# No. S266034

# IN THE SUPREME COURT OF THE STATE OF CALIFORNIA

# LISA NIEDERMEIER,

# Plaintiff and Respondent,

v.

# FCA US LLC,

# Defendant and Appellant.

California Court of Appeal, Second District, Division One Civil No. B293960 Appeal from Los Angeles County Superior Court Case No. BC638010 Honorable Daniel Murphy

# EXHIBITS TO MOTION FOR JUDICIAL NOTICE VOLUME 6 OF 9, Pages 1474-1768 of 2617

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Attorneys for Petitioner LISA NIEDERMEIER

Chrysler *did* have a method under Texas law to secure prompt review without paying fines, and the second because it concluded the statute discriminated with regard to economic relationships, which was within the province of the Texas legislature. This decision, and the statutory scheme it considered, differ markedly from California decisions and the reach of A.B. 2057.

To begin with, *Chrysler* did not consider the argument that discriminations with regard to a fundamental right to jury trial under a state Constitution violate equal protection guarantees under that state's Constitution. Rather, the *Chrysler* analysis applies only to the federal Constitution, not with regard to any analysis of fundamental rights under state law. Yet, as noted, California law explicitly provides that the right to jury trial in a civil case is a fundamental right, and that discriminations with regard to fundamental rights are barred by the state's equal protection clause. The Texas law in any event was fairer; although it gave consumers, not manufacturers, a second opportunity to litigate *de novo*, it also at least gave consumers and manufacturers an equal opportunity to review of the administrative board's decision. A.B. 2057, of course, gives manufacturers *no* right to review of the arbitrators' decision.

Moreover, the argument advanced in *Chrysler* clearly did not implicate fundamental rights. Texas decided to give purchasers two bites at the apple, but to give manufacturers only one. This constituted discrimination in economic regulation, the Court ruled, for which the state needed little justification. Although the Court's reasoning is somewhat circular -- finding that manufacturers and purchasers were not similarly situated because the Texas law did not treat them as similarly situated -- nevertheless, the classification there clearly differed from a classification which differentiated with respect to fundamental rights.

# VI. A.B. 2057 IS ALSO UNLAWFUL BECAUSE IT PERMITS THE ADMISSIBILITY INTO EVIDENCE OF THE ARBITRATOR'S DECISION AND ALLOWS THE IMPOSITION OF VICARIOUS PUNITIVE LIABILITY

There are two remaining defects in A.B. 2057: (1) it denies manufacturers the right of cross-examination because it permits the admission into evidence of the decision of an arbitrator, who cannot be cross-examined on the basis of his decision; and (2) it permits the imposition of civil penalties against a manufacturer for the wrongdoing of an independent third party, in contravention of the rule prohibiting vicarious punitive liability.

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# A. THE ADMISSION INTO EVIDENCE OF AN ARBITRATOR'S DECISION WITHOUT THE RIGHT OF CROSS-EXAMINATION OF THE ARBITRATOR IS UNCONSTITUTIONAL

Under the existing Lemon Law, "findings and decision of the third party [i.e., the arbitrator who presides over the non-judicial resolution process] shall be admissible in evidence in [any later civil] action without further foundation." Civil Code § 1793.2(e)(2). This provision is substantially the same as one appearing in Magnuson-Moss, 15 U.S.C. § 2310(a)(3). Neither provision raises any question of legality because these statutes only provide for voluntary arbitration; when the parties voluntarily enter into a dispute resolution process, any objection to the admissibility of the arbitrator's decision in a subsequent civil action is waived because the parties had notice of the above referenced requirement.

Under A.B. 2057, however, participation in the non-judicial process is not voluntary; as noted above, it is compelled by the threat of civil penalties. As a result, the compelled admission of the arbitrator's findings in a subsequent civil action violates the Constitution by prohibiting the right of cross-examination.

So teaches *McLaughlin v. Superior Court*, 140 Cal.App.3d 473, 189 Cal.Rptr. 479 (1983). There, the husband in a dissolution/child custody proceeding challenged the constitutionality of a local court rule which required pre-trial mediation of child custody disputes. The rule provided that the mediator could make recommendations to the court regarding custody, but did not permit cross-examination of the mediator at trial. On appeal the court held that this procedure violated due process:

"The facts remain that the policy permits the court to receive a significant recommendation on contested issues but denies the parties the right to cross-examine its source. This combination cannot constitutionally be enforced."

140 Cal.App.3d at 481.

The "combination" held impermissible in *McLaughlin* exists under A.B. 2057, because California law generally prohibits cross-examination of arbitrators on the basis of their decision. See Arco Alaska, Inc. v. Superior Court, 168 Cal.App.3d

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139, 147, 214 Cal.Rptr. 51 (1985).<sup>7</sup> In Webb v. West Side District Hospital, 144 Cal.App.3d 946, 193 Cal.Rptr. 80 (1983) the court explained the rationale behind this policy:

"To promote the efficiency and finality of dispute settlements through arbitration, trial courts are generally precluded from examining the merits of the controversy, the sufficiency of the evidence, or the reasoning supporting the arbitrator's decision."

#### 144 Cal.App.3d at 948-949.

The policy of prohibiting cross-examination of arbitrators applies squarely to the non-judicial process set forth in A.B. 2057: the goal of making that process informal, expeditious and "efficient" is undermined if cross-examination of the arbitrator is permitted. Yet under *McLaughlin*, "denial of the right to cross-examination . . . cannot constitutionally be enforced." 140 Cal.App.3d at 481. The solution to this dilemma heretofore has been to make arbitration voluntary. In forcing manufacturers to arbitrate, however, A.B. 2057 forces them to forego their constitutional right to cross-examination.<sup>8</sup>

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<sup>&</sup>lt;sup>7</sup> This policy has two exceptions, not applicable here. First, an arbitrator may testify in order to determine which issues were submitted to arbitration. Sartor v. Superior Court, 136 Cal.App.3d 322, 327, 187 Cal.Rptr. 247 (1982). Second, examination is permissible where there is clear evidence of impropriety by the arbitrator. Griffin Company v. San Diego College for Women, 45 Cal.2d 501, 505, 289 P.2d 476 (1955).

<sup>&</sup>lt;sup>8</sup> The situation may well arise that even if the manufacturer prevails in an arbitration, the admitted findings will be favorable in part to the consumer (e.g. on liability only), and introduction of these findings against the manufacturer absent the right of cross-examination is impermissible. Moreover, when an arbitrator's findings are admissible (e.g., where the arbitration was voluntary), the courts will give such findings "such weight as the court deems appropriate". Alexander v. Gardner-Denver Co., 415 U.S. 36, 60 (1974). See Criswell v. Western Airlines, Inc., 709 F.2d 544 (9th Cir.) aff'd, 105 S.Ct. 743 (1985) (court upholds instruction that the jury should consider an arbitration board's determination as a "reasonable factor").

# B. THE POSSIBILITY UNDER THE STATUTE OF VICARIOUS IMPOSITION OF PUNITIVE DAMAGES CONTRAVENES ESTABLISHED PUBLIC POLICY IN CALIFORNIA

As noted previously, A.B. 2057 imposes a civil penalty, inter alia, if:

"The manufacturer's qualified third party dispute resolution process willfully fails to comply with subdivision (e) of section 1793.2 in the buyer's case."

There are two possible constructions to this language. One construction is that the manufacturer may be penalized for the *manufacturer's* own willful failure to comply with the statutory requirements of the third-party dispute resolution process. Another interpretation, however, is that the manufacturer is vicariously liable for punitive damages based on some willful failure of the third party dispute process itself, i.e., the acts of independent third parties.<sup>9</sup> Under this interpretation of the statute, the manufacturer could be held liable for civil penalties if. for example, an independent arbitrator willfully violated the requirements of the statute. This result contravenes established public policy in California.

The "civil penalty" permitted by Civil Code § 1794 is tantamount to a punitive damage award. *Troensegaard v. Silvercrest Industries, Inc., supra*, 175 Cal.App.3d at 226. Since the purpose of punitive damages is punishment, such damages may be levied only against the party actually responsible for the wrong. *Magallanes v. Superior Court*, 167 Cal.App.3d 878, 213 Cal.Rptr. 547 (1985). In *Magallanes*, the court precluded the imposition of punitive damages on a party not proven responsible for the plaintiff's injuries:

"The concept of punitive damages embodies a rule for individualized punishment of a wrongdoer whose conduct toward the plaintiff is particularly outrageous. Implicit in this concept is the notion that, where punishment is to be exacted, it must be certain that the wrongdoer being punished because of his conduct actually caused plaintiff's injuries."

167 Cal.App.3d at 889 (citation omitted).

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<sup>&</sup>lt;sup>9</sup> Under the FTC rules applicable to A.B. 2057, no member of the resolution process may be a representative of the manufacturer. In addition, there are limitations on whether the arbitrators can have direct involvement in the manufacture, distribution, sale or service of any product. 16 C.F.R. §§ 703 et seq.

In Peterson v. Superior Court, 31 Cal.3d 147, 181 Cal.Rptr. 784 (1982) the state Supreme Court likewise stated:

"[T]he policy considerations in a state where . . . punitive damages are awarded for punishment and deterrence would seem to require that the damages rest ultimately as well as nominally on the party actually responsible for the wrong."

### 31 Cal.3d at 157 n.4.

These decisions express the policy of Civil Code § 3924, which provides that a corporate employer, liable for the torts of its employee by the doctrine of respondeat superior, is only liable for punitive damages where the corporation is itself guilty of wrongdoing or otherwise approved the employee's wrongful act. See Merlo v. Standard Life and Accident Insurance Co. of California, 59 Cal.App.3d 5, 18, 130 Cal.Rptr. 416 (1976); Mitchell v. Keith, 752 F.2d 385, 390 (9th Cir.), cert. denied, 105 S.Ct. 3502 (1985). A.B. 2057, however, goes a step further, apparently permitting punitive damages to be imposed on a manufacturer for the "willful" wrongdoing of a third party process. As such, the statute contravenes the established public policy prohibiting such vicarious punishment.

# C. A.B. 2057 IS UNLAWFUL BECAUSE IT IMPOSES A DOUBLE PENALTY FOR THE SAME OFFENSE

The imposition of civil penalties under Section 1794(e) is also unlawful because it constitutes a double penalty for the same offense, in violation of the due process clause of the U.S. Constitution. Since the civil penalties under Section 1794(e) cannot be predicated solely on a manufacturer's refusal to establish a third party dispute resolution process (because the statute does not explicitly require a manufacturer to establish any process), the civil penalties under the statute only duplicate the civil penalties already available under Section 1794(c). This constitutes double punishment for the same act and is impermissible. The court in *Silvercrest, supra*, quoting from a holding of a United States district court, set forth the applicable principle:

"A defendant has a due process right to be protected against unlimited multiple punishment for the same act. A defendant in a civil action has a right to be protected against double recoveries not because they violate 'double jeopardy' but simply because overlapping damage awards violate that send of 'fundamental fairness' which lies at the heart of

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constitutional due process (In Re No. Dist. of Cal. Dalkon Shield IUD Products (N.D. Cal. 1981) 526 F.Supp. 887, 889, vacated on other grounds in Abed v. A.H. Robbins Co., (9th Cir. 1982) 693 F.2d 847) and see Atlantic Purchasers Inc. v. Aircraft Sales, Inc. (4th Cir. 1983) 705 F.2d 712, 717, N.4, holding: 'the two remedies are overlapping and, therefore probably inconsistent . . .'"

#### 175 Cal.App.3d at 227.

The court in Hometowne Builders, Inc. v. Atlantic Nat. Bank, 447 F.Supp. 717 (E.D. Va. 1979) reached a similar conclusion in holding that a plaintiff in a federal antitrust action cannot recover both treble damages and punitive damages because such recovery would be a "necessarily duplicative" punishment. Id. at 720. Hometowne relied upon the Wisconsin Supreme Court's decision in John Mohr and Sons, Inc. v. Jahnke, 55 Wis.2d 402, 198 N.W.2d 363 (1972) that due process precludes recovery of both punitive damages and treble damages under a state antitrust statute:

"[T]o allow treble damages and punitive damages would amount to double recovery of a penalty and this violates the basic fairness of a judicial proceeding required by the due process clause of the 14th amendment to the Federal Constitution".

#### 198 N.W.2d at 367.

The imposition of penalty damages under Section 1794(c) and the additional imposition of further penalty damages under Section 1794(e) constitutes the same kind of impermissible double punishment.

#### VII. CONCLUSION

A.B. 2057 contains several provisions that are unconstitutional. The infirmities of the legislation stem from the binding nature of the arbitration which, *inter alia*, infringes on the manufacturer's right to jury trial. In addition, the statute threatens manufacturers with the imposition of double actual damages and double attorneys' fees for the failure to maintain the binding arbitration process. Accordingly, for all the reasons discussed in this memorandum, A.B. 2057 is unlawful and unconstitutional.

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Florida's Lemon Law has been in effect since October 1, 1983. A provision was added, effective October 1, 1985, which authorized the Division of Consumer Services in the Department of Agriculture to certify that arbitration programs meet the requirements of FTC 703 and the Florida Lemon Law. That provision has now been in effect for over 1 1/2 years and according to Barbara Balzer, the Division of Consumer Services has not even received any inquiries about how to apply for certification, much less received any applications. Under Florida lemon law, certification is voluntary.

Called Mr. Dick Brown (904/488-2221). He is in the Division of Consumer Services, Department of Agriculture. He said that information was sent to all arbitration programs, giving them notice that certification was available. They either received no reply or the reply was that the program did not wish to apply for certification because it was not needed in that particular case.

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August 24, 1987

Honorable John Van de Kamp Attorney General 1515 K Street, Suite 511 Sacramento, California 95814

Dear John:

I would like to express my appreciation for the immense amount of help that two members of your Los Angeles professional staff - Ms. Susan Giesberg and Mr. Ronald Reiter - are giving me on my AB 2057. The bill revamps the California "Lemon" law and gives purchasers of new automobiles specific rights of redress against auto manufacturers who sell them defective "lemons". It is in my view one of the more important consumer protection bills of this legislative session.

Needless to say, the bill has been controversial and was until recently strongly opposed by the auto manufacturers. Sue Giesberg and Ron Reiter have been invaluable in making suggestions, providing draft language, explaining the implications of the bill to the legislative committees and assisting in negotiations with both the supporters and opponents of the bill.

It is rare to find assistance on a bill that is as professional and competent as that which they have provided. Their assistance has helped me write a bill that is fair, tough and of significant help to the consumer. It has been a genuine pleasure to work with them.

Sincerely,

SALLY TANNER Assemblywoman, 60th Assembly District

ST:amf

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SACRAMENTO ADDRESS STATE CAPITOL SACRAMENTO 95814 (916) 445-7783

DISTRICT OFFICE ADDRESS 11100 VALLEY BOULEVARD SUITE 106 EL MONTE, CA 91731 (818) 442-9100



# Assembly California Legislature

SALLY TANNER ASSEMBLYWOMAN, SIXTIETH DISTRICT CHAIRWOMAN COMMITTEE ON ENVIRONMENTAL SAFETY & TOXIC MATERIALS

September 11, 1987

COMMITTEES:

AGING AND LONG TERM CARE<sup>®</sup> ENVIRONMENTAL SAFETY & TOXIC MATERIALS

GOVERNMENTAL ORGANIZATION

MEMBER:

SELECT COMMITTEE ON INTERNATIONAL WATER TREATMENT AND RECLAMATION

JOINT COMMITTEE ON FIRE POLICE EMERGENCY AND DISASTER SERVICES

SUBCOMMITTEE ON SPORTS AND ENTERTAINMENT

¶sw ¶sw

I want to personally thank you for your "aye" vote yesterday on my AB 2057 ("Lemon Law").

I appreciate your support. It will ensure that California consumers who purchase defective new automobiles are given much fairer treatment and more complete protection than they have received in the past.

Sincerely,

SALLY TANNER Assemblywoman, 60th District

ST:cf

	CALIFORNIA	ASSEMBLY	
SEQ. NO. 58. AYES 55	WAS 25 FILE 41 AB2057 - TANNER		DATE: 09/10/8
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BRONZAN	FLOYD		SPEIER
CALDERON	FRAZEE	#KELLEY	° <b>#STAT</b> HAM
CAMPBELL	FRIEDMAN	KILLEA KLEHS	STIRLING
CHACON	GRISHAM	LEONARD	TANNER
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# STATE BOARD OF EQUALIZATION ROUTE SLIP

TO Mr. Arnold W. Peters		ROOM
ASSEMBLY - Room 4146		
FROM Mr. Robert Nunes Chief of Field Operatio	, ,	/11/88
<ul> <li>Please Prepare Reply</li> <li>Investigate and Advise</li> <li>For Your Information</li> <li>Send Us Copy of Your Reply</li> <li>Please See Me</li> </ul>	☐ Pl ☐ Fo _ As	ease Handle ease Return or Your Files s Requested or Approval

REMARKS

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STATE OF CALIFORNIA

í ' TATE BOARD OF EQUALIZATION

1020 N STREET, SACRAMENTO, CALIFORNIA (P.O. BOX 942879, SACRAMENTO, CALIFORNIA 94279-0001) WILLIAM M. BENNETT First District, Kentfield

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LEGISLATIVE INTENT SERVICE

REIMBURSEMENT FOR CALIFORNIA SALES TAX REFUNDED TO BUYERS OF DEFECTIVE VEHICLES

MANUFACTURERS MAY NOW RECEIVE

NOTICE TO MOTOR VEHICLE MANUFACTURERS AND DISTRIBUTORS

Assembly Bill 2057 (Chapter 1280, Statutes of 1987) amends Sections 1793.2, 1794, and adds Section 1793.25 to the Civil Code, effective January 1, 1988. These sections are commonly known as the California "Lemon Law".

The Lemon Law provides an arbitration process to resolve disputes between manufacturers and consumers of new cars which are purported to have major manufacturing defects. This law stipulates that if an arbitrator's judgment is in favor of the buyer, the manufacturer must replace the vehicle or make In the case of replacement, the new vehicle is considered a restitution. replacement under warranty and the tax liability is measured only by the amount the customer pays in excess of the credit received. In the case of restitution, the manufacturer must pay an amount equal to the actual price paid or payable by the buyer, including applicable sales tax. Previously, manufacturers were not entitled to reimbursement for the amount of California sales tax refunded to buyers.

Effective January 1, 1988, the State Board of Equalization is authorized to reimburse manufacturers and distributors of new motor vehicles for the sales tax which the manufacturer includes in making restitution to the buyer. For purposes of this law a "new motor vehicle" means a motor vehicle bought for personal, family, or household use; but does not include a motorcycle, motorhome or commercial vehicle over 10,000 pounds. Satisfactory proof must be provided that the retailer of the motor vehicle reported and paid the sales tax on the original sale of the motor vehicle.

When making restitution, the manufacturer may deduct an amount for the buyer's usage of the defective vehicle and any amount charged for nonmanufacturer items installed by the dealer. These amounts, as well as amounts exempt from tax in the original sale must be deducted from the original vehicle selling price before calculating the sales tax refund.

Claims for reimbursement of sales tax refunded to buyers under the Lemon Law should be directed to the California State Board of Equalization, Audit Review and Refund Unit, P.O. Box 942879, Sacramento, CA 94279-0001.

A list of Board of Equalization offices and their telephone numbers is included on the reverse side of this notice. If you have any questions about this newly-enacted legislation please contact them.

#### STATE BOARD OF EQUALIZATION

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DISTRICT		BOARD OF EQUALIZATION OFFICES			10-87
First	MEMBER				
Second	William M. Bennett	1020 N Street, Sacramento 95814		CODE	
	Conway H. Collis	901 Wilshire Rhut Cuite and a		916	1
Third	_	901 Wilshire Blvd., Suite 210, Santa Monica 90401		213	
Fourth	Ernest J, Dronenburg, Jr.		From L/		
	Malil Carpeolos	110 West C Street, Suite 1709, San Diego 92101		619	852-502
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Arroyo Grande			From LA	818	350-6401
Auburn	8-12 & 1-5 M thru F	1303 Grand Avenue, Suite 115, 93420	FIOR LA	213	<b>681-66</b> 75
Bakersfield		SUCTION STREET, Suite 3, 95602		805	489-6293
Bishop	8-12 & 1-5 M thru F	525 10th Sireet, 93301		916	885-8408
Chico	8-12 & 1-5 M thru F	407 West Line Street, 93514		805	395-2880
Covina		8 Williamsburg Lane, 95926		619	872-370 i
-		233 North Second Avenue, 91723		916	895-5322
Crescent City	8-12 & 1-5 M thru F		<b>F</b> .	818	331-6401
Culver City		Suite 2, 1080 Mason Mail, 95531	From LA	213	686-2990
_		3861 Sepulveda Blvd., 2nd Floor, 90230		707	464-2321
Downey			<b>-</b>	213	313-7111
		11229 Woodruff Avenue, 90241	From LA	213	879-0600
El Centro	8-12 & 1-5 M thru F			213	803-3471
Eureka	8-12 & 1-5 M thru F	1699 West Main Street, Suite H, 92243	From LA	213	773-3480
resno				619	352-3431
layward		2550 Mariposa Street State Building De constant		707	445-6500
lollywood				209	445-5285
akewood		5110 Sunset Boulevard 90027		415	879-0600 803-3471 773-3480 352-3431 445-6500 445-5285 881-3544
		Suite 101, 4040 Paramount Blvd., 90712-4199		213	663-8181
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almdale	8-12 & 1-5 M thru F	2445 Oro Dam Boulevard, Suite 3A, 95966		714	983-5969
lacerville	8-12 & 1-5 M thru F	37925 6th Street East, 93550		916	538-2246
leasant Hill	8-12 & 1-5 M thru F	344 Placerville Dr., Ste. 12, 95667		805	947-8911
uincy	9-1 M thru F	395 Civic Drive, Suite D. 94523		916	622-1101
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acramento		331 HARISTRO UNVA. 96001		619	346-8096
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ckton	8-12 & 1-5 M thru F	2489 Lake Tahoe Boulevard, Suite 7, 95705	2		32-6979
sanville	<b></b>	31 East Channel Street, Room 264, 95202	9		44-4816
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ntura		6150 Van Nuys Blvd., Room 205, 91401-3382	70	)7 64	48-4065
alia		2590 East Main Street, Suite 101, 93003	8		01-5293
odland		111 South Johnson Street, Suite 101, 93003	80		54-4523
ka	8-12 & 1-5 M thru F	96 West Main Street, Suite 2, 95695	20	-	32-564
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<sup>697-4680</sup> 1487

SACRAMENTO ADDRESS STATE CAPITOL P.O. BOX 942849 SACRAMENTO, CA 94249-0001 (916) 445-7783

DISTRICT OFFICE ADDRESS 11100 VALLEY BOULEVARD SUITE 106 EL MONTE. CA 91731 (818) 442-9100



Assembly California Legislature COMMITTEES

ENVIRONMENTAL SAFETY & TOXIC MATERIALS

GOVERNMENTAL ORGANIZATION

LABOR & EMPLOYMENT

WATER. PARKS & WILDLIFE

SUBCOMMITTEES:

MEMBER:

JOINT COMMITTEE ON FIRE, POLICE, EMERGENCY AND DISASTER SERVICES

SELECT COMMITTEE ON LOW LEVEL NUCLEAR WASTE

GOVERNOR'S TASK FORCE ON TOXICS, WASTE & TECHNOLOG

SALLY TANNER ASSEMBLYWOMAN. SIXTIETH DISTRICT

CHAIRWOMAN COMMITTEE ON ENVIRONMENTAL SAFETY & TOXIC MATERIALS March 14, 1988

Ms. Elizabeth G. Hill Legislative Analyst Legislative Budget Committee 925 "L" Street, Suite 650 Sacramento, CA 95814

Dear Ms. Hill:

Last year, I carried AB 2057 (Chapter 1280, <u>Statutes of 1987</u>) which established a new program in the Bureau of Automotive Repair to certify auto manufacturer-run arbitration processes under the state's "Lemon" law.

Needless to say, if this program is to be successful, it is crucial that it begin promptly and with a minimum of false starts. This in turn requires that the Bureau of Automotive Repair be given adequate personnel and sufficient funds to carefully and speedily implement the new law.

It is my understanding that the proposed budget bill contains four personnel years and \$240,000 to implement the certification program. It would be very useful to me if you would review the bureau's budget request and give me your evaluation as to whether the budget proposes <u>sufficient</u> personnel and funding to implement certification properly. I will appreciate it if it is possible for you to do this before the bureau's budget is taken up in the relevant Ways and Means subcommittee, since it will give me a chance to request an augmentation of the request if that is needed.

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Sincerely,

SALLY TANNER Assemblywoman, 60th District

ST:acf

cc: Hon. Maxine Waters, Chairwoman Ways and Means Subcommittee No. 4

BG-46

1 19211100 11.11

✓ August 2, 1988

Tom Maddock Bureau of Automotive Repair 10240 Systems Parkway Dr. Rancho Cordova, CA 95827

Dear Tom:

I'm writing to share some of our thoughts and concerns regarding the development of regulations for certification and decertification of Lemon Law arbitration processes. I'd first like to compliment you and your agency for conducting a well-run, informative, and thought-provoking Lemon Law workshop recently. Many good ideas and alternative points of view were shared. This begins the process of crafting these important regulations on a very positive note.

As you may know, CALPIRG took an active role in the passage of Sally Tanner's bill, AB 2057. We're looking forward to the development of regulations for certification and decertification of arbitration processes that enforce the spirit of the Tanner legislation assuring fair and equitable arbitration of Lemon Law disputes.

AB 2057 outlines strong standards for arbitration processes to ensure that consumers get a fair and impartial hearing. It requires that the Bureau of Automotive Repair certify and de-certify arbitration processes based on their compliance with the standards outlined in the law.

CALPIRG released a study concerning the Lemon Law during AB 2057's legislative review. I've included a copy of this report for your information. In general, this study revealed that arbitration programs — either operated or sponsored by manufacturers — were not providing a fair and impartial process for consumers seeking relief from defective new cars.

At the time of our study, we found these processes were simply not complying with FTC minimum guidelines for third party dispute resolution processes, nor did they abide by the provisions of the California Lemon Law. Based on the evidence we collected, consumers were subjected to repeated delays and procedural run-arounds. Rather than alleviating problems occurring in auto warranty disputes and representing a final resolution to problems, arbitration processes had become just another hurdle to cross for consumers.

Here are some of the findings of the CALPIRG study:

# Arbitration Processes Ignore Lemon Law Provisions and FTC Regulations

Arbitration processes often did not use the criteria set forth in the Lemon Law as a basis for awarding a refund or replacement. On review of consumer complaints, there appeared a lack of adherence to provisions of the Lemon Law and FTC regulations.

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Bureau of Automotive Repair 8/2/88, Page 2

Some manufacturers did not even train arbitrators to use or understand the Lemon Law. Many consumers received decisions calling for further inspection, diagnosis, repairs, extended warranties, or simply nothing at all. This was despite the fact that they had already had their car repaired numerous times. Too often it seemed as though arbitrators had no clear understanding of what the Lemon Law was all about.

The arbitration process normally took far longer than the 40-60 days allowed in the FTC 703 regulations. The process became a continuation of an interminable and frustrating experience which required the consumer's aggressive persistence.

In light of these findings, CALPIRG believes consumers should have the opportunity for public airing of disputes in a complete and timely fashion. Whereas the statute and FTC regulations don't call for mandatory public hearings, we believe open proceedings are in the best interest of the consumer. Complete and accurate information about the time and location of all arbitration meetings is a must.

Moreover, consumers should have access to technical information related to disputes They should also have procedural process guidelines. In this and many other consumer transactions and services, consumers often do not know what is available as a resource to assist them. It is, therefore, imperative that they have access to factual information. Hence, by requiring that the process gives them both technical bulletins on the condition of their car and the process guidelines, the consumer will have the framework to be on equal footing with the manufacturer.

Remember, the manufacturer uses the process daily and is fully familiar with its cars. The consumer, on the other hand, is going into the process blind — a novice in the use of the process knowing very little, generally, about the mechanics of the automobile.

# Arbitration Panels Rely on Manufacturer's Representatives and Experts

Many arbitration panels relied on mechanics supplied by the manufacturer to evaluate the car in question. These manufacturer representatives had an obvious conflict of interest.

Our complaint record shows that while manufacturers' representatives were most always present during arbitration proceedings, consumers were seldom equally represented.

We're convinced that nothing should restrict a consumer's right to review and correct a manufacturer representative's misstatement of facts if necessary. This provision is fundamental to assuring the basic fairness of the system.

# Lack of Follow-up on Arbitration Decisions

Despite the fact that arbitration boards often granted decisions calling for "one more repair attempt," they did not follow up to ensure that the repair attempt resolved the problem. For the consumer in these instances, the arbitration process, although having taken significant time and energy, moved them no closer to resolving their dispute.

# **Consumers' Costs Not Reimbursed**

Consumers were often forced to incur expenses such as towing costs and rental car fees as a result of their inoperative vehicle and the subsequent repair process. These expenses as well as license fees were often not reimbursed.

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# **Deduction For Use Provision Abused**

When the manufacturer reimburses the consumer for the purchase price of the vehicle, the manufacture is entitled to deduct an amount directly attributable to use of the car by the consumer prior to the first repair attempt. Arbitration processes, however, often recommended an unreasonable deduction by using commercial car rental rates and an unreasonably late date as the time at which the buyer's use was considered to be ended.

# A New Beginning — Certification and Decertification of Arbitration Processes, 1988

From the discussion during the recent meeting hosted by the Bureau of Automotive Repair, it is evident that many of the issues raised in the CALPIRG study remain unresolved. This underscores the importance of developing strong and enforceable regulations for the certification and decertification of warranty arbitration processes. CALPIRG makes the following recommendations to ensure consumers across the state have access to consistent and fair arbitration of disputes:

1. <u>Decision processes should be open and encourage an oral exchange of information</u>. Consumers have the right to know how conclusions are shaped during the fact-gathering process. Any interested party should have the right to listen to fact gathering sessions and the decision process. A procedure for informing all consumers of their process and/or the deficiencies of the process sponsored by the manufacturer should be developed.

It is crucial that there is some way to notify consumers as to whether the process is certified or not. Because consumers are required to use a certified process before using the presumption, they should be told this in writing. Consumers will not know the important distinctions between certified or not certified processes. They must have access to this information in plain language in the owner's manual or other literature at the time of sale. Also needed in this literature is the procedure and telephone number of a place to call to check on the status of a process certification. This is especially important as the status may change over time.

- 2. <u>The Bureau of Automotive Repair review for certification, decertification, and continuing compliance</u> <u>should scrutinize the record of per-mile deductions of a process and the point at which the call for</u> <u>deduction is made</u>. The Lemon Law statute is specific on both these points. CALPIRG is aware of a recent buy back situation where an automobile, originally purchased for \$8000, was repurchased by the manufacturer for \$5000 based on a deduction determined at a rate of \$.25 per mile. Obviously, it is necessary to provide in the statutes a consistent standard for the application of deductions-for-use to avoid misinterpretations by the various processes.
- 3. <u>The Bureau of Automotive Repair review for certification and continuing compliance should examine</u> whether processes reimburse sales tax, license, and registration fees as well as incidental damages.

We understand from telephone calls we have received that consumers are not getting reimbursed even though the law allows it.

4. <u>In order to evaluate the effectiveness of any designated Lemon Law arbitration process, these processes</u> <u>should be required to keep detailed records of the Lemon Law cases</u>. These records should be open to <u>public inspection</u>.

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5. <u>Finally</u>, the Bureau of Automotive Repair should scrutinize the use of refunds and replacements in award decisions and determine whether the consumers are being given the option of choosing a refund or replacement if the consumer wins the award.

Even though the law states that it is the consumer's option to chose a refund or replacement, we're not sure how the law is being practically applied. Many consumers who go through the long and grueling repair and arbitration process lose faith in either the vehicle model and/or the manufacturer. These consumers should not be forced to accept a replacement vehicle.

The Lemon Law — despite its original intent — is not fulfilling its promise to protect new car buyers. I sincerely hope these suggestions will be carefully considered as you develop procedural language for certification and decertification arbitration processes.

Please be aware that these issues represent only a partial listing of our concerns regarding the development of regulations for arbitration processes. CALPIRG looks forward to joining representatives of other public interest organizations at the hearings your agency will conduct this summer. I'm sure a more complete set of recommendations will result from these sessions.

Thank you, Tom, for your attention to our concerns. If you have any questions about these comments, please give me a call. I look forward to talking with you soon.

Very truly yours,

David Manhart Legislative Advocate California Public Interest Research Group

cc: Assemblymember Sally Tanner CALPIRG Lemon Law Network Consumers Union Motor Voters

BG-50

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DAVID MANHART Legislative Advocate

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# **CALPIRG**

CALIFORNIA PUBLIC INTEREST RESEARCH GROUP 1301H ST., SUITE F SACRAMENTO CA 95814 9267 (916) 448-4516

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# DRAFT



1301 H ST., SUITE F SACRAMENTO CA 95814 (916) 448-4516 CALIFORNIA PUBLIC INTEREST RESEARCH GROUP

November 1, 1988

Steve Gould Bureau of Automotive Repair 10240 Systems Parkway Dr. Rancho Cordova, CA 95827

Dear Steve:

It was a pleasure talking with you on the phone recently. I'm glad to hear the Bureau of Automotive Repair (BAR) has completed draft regulations for Lemon Law arbitration processes. CALPIRG is looking forward to the public hearings your agency will conduct in December to review this important document.

CALPIRG took an active role in the passage of Assemblymember Tanner's bill, AB 2057. While we're dismayed at the amount of time it has taken to compile the draft regulations, we're confident the directives you have prepared for certification and decertification of arbitration processes will enforce the spirit of the Tanner legislation assuring fair and equitable arbitration of Lemon Law disputes.

As you'll recall, we sent a letter to BAR in August outlining our concerns regarding this important matter. I sincerely hope you incorporated some of our recommendations into your first draft. In any case, CALPIRG is prepared to join with the BAR and representatives of other public interest organizations during the December hearings in a cooperative effort to fashion a complete and refined set of rules.

Thank you, Steve, for your attention to this issue that remains a great concern to California motorists. If I can be of any assistance in the logistics or scheduling of the hearings, please give me a call at (916) 448-4516.

Very truly yours,

David Manhart Legislative Advocate California Public Interest Research Group

cc: Assemblymember Sally Tanner CALPIRG Lemon Law Network Consumers Union Motor Voters

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National Conference of State Legislatures

444 North Capitol Street, N.W. Suite 500 Washington, D.C. 20001 202/624-5400 President Ted Strickland President Colorado State Senate Executive Director William T. Pound

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### MEMORANDUM

TO : Members and Friends of the Law and Justice Committee

FROM : Jon Felde, Senior Staff Associate and General Counsel

RE : Law and Justice Update

DATE : November 9, 1988

<u>CORPORATE TAKEOVERS</u>. The drive to preempt state corporate takeover laws achieved its peak in June after the Senate approved an amendment to Senator Proxmire's bill on corporate takeovers (S.1323) that would have regulated executive compensation, i.e., golden parachutes. Sensing that the Senate was moving in the wrong direction on the preemption question, Senator Proxmire pulled his bill.

NCSL and other state organizations met with Proxmire's staff during this period and pressed our concerns about preemption. The bill never returned for a vote and preemption was avoided during this session. The argument that state laws governing corporate takeovers would impede the takeover market seems to be losing credence as some of the largest takeovers ever are in the works. We can expect some activity next Congress, but pressure to preempt may fade.

<u>LEMON LAW PREEMPTION</u>. The Federal Trade Commission has not yet acted upon the automotive industry petition to preempt state consumer protection laws. Action is anticipated before the end of the year. In the interim, the NCSL effort to facilitate uniformity has begun with the establishment of a task force staffed by Brenda Trolin of the NCSL Denver office.

The states suffered a setback in the courts with a decision in the Southern District of New York on October 13. The holding in *Motor Vehicle Manufacturers' Association v. Abrams* was contrary to several other lower court decisions, and we can expect the issue to be litigated to the Supreme Court.

We can expect the drive to preempt state lemon laws to open on a new front in the Congress next year, particularly if the automobile industry does not receive a satisfactory response from the Commission.

<u>DRUG ENFORCEMENT</u>. An important victory was achieved when Congress agreed to retain the 1986 allocation formula for drug law enforcement grants to states and localities. By retaining the formula, states retain discretion to develop

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LEGISLATIVE INTENT SERVICE

STATE OF CALIFORNIA

# MEMO



DEC

6 1988

Date: December 5, 1988



To : Stephen L. Gould Manager, Certification Program Bureau of Automotive Repair Department of Consumer Affairs 10240 Systems Parkway Sacramento, CA 95827

From : NEW MOTOR VEHICLE BOARD (916) 445-1888 ATSS 485-1888

Subject: FEE COLLECTION STATUS REPORT - ARBITRATION CERTIFICATION PROGRAM

Attached is our report of fee collection activity for the period November 12 - 30, 1988.

This represents the bulk of expected receipts as only a very few accounts remain outstanding.

SAM W. **JENNINGS** Chief Administrative Law Judge/ Executive Secre ary

Enclosure

SWJ:me

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cc: Honorable Sally Tanner

BG1-54

4 (REV. 1/88)

DATE: December 1, 1988

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STATUS REPORT OF NMVB COLLECTION OF CERTIFICATION FEES

MANUFACTURER/DISTRIBUTOR	# VEHICLES	DATE RECEIVED	DEPOSIT LIST#	AMOUNT
BMW OF NO. AMERICA. INC.	19,894	-25-8	. 1	
ASTON MARTIN LAGONDA	Ч	-26-8	<b>-</b>	Ŝ.
CHRYSLER MOTORS	138,443	÷		8,14
CHRYSLER MOTORS (JEEP)	,61	-01-8	<b>-1</b>	178.3
	37	-01-8	1	,415.8
	,42	8-01-88	1	,298.5
FIAT AUTO USA. INC.	29	-01-8	1	23.4
	451	-01-8	<b>-1</b>	89.4
SUZUKI MOTORS	17,670	8-03-88	<i>i</i> 1	421.4
SUBARU OF AMERICA	<b>.</b> 58	-04-8	1	,966.9
ROLLS-ROYCE MOTOR CARS. INC.	ຸ; <del>2</del>	-04-8	H	65.1
~	, 13	-08-8	1	34.6
ALFA ROMEO. INC.	1,090	-08-8	Г	457.8
RANGE ROVER OF NO AMER. INC.	44	-08-8	1	88.5
CADILLAC MOTOR CAR DIV., GMC	30,327	-08-8	-1	,737.3
YUGO AMERICA	04	-08-8		,538.0
FORD MOTOR COMPANY	08	-11-8	2	<u>.</u>
SAAB-SCANIA OF AMERICA	72	-12-8	ŝ	,565.7
MERCEDES-BENZ OF NO AMERICA	66	-15-8	ŝ	,097.6
EXECUTIVE COACH BUILDERS	ო	-28-8	4	4.
BLUE BIRD BODY COMPANY	126	-29-8	4	2.9
NISSAN MOTOR CORP IN USA	130,103	6	4	4,6
VOLKSWAGEN OF AMERICA, INC.	,83	-17-8	4	41.1
GENERAL MOTORS CORP.	73	-22-8	5	1,768.2
JAGUAR CARS INC.	,79	-22-8	5	,435.5
PEUGEOT MOTORS OF AMERICA	,09	-22-8	5	0.3
VOLVO NORTH AMERICA	,64	-22-8	5	5
EXCALIBUR AUTOMOBILE CORPORATION	22	-29-8	6	.5
STERLING	4,224	-29-8	6	,774.0
AMERICAN HONDA	79	02-	6	1,655.5
TOYOTA MOTOR DISTRIBUTORS	21	-06-8	7	,350.3

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(800) 666-1917

LEGISLATIVE INTENT SERVICE

DATE: December 1, 1988

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STATUS REPORT OF NMVB COLLECTION OF CERTIFICATION FEES

MANUFACTURER/DISTRIBUTOR	# VEHICLES	DATE RECEIVED	DEPOSIT LIST#	AMOUNT
	c		٥	96 c
TIGER CORPORATION	x	2 - U / - 20	<b>o</b> .	
JOHN W. OSBORN COMPANY	17	9-08-88		7.14
HYUNDAT MOTOR AMERICA	64,326	9/09/88		27,016.92
TCHTBON MOTORS. INC.	80	9/29/88	, J	3.36
THOMAS BUILT BUSES	8	10/17/88	6	3.70
MASERATT AUTOMOBILES. INC.	299	10/17/88	6	138.14
SHELBY AUTOMOBILES. INC.	377	10/21/88	10	174.17
DAIHATSU AMERICA. INC.	170	10/31/88	10	71.40
WHEELED COACH INDUSTRIES	61	10/31/88	. 11	25.62
LEWIS MFG. INC.	42	- 10/31/88	ر* 11	17.64
MAZDA MOTOR OF AMERICA	56,401	10/31/88	11	23,688.42
LOTUS CARS USA. INC.	22	11/03/88	12	9.24
COLLINS BUS CORPORATION	180	11/03/88	12	75.60
MAGNUM MOTOR COACH	9	11/10/88	13	2.52
TYMCO, INC.	11	11/10/88	13	5.08
* AMERICAN ISUZU MOTORS, "INC."	12,152	12/01/88	14	5,614.22
			TOTAL	695,974.23

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(800) 666-1917

LEGISLATIVE INTENT SERVICE

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# J. CARO & ASSOCIATES

P.O. BOX 7486 LONG BEACH, CA 90807 (213) 428-6972

APR 2 5 1989

Assemblywoman Sally Tanner State Capitol Room 4146 Sacramento, Calif. 95814

April 23, 1989

Dear Assemblywoman Tanner:

My sincerest apologies for sending you the wrong draft of my manuscript "The Consumers Guide to the California Lemon Law". While similar in content, many copy changes had been made in the draft that you were scheduled to receive.

I also have taken the liberty to enclose a brief resume of my qualifications. Please feel free to destroy the first manuscript copy.

Sincerely,

Mh Caro eph J. Caro



LEGISLATIVE INTENT SERVICE (800) 666-1917

### SUMMARY BIOGRAPHY OF JOSEPH J. CARO

Mr. Caro has been a practicing arbitrator since 1987. A panel member of the National Consumer Arbitrators Association and the American Arbitration Association, he has heard consumer disputes and is registered to hear commercial cases in the fields of construction and professional appraisal services.

An involved community leader in Long Beach, Ca. Joe has acted in the capacity of Co-Chairman of the Long Beach Environmental Committee and has served as a member of the Long Beach Airport Commission.

A graduate of Seton Hall University, La Salle University and Windsor College, Joe has also served in the United States Marine Corps and as an officer in the U.S. Coast Guard Auxiliary.

Presently employed in a Marketing capacity with the firm of Valuation Counselors, Inc. (a division of Laventhol & Horwath) his background includes positions held with General Motors, Sun Oil Company Robert Bosch Inc., The Elliott Group Inc. and his own firm, J. Caro & Associates.

Joe's interests include photography (he has recently photographed and produced the poster for the Long Beach Centennial) was a member of a centennial event "Long Beach Salutes Local Photographers" and had is work displayed at the Long Beach Plaza and the Long Beach Museum of Art. Joe also collects and restores classic cars and at the present time has five dating from 1941 to 1966.

DM-2

# MARKETING FOCUS

# PROFESSIONAL SERVICE FIRMS ARE TURNING TO DEFENSIVE MARKETING TO STAVE OFF THE COMPETITION IN A CROWDED MARKETPLACE. BY JOSEPH J. CARO



Joseph J. Caro is the principal of Joseph J. Caro & Associates, a marketing consulting firm to professional service firms. Caro has served as Executive Vice President for a leading design & build firm dealing with hi-tech aerospace and aviation facilities. He is currently giving a series of seminars and workshops covering specific marketing subjects for firms serving the design and construction industry. Mr. Caro has over 15 years of related experience. For additional *information* J. Caro & Associates P.O. Box 7486

Long Beach, CA 90807

The question facing many professional firms today is not how to develop new clients, but more importantly, how to keep the clients they already have.

During the past several years of business stability and lowering interest rates, California and other "hot spot" areas are enjoying a building industry "boom". A fact, I may add, that has not gone unnoticed by many service firms located elsewhere.

Outside firms and even overseas firms are targeting these "hot" geographic areas in an attempt to establish local credibility. This competition is being felt throughout all service and building disciplines.

Local firms however, should not just stand-by and let valued clients get picked-off one at a time. Many firms are preparing strong defensive measures to minimize client loss. They are using a most effective tactic called Defensive Marketing.

What is Defensive Marketing? Simply stated, defensive marketing as applied to professional service firms, is a structured program designed to build strong client/firm relationships, which are seen to substantially reduce the impact of any competing firms. Used by "product side" marketing professionals for many years, defensive marketing strategies have recently taken hold and are now widely used in many service industries. Systematically speaking, defensive marketing programs are the easiest to plan and implement, and are generally much less expensive to launch than "development related" or proactive marketing programs. On the negative side however, they are also the most difficult to evaluate, as defensive marketing is considerably subjective and abstract in nature. How can a firm weigh the value of a program designed to avoid losing clients that it already has? It can be done, but it's not easy.

Defensive marketing (loss avoidance) can be best viewed as an insurance policy that many firms today, can't afford not to have.

Building strong client relationships takes effort, time and money. But in the long run, it is the best investment that a firm can make. The single key element and number one rule in relationship building is — monthly client contact. Each and every month some form of contact (in a positive sense) must be made.

This contact can come in the form of a "house organ" mailer, a copy of a recent news release, notice of additional services, a casual phone call, letters, periodic visits, luncheons, or other activities. In no way however, should these "good will" calls be linked with any other activity or scheduled meetings, and never in relationship with potential new business calls.

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## **Conflicting Ideals**

Needless to say, not all professional service practitioners agree that any form of marketing should be used — especially one designed for abstract evaluations.

Many practitioners therefore, still catogorize all marketing efforts as simply overt attempts at "sales related activities" that some feel violate professional and ethical business standards. It is my opinion "traditionalists" that these are simply missing the boat. Most all professional associations todav allow many forms of marketing (including defensive marketing) as acceptable business practices.

Happily for professional firms and clients alike, many restrictive and regulatory barriers have been eliminated, allowing each firm to participate in the practice of it's discipline to the fullest extent of their capabilities.

# **Defensive Marketing Defined**

If "proactive" marketing can be defined as: "The development of planning and procedural systems for products or services, responding to specific industry or consumer needs, which result in the realization of business goals and objectives" — then we should be able to state that defensive or "reactive" marketing is: "The development of planning and procedural systems resulting in the continued and sustained use of products or services utilized by a known and identifiable client base".

In a word, defensive marketing for professional service firms, boils down to building very strong client relationships and the positive image necessary to be foremost in the clients mind — especially when requests for RFP's are issued! Many firms today still think that they will survive and grow purely on the strength of providing high quality service. In today's competitive business environment, this is a risky and potentially disasterous concept. High quality service is mandatory for all clients today, but it is no guarantee of consideration for future projects. Without effective client relationship building, a firm has "only one oar in the water".

### **Strong Client Relationships**

While all firms can be said to initially build a strong client relationship during the preselection or postselection of a project award, many firms are remiss of any effort to continue to support the initial client/firm bond after the project has been completed. More often than not, many firms allow clients to fade slowly from sight as their project nears completion. The attention of the firm is usually shifted to the new project or new RFP. Client interest wanes as it is replaced by newer professional challenges.

A close business associate is fond of stating that "all clients are worth keeping - some however, somewhat more than others". When using or forming a defensive marketing program, it is important to place priorities on protecting your key clients. One way to do this is to develop a list of projects and clients over the past five years. Once you have this list, objectively evaluate each one in terms of potential business and rank them accordingly. Personal feelings and subjective evaluations of good and bad clients are of secondary consideration.

# **High Visibility**

Maintaining a high client visibility and a positive image, reinforces and strengthens the client/ firm relationship bond. Many firms are led into a false sense of security by allowing themselves to believe that they have dominance over the client's next project. Developing an attitude of: "the client will call me, when they need me", is a 50-50 gamble at best. The firm is running the needless risk that the client may not call them. The best way to avoid this trap is to get to know your client.

Client relationships are based on not only knowing the principal client contact, but the people on all sides of him or her. (People retire, are promoted, transfer, quit or die, with alarming regularity). Keep abreast of your client's business, industry and market. Subscribe to trade publications that will keep you informed of latest developments and trends that may affect your client, as they indirectly may affect you. Taking the time to understand your client can only make your firm more informed and responsive to your clients needs. Once you accomplish this, you have effectively "shut the door" on potential competition. When properly used, client relationship building through defensive marketing, will not only retain the clients that a firm has, but will attract both new clients and projects as well.

LEGISLATIVE INTENT SERVICE (800) 666-1917

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(800) 666-1917

LEGISLATIVE INTENT SERVICE



December 10, 1982

TO WHOM IT MAY CONCERN :

It is not often that one has the opportunity to work with a true marketing professional of the caliber of Joseph J. Caro. His efforts on behalf of The Elliott Group Inc. has led to many accomplishments and success over the years of our association.

Joe was more than an employee of the firm, he was a driving force directly responsible for many of our successes. Joe is a good manager, a fine friend and a dedicated executive whose sound judgement we have all come to trust. He will be missed.

Joe Caro has both designed and implemented a hardhitting marketing and sales program that has worked very well for us. Not only is he the designer of our brochure and collaterial material, his action plan and style of marketing has resulted in many additional clients for the firm. He is a hard worker, there is no doubt.

As a manager of people, Joe has been noted to be somewhat stern at times, but in his defense, his people would produce to the highest of expectations.

We all wish him luck with his new consultancy venture.

Sincerely,

The Elliott Group Inc.

Bert Elliott, AIA, Chairman

BE/sn

DM-5

THE ELLIOTT GROUP INCORPORATED - ARCHITECTS, ENGINEERS, AND CONTRACTORS IN PARTICIPATION 10701 Los Alamitos Boulevard, Suite 200 Los Alamitos, California 90720 (213) 594-6531 (714) 828

# THE CONSUMERS GUIDE TO THE CALIFORNIA "LEMON LAW"

WRITTEN BY: JOSEPH J. CARO

\* DRAFT COPY FOR PURPOSES OF REVIEW ONLY\*

Dm-6 DRAFT

1504

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- CHAPTER 1. WHAT IS THE "LEMON LAW" AND WHAT DOES IT COVER
- CHAPTER 2. BUILDING A WINNING CASE
- CHAPTER 3. UNDERSTANDING A PROPER AWARD
- CHAPTER 4. CLEAR TITLE, LONG TERM WARRANTIES, NEED FOR LEGAL ADVICE
- CHAPTER 5. THE MEDIATION AND ARBITRATION PROCESS
- CHAPTER 6. THE ARBITRATION HEARING
- CHAPTER 7. THE ARBITRATORS DECISIONS



CHAPTER 1 WHAT IS THE "LEMON LAW" AND WHAT DOES IT COVER

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#### THE CONSUMERS GUIDE TO THE CALIFORNIA LEMON LAW

#### INTRODUCTION

The advancement of technology has given us many wonderful features in today's automobile. Cars are not only safer and more fuel efficient than they ever have been in the past but they pollute less, handle better and have available more comfort options than any other time in history. The 1980's automobile is clearly a sophisticated engineering marvel.

Resplendent with on-board computer systems, climatic control systems, engine monitoring systems, ride control and stability systems, the automobile has evolved into a complex transportation unit. Ergonomically designed for consumer comfort, most cars come equipted with lumbar support seating, voice sensor warnings and stereo systems that makes one ask, is it live ? or is it Memorex ?

The car has truely come along way since the "Tin Lizzie" days.

The American love affair with the automobile is no more alive than it is today. As Americans, our automobiles and motor vehicles mean more to us than almost anything else, that is until they stop working properly. Which is an entirely different story. Nine times out of ten, when your car ceases to properly function in one system or another, you bring it back to the dealer, have the technical or mechanical aberration repaired and you are happily "on the road again". But that <u>one</u> time that the repair dosn't take, or other problems begin to surface out of a sea of technical complexity, you may again wish for the "old days," when standing by your fathers side, under the shade of the backyard tree, you helped him coax life back into the family DeSoto... with a hammer and chisel. (800) 666-1917

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The 1980's version of the" hammer and chisel" method thats used with the greatest effect on faulty cars is the "California Lemon Law"

#### BACKGROUND

The Lemon Law for new automobiles has existed in one form or another since 1975. In California this law is referred to as: the Tanner Bill, the Song-Beverly Act, Rule #703 or the Magnuson-Moss Act of 1975. The common name which encompasses all of these is of course the "Lemon Law".

When cars progressivly became more complicated in the mid 70's warranty repairs also began getting more difficult to make. In some cases many vehicles were making weekly trips to the dealership for the same problems. The sad truth is that with overlapping and highly technical systems, some problems couldn't be found, much less fixed. It is because these warranty problems affected the safety, the value and the use of so many vehicles that federal and state warranty laws initially came into being.

While federal warranty laws have pretty much remained unchanged since inception, the State of California has periodically revised, reshaped and "fine tuned" its Lemon Law policies to better meet the needs of the consumer. One of the principal objectives of this book is to explain these laws to you in an easily understood manner so that they can be effectively used when you are faced with the frustrating dilemma that you may have purchased a unrepairable or defective vehicle.

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#### WHAT IS THE LEMON LAW?

In the State of California the "Lemon Law" is a description of the legal rights that you, the consumer have under the expressed or implied warranty of any new item that you purchase. In California the meaning of the "Lemon Law" extends well beyond the warranty of new vehicles to all major consumer purchases. In this book however, we will cover the applications of this law specifically relating to motor vehicles.

#### WHAT DOES THE LAW COVER ?

Simply stated, if you buy or lease a new motor vehicle in the State of California and you find yourself having chronic problems with major or minor "systems" or functions of the vehicle, and the vehicle meets the basic qualifications under the "Lemon Law", you are entitled to a replacement vehicle or a refund of your purchase price. Having stated this, we should now look at exactly what is meant by "basic qualifications".

#### WHAT VEHICLES DO AND DON'T QUALIFY UNDER THE LAW ?

Under the law the following vehicles **do not qualify** for consideration:

- 1. Motorcycles (all)
- 2. Motorhomes
- 3. Off-road vehicles or other non-registered vehicles
- 4. Vehicles used primarily for commercial purposes
- 5. Any vehicle with a gross weight in excess of 10,000 lbs.
- 6. Vehicles purchased "used" ( unless it can be shown that the problem existed since new or the vehicle remains covered under the new vehicle warranty).

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It is therefore reasonable to state that if you purchased or leased a new motor vehicle or a dealer owned demonstrator that was sold with a manufacturers new car warranty, and you operate this vehicle principally for personal or household uses (non-commercial) you meet the basic qualifications of the "Lemon Law" provisions. (The law applies to both foreign and domestic vehicles).

#### WARRANTY APPLICATIONS UNDER THE LAW

As found in most laws, there are gray areas that are sometimes confusing, even to the lawmakers themselves. In one specific instance the California Lemon Law is no exception. Designed at a time when most warranties were "12 months or 12,000 miles", this single stipulation in the law has come to haunt many consumers who have experienced problems past this period. Based on this "12/12" stipulation there are those who would say you were covered and those who say you were not. Having gone directly to "the source" for clarification of this, we will later review the legal opinions that were found.

It should suffice to say at this time however, that if you have a five year or 50,000 mile warranty <u>you are covered</u> under the law sans the "presumption" of the law. Which we will also define a little later on.

#### CAR PROBLEMS THAT QUALIFY

Now that you have an general idea of what is necessary to meet the basic qualifications under the "Lemon Law," the next step is to take a look at the various car problems and legal definitions needed for an "actionable" case.

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Any problem or group of problems that you are having with your car qualifies under the law, IF after a reasonable number of unsuccessful repair attempts the problem(s) still exist, or the vehicle is out of service for the repair of <u>any</u> number of problems for a total of more than 30 calendar days.

In order to more clearly define what is meant by "a reasonable number of repair attempts", certain guidelines have been incorporated into the law:

- 1. The manufacturer has been unable to repair a <u>specific</u> problem after <u>four or more</u> repair attempts.
- The vehicle is out of service for the repair of any number of problems for a total of more than 30 calendar days.

Under the "Lemon Law" the manufacturer is obligated to effect the repair of a defective vehicle within 30 days, and also stipulating that after a "reasonable" number of unsuccessful repair attempts, the manufacturer must either replace the vehicle with a similar make and model or reimburse the consumer the full purchase price, less the value for the use of the car prior to the initial claim of the chronic problem or defect.

In order for the above mentioned vehicle replacement or refund rules to apply, additional criteria must first be met:

- 1. The problem or problems stated must be covered by the vehicles written warranty.
- The vehicle must have been purchased or leased primarily for personal, family or household purposes.
- 3. The problem or problems must substantially reduce the vehicles; use, value or safety.

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Dm-13 DRAFT In any of the earlier mentioned situations, ie; inability to repair after four or more attempts, or a total of 30 calendar days out of service, the "Lemon Law" raises the presumption that the manufacturer has had a reasonable opportunity to fix it. It is at this point that the "Lemon Law" presumes that the consumer is entitled to a replacement or a refund.

#### IMPLIED WARRANTY

In addition to the "limited warranty" or written warranty that you receive when you purchase a car, the State of California has an "implied warranty" of merchantability and general fitness that also offers the consumer protection. Whenever you purchase any new product in California you are entitled to these rights.

The State considers the implied warranty as meaning that "all products must be fit for their ordinary purpose and use". For example: a radio must be able to receive and replay audible signals (it must play) and a tape recorder must accurately record and play back, and a motor vehicle must provide safe and reliable transportation of driver and passengers.

While not generally stated within a written warranty, your legal rights as a consumer include all aspects of the implied warranty, and this includes your motor vehicle.

IT'S IN THE BOOK

If you suspect that your new car is not operating properly you should review your warranty to see if the problem is covered. In general, things that are not covered and will void the written warranty include:

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Abuse of the vehicle or use for other things than intended. Example; If you use your passenger car for pulling-up tree stumps at the mountain cabin, you have effectively voided your warranty. If on the other hand, you had a transmission failure while towing your travel trailer, which is stated in your owners manual as an acceptable use, the warranty will cover you. Unless of course, you operated the vehicle in an unacceptable manner (towing the trailer at excessive speeds or forgetting to maintain proper vehicle service or allowing the transmission fluid to fall to a damaging low level.

While it's understood that people would rather do most anything than read their warranty book, it is important that you have some idea as what is covered and how it would apply in resolving your present problem. Besides, the forms that you need to file for dispute resolution (arbitration) are obtained by calling the phone number listed someplace in your warranty book, and so is the address of the Customer Relations Department of the manufacturer.

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#### PERSONAL EFFORT IS IMPORTANT

If by this point you feel that you meet all of the criteria so far, the chances are good that you have a valid case for a repurchase or refund.

Now that's not to say that you've WON your case, just that you may have one. This is not the time to drive back to the dealership and wave this book under the Service Managers nose demanding your money back in fair trade for his "Lemon". If it was that easy, I wouldn't have wrote this book.

It's going to take a little effort on your part before you can "return to them something which has brought you so much grief!" Hopefully, you realize that the "Lemon Law" process for a replacement vehicle or a full refund involves some degree of effort. Manufacturers, like anyone else, just hate to give money back, even if it is required under the law. Some say that it's easier to get a divorce in California than rid of a defective car. In any case, the journey to your refund check begins with the first step.

#### DOCUMENT EVERYTHING

Now that you suspect that your vehicle may fall under the provisions of the "Lemon Law" it's time to start preparing your case. Document everything! Go back and find all the Repair Orders from the dealership that clearly show that they could not fix the problem after four try's, or to prove that the vehicle was at the repair shop for 30 calendar days or longer, for <u>any</u> number of repair reasons.

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#### START A FILE

If you haven't done so already, begin a file on the car with all the previously mentioned information and then sit down and write a letter to the manufacturer's Customer Service Department, <u>and</u> their dispute resolution program, (which you should find listed in the back of your warranty book or owners manual). If the dispute resolution program is not listed, you can get this information from your contact at the manufacturers Customer Service Department. Requests for this information from your dealership generally aren't very productive, as dealers are seldom, if ever, involved with the dispute process. Please remember to keep copies of all correspondence for the file.

Note: Once you have decided to pursue the "Lemon Law" action put your problems on paper. Don't waste too much time talking about your problems with people at the dealership. If you already qualify under the "four or more try's or the 30 days" there is nothing they can do for you that they haven't already tried. Direct contact to the manufacturer at this time, fulfills one more step in the process of accomplishing your goal ... a replacement vehicle or a refund, the choice is up to you.

#### LETTER FORMAT

When you write to the Customer Service Department of the vehicle manufacturer and to their Dispute Resolution Program, keep it simple, to the point and above all, **civil**. The contents of a letter is no place to vent your frustrations when you are trying to accomplish a goal. The following example will serve as a guide:

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## Overseas Motors USA Los Angeles, Ca. 90000 Customer Service

Dear Sir or Madam:

This letter is to inform you that I am most unsatisfied with my recently purchased 1989 Turbo-Toad (vin# 12-734b-26-43). After taking delivery of this vehicle from lax Motors on June 5th. and driving it for less than 3,000 miles, I encountered severe problems with: 1. Engine vibrations at freeway speeds 2. Grinding noises when brakes are applied 3. Engine overheating when the air conditioning is turned-on.

The people at Lax Motors have tried to fix these problems four different times without results. As of now, the car has been in the shop for a total of over 30 days, and the existing problems in addition to being an inconvienence, in my opinion affects the safety of this vehicle.

I therefore request under the California Lemon Law, that the purchase price of the vehicle, including transportation charges and factory optional equipment, be refunded to me by the earliest possible date in addition to the incidental damages stemming from : sales tax, registration costs, license fees, towing and rental car costs. An itemized list is enclosed.

#### Sincerely,

Note: If there is a listed 800 telephone number in the warranty book for customer complaints or "dispute resolution" you should call them in addition to sending a copy of the letter.

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#### THE FIVE POINT PROCESS OF WINNING YOUR CASE

Notifying the manufacturer that you are applying for dispute resolution under the "Lemon Law" in effect, " starts the clock" on your case. The second item is equally easy, as you must notify the dispute resolution program associated with the manufacturer. After the completetion of this element, parts three through five are an automatic series of events dealing with the resolution process. These items are identified as: Mediation, Completing the Agreement To Arbitrate form and the arbitration process. For a better understanding of how these five points will help you win your case, the following pages will require your full attention.

#### DISPUTE RESOLUTION PROGRAMS

We had earlier identified the federal Magnuson-Moss Warranty Act of 1975 as pretty much laying-out the ground rules for state "Lemon Laws" to follow. When the Federal Trade Commission established Rule #703 the groundwork was complete in setting parameters for the process known as "dispute resolution". Rule #703 had in essence become the "vehicle" that allowed any state government to establish a meaningful program by which to implement this consumer law in a fair and just manner.

Prior to the 1975 consumer laws, the only recourse that a consumer had if found to be the unhappy owner of a defective or unrepairable vehicle, was to take the manufacturer to court, which then, as now, was an expensive and time consuming process. With the advent of the consumer protection and warranty laws, you and I had a good thing going as consumers, but the manufacturers balked, citing (quite accurately) that they were now open for litigation and subject to the consumer laws as well. (sort of a double jeopardy situation) As it stood, the new consumer laws would be mostly useless unless the manufacturers cooperated. So an all-around compromise was devised that not only assured the manufacturers full cooperation (voluntary) but also had them paying for the consumer programs as well. What was the compromise that effected this change? Simplicity itself;

The agreement that was struck said that if the manufacturer participated and paid for the operation of a third party dispute resolution program for their vehicles, they would be saved from direct consumer litigation or punitive damages in any state where the program was readily available. That isn't to say that consumers couldn't sue the manufacturer, they could. They just had to go through the dispute resolution program in order to do it.

So between the combination of the Magnuson-Moss Act and the F.T.C. Rule #703 informal dispute resolution programs in themselves, are free to all consumers. This is one of those cases where it is a win-win situation for everybody.

warranty programs are mentioned by several Consumer different names throughout this text when relating to diferent programs and manufacturers: "Automotive Dispute Resolution", "Third Resolution", Party Dispute "Independent Dispute Resolution" principally the etc. all mean same thing ...arbitration. Whatever these programs are called, they are perhaps the most effective means to settle product related conflicts between the consumer and the manufacturer outside of the court room.

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New changes in the warranty/dispute program laws in this state presently require that every dispute resolution program operating under the existing warranty laws must be approved by the Bureau of Auto Repair Division of the Department of Consumer Affairs. This new program certification rule makes certain that everyone is treated fairly, objectively and that cases are heard and awards are made with the quickest possible speed.

#### THE LEMON LAW ARBITRATION PROCESS

The F.T.C. in fashioning Rule #703 was concerned that the program and process should not be so complex that individual consumers could not use it without professional help. One overriding intent of this rule was to avoid creating artificial or unnecessary procedural burdens so long as the basic goals of speed, fairness and independent objectiveness continue to be met.

The sole purpose of informal dispute settlement mechanisms then can be said to simplify and to expedite the resolution of warranty disputes.

note: The arbitration program described in Rule #703 can best be defined as follows;

"An independent person or panel (usually 3) who are interested in a fair and expeditious settlement of the dispute, are independent of the parties to the dispute, and if the panel consists of only one or two persons, neither may have any direct involvement in the making, distributing or servicing of any product".

Many arbitrators are both experienced and knowledgeable in "Lemon Law" procedures and the rules governing consumer and commercial arbitration. Because the arbitrator is given the powers of both judge and jury in warranty cases, the consumer has every right to challenge them at the beginning of the hearing.  $\mathcal{D}M$ -22

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#### YOUR RIGHTS UNDER ARBITRATION

Today's consumer warranty laws that are strengthened with the ability to select arbitration as a dispute resolution process, have dramatically increased the resources that were historically available when dealing with product problems. The following example will illustrate:

You have purchased a new vehicle that soon develops problems with the braking system. When applying the brakes you notice that the steering wheel seems to "pull" to the left. Also when you are driving in traffic, the car seems harder to stop and a "chattering" noise is both heard and felt from the front wheels.

You schedule to take the car back to the dealers repair shop and after servicing, the problem still exists. This cycle repeats again and again. While the dealership has no trouble in fixing other small problems that occur under the warranty, the brake problem continues to plague the vehicle and you begin to worry if the vehicle is safe to operate.

As your frustration builds you contact the Service Manager, who, after having the vehicle for another three days states that he cannot find anything wrong and that he feels the vehicle is operating normally. Your concerns have grown by now, to the extent that you no longer feel that you can trust the vehicle and you doubt that it is safe. You have a total of 6,000 miles on the vehicle of which 4,000 miles were driven after the problem was first reported to your dealer.

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#### ACTION PLAN

Under the "Lemon Law" this is what you action should be:

- Compile all of the attempted repair information starting with the first visit where you reported the brake problem.
- Write a letter to the manufacturer and the dispute resolution program (if available) informing them of the problem (see sample letter).
- 3. You call the 800 number for the dispute resolution program, explain your problem and request the proper forms to file a case.
- Complete all forms sent to you, paying close attention to the Agreement To Arbitrate form.
- 5. A meeting may be arranged with the manufacturers local representative or area manager, if this meeting includes a "third party" or referee it is a mediation hearing.
- 6. If you find that you can't come to an agreement with the manufacturers representative in mediation, you state this to the dispute resolution case administrator and an arbitration hearing will be scheduled within a week or two (depending upon the program case load and the availability of the arbitrator or panel that you selected).
- 7. When you attend the arbitration hearing one of two things will happen, you will win...or you will lose (we will cover what can be done to increase/decrease your odds accordingly and how to estimate a proper award in the next chapter.) In either case, you still maintain your options in item 8. Dm-24

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8. If you do not agree with the arbitrators decision or the award in your case, there are two avenues which remain available to you. a. If you feel that the arbitrator was unfair or did not base his award on the law, you may wish to file for a hearing appeal. b. You can hire an attorney and go to court. (Which is exactly where you would be if the "Lemon Law" didn't exist.)

Up to this point you have had a minimum of <u>three different</u> <u>opportunities</u> to resolve your car problems at no cost to you! and you still have maintained your rights to pursue a civil litigation case against the manufacturer.

How good is the Arbitration Process working? Statistics show that seven out of ten cases that go to arbitration are decided in favor of the consumer, and that out of the remaining number only 3% are ever followed-up by a civil suit. (this figure takes into consideration cases that are successfully mediated or worked-out with the manufacturer along the way).

The latest American Arbitration Association figures indicate that a consumer stands a 98% chance of successfully accomplishing their goals of either having the vehicle properly repaired, obtaining a replacement vehicle or getting a full refund.

note: While it has been mentioned that the "Lemon Law" states either an award of a replacement vehicle or reimbursement of the purchase price, when describing the consumers options, this may warrant clarification . In the 1988 amendment to the "Lemon Law" the following statement is made: " The vehicle buyer shall be free to elect restitution (refund) in lieu of a replacement vehicle, and in no event shall a buyer be required by the manufacturer to accept a replacement vehicle.  $\mathcal{DM} \cdot 25$ 

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CHAPTER 3 UNDERSTANDING A PROPER AWARD

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In this chapter we will examine the various types of awards that can be made under the "Lemon Law" as well as examples of both good and not-so-good awards. Pay particularly close attention to the sections on replacement vehicle awards and restitution awards, as there are many arbitration programs that do not automatically grant incidental damages and some do not automatically reimburse consumers for sales taxes, license fees or other related expenses.

#### REPLACEMENT VEHICLE AWARD

In the event that you decide that you would rather have a replacement vehicle than a purchase price refund, here is how the "Lemon Law" explains your rights:

"In the case of replacement, the manufacturer shall replace the buyers vehicle with a new motor vehicle substantially identical to the vehicle replaced. The replacement vehicle shall be accompanied by all express (written) and implied warranties that normally accompany new motor vehicles of that specific kind. The manufacturer also shall pay for, or to, the buyer the amount of any sales or use tax, license fees, registration fees, and other official fees which the buyer is obligated to pay in connection with the replacement, plus any incidental damages to which the buyer is entitled to under section 1794, including but not limited to, reasonable repair, towing and rental car costs actually incurred by the buyer.

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In a recent case that I attended as a member of an Arbitration Panel, the consumer presented a strong case and the award was made for the repurchase of the vehicle. The Panel however, penalized the consumer for the <u>value of the total miles</u> <u>shown on the odometer</u> by a rate of .20¢ per mile, and declined to award her incidental damages for a rental car and would not order reimbursement for sales taxes or other official fees that under the law was owed. This is a good example of how not knowing the "Lemon Law" can affect a valid award.

While this case clearly shows that mistakes frequently with in this particular case was the happen, the blame arbitration and not the panel. This resolution program resolution program does not, as a rule train its arbitrators in applications of the "Lemon Law", even though this program has been in existence in the state for many years. This program "generalized" training instead abides by а more for arbitrators and case administrators and does not take into consideration the more stringent applications of the California law.

How can they get away with this for so long? Easy! If the consumer had read this book before her case, she would never have accepted such a poor award decision. By protesting to both the dispute resolution program and the Bureau of Auto Repair in Sacramento, (the newly assigned program watch-dog). Alarm bells would have gone-off and the consumer would have been assigned another hearing that <u>would</u> consider all aspects of the "Lemon Law" for her award.

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One of the principal arguments that the Panel Chairman made when we were considering the award in the above case was: " The consumer did not <u>specifically</u> request reimbursement of incidental damages and taxes or fees in the " Agreement to Arbitrate" form when she filed her original claim".

Was this a valid argument? I certainly didn't think so. How can a consumer be expected to properly complete as important a form as the " Agreement To Arbitrate" unless she is made aware of the impact that the form has on her case? In any event, isn't it the duty of the Arbitration Panel to at least advise her of her rights under the law?

Lets' go a little further and see exactly what the "Lemon Law" states in cases of a "buy-back" or restitution award.

#### RESTITUTION AWARDS

In the case of restitution awards or awards of refund the "Lemon Law" statements are quite clear:

"The manufacturer shall make restitution in an amount equal to the actual price paid or payable by the buyer, <u>including any charges for transportation</u> <u>and manufacturer installed options</u>, but excluding non-manufacturing items installed by a dealer or the buyer, and including any collateral charges such as <u>sales tax</u>, <u>license fees</u>, <u>registration fees</u>, <u>and other official fees</u>, <u>plus any incidental</u> damages to which the buyer is entitled under Section 1794, including but not limited to, <u>reasonable repair</u>, towing and <u>rental car costs</u> actually incurred by the buyer.

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I can't imagine this portion of the law being any clearer. The statement is well defined as to what the consumer shall receive in all fairness. And yet there are perhaps thousands of consumers each year, who walk away from the hearing and then agree to accept thousands of dollars less than they are entitled to!.

#### DISCOUNTED VALUE OF USE

Several times throughout this book you have seen reference to the term "value of the use of the vehicle by the owner" as dealing with the manufacturer repurchase. This means that you are required to pay for the miles that you drove the vehicle before the problem was documented. The following example will clairify:

#### example:

You took delivery of your new Zippy - One Special and drove the car for 3,000 miles before taking it to the dealership for engine problems that led to an arbitration award for repurchase. Under the "Lemon Law" you are expected to pay for that portion of the use that you received **prior** to your registering that complaint to the dealership for repair.

In this example then, you should have to only pay for 3,000 miles of use, regardless of how many miles the vehicle has when the repurchase is ordered. In the example stated a few pages ago, you may recall that the consumer had won the award for repurchase, but the award was so structured that she had to pay for all the miles registered on the odometer at the date of her hearing. If this wasn't bad enough, she was mandated to accept a charge for that mileage use, of .20¢ per mile.

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While the "Lemon Law" is quite specific in these two areas of award, the Arbitration Panel while making the award in her favor, was not well enough versed in the "Lemon Law" to make the <u>proper</u> award to her and thereby causing additional financial hardship. This is a textbook example of "winning the battle but losing the war."

I call this portion of the award decision the "Discounted value-of-use " consideration, and when hearing a case, the arbitrator should be most careful to examine this area closely and compare it with the meaning and language of the "Lemon Law". It is an unhappy fact that many arbitrators devise their own systems to "charge-back" miles driven by the owner which in some cases, are as high as .25¢ per mile. It is not uncommon for an arbitrator to accept the manufacturers submitted "Blue Book Value" of the estimated worth of the vehicle as the award amount. (at the end of an arbitrator their estimate of what they feel the vehicle is worth, in the event that a decision is made for repurchase.)

By the time that you finish reading this book, you will also be able to make and submit your own estimate of chargeable use.

#### DISCOUNTED VALUE OF VEHICLE USE CALCULATION

When the manufacturer repurchases a problematic or defective vehicle, the law states: "The buyer shall only be liable to pay the manufacturer an amount directly attributable to use by the buyer of the replaced vehicle prior to the time the buyer first delivered the vehicle to the manufacturer or distributor, or its authorized service and repair facility for <u>correction of the</u> problem that gave rise to the nonconformity.

DM-31 DRAFT 1529 When <u>restitution</u> (repurchase) is made, the amount to be paid by the manufacturer to the buyer <u>may be reduced</u> by the manufacturer by the amount directly attributable to use by the buyer, prior to the time the buyer first delivered the vehicle to the manufacturer or distributor, or its authorized service and repair facility for correction of the problem that gave rise to the nonconformity.

The amount directly attributable to use by the buyer shall be determined by multiplying the actual price of the new motor vehicle paid or payable by the buyer, including any charges for transportation and manufacturer installed options, by a fraction having as its denominator 120,000 and having as its numerator, the number of miles traveled by the new motor vehicle prior to the first delivered the vehicle the time buyer to the manufacturer, or distributor or its authorized service and repair facility for correction of the problem that gave rise to the nonconformity.

#### POOR EXAMPLE OF DISCOUNTED VALUE OF USE AWARD

Your newly purchased "Turbo-Toad II" is in the repair shop again, with the same problem that has plagued the car since it had 3,000 miles. You could almost kick yourself for spending so much money on the car, in addition to the purchase price of \$12,500.. You had to order the car with a factory sun-roof and that set you back another \$1,000. and don't forget those special wheel covers that the dealer sold you for another \$350.. Ticking it over in your mind, you come to the conclusion that with taxes and assorted fees your "Toad II" came in right around \$14,560.

You wonder why the dealer can't find the problem with the brakes after having the car four times in the past two months. You hardly put 350 miles on the car since the last trip to the shop, and if anything, the problem seems to have gotten worse.

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You are now concerned that the brakes may no longer stop you in an emergency situation.

It would take the dealer another three days to again try to fix the problem, and in the meantime you had to rent a car to the tune of \$50. per day. You can't help remembering the first time that the brakes went-out and you had to have it towed to the shop, that set you back \$155 "big ones," plus the car rental that time cost you an even \$200.

Is it ever going to stop? you think to yourself, after all, there are lemon laws in this state, and I think that I have gone just about as far as I am going to go. There's no way that I'm going to put up with this any longer.

So you file a "Lemon Law" claim and wind up in arbitration. A few weeks go by and you are somewhat surprised when you open the mail and find out that you've won your case. You hardly thought that you could force Lax Motors to repurchase your "Toad II" especially now that it has 4,800 miles on the odometer. But wait a minute! The award that you fought so hard for, is only  $\frac{12,600}{10}$ . Why, you almost owe that much to the bank! In fact, with the pre-payment penalties that the bank will likely charge you, it looks like it will cost you a couple of hundred dollars out of pocket in order to obtain clear title!

You feel that you have learned quite an expensive lesson, and so in order to cut your losses, you agree with the decision and accept the award. After all, you did get them to take the car back!

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This is the calculation that could have been used by an untrained (in "Lemon Law") or inexperienced arbitrator:

Purchase price:	\$12,560.00
Factory sun roof:	\$ <u>1,000.00</u>
Total:	\$13,560.00
Less Discounted Value of Use:	\$ 960.00
(4,800 miles x .20¢ per.)	
Total award:	\$12,600.00

Would this be an acceptable award? I know of many cases where such an award is standard practice even though it does not obviously comply with the law. Why did the consumers accept such an improper award decision as this? By not knowing the law, they didn't know what they were entitled to!

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If you receive a repurchase award as a result of either your mediation hearings or your arbitration hearing, you are entitled under California law, to specific compensation as outlined within the meaning and intent of the law. Taking the same case example as before, with all other factors considered equal, the award would be as follows:

We will first consider the aspects of the purchase price and accessories:

\$12,560.00 purchase price \$ 650.00 transportation cost \$ 1,000.00 factory sun roof \$ 000.00 (no credit for dealer options) \$14,210.00 Total purchase price

Now we will review the incidental damages incurred by the consumer with his "Turbo-Toad II" The consumer purchased an extended warranty program for the vehicle:<u>\$875.00</u>. In addition, there were rental car costs while his "Toad II" was in the repair shop; <u>\$600.00</u>. Then there is the cost of the towing charges which were; <u>\$155.00</u>. Adding to this we of course have sales tax; <u>\$960.00</u> and license and registration fees; \$420.00.

When we add this all up we have; \$3,010.00 but were not finished yet. In addition to these incidental costs, the consumer needs to obtain a clear title from the bank for repurchase by the manufacturer. If the bank charges a pre payment penalty on the outstanding balance of the loan, which in this case is \$200.00, so now the consumer has incidental damages totaling; \$3,210.00. Let's once again review the totals:

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 Vehicle purchase price: \$14,210.00

 Incidental damages:
 \$ 3,210.00

 Total:
 \$17,420.00

#### DISCOUNTED VALUE OF USE FORMULA

To accurately determine the value of the use that the consumer incurred prior to documenting the problem with the dealership, we will use the formula contained within the law. You may recall that when the car was inspected at the arbitration hearing it had 4,800 miles. From reading the example we also know that the consumer had driven the car 3,000 miles before taking it in for the problem. Therefore the following Discounted Value of Use formula would apply. (Purchase price times the fraction of the initial miles (3,000) over the mileage life of the vehicle (120,000) equals the Discounted Value of Use D.V.U.

This is numerically displayed as:  $$14,210.00 \times \frac{3,000}{120,000} = \frac{$355.25}{000} DVU$ 

The Discounted Value of Use adjustment is then:	\$14,210.00	
less:	\$ 355.25	
Total Award on Purchase Price:	\$13,854.75	
When we add the incidental damages of:	\$ 3,210.00	
We can now show the total		
award due the consumer of:	\$17.064.75	

While a repurchase award was made by an arbitrator in each example case, the difference in the award system and formulation of the "Lemon Law" clearly shows a <u>\$4,464.75</u> award difference to the consumer. This is not saying that all arbitration awards are made improperly, but that the consumer should know what rights they have under the law regarding fair and proper awards.  $\mathcal{D}M^{-3}\mathcal{C}$ 

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CHAPTER 4

CLEAR TITLE, LONG TERM WARRANTIES, NEED FOR LEGAL ADVICE

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#### CLEAR TITLE NEEDED FOR REPURCHASE

When an arbitrator makes a repurchase award, it is up to the consumer to provide a "clear and unencumbered" title to the vehicle at the time of exchange with the manufacturer. This provision of the law may create some concern to consumers who had elected to finance their vehicles. In most cases however, you will find that your lender is most understanding when you show them your award decision, and will in one way or another, re-arrange your debt obligation to produce the needed document. selected a manufacturers in house that you In the event GMAC for all General Motors (such as financing program vehicles) your problem is solved as the whole transaction will be handled by the manufacturer.

#### LONG TERM WRITTEN WARRANTIES

As earlier stated, the "Lemon Law" applies a presumption to the existing warranty with the once standard 12 month/12,000 written warranty of the vehicle. While many new car warranties today exceed the earlier limits by longer coverage, the "presumption" of the law may not apply, but the <u>intent</u> of the law does, and a replacement vehicle or a refund may still be your award. In a 1988 opinion from the Legal Services Unit of the Department of Consumer Affairs, we find this discussion under the heading of: "California Standards For New Car Warranty Arbitration Programs" listed under: "The Scope of Bureau of Auto Repairs (BAR) Certification process".

The scope of a program that is the subject of the bureau's certification process therefore extends to all disputes involving



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performance under written warranties on new motor vehicles. These include not only those complaints which are the subject of the presumption of the new car "Lemon Law" (those in which the manufacturer has made four or more repair attempts, or the vehicle has been out of service for a cumulative total of more than 30 calendar days during the first year or 12,000 miles of operation and the nonconformity substantially impairs the vehicles use, value or safety but also complaints involving the manufacturers performance under written warranties whose duration exceeds one year or in which the nonconformity does not substantially impair use, value or safety.

"If an automobile manufacturer offers a <u>longer written</u> warranty (anything more than 12 months/12,000 miles) <u>and during</u> this period is unable to service or repair the vehicle to comply with the warranty after a reasonable number of attempts, <u>the</u> <u>manufacturer is obligated to either replace the vehicle or make</u> restitution!"

This obligation exists without regard to weather the one year or 12,000 warranty has been exceeded. The one year and 12,000 mile limitations only apply to the application of the presumption of the new car "Lemon Law" If the duration of a written warranty is 5 years, and the problem first occurs more than one year after delivery the presumption will not be available, but the buyer still may have a right to restitution or a replacement vehicle if the manufacturer has been unable to honor the terms of the warranty after a reasonable number of attempts.

An additional legal opinion voiced regarding the warranty term is quite clear..."a limitation to the 12 month, 12,000 mile warranty is seen to be arbitrary, and would perhaps exclude the larger part of a typical program's activities, including not only defective performance involving minor defects, and even defective



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performance involving major defects that have not yet resulted in four or more repair attempts or 30 days out of service for repair.."

#### IS LEGAL ADVICE NEEDED FOR A LEMON LAW CASE ?

One of the most frequently asked questions regarding the "Lemon Law" and consumers rights in arbitration deals with the need for legal advice regarding case review, case preparation and representation at mediation/arbitration hearings. Obviously, this can't be а "yes" or "no" answer that applies to everybody. Each person must realistically weigh their individual ability, time allocations and comfort level in dealing with what can be termed a "negative situation".

My personal comments and observations as a practicing arbitrator, is that in most cases consumers generally do a fine job throughout the process on their own. Remembering that these programs were structured specifically to be informal so that consumers may be encouraged to participate, I don't feel that the average person requires a lawyer for the "Lemon Law" process.

The law however, clearly states that you can select anyone to aid or help represent you if you wish, a friend, relative, neighbor, etc. Again, in most of the arbitration cases that I have heard, the consumer has elected to represent themselves. If self representation is your plan, two main elements that you would be wise to use in structuring a winning case are; 1. proper documentation of your files and, 2. a good understanding of the text of this book.



For consumers who feel that they may require help of a more professional and experienced nature, I suggest that they consider the use of consumer arbitrators as well as lawyers. Calling the local chapter of the American Arbitration Association for a listing of arbitrators that are familiar with "Lemon Law" cases as well as speaking to their family attorney, may offer an additional alternative to "going it alone."

There are three areas where experienced help may be of benefit to a consumer who is not sure that he or she could, or want to, develop their own case. These areas are: initial case review (where you would be advised if you did or did not have a case that qualifies) case preparation, (help with the detailed documentation necessary) or representation at mediation or arbitration hearings.

There are no legal restrictions that would prevent a consumer from seeking the help of a consumer arbitrator for a "Lemon Law" case. You must remember however, that unlike lawyers, many consumer arbitrators are not trained in law.

Arbitrators fees: Many people have asked the range of fees that might be expected for various "Lemon Law" consulting tasks. Here again, there is no set format or structure, as each case and each arbitrator is different. As a general guide however, the following range of fees may apply:

Initial case review: \$50.00 to \$100.00
Case preparation: \$200.00 to \$300.00
Representation at Mediation/Arbitration \$150.00 to \$250.00 \*
\* figures represent aprox. fees per hearing, plus expenses.

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## CHAPTER 5

## THE MEDIATION AND ARBITRATION PROCESS

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#### THE MEDIATION/ARBITRATION PROCESS

The successful outcome of your case is directly related to your effectiveness during the mediation or arbitration phase of the dispute resolution process. The following is an explanation of the procedures in general terms, and a list of "do's and don'ts" to help you prepare yourself.

The next logical step that this book should take to further your understanding as a consumer under the "Lemon Law" is to introduce you to what you can expect at a mediation and arbitration hearing. This "preview" is important as it allows you to become more comfortable with the hearing process, and to know in advance what to expect.

The California "Lemon Law" program requires that proper notification of the problem or problems be made to the manufacturer as earlier discussed. When you send in your letter of complaint in essence, is when you enter into the province of the "Lemon Law. Your letter, when received by the manufacturer, in addition to probably being the first that they have heard about your problem, also obligates their participation. You should be aware however, that the manufacturer strongly shares your concerns and they want to keep you as a satisfied customer and help you resolve the problem that you are having with their product.You should make an effort to try to cooperate with them for an early resolution of the problem.

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#### MEDIATION

For those who are unfamiliar with the term mediation as applied to the "Lemon Law" it can be defined as an informal meeting between both parties of the dispute, in the presence of a "neutral" third party or referee. At this meeting both parties state their positions and see if there is any way they can reach an agreement among themselves. The referee is there to work with both parties to reach the agreement and to witness any agreements made.

It is important to note that while a face-to-face meeting is most desirable, it is not a requirement. Both mediation and arbitration hearings can be conducted by phone or in writing. Mediation meetings are usually brief and always informal. Held in a variety of locations from the dispute program offices to coffee shops, and may last between  $\frac{1}{2}$  to 1 hour. These meetings are very useful as they accomplish one of two things; they may present an opportunity to resolve the problem then and there, or they may give you insight to the other sides viewpoint. (which can be an important consideration when you are structuring your case for the arbitration hearing.) Attending a mediation also shows that you are trying to resolve the problem.

#### ARBITRATION

The dispute resolution program (arbitration) is made available to you at no cost, and is a viable alternative to litigation. While an informal hearing process, arbitration decisions are legally binding and as a rule withstand appeals to have decisions overturned or vacated. The following are commonly asked questions regarding the legal process known as arbitration, as applied to the dispute resolution program.

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#### Q. Is arbitration binding ?

A. Under the "Lemon Law" an arbitration decision is binding on the manufacturer but not on the consumer unless they accept it. Q. Do I need an attorney for arbitration ?

A. Arbitration is designed as an informal process and under the "Lemon Law", can be effectively handled by the consumer.

Q. What does arbitration cost ?

A. There is no cost to the consumer for the arbitration/mediation hearing. The consumer is obligated to pay for any legal advice or expert witness costs that they may incur.

Q. How long will it take for a decision on my case ?

A. Arbitration program guidelines call for quick results. It should take no longer than 60 days from notification of the hearing date to a written decision by the arbitrator.

Q. Can I use my car during the arbitration process ?

A. You have every right to continue to drive your vehicle throughout the arbitration process until it is repurchased by the manufacturer.

Q. If I am awarded a refund/repurchase of my car, how long does it take before I get the money ?

A. The law states that the manufacturer has 30 days to comply with the decision.

Q. Do I have to accept the arbitrators decision ?

A. Under the California "Lemon Law", you are not bound to the decision unless you want to be. If you do not accept the decision however, the manufacturer is released from the decision as well. If you do not accept the decision there are two alternatives remaining; 1. If you feel that you did not receive a fair hearing, you should make this fact known to the arbitration program and the Bureau of Auto Repair in Sacramento. There is a good chance that you will receive a new hearing if your argument is strong enough. 2. You may wish to consult with legal council at this time and to explore other legal possibilities. If you decide to continue your case to litigation however, you should be

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aware that the arbitration decision and your decline of that decision may be brought forward as evidence to the court.

#### SCHEDULING YOUR HEARING

Most arbitration hearings are heard weekdays, during normal business hours (9to5). For most of us that entails taking time-off from work. While most hearings last  $1\frac{1}{2}$  to 2 hours, it would be to your advantage to allow for at least 3 hours to be on the safe side. In high traffic areas such as the Los Angeles basin, try to plan your hearing outside of normal high traffic periods. I suggest that a 1:00pm or 2:00pm hearing time generally works out to everyone's advantage.

#### ATTIRE

Your arbitration hearing is a business function held within a business environment. While there is no mandatory dress-code, business-like attire is strongly suggested.

#### THE ARBITRATION AGREEMENT FORM

The single most important document relating to the outcome and award of your case is the Agreement To Arbitrate form. Comprised of two sections; "Nature of Dispute" and "Decisions Sought" this form represents the basis of your entire case to the arbitrator. Your case can only be heard and your award granted, based on the information that you include on this form! Under the dispute resolution process, the arbitrator is limited to deciding only the specific problems listed in the "Nature of Dispute" area and to award only that which is covered under "Decisions Sought".

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### NATURE OF DISPUTE

On the Agreement To Arbitrate form the "Nature of Dispute" section is where you list the exact problems that you are having with the car that led to your filing the claim. If you are experiencing "engine failure at freeway speeds, hard starting when engine is hot and excessive engine knocking" you must list them all. If you have experienced three transmission failures within a six month period say so. The Arbitrator has no prior knowledge of your case or claim except what you state on the Agreement To Arbitrate form. While you may have told the dealer, the manufacturer and the mediator, if you don't describe the specific problems and the specific award that you seek within this official hearing document, you stand a real good chance of not getting it. On the other hand, this form is not the place to write every single problem that you have ever had repaired on the vehicle, just the specific problems that led to your initial filing and that comply with the "guidelines and gualifiers" as earlier stated.

You also won't be able to use "catch-all" phrases like; "including but not limited to," when describing vehicle problems on the form. Making statements like "excessive engine noise and other related problems" can also be seen as non-admissable as they are too general in nature on which to base a decision.

GOOD EXAMPLE: Consumer states that she had continuous problems since delivery of her "Super Neptune" due to vehicle defects. These problems are: rough engine idle, engine knocking noises, excessive brake squeal and grinding when stopping, noises in the steering wheel and a faulty air conditioner.

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BAD EXAMPLE: Customer contends that there are many problems with her 1989 Astro Turf, including but not limited to: engine, transmission, paint and stereo/tape deck.

REMEMBER, YOUR CASE <u>DEPENDS</u> ON YOUR EVIDENCE AND TESTIMONY, BUT CAN ONLY BE <u>HEARD</u> BASED ON WHAT YOU <u>INCLUDE</u> IN THIS FORM!

# DECISION SOUGHT

As you read through the "Agreement to Arbitrate" form listing your claim, suggest that you pay Ι prior to close attention to the area labeled "Decision particularly every bit section is as my experience, this Sought." In important as "Nature of Dispute". If you don't clearly ask for the proper decision and award, chances are that you won't get it. The following are a few examples of the right way and the wrong way to complete this area of the form.

Bad example: Decision Sought; Customer requests that Lax Motors repurchase his vehicle for the amount of \$12,750.15

Good example: Decision Sought; Customer requests that Snake-Bite Motors USA repurchase his vehicle under the provisions of the California "Lemon Law", for the purchase price of \$12, 50.15 which includes transportation costs of \$745.00 and a factory installed sun roof for \$1,000.00. Customer also claims incidental damages under this law in the amount of: \$3,130.00 which include; towing: \$155.00 rental car: \$680.00 sales tax and license & registration fees: \$835.00 in addition to recovery of \$1,275.00 paid for an extended warranty program and a estimated \$275.00 pre payment penalty to release title from the bank. Customer therefore seeks a total award of: \$<u>15,970.15</u>

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Bad example: Decision Sought: Customer seeks to have his 1989 "Wammo" repurchased for the cash price of \$18,674.00. This amount excludes sales tax, license fees and finance charges.

# SOMETHING TO REMEMBER

Sought" area of the "Decision the When completing Agreement To Arbitrate form do not include your estimate of the "Discounted value of use" (miles that you have driven prior to making the problem known) You will have the opportunity to submit these figures at the end of the arbitration hearing following the mandatory vehicle inspection. You should list in this section any factory options and transportation/destination however, /get-ready charges that you paid for within the vehicle purchase price. You must also list any "incidental damages" that you feel you are owed as outlined within the law.

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CHAPTER 6 THE ARBITRATION HEARING

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# WHAT YOU NEED TO BRING TO THE HEARING

Needless to say, it is very important for you to be prepared for the hearing. You must bring all documentation pertinent to your claim. Once your at the hearing it's too late to remember the papers that were left on the kitchen table. While the hearing is classed as an "informal process" that doesn't mean that you Remember that the don't have to substantiate your claim. arbitrator hearing your case and making the decision, must If you have poorly account for the decision that he made. difficult for the it it makes documentation, organized arbitrator to decide in your interest. While the arbitrator will hear your verbal testimony, they will weigh that testimony against evidence brought to the hearing. The following check list will help prepare you.

# Hearing Check List

Original purchase contract; bring all paperwork that will substantiate when and where you purchased the vehicle and how much was paid. Circle those amounts that you feel may be considered "incidental damages" by the arbitrator (sales tax, registration & license fees, etc.) It is a good idea to make a summary page of those costs that you wish reimbursed including any incidental damages you seek.

RepairOrders; you should know by now how important it is to bring all repair orders (RO's) beginning with the first one in which the main unrepairable problem first occurs, and all subsequent RO's that list that problem or problem's. Do not bring <u>every</u> RO on the vehicle! Only the one's that can help you win your case.

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Bring all correspondence; Any and all letters that you may have written to the manufacturer regarding your case and any replies that you may have received should be submitted as evidence.

Incidental damages; Bring anything that may prove that you incurred "incidental damages" as a result of your problems with the vehicle; receipts for towing, rental car use, emergency repairs that may have been done, in addition to contacting your bank and finding out how much pre-payment penalties (if any) that you may be assessed to provide clear title in the event of a repurchase.

from witnesses and experts; If you had the Statements vehicle checked by a specialist have him write-out his findings. If you have any witnesses that either drove the car or were in the car when the problem or problems occurred have them write a letter to that effect along with their and phone number/address where they can be signature reached. If you read anything about your particular model vehicle displaying similar problems, bring this information with you.

Proof of insurance; A hearing for a repurchase or replacement vehicle <u>always</u> requires a vehicle inspection by the arbitrator and the manufacturers agent (if present). The vehicle cannot be test driven without <u>a proof of insurance</u> <u>card</u> in your possession. The arbitrator may not even be allowed to ride as a passenger without this proof.

Wash and clean your car; The arbitrator needs to inspect both the exterior and interior of your vehicle to assess wear or damage in the event that a repurchase is ordered. A clean and uncluttered car not only makes his job easier, it also indicates that you are a person who took care of it. (800) 666-1917

Discounted value of use estimation; The night before your hearing is a good time to calculate what you feel is an adequate deduction for the miles that you drove the car registered the RO. before the problem was on This calculation should be made on a separate piece of paper to be handed to the arbitrator at the end of your hearing. The formula for this calculation appears under the Discounted value of use chapter in the book and is based on what the "Lemon Law" allows. Please be realistic in this calculation and use the mileage as it is reported on the first repair order indicating the unresolveable problem.

Develop a repurchase value sheet; Based on what you now know from reading this book you can develop your own figures to submit to the arbitrator (while not exactly matching the claim amount on the Agreement to Arbitrate form, it will show the arbitrator that you've done your homework and you know the "Lemon Law"). These two sheets of paper (value of use and repurchase value) are to be given to the arbitrator at <u>exactly</u> the close of the hearing. If you are watching closely you will in all likelihood, see the manufacturers agent submit a similar sheet at the close of the hearing. His sheet probably represents "Blue Book" value of the car in a used condition and that repurchase figure will be much, much lower than yours.

Copy everything; With the exception of the last two sheets mentioned (discounted value of use and the repurchase value) you should have no less than enough copies for the arbitrator or panel members, the manufacturers agent, a file copy for the office and if you wish, a copy for yourself in addition to the originals.

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Now that you are properly prepared to present a winning case to the arbitrator, the next step takes us to the hearing day.

# THE ARBITRATION HEARING

Attending an arbitration hearing is no cause for undue concern or apprehension on the part of the consumer. In addition to being your right under the law, it is a valuable learning experience and an opportunity for the consumer to be directly involved with a results oriented process. With no intent to wax philosophically at this late point in the book, the hearing process is specifically designed so that every individual has a voice that is strong enough to effect a substantial change.

The hearing is generally held at the offices that manage the dispute resolution program under contract to the manufacturer of your vehicle. When you enter the reception area you will be asked for your case number so have your Agreement To Arbitrate ready in addition to any other forms that may be requested. When your case is called, both you and the manufacturers agent will be led into a conference room by the case administrator and introduced to the arbitrator or arbitration panel. After all introductions, the arbitrator will explain the hearing procedure, read the Agreement To Arbitrate and ask you if it is correct. Everyone involved with the case will be then asked to sign an oath.

The consumer always presents their case first. Generally the best place to begin is the point at which you first noticed the problem or problems that couldn't be repaired. As you explain the situation or immediately beforehand, is a good time to pass out the copies of your case. It is a good idea to refer to specific pages as you make your statements to the arbitrator as this helps reinforce and strengthen your case.



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While you are making your statement no one is allowed to interrupt you while you are speaking with the exception of the arbitrator, who may have a question or require clarification on a specific point.

Your opening statement could go something like this: " I first noticed excessive oil consumption and transmission fluid leaks on my 1988 Beehive Special around the 12th. of May. I took it in for repair of this problem on May 16th. Please refer to R.O.# 763-215. I again returned the car to the dealership on May 30th. for the same problem, as indicated on R.O. # 475-987" etc, etc,. You continue your statement until you feel that you have indicated to the arbitrator that you have complied with all necessary requirements of the "Lemon Law" to substantiate your claim for repurchase.

After you have completed your testimony the manufacturers agent or representative will have an opportunity to address the arbitrator. This statement is usually quite brief and upon closing the arbitrator will request that the vehicle in question be inspected and if possible, test driven. All parties to the hearing will then adjourn to the parking lot and the arbitrator will begin the inspection with the overall condition of the vehicle, the mileage and the VIN number. In the case of a standard size vehicle all parties generally attend the test drive. In the case of a two-seater vehicle, the arbitrator will usually drive the vehicle alone as they are not allowed to be alone with either party.

In a test drive with all parties: If you feel that you can reproduce the problems or symptoms related to your claim, you should state your preference to drive first.

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After the vehicle inspection all parties will return to the hearing room and the consumer is first asked if there is anything else that they would care to add to their testimony ask questions of the other party or to summarize their claim. At the end of this final testimony is when the consumer should bring the arbitrator both the repurchase computations forward to indicating award value as outlined in previous chapters of this book and the Discounted value of use calculations for the miles driven prior to the problem being recorded. When the consumer has finished their final statements the manufacturers agent is also granted a final summation opportunity at the end of which a sheet of paper is produced with the manufacturers suggested repurchase value of the vehicle in the event that a repurchase award is made.

During the consumers closing statements perhaps the following could be worked in: "I would like to thank you for this opportunity to state my claim under the California Lemon Law.

"In the event that it is your decision to award the repurchase of my vehicle, I have submitted what I feel is a fair repurchase award under the law, including incidental damages that I have incurred while attempting to have the car repaired." "I also have taken the liberty to calculate a fair Discounted Value of Use, as formulated within the "Lemon Law" for my use of the car prior to registering the problem with the dealer".

After all testimony has been given the arbitrator will call the hearing to a close and state that a decision will be made on the case and mailed to both parties within ten days.

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CHAPTER 7 THE ARBITRATORS DECISIONS

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# DECISIONS

There are three decisions that you could receive on your case; a decision in your favor, a decision against you and a Interim Decision. In all three cases, the arbitrator will furnish his "Reasons for Decision" which will describe the basis of his findings. We should now review the scope of these decisions and what they mean.

# INTERIM DECISION

In the event that both sides present an equally strong case, or the arbitrator is not totally convinced that the problems are not repairable, he may elect to grant an Interim Decision on the case. In this decision, the manufacturer is given a final opportunity to effect repairs on your vehicle within a specific period of time (usually 30 days). If at the end of that period you still feel that the problem(s) continue to exist, you must recontact the arbitration program offices to schedule а re-inspection of the vehicle. If you don't reschedule by the date indicated, the arbitrator will consider the repairs complete and close your case.

A rescheduled hearing after an Interim Decision is always brief. The vehicle is again inspected and test driven. Comments from both sides are duly registered. When the hearing is closed this time, you can generally expect to receive good news in the mail.

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# SAMPLE INTERIM DECISION

Lax Motors shall effect repair to the Smith's 1989 "Turbo Toad II" as follows:

> The transmission of this vehicle shall be replaced with a new transmission for this model and make vehicle.

Within 30 days of the Company's receipt of the Customers acceptance, Lax Motors shall complete the above repairs.

If the Customer does not recontact the ABC office within 45 days of the completion of the repairs requesting reinspection by the arbitrator, it will be assumed the repairs are satisfactory and this decision will become final.

# FAVORABLE DECISION

Lax Motors Corporation shall repurchase Mr. Smith's 1989 "Turbo Toad II" for the price of \$14,360.20 within 30 days of the date of their acceptance. At the time of the transaction, Mr. Smith shall deliver the vehicle in similar condition to that inspected and with clear title. Lax Motor Corporation is directed to contact Mr. Smith to arrange the transaction at a mutually agreeable location.

# REASONS FOR DECISION

"While Lax Motors Corporation effected repairs to the said vehicle in a noteworthy manner based on the Interim Decision order, I find that the problems have not been resolved. I therefore conclude that after one year of repair attempts the vehicle can not be repaired to normal operating conditions in order to meet warranty guidelines."

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### UNFAVORABLE DECISION

Repurchase of this vehicle is denied.

Lax Motors Corporation is released from all liability in this matter.

# **REASONS FOR DECISION**

While I did encounter some slight noise in the power steering unit of this vehicle in addition to steering wheel vibration during my test drive of the subject vehicle, it is my opinion that these conditions are considered normal to this vehicle. It is additionally my opinion that the noise and vibration in question, does not constitute a safety hazard to the normal operation of this vehicle as claimed.

# AVAILABILITY OF DISPUTE FILES TO PARTIES

If you feel that you cannot accept a decision in your case and you wish to review the dispute file, you have every right to request all records relating to the dispute from the program offices.

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# SUMMARY

The laws, program and procedures described in this book represent a coordinated and concentrated effort on the part of both the federal and state governments in providing a relief system for consumers with new car problems. As a consumer arbitrator, I felt that the consumers needed a practical guide in which to obtain the relief that by law, is made available. The book was written with this objective in mind.

The success of this book, in my opinion, is not related to how many copies that are purchased, but how many consumers will now use this consumer relief system properly and with a greater understanding of what they deserve and have a right to expect.

While the "Lemon Law" system is far from perfect, The Department of Consumer Affairs and The Bureau Of Auto Repair are constantly working to improve it with the cooperation of all participating auto makers. A certification process is underway for all dispute resolution programs in the state that wish to be "approved" for this process. In some cases, these programs must retrain their arbitrators in a more complete understanding of the laws that apply. This is not going to be an overnight process, to say the least.

The bottom line, dear reader, and perhaps the most difficult objective of all, is informing and educating the consumers to the point by which, based on their understanding of the law and the system, all awards and decisions become equitable, and most importantly, fair.



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NEW MOTOR VEHICLE BOARD 1507 - 21st Street, Suite 330 Sacramento, California 95814 (916) 445-1888

MAY 3-1989



May 3, 1989

Mr. John Waraas, Chief Bureau of Automotive Repair 10240 Systems Parkway Sacramento, California 95827

Dear Mr Waraas:

SUBJECT: Certification of Third Party Dispute Resolution Programs

Pursuant to Business and Professions Code Section 9889.75, the New Motor Vehicle Board is required to administer the annual collection of fees to fund the Bureau of Automotive Repair's certification process for manufacturers' third party dispute resolution programs.

As required by statute, we have solicited manufacturers and distributors and have received data concerning the number of vehicles sold or otherwise distributed in California during 1988. We are now prepared to invoice each of these entities for their share of the BAR's certification program costs.

Based on information received on December 22, 1988, from Amparo Garcia, Chief of Support Services for the Bureau of Automotive Repair, the Bureau needs \$335,000 to fund the certification program for fiscal year 1989-90. Since the New Motor Vehicle Board has ultimate responsibility for calculating the amount of fees to be collected from manufacturers to fully fund the program, it would be helpful if the Board had information concerning the BAR's allocation of the \$698,366.17 collected last year, i.e., how much has spent? how has it been spent? how much remains to be applied toward 1989-90 costs? Mr. John Waraas Page 2 May 3, 1989

It would be appreciated if you could provide us with the requested information as soon as possible so we can proceed with the manufacturer's billing in a timely manner.

Very truly yours, ٦V Ų SĂM W. **JENNINGS** Chief Administrative Law Judge/ Executive Secretary SWJ:me

cc: Honorable Sally Tanner

**Mational Conference of State Legislatures** 

1050 17th Street Suite 2100 Denver, Colorado 80265 303/623-7800 Samuel B. Nunez, Jr. President Pro Tem Louisiana Senate President, NCSL William T. Pound Executive Director

# MEMORANDUM

DATE: May 22, 1989

TO: Assemblywoman Sally Tanner

- FROM: Brenda A. Trolin Senior Staff Associate
- RE: Federal Trade Commission's Advanced Notice of Proposed Rulemaking

You will find enclosed the notice published in the <u>Federal Register</u> concerning proposed federal pre-emption of state lemon laws. Jon Felde, General Counsel for the National Conference of State Legislatures, is drafting a response to be communicated to the Federal Trade Commission. Please forward to Jon or myself any information (reports, statistics, comments) which should be included in the response. We also suggest that you, or the appropriate person representing the legislature's perspective, write directly to the FTC expressing any concerns that you may have.

The NCSL working group established to draft a model lemon law will meet at the Annual Meeting in Tulsa, Oklahoma, August 6-11. You will receive additional information on this meeting in the next few weeks. The delay in the project has been due to a delay in response from our funding source, The National Institute for Dispute Resolution in Washington, D.C., as to the amount of the award for the project. The scope of the project is dependent upon that figure. However, the importance of the project necessitates that we begin at the Annual Meeting, and we will do so. Hopefully, NIDR will have made a commitment by that time.

Please contact me if you have questions or comments. We appreciate your support and participation in this important project.

BT/el

Enclosure

LEGISLATIVE INTENT SERVICE

(800) 666-1917

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# FEDERAL TRADE COMMISSION

# 16 CFR Part 703

### Informal Dispute Settlement Procedures

AGENCY: Federal Trade Commission. ACTION: Advance notice of proposed rulemaking.

SUMMARY: This notice announces the Commission's decision to request public comment on whether to initiate a review of its Rule Governing Informal Dispute Settlement Procedures, 16 CFR Part 703. The Commission is interested in determining whether Rule 703 should remain unchanged, or whether it should be amended. The Commission has made no determination on these issues and has not decided whether to commence an amendment proceeding.

**DATE:** Written comments and suggestions must be submitted on or before July 17, 1989.

ADCRESSES: Comments and suggestions should be marked "Rule 703 Review" and sent to the Division of Marketing Practices, Federal Trade Commission, Washington, DC 20580.

Copies of the petition. the petitioners' letters and the NAAG Memorandum have been placed on the public record and may be obtained in person from the Fublic Reference Section, or by writing or calling: 703 Petition Request, Public Reference Section, Federal Trade Commission. Room 130. 6th Street and Pennsylvania Avenue NW., Washington, DC. 20560. (202) 326-2222.

Those commenters who wish copies of these documents or who wish to review them in person should identify the materials as part of FTC File/Binder 209–50.

### FOR FURTHER INFORMATION CONTACT:

Carole I. Danielson, Division of Marketing Practices, Federal Trade Commission, Washington, DC 20580, (202) 326–3115.

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Steven Toporoff, Division of Marketing Practices, Federal Trade Commission, Washington, DC 20530, (202) 326-3135.

#### SUPPLEMENTARY INFORMATION:

#### Background

The Magnuson-Moss Warranty Act ("the Act" or "the Warranty Act"), which was passed in 1975, recognized the growing importance of alternatives to the judicial process in the area of consumer dispute resolution. In section 110(a)(1) of the Act, 15 U.S.C. 2310(a)(1), Congress announced a policy of encouraging warrantors of consumer products to establish procedures for the fair and expeditious settlement of consumer disputes through informal dispute settlement mechanisms. To implement this policy, Congress provided in section 110(a)(3) of the Act that warrantors may incorporate into their written warranties a requirement that consumers resort to an informal dispute settlement procedure before pursuing judicial remedies available under the Act for warranty claims. To ensure fairness to consumers, however, Congress directed in section 110(a)(2) that the Commission establish minimum standards for any informal dispute settlement mechanism (IDSM) that is incorporated into a written consumer product warranty. Accordingly, in 1975, the Commission promulgated the Rule on Informal Dispute Settlement Procedures ("Rule 703"), now codified at 16 CFR Part 703.1

Rule 703 applies only to those warrantors who place a "prior resort" requirement in their warranty (i.e., who require consumers to use a dispute resolution program prior to exercising any judicial rights under the Magnuson-Moss Warranty Act.) Neither the Act nor the rule requires warrantors to establish an informal dispute settlement mechanism. Moreover, a warrantor is free to set up an IDSM that does not comply with the rule as long as the warrantor does not require consumers to resort to the IDSM before filing claims under the Act. In short, an IDSM must comply with the rule only if the warrantor voluntarily establishes an IDSM and writes into its warranty a requirement that consumers use the IDSM before going to court under the Act.

During the thirteen years that Rule 703 has been in existence, most of the activity in developing mediation and arbitration programs for the resolution of consumer disputes has taken place in the automobile and housing industries. Before 1982, only two warrantors had established IDSMs under Rule 703: Chrysler Corporation and Home Owners Warranty Corporation. With the passage of state lemon laws beginning in 1982, the three domestic automobile manufacturers, as well as numerous importers, began to offer IDSMs under Rule 703. At present, however, only one major domestic automobile manufacturer (Chrysler Corporation) and four importers (Volkswagen, Porsche, Audi and Saab Scania) are participating in some Rule 703 mechanism.<sup>2</sup> In addition, other Rule 703 IDSMs in the housing industry hear disputes between homeowners and builders who offer warranties on new housing. Outside of the housing and automobile industries, no warrantors have established Rule 703 mechanisms. Of course, neither the Magnuson-Moss Warranty Act nor Rule 703 requires the establishment of IDSMs or prchibits warrantors from establishing IDSMs outside the framework of the rule. Some warrantors have, in fact, done so.<sup>3</sup>

Although most automobile manufacturers no longer operate IDSMs under Rule 703, they continue to express interest in participating in informal dispute settlement programs under the rule. This interest has been generated by the passage of "lemon laws" in fortyfour states and the District of Columbia. "Lemon laws" entitle consumers to obtain a replacement or a refund for a defective new car if the warrantor is unable to make the car conform to the warranty after a reasonable number of repair attempts.<sup>4</sup> Paralleling section

<sup>2</sup> General Motors ceased incorporating an IDSM in its warranty beginning with its 1986 models and no longer operates a 703 program. Ford discontinued operation under Rule 703 with its 1988 model year cars. Similarly, American Honda, Nissan, Volvo. Rolls-Royce and Jaguar have all discontinued operating Rule 703 programs. All uf these automobile manufacturers now participate in IDSMs operating outside the framework of the rule.

<sup>3</sup> In particular, non-703 IDSMs have arisen under the sponsorship of trade associations in the furniture industry (Furniture Industry Consumer Action Panel, or FICAP), the home appliance industry (Major Appliance Consumer Action Panel. or MACAP), the funeral industry (Funeral Scrvice Consumer Arbitration Program), and the retail automobile industry (AutoCAP). In addition, a number of automobile manufacturers fincluding General Motors, Nissan, Toyota, American Honda. and others) participate in non-703 IDSMs operated either by the Better Business Bureau, by AutoCAP. or by the American Automobile Association. In addition. Ford sponsors its own program, the Ford Consumer Appeals Board, which ceased operating under rule 703 as of January 1, 1988.

<sup>4</sup> In most states, it is presumed that a reasonable number of repair attempts have been made if (1) the same defect has been subject to repair four or more times within the first year of ownership. or (2) the car has been out of service for repairs thirty or more days during the first year of ownership.

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<sup>&</sup>lt;sup>1</sup> The Statement of Basis and Purpose for the Rule on Informal Dispute Settlement Procedures appears at 40 FR 60190 (December 31, 1975).

110(a)(3) of the Magnuson-Moss Warranty Act. most state lemon laws provide that the consumer may not exercise state lemon law rights in court unless the consumer has first presented the claim to the manufacturer's IDSM (if the manufacturer has chosen to establish one). However, those statutes also provide that consumers are required to use the manufacturer's IDSM only if it complies with the FTC standards for IDSMs, as expressed in Rule 703. In addition, some state lemon laws not only require compliance with Rule 703, but also compliance with additional state requirements.

The thirteen years' experience under the existing Rule on Informal Dispute Settlement Procedures has given interested parties. including the FTC, an opportunity to evaluate the effectiveness of Rule 703 in encouraging the establishment of informal dispute settlement procedures and in ensuring that those procedures are fair and easy to use for consumers. This experience has led to criticism of Rule 703 by warrantors, mechanism operators, consumer groups, and state governments. Some have argued that the rule is unduly burdensome and discourages the formation of new mechanisms as well as hindering the efficient operation of existing ones. This criticism particularly notes the costs of compliance with the procedural and recordkeeping obligations imposed by the rule. Others, by contrast, not only have asserted that the rule is insufficiently stringent in many respects, but have also criticized the Commission for failing to enforce the requirements that do exist under the rule in its present form.

Thirteen years ago, when the Federal Trade Commission drafted Rule 703, the field of alternative dispute resolution was still in its infancy and neither the Commission, its staff nor any other party had more than very limited experience in this area. There was a dearth of available knowledge and experience on the use of alternative dispute resolution for consumer disputes. The past decade has witnessed a great expansion of informal dispute resolution activity and knowledge. The large number of experiments and fullfledged programs for informal resolution of consumer disputes provide us with a valuable set of experiences to draw upon in examining Rule 703 and determining whether the rule might be improved and, if so, what revisions should be made in order to maintain the necessary balance between the competing interests of low cost, accessibility, expeditiousness and

informality on the one hand, and procedural fairness or "due process" on the other.

In 1986, the Commission decided to reevaluate Rule 703 in an effort to address the criticisms of Rule 703 and to develop proposals for reform. In order to assist in this evaluation, the Commission formed a committee under the Federal Advisory Committee Act. 5 U.S.C. App. I 1-15.5 The Rule 703 Advisory Committee was made up of persons representing the major interests affected by the rule. The committee met monthly from September. 1986 to June, 1987 in an attempt, through negotiations, to develop a consensus recommendation to the Commission on amendments to Rule 703. If successful, the consensus recommendation would have been incorporated by the Commission in an NPRM initiating a proceeding to amend Rule 703, i.e., a traditional notice-andcomment rulemaking procedure. The advisory committee concluded its meetings in June, 1987, without providing such a consensus recommendation to the Commission. By memorandum dated December 9, 1987, the facilitators of the committee transmitted their final report to the Commission, recommending that the FTC build upon the negotiated rulemaking process to think through various options:

e.g., (1) whether the existing rule should remain in effect, allowing manufacturers to make voluntary improvements in their procedures and consumer groups to take advantage of opportunities for action available to them in other forums, or

(2) whether revisions are possible which will improve the situation, at least partially for all interests.<sup>6</sup>

Although the advisory committee was unable to provide a consensus recommendation, the problems surrounding Rule 703 that were addressed in the regulatory negotiation process still remain and still generate a great amount of interest. Two indications of this continuing interest are a petition filed with the FTC on April 11, 1988, by the Motor Vehicle Manufacturers Association of the United States, Inc. ("MVMA") and the Automobile Importers of America, Inc. ("AIA") and a Memorandum in Opposition ("NAAG Memorandum") to the petition filed by the attorneys general of 41 states on June 22, 1988. The petition requests that the FTC initiate a rulemaking proceeding to amend Rule 703, and includes a proposed revision of the rule. In addition to other substantive proposed revisions, the petitioners' proposal would have the FTC institute a national certification program for IDSMs. and would have the Commission preempt those provisions of state laws which impose requirements upon Rule 703 mechanisms which are different from those specified in Rule 703. On July 1 and July 15, 1988, petitioners submitted letters which discuss certain cost analyses that should be considered if the Commission initiates a rulemaking proceeding to amend Rule 703. The NAAG Memorandum from the state attorneys general objects to petitioners' proposed amendments to Rule 703, including the proposals to institute a federal certification program and to preempt conflicting state provisions.

Because of the continuing interest in the issues surrounding Rule 703 and because of the filing of the petition and the NAAG Memorandum with many of those issues raised therein, as well as the thirteen years of experience with alternative dispute resolution of consumer complaints, the Commission believes that the time is appropriate to seek comments on which practices are sound dispute resolution practices and could form the basis for possible revisions to Rule 703.

Accordingly, the Commission hereby publishes this Advance Notice of Proposed Rulemaking to determine whether Rule 703 should remain unchanged, or whether it should be amended. This notice sets forth a statement of the Commission's reasons for requesting comment, a list of specific questions and issues upon which the Commission particularly desires written comment, and an invitation for written comments. The comment period on this matter will close July 17, 1989.

#### **Issues for Public Comment**

The Commission invites any interested person to comment upon changes which might be made to Rule 703 in order to better achieve the balance the Commission wishes to maintain between the relevant competing interests. The Commission particularly invites comment on two key questions: (1) Whether the costs of nonuniformity in the laws governing the resolution of warranty disputes outweigh the benefits of such nonuniformity; and (2) whether the costs of an FTC certification of IDSMs outweigh the benefits of such a national certification program. In addition, the Commission seeks comment on whether

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<sup>&</sup>lt;sup>5</sup>The notice of intent to form an advisory committee for regulatory negotiation appears at 51 FR 5205 (February 12, 1986). The notice of formation of the advisory committee and notice of the first meeting appears at 51 FR 29666 (August 20, 1986).

<sup>&</sup>lt;sup>6</sup>The facilitators' final report has been placed on the public record in this matter and can be obtained from the Public Reference Section.

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the FTC should amend Rule 703 in any way, including comment on whether the FTC should adopt any of the proposed amendments to the rule set out in the petition. In order to assist interested persons in focusing their comments, the FTC invites comments on the specific questions listed below.

#### A. General Policy Considerations

1. Should the achievement of uniformity be one of the purposes of Rule 703? Has the rule accomplished what was intended by paving the way for the development of the current regulatory system? Or, has it failed to facilitate the kind of system that Congress intended to create?

2. Should there be a uniform minimum standards rule for all industries? Or, should 703 procedures be designed to take into account differences among manufacturers and products? (For example, should the process be tiered to take into account smaller businesses or manufacturers who produce lower-cost items; would a "sliding scale" of protections and services encourage additional manufacturers to adopt IDSM procedures?)

3. What are the advantages or disadvantages in permitting consumers a choice of IDSM forums (e.g., warrantor-run mechanisms, state-run mechanisms, privately-run mechanisms, etc.) and a choice of dispute resolution techniques, (e.g., mediation or arbitration, either binding or nonbinding)?

4. Does the Commission have the legal authority to preempt state laws that regulate IDSMs which incorporate Rule 703 in some manner? If so, wht limits, if any, exist on that authority to preempt?

5. In what other ways should Rule 703 be amended to encourage greater participation by manufacturers in IDSMs?

6. What reasons prompted those warrantors who no longer participate in IDSMs undr Rule 703 to drop out of Rule 703 programs?

#### **B.** Non-Uniformity

(In answering questions, please provide actual or estimated data by specific year, type of mechanism, type of law, and state, where appropriate)

1. Compared with the minimum requirements of a Rule 703 mechanism, what are the costs of non-uniformity imposed by diverse state laws upon warrantors, consumers and mechanisms?

2. Compared with the minimum requirements of a Rule 703 mechanism, what are the benefits of non-uniformity imposed by diverse state laws upon warrantors, consumers and mechanisms?

3. Compared with the minimum requirements of a Rule 703 mechanism, which state requirements increase costs; how and why do these "diverse" requirements impose additional costs?

4. Compared with the minimum requirements of a Rule 703 mechanism, which state requirements increase benefits; how and why do these "diverse" requirements provide additional benefits?

5. Is it more efficient for companies to design mechanisms that conform to that required by the most "stringent" state(s); if so, what are the cost savings from such conformance; if not, what are the additional costs that would be imposed from such conformance?

6. What are the benefits and costs associated with oral presentations to warrantors, consumers and mechanisms?

7. What are the benefits and costs associated with auditing mechanisms to warrantors, consumers, mechanisms and the states?

8. What are the benefits and costs associated with training mechanism personnel to warrantors, consumers and mechanisms?

9. What are the costs to a company of maintaining and administering a mechanism in each state, including company overhead cost for each state; direct costs per case (administrative, legal, etc.) for each state; and length of time to settle (duration of time from complaint to settlement) for each state?

#### C. Certification

1. What are the likely benefits associated with FTC certification for warrantors, consumers and mechanisms?

2. What specific cost savings to warrantors may be realized from FTC certification?

3. Is there any difference in the time taken to settle disputes in states where certification exists compared to those states where mechanisms are not certified?

4. What are the costs of state certification programs to warrantors, consumers, mechanisms and the states?

5. What are the costs to warrantors of settling disputes in states where mechanisms are certified and in states where certification does not exist?

6. To what extent would an FTC certification program encourage warrantors to change a non-703 mechanism to a 703 mechanism; or adopt any mechanism to resolve disputes, where no such mechanism presently exists? 7. If the FTC were to adopt a certification program how should such a program be set up? For example:

a. What standards or criteria for performance should be established in order for a mechanism to be awarded certification and/or to retain its certification? How would these standards or criteria differ between "operational certification" and "paper certification"?

b. Under what circumstances should certification be denied or revoked? Should there be any sanctions for noncompliance other than denying or revoking certification? If so, what should those sanctions be?

c. What information should a mechanism routinely provide which would be sufficient for the monitoring organization to adequately judge the mechanism's performance?

# D. Specific Amendments to the Current Rule

1. Apart from the issues of nonuniformity and certification, should the FTC initiate a rulemaking proceeding to amend Rule 703? If so, which proposed revisions set out in the petition should be adopted? Why? Which ones should not be adopted? Why not?

2. Apart from the proposed revisions set out in the petition, which sections of the current rule should be changed? How should they be revised? Why? Which ones should not be changed? Why not?

By direction of the Commission.

Donald S. Clark,

Secretary.

Dissenting Statement of Commissioner Andrew J. Strenio, Jr.

The Commission majority has decided to publish an Advance Notice of Proposed Rulemaking seeking information with which to decide whether to initiate a rulemaking proceeding that would amend the Commission's Rule on Informal Dispute Settlement Procedures, more commonly known as Rule 703. In so doing, the majority elected to leave pending the petition filed by the Motor Vehicle Manufacturers Association of the United States. Inc. and the Automobile Importers of America, Inc. For the reasons stated below. I dissent from this action.

The petition asks the Commission. among other things, to amend Rule 703 so that it would preempt certain dispute resolution provisions contained in state lemon laws. According to the petitioners, a lack of uniformity at the state level regarding these provisions is burdensome and imposes undue costs. However, the petitioners failed to provide economic or cost data to support these assertions.

Under normal conditions, a petition unaccompanied by supporting evidence would be denied without prejudice by the LEGISLATIVE INTENT SERVICE (800) 666-1917

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Commission. I see no reason to treat this petition differently. Accordingly, I would have denied the petition without prejudice. That way the petitioners could refile without any adverse consequences if and when they assemble supporting evidence. Since the majority has elected not to follow that traditional approach, and since no explanation for this unusual treatment is provided, the public unfortunately can only guess at the rationale for this deviation and what standards will be applied to subsequent petitions to initiate rulemakings by other groups.

[FR Doc. 89–11734 Filed 5–15–89; 8:45 am] BILLING CODE 6750–01–M

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National Conference of State Legislatures

Federal Trade Commission Eyes Preemption of State "Lemon" Laws

William T. Pound Executive Director

444 North Capitol Street, N.W. Washington, D.C. 20001 (202) 624-5400



Please contact the Federal Trade Commission concerning its examination of preemption of state "lemon" laws.

On Tuesday, May 16, 1989, the Federal Trade Commission published an Advance Notice of Proposed Rulemaking seeking comments with respect to the desirability of preempting state consumer protection laws relating to informal dispute settlement mechanisms. A copy of the Notice, published in 54 Fed. Reg. 21070, is enclosed.

The FTC requests comments on general policy questions such as the need for uniformity, minimum standards and preemption. In addition, the Commission poses a series of questions relating to the economic costs and benefits of non-uniformity and state certification.

Until states began passing "lemon" laws in 1982, few warrantors offered informal dispute settlement mechanisms. What had been voluntary because of the belief that warrantors would compete with better dispute settlement mechanisms, became mandatory under many state laws. Now 44 states have "lemon" laws that require manufacturers of automobiles to offer dispute settlement mechanisms and that define what vehicles are subject to such mechanisms. NCSL has established a working group to facilitate uniformity through development of a model law. The group will meet at the NCSL Annual Meeting in Tulsa.

NCSL policy opposes federal preemption of these consumer protection laws, which have remained within the domain of state legislation even after the passage of the Magnuson Moss Act in 1975. The National Association of Attorneys General opposes federal preemption of state "lemon" laws and filed a memorandum with the FTC stating federalism concerns and arguing that a federal rule would adversely affect consumers. The Automotive Trade Association Executives, representing new car dealers, has also notified the FTC of its opposition to federal preemption of state warranty laws.

# ACTION

- o Prepare a response to the questions posed by the FTC. Discuss federalism concerns and state the reasons for the passage of your lemon laws, including comments about whether consumer interests were being adequately addressed in the marketplace. Comments should be filed with the Federal Trade Commission before July 17, 1989.
- o Mark your response "Rule 703 Review" and send to the Division of Marketing Practices, Federal Trade Commission, Washington, DC 20580.
- o If appropriate, contact your attorney general for additional information about the implementation of your state "lemon" law.
- o Please forward a copy of your FTC filing to Jon Felde in NCSL's Washington Office.

NCSL Contact: Jon Felde, Law and Justice Committee Director. (202) 624-8667

"Action Alert" is a publication of the NCSL Office of State-Federal Relations requesting lobbying assistance from state legislators and legislative staff.

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Authority: 7 U.S.C. 150dd, 150ee, 150ff, 151-167; 7 CFR 2.17, 2.15, and 371.2(c).

Done at Washington, DC, this 10th day of May 1989.

### James W. Glosser,

Administrotor. Animal and Plant Health Inspection Service. [FR Doc. 89–11690 Filed 5–15–69; 8:45 am] BILLING CODE 3410-34-M

#### FEDERAL TRADE COMMISSION

#### 16 CFR Part 703

#### Informal Dispute Settlement Procedures

**AGENCY:** Federal Trade Commission. **ACTION:** Advance notice of proposed rulemaking.

SUMMARY: This notice announces the Commission's decision to request public comment on whether to initiate a review of its Rule Governing Informal Dispute Settlement Procedures, 16 CFR Part 703. The Commission is interested in determining whether Rule 703 should remain unchanged, or whether it should be amended. The Commission has made no determination on these issues and has not decided whether to commence an amendment proceeding.

**DATE:** Written comments and suggestions must be submitted on or before July 17, 1989.

ADDRESSES: Comments and suggestions should be marked "Rule 703 Review" and sent to the Division of Marketing Fractices. Federal Trade Commission, Washington, DC 20580.

Copies of the petition, the petitioners' letters and the NAAG Memorandum have been placed on the public record and may be obtained in person from the Public Reference Section, or by writing or calling: 703 Petition Request, Public Reference Section, Federal Trade Commission, Room 130, 6th Street and Pennsylvania Avenue NW., Washington, DC. 20580, (202) 326–2222.

Those commenters who wish copies of these documents or who wish to review them in person should identify the materials as part of FTC File/Binder 209-50.

#### FOR FURTHER INFORMATION CONTACT:

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#### SUPPLEMENTARY INFORMATION:

#### Background

The Magnuson-Moss Warranty Act ("the Act" or "the Warranty Act"), which was passed in 1975, recognized the growing importance of alternatives to the judicial process in the area of consumer dispute resolution. In section 110(a)(1) of the Act, 15 U.S.C. 2310(a)(1), Congress announced a policy of encouraging warrantors of consumer products to establish procedures for the fair and expeditious settlement of consumer disputes through informal dispute settlement mechanisms. To implement this policy, Congress provided in section 110(a)(3) of the Act that warrantors may incorporate into their written warranties a requirement that consumers resort to an informal dispute settlement procedure before pursuing judicial remedies available under the Act for warranty claims. To ensure fairness to consumers, however, Congress directed in section 110(a)(2) that the Commission establish minimum standards for any informal dispute settlement mechanism (IDSM) that is incorporated into a written consumer product warranty. Accordingly, in 1975, the Commission promulgated the Rule on Informal Dispute Settlement Procedures ("Rule 703"), now codified at 16 CFR Part 703.1

Rule 703 applies only to those warrantors who place a "prior resort" requirement in their warranty (i.e., who require consumers to use a dispute resolution program prior to exercising any judicial rights under the Magnuson-Moss Warranty Act.) Neither the Act nor the rule requires warrantors to establish an informal dispute settlement mechanism. Moreover, a warrantor is free to set up an IDSM that does not comply with the rule as long as the warrantor does not require consumers to resort to the IDSM before filing claims under the Act. In short, an IDSM must comply with the rule only if the warrantor voluntarily establishes an IDSM and writes into its warranty a requirement that consumers use the IDSM before going to court under the Act.

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<sup>&</sup>lt;sup>1</sup> The Statement of Basis and Purpose for the Rule on Informal Dispute Settlement Procedures appears at 40 FR 60190 (December 31, 1975).

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to use for consumers. This experience

provide that the consumer may not

exercise state lemon law rights in court unless the consumer has first presented reevaluate Rule 703 in an effort to the claim to the manufacturer's IDSM (if address the criticisms of Rule 703 and to develop proposals for reform. In order to assist in this evaluation, the Commission formed a committee under required to use the manufacturer's IDSM the Federal Advisory Committee Act, 5 .U.S.C. App. I 1–15.5 The Rule 703 Advisory Committee was made up of persons representing the major interests affected by the rule. The committee met monthly from September, 1986 to lune. 1987 in an attempt, through negotiations. to develop a consensus recommendation to the Commission on amendments to Rule 703. If successful, the consensus interested parties, including the FTC, an recommendation would have been opportunity to evaluate the effectiveness incorporated by the Commission in an NPRM initiating a proceeding to amend Rule 703, i.e., a traditional notice-andcomment rulemaking procedure. The advisory committee concluded its meetings in June, 1987, without providing such a consensus recommendation to the Commission. By memorandum dated December 9, 1987, governments. Some have argued that the the facilitators of the committee transmitted their final report to the Commission, recommending that the FTC build upon the negotiated efficient operation of existing ones. This rulemaking process to think through various options:

> e.g., (1) whether the existing rule should emain in effect, allowing manufacturers to make voluntary improvements in their procedures and consumer groups to take advantage of opportunities for action available to them in other forums, or

(2) whether revisions are possible which will improve the situation, at least partially for all interests.6

Although the advisory committee was unable to provide a consensus recommendation, the problems surrounding Rule 703 that were addressed in the regulatory negotiation process still remain and still generate a great amount of interest. Two indications of this continuing interest are a petition filed with the FTC on April 11, 1988, by the Motor Vehicle Manufacturers Association of the United States, Inc. ("MVMA") and the Automobile Importers of America, Inc. ("AIA") and a Memorandum in Opposition ("NAAG Memorandum") to the petition filed by the attorneys general of 41 states on June 22, 1988. The

petition requests that the FTC initiate a rulemaking proceeding to amend Rule 703, and includes a proposed revision of the rule. In addition to other substantive proposed revisions, the petitioners' proposal would have the FTC institute a national certification program for IDSMs and would have the Commission preempt those provisions of state laws which impose requirements upon Rule 703 mechanisms which are different from those specified in Rule 703. On July 1 and July 15, 1988, petitioners submitted letters which discuss certain cost analyses that should be considered if the Commission initiates a rulemaking proceeding to amend Rule 703. The NAAG Memorandum from the state attorneys general objects to petitioners' proposed amendments to Rule 703, including the proposals to institute a federal certification program and to preempt conflicting state provisions.

Because of the continuing interest in the issues surrounding Rule 703 and because of the filing of the petition and the NAAG Memorandum with many of those issues raised therein, as well as the thirteen years of experience with alternative dispute resolution of consumer complaints, the Commission believes that the time is appropriate to seek comments on which practices are sound dispute resolution practices and could form the basis for possible revisions to Rule 703.

Accordingly, the Commission hereby publishes this Advance Notice of Proposed Rulemaking to determine whether Rule 703 should remain unchanged, or whether it should be amended. This notice sets forth a statement of the Commission's reasons for requesting comment, a list of specific questions and issues upon which the Commission particularly desires written comment, and an invitation for written comments. The comment period on this matter will close July 17, 1989.

#### **Issues for Public Comment**

The Commission invites any interested person to comment upon changes which might be made to Rule 703 in order to better achieve the balance the Commission wishes to maintain between the relevant competing interests. The Commission particularly invites comment on two key questions: (1) Whether the costs of nonuniformity in the laws governing the resolution of warranty disputes outweigh the benefits of such nonuniformity; and (2) whether the costs of an FTC certification of IDSMs outweigh the benefits of such a national certification program. In addition, the Commission seeks comment on whether

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<sup>&</sup>lt;sup>5</sup>The notice of intent to form an advisory committee for regulatory negotiation appears at 51 FR 5205 (February 12. 1986). The notice of formation of the advisory committee and notice of the first meeting appears at 51 FR 29666 (August 20, 1986).

<sup>&</sup>quot;The facilitators' final report has been placed on the public record in this matter and can be obtained from the Public Reference Section.

the FTC should amend Rule 703 in any way, including comment on whether the FTC should adopt any of the proposed amendments to the rule set out in the petition. In order to assist interested persons in focusing their comments, the FTC invites comments on the specific questions listed below.

# A. General Policy Considerations

1. Should the achievement of uniformity be one of the purposes of Rule 703? Has the rule accomplished what was intended by paving the way for the development of the current regulatory system? Or, has it failed to facilitate the kind of system that Congress intended to create?

2. Should there be a uniform minimum standards rule for all industries? Or, should 703 procedures be designed to take into account differences among manufacturers and products? (For example, should the process be tiered to take into account smaller businesses or manufacturers who produce lower-cost items; would a "sliding scale" of protections and services encourage additional manufacturers to adopt IDSM procedures?)

3. What are the advantages or disadvantages in permitting consumers a choice of IDSM forums (e.g., warrantor-run mechanisms, state-run mechanisms, privately-run mechanisms, etc.) and a choice of dispute resolution techniques. (e.g., mediation or arbitration, either binding or nonbinding)?

4. Does the Commission have the legal authority to preempt state laws that regulate IDSMs which incorporate Rule 703 in some manner? If so, wht limits, if any, exist on that authority to preempt?

5. In what other ways should Rule 703 be amended to encourage greater participation by manufacturers in IDSMs?

6. What reasons prompted those warrantors who no longer participate in IDSMs undr Rule 703 to drop out of Rule 703 programs?

#### **B.** Non-Uniformity

(In answering questions, please provide actual or estimated data by specific year, type of mechanism, type of law, and state, where appropriate)

1. Compared with the minimum requirements of a Rule 703 mechanism, what are the costs of non-uniformity imposed by diverse state laws upon warrantors, consumers and mechanisms?

2. Compared with the minimum requirements of a Rule 703 mechanism, what are the benefits of non-uniformity imposed by diverse state laws upon warrantors, consumers and mechanisms?

3. Compared with the minimum requirements of a Rule 703 mechanism, which state requirements increase costs; how and why do these "diverse" requirements impose additional costs?

4. Compared with the minimum requirements of a Rule 703 mechanism, which state requirements increase benefits: how and why do these "diverse" requirements provide

additional benefits?

5. Is it more efficient for companies to design mechanisms that conform to that required by the most "stringent" state(s); if so, what are the cost savings from such conformance; if not, what are the additional costs that would be imposed from such conformance?

6. What are the benefits and costs associated with oral presentations to warrantors, consumers and mechanisms?

7. What are the benefits and costs associated with auditing mechanisms to warrantors, consumers, mechanisms and the states?

8. What are the benefits and costs associated with training mechanism personnel to warrantors, consumers and mechanisms?

9. What are the costs to a company of maintaining and administering a mechanism in each state, including company overhead cost for each state; direct costs per case (administrative, legal, etc.) for each state; and length of time to settle (duration of time from complaint to settlement) for each state?

#### C. Certification

1. What are the likely benefits associated with FTC certification for warrantors, consumers and mechanisms?

2. What specific cost savings to warrantors may be realized from FTC certification?

3. Is there any difference in the time taken to settle disputes in states where certification exists compared to those states where mechanisms are not certified?

4. What are the costs of state certification programs to warrantors, consumers, mechanisms and the states?

5. What are the costs to warrantors of settling disputes in states where mechanisms are certified and in states where certification does not exist?

6. To what extent would an FTC certification program encourage warrantors to change a non-703 mechanism to a 703 mechanism; or adopt any mechanism to resolve disputes, where no such mechanism presently exists? 7. If the FTC were to adopt a certification program how should such a program be set up? For example:

a. What standards or criteria for performance should be established in order for a mechanism to be awarded certification and/or to retain its certification? How would these standards or criteria differ between "operational certification" and "paper certification"?

b. Under what circumstances should certification be denied or revoked? Should there be any sanctions for noncompliance other than denying or revoking certification? If so, what should those sanctions be?

c. What information should a mechanism routinely provide which would be sufficient for the monitoring organization to adequately judge the mechanism's performance?

D. Specific Amendments to the Current Rule

1. Apart from the issues of nonuniformity and certification, should the FTC initiate a rulemaking proceeding to amend Rule 703? If so, which proposed revisions set out in the petition should be adopted? Why? Which ones should not be adopted? Why not?

2. Apart from the proposed revisions set out in the petition, which sections of the current rule should be changed? How should they be revised? Why? Which ones should not be changed? Why not?

By direction of the Commission.

Donald S. Clark,

Secretary.

Dissenting Statement of Commissioner Andrew J. Strenio, Jr.

The Commission majority has decided to publish an Advance Notice of Proposed Rulemaking seeking information with which to decide whether to initiate a rulemaking proceeding that would amend the Commission's Rule on Informal Dispute Settlement Procedures, more commonly known as Rule 703. In so doing, the majority elected to leave pending the petition filed by the Motor Vehicle Manufacturers Association of the United States, Inc. and the Automobile Importers of America. Inc. For the reasons stated below, I dissent from this action.

The petition asks the Commission, among other things, to amend Rule 703 so that it would preempt certain dispute resolution provisions contained in state lemon laws. According to the petitioners, a lack of uniformity at the state level regarding these provisions is burdensome and imposes undue costs. However, the petitioners failed to provide economic or cost data to support these assertions.

Under normal conditions, a petition unaccompanied by supporting evidence would be denied without prejudice by the

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Commission. I see no reason to treat this petition differently. Accordingly. I would have denied the petition without prejudice. That way the petitioners could refile without any adverse consequences if and when they assemble supporting evidence. Since the majority has elected not to follow that traditional approach, and since no explanation for this unusual treatment is provided, the public unfortunately can only guess at the rationale for this deviation and what standards will be applied to subsequent petitions to initiate rulemakings by other groups.

[FR Doc. 89–11734 Filed 5–15–89; 8:45 am] BILLING CODE 6750–01-M

# **DEPARTMENT OF THE TREASURY**

# Internal Revenue Service

### 26 CFR Part 301

[IA-6-89]

RIN 1545-AN00

# Reimbursement to State and Local Law Enforcement Agencies

AGENCY: Internal Revenue Service, Treasury.

**ACTION:** Notice of proposed rulemaking by cross-reference to temporary regulations.

SUMMARY: In the rules and regulations portion of this issue of the Federal Register, the Internal Revenue Service is issuing temporary regulations to provide guidance to State and local law enforcement agencies in applying for reimbursement of expenses incurred in an investigation where resulting information furnished by the agency to the Service substantially contributes to the recovery of taxes with respect to illegal drug or related money laundering activities. The text of the temporary regulations also serves as the comment document for this notice of proposed rulemaking.

**DATES:** The regulations are proposed to apply to information first provided to the Service by a State or local law enforcement agency after February 16. 1989. Written comments and request for a public hearing must be delivered or mailed by July 17, 1989.

ADDRESS: Send comments and request for a public hearing to: Internal Revenue Service. Attn: CC:CORP:TR (IA-6-89). Room 4429, Washington, DC 20224.

#### FOR FURTHER INFORMATION CONTACT: Gail M. Winkler at (202) 566–4442 (not a toll-free number).

#### SUPPLEMENTARY INFORMATION: Background

The temporary regulations published in the Rules and Regulations portion of this issue of the Federal Register add a new temporary regulation § 301.7624-1T to Part 301 of Title 26 of the Code of Federal Regulations (CFR). For the text of the new temporary regulations, see T.D 8255 published in the rules and regulations portion of this issue of the Federal Register. The preamble to the temporary regulations explains the regulations.

#### Special Analyses

These proposed rules are not major rules as defined in Executive Order 12291. Therefore, a Regulatory Impact Analysis is not required.

Pursuant to section 7805(f) of the Code, the rules proposed in this document will be submitted to the Administrator of the Small Business Administration for comment on their impact on small business.

# Comments and Requests for a Public Hearing

Before adopting these proposed regulations, consideration will be given to any written comments that are submitted (preferably a signed original) to the Internal Revenue Service. All comments will be available for public inspection and copying in their entirety. A public hearing will be sc. iduled and held upon written request by any person who submits written comments on the proposed rules. Notice of the time and place for the hearing will be published in the Federal Register.

#### **Drafting Information**

The principal author of these proposed regulations is Gail M. Winkler of the Office of Assistance Chief Counse (Income Tax and Accounting), Internal Revneue Service and the TreasuryDepartment participated in their development. Lawrence B. Gibbs, Commissioner of Internal Revenue.

[FR Doc. 89–11610 Filed 5–15–89: 8:45 am] BILLING CODE 4830-01-M

#### 26 CFR Parts 301 and 602

[IA-24-89]

#### RIN: 1545-AN04

#### Abatement of Penalty or Addition to Tax Attributable to Erroneous Advice

**AGENCY:** Internal Revenue Service, Treasury.

**ACTION:** Notice of proposed rulemaking by cross-reference to temporary regulations.

**SUMMARY:** In the Rules and Regulations portion of this issue of the Federal Register, the Internal Revenue Service is issuing temporary regulations relating to the abatement of a portion of any penalty or addition to tax attributable to erroneous written advice furnished to a taxpayer by the Service. The text of the temporary regulations also serves as the comment document for this notice of proposed rulemaking.

**DATES:** The regulations are proposed to be effective with respect to advice requested on or after January l, 1989. Written comments and requests for a public hearing must be delivered or mailed by July 17, 1989.

ADDRESS: Send comments and requests for a public hearing to: Internal Revenue Service, ATTN: CC:CORP:T:R (IA-2489), Room 4429, Washington, DC 20224.

# FOR FURTHER INFORMATION CONTACT:

Stephen J. Toomey of the Office of Assistant Chief Counsel (Income Tax & Accounting), Internal Revenue Service, 1111 Constitution Ave, NW., Washington, DC 20224 (Attention: CC:IT&A:06) or telephone 202-566-6020 (not a toll-free number).

#### SUPPLEMENTARY INFORMATION:

#### Paperwork Reduction Act

The collection of information contained in this notice of proposed rulemaking has been submitted to the Office of Management and Budget for review in accordance with the Paperwork Reduction Act of 1980 (44 U.S.C. 3504 (h)). Comments on the collection of information should be sent to the Office of Management and Budget, Paperwork Reduction Project. Washington, DC 20503, with copies to the Internal Revenue Service, Attn: IRS Reports Clearance Officer TR:FP, Washington, D.C. 20224.

The collection of information requirement in this regulation is contained in section 26 CFR 301.6404– 3T. This information is required by the Internal Revenue Service in order to determine whether a taxpayer is entitled to an abatement of a penalty or addition to tax under section 6404(f). The likely respondents are individual taxpayers, businesses or other for-profit organizations, and small businesses or organizations.

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# J. CARO & ASSOCIATES

P.O. BOX 7486 LONG BEACH, CA 90807 (213) 428-6972

June 26, 1989

Assemblywoman Sally Tanner State Capitol Room # 4146 Sacramento, Ca. 95814

Dear Assemblywoman Tanner:

Enclosed please find a copy of my statements and arguments relevant to the July 21 hearing for the Adoption of Regulations under Title 16. I am somewhat concerned about the existing loop-holes within this proposed adoption, and would seek to remedy some of them.

My major concern is the verification of the training of arbitrators under the new regulations. Under the present draft there is no verification. This, as you can imagine, is the biggest loop-hole of all. Without verification of training and knowledge of the law and the program, how can we expect reasonable results? Please review my comments in this area and see if you agree.

Please keep up the good work in all of your endeavors.



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Arbitration Review Program Bureau of Automotive Repair, California Department of Consumer Affairs 1420 Howe Avenue, Suite #4 Sacramento, Ca. 95825 Mr. Tom Fitzgerald

Dear Mr. Fitzgerald:

The following statements are relevant to the proposed Adoption of Regulations (GCS #11346.5) Arbitration Program Certification. As an experienced arbitrator who has heard many cases under the present regulations, I would like to state the following concerns;

# Part 2 Minimum Standards for Manufacturers

3397.3 Resolution of Disputes Directly by Manufacturers

It is my feeling that wording in subchapter (a) is too vague and can be easily misconstrued. The statement that "The manufacturer shall take steps reasonably calculated to make consumers aware", etc. would have a great deal more meaning when structured as;

The manufacturer shall "provide the consumer information of the existence of an arbitration program" at the time that the consumer experiences warranty disputes.

Under subchapter (b) the language should recognize "proper consumer notification" within the statement of not limiting the manufacturers option of direct redress. If the manufacturer is not required to adequately notify the consumer under subchapter (a) and attempts direct redress under subchapter (b) the consumer may not have been clearly made aware of their options of arbitration. This can also be addressed in the third line of subchapter (b) after the word "manufacturer" by including the words "**upon compliance with subchapter (a)** (including suggested amendments to that subchapter)

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# Part 3 Qualification, Selection and Training of Arbitrators

# 3398.2 (g) Arbitration selection process

Subchapter (g) clearly indicates that not all arbitrators are selected from a list, on a random basis. This may not be in the interests of impartiality. The proposed change would dictate that all arbitrators shall be selected from a list on this basis. "Arbitrators shall be selected from a list of arbitrators", etc. Again, in the interests of fairness and impartiality I suggest that the consumer is sent the list of their arbitrator (s) prior to the hearing which can be so stated following the words "shall be on a random basis" with: "The consumer shall be provided a list of the selected arbitrator (s) and their qualifications, at least five days prior to the scheduled hearing date".

# 3398.2 (i) Arbitrator training

Perhaps the single most important aspect of a meaningful certification program is the knowledge of the law and the arbitration process, by the arbitrator. To this end I am suggesting that while the training of arbitrators is at the hands of each "program" the verification of such training should be upheld by the Arbitration Review Program. This can be accomplished by a mandatory testing process of all arbitrators wishing to act within a "certified" program. The testing would best take the form of a written test designed by the ARP and sent to all arbitrators undergoing a "program" training process. The completed tests would then be returned to the ARP offices where they will be scored and a numbered certificate issued to arbitrators meeting the basic criteria. Arbitrators will be directed to include this certificate number on all cases handled. Suggested wording to 3398.2 (i) "The arbitration program shall provide each arbitrator" seeking entry into a certified program "with relevant training". Added to the last line of this subchapter..upon completion of training each arbitrator will undergo a written examination originated by ARP prior to any case assignments.

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3398.7 (f<sub>3</sub>) Meetings to decide disputes

In cases involving the request for vehicle repurchase, experience shows that it is in the interests of both parties if the vehicle is inspected by the arbitrator in addition to any inspection of "independent experts". In the event of a repurchase award, the condition of the vehicle at the time of the inspection would be noted as well as overall mileage of that date. Statements in  $(f_3)$  could then be changed to read; The obligation of "the arbitrator or one or more of the arbitrators, in cases requesting the repurchase of the vehicle, "to personally inspect and test drive the vehicle".

3398.8 (a) Oral presentations by Parties to Disputes

No arbitration program should maintain the ability to deny the legitimate request by the consumer and the manufacturer for an oral hearing. I strongly recommend that the word "may" in line one of subchapter (a) be changed to **shall** which would then read; "The arbitration program **shall** allow an oral presentation by a party" etc.

It should also be noted that all Agreement to Arbitrate forms should clearly offer all modes of hearings available under the program and Rule #703 including: oral, written and telephonic. The choice of method should be agreed to by the parties and based on this agreement, implemented by the program in question.

It is my intent to make an oral presentation of these suggestions and comments on July 21, at the Los Angeles Hilton and Towers. In the event that I am not able to do so, please enter these statements into the record of that meeting.

Sincerely,

Joseph J. Caro

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The Arbitration Review Program, Bureau of Automotive Repair, Department of Consumer Affairs proposes to adopt the following regulations in title 16 of the California Code of Regulations:

SUBCHAPTER 2. ARBITRATION PROGRAM CERTIFICATION

# Part 1 General Provisions

- 3396. Scope, Purpose and Organization of Subchapter
- This subchapter is organized as follows: (a)

# Part 1

# **General Provisions**

- 3396. Scope, Purpose and Organization of Subchapter
- 3396.1. Definitions

# Part 2

### Minimum Standards for Manufacturers

- 3397. Purpose of Part
- 3397.1. General Duties
- 3397.2. Disclosures by Manufacturer to New Car Consumers
- 3397.3. Resolution of Disputes Directly by Manufacturer
- 3397.4. Manufacturer's Duty to Aid in Investigations
- 3397.5. Manufacturer's Duties Following Decision

# Part 3

# Minimum Standards for Arbitration Programs

- 3398. Purpose of Part
- 3398.1. Organization of Arbitration Program

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- 3398.2. Qualification, Selection and Training of Arbitrators
- 3398.3. Written Operating Procedures
- 3398.4. Duties on Receipt of Dispute
- 3398.5 Investigation of Facts
- 3398.6. Resolution of Contradictory Information
- 3398.7. Meetings to Decide Disputes
- 3398.8. Oral Presentations by Parties to Disputes
- 3398.9. Decision-Making Timelines and Procedures
- 3398.10. Content of Decision
- 3398.11. Continuing Substantial Nonconformities
- 3398.12. Acceptance and Performance of Decision
- 3398.13. Recordkeeping by Arbitration Programs
- 3398.14. Openness of Records and Proceedings
- 3398.15. Compliance by Program

# Part 4

Certification Procedure

- 3399. Purpose of Part
- 3399.1. Application for Certification
- 3399.2. Materials to Accompany Application
- 3399.3 Audits by Arbitration Programs
- 3399.4. Reports to Bureau by Arbitration Programs
- 3399.5. Review of Program Operations by Bureau
- 3399.6. Decertification [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Bureau.]

# Appendix A

# Application for Certification

(b) This subchapter prescribes the procedure to be used by automobile manufacturers and arbitration programs to request voluntary certification of arbitration programs established to resolve disputes involving written warranties on new motor vehicles (Part 4), and it prescribes the minimum standards

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which will be used by the Bureau of Automotive Repair to determine whether an arbitration program qualifies for certification (Parts 2 and 3). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.71, and 9889.72.]

(c) This subchapter is adopted pursuant to Chapter 20.5 of Division 3 of the Business and Professions Code (commencing with section 9889.70), which requires the Bureau of Automotive Repair to establish a program for certifying "third party dispute resolution processes," herein referred to as "arbitration programs" (Business and Professions Code section 9889.71), and to Chapter 1 of Title 1.7 of Division 3 of the Civil Code (commencing with section 1791), commonly referred to as the "Song-Beverly Consumer Warranty Act," which defines a "qualified third party dispute resolution process" as one that has obtained and maintains certification by the Bureau of Automotive Repair (Civil Code section 1793.2(e)(3)(I)). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(3)(I), Bus. & Prof. Code §§ 9889.71 and 9889.72.]

(d) This subchapter is not intended to modify or affect the rules governing the content of written warranties as set forth in the Magnuson-Moss Warranty -- Federal Trade Commission Improvement Act, 15 U.S.C. sections 2301-2312, or the regulations adopted by the Federal Trade Commission pursuant thereto, including but not limited to the regulations at Title 16 of the Code of Federal Regulations, part 701, on disclosure of the terms and conditions of written warranties. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Clarifies that regulations do not violate 15 U.S.C. 2311(c)(1).]

(e) This subchapter is intended to complement and supplement the rules governing informal dispute settlement mechanisms as set forth in the Magnuson-Moss Warranty -- Federal Trade Commission Improvement Act, 15 U.S.C. sections 2301-2312, and the regulations adopted by the Federal Trade Commission pursuant thereto, including the regulations at Title 16 of the Code of Federal Regulations, part 703, on informal dispute settlement mechanisms. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 15 U.S.C. 2311(b)(1), 15 U.S.C. 2311(c)(1), and Civ. Code § 1793.2(e)(3)(A).]

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(f) If any provision of this subchapter or the application thereof to any person or circumstances is held invalid, the remainder of the subchapter and the application of such provision to other persons and circumstances shall not be affected thereby. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f).]

# 3396.1. Definitions

"Applicable law" means the portions of the (a) Song-Beverly Consumer Warranty Act (Civil Code sections 1790-1795.7) that pertain to express and implied warranties on consumer products and remedies for breach; the portions of Division 2 (commencing with section 2101) of the Commercial Code that pertain to express and implied warranties and remedies for breach; the portions of sections 43204, 43205 and 43205.5 of the Health and Safety Code that pertain to automobile emissions warranties; Chapter 20.5 of Division 3 of the Business and Professions Code, pertaining to certification of dispute resolution processes, and this subchapter. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(e)(3)(D) and (G).]

(b) "Applicant" means a manufacturer seeking certification of an arbitration program sponsored and used by the manufacturer, or an independent arbitration program and a manufacturer jointly seeking certification of an arbitration program used by the manufacturer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.71(c).]

(c) "Arbitration program" means a "dispute resolution process," as that term is used in Civil Code sections 1793.2(e)(2)-(3) and 1794(e), and Business and Professions Code section 9889.70, established to resolve disputes involving written warranties on new motor vehicles. The term includes an "informal dispute settlement mechanism," as that term is used in 15 U.S.C. 2310(a)(1), and an "informal dispute settlement procedure," as that term is used in section 703.1(e) of Title 16 of the Code of Federal Regulations, established to resolve disputes involving written warranties on new motor vehicles. The term includes those components of a program for which the manufacturer has responsibilities under Part 2 of this subchapter. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Bureau.]

(d) "Arbitrator" means the person or persons within an arbitration program who actually decide disputes. [NOTE: Authority cited: Bus. & Prof. Code

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§ 9889.74(f). Reference: 16 CFR § 703.1(f), exact text, but substitutes "arbitrator" for "member," and "arbitration program" for "qualified process."]

(e) "Bureau" means the Arbitration Review Program of the Bureau of Automotive Repair. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Based on Bus. & Prof. Code § 9889.70(a).]

(f) "Certification" means a determination by the Arbitration Review Program of the Bureau of Automotive Repair, made pursuant to this subchapter, that an arbitration program is in substantial compliance with Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code, and this subchapter. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.71 and 9889.72(b).]

"Consumer" means any individual who buys (g) or leases a new motor vehicle from a person (including any entity) engaged in the business of manufacturing, distributing, selling or leasing new motor vehicles at retail. The term includes a lessee for a term exceeding four months, whether or not the lessee bears the risk of the vehicle's depreciation. The term includes any individual to whom the vehicle is transferred during the duration of a written warranty applicable to the vehicle, and any other person who is entitled by the terms of the written warranty or under applicable state law to enforce the obligations of the warranty. The name of the registered owner or class of motor vehicle registration does not by itself determine the purpose or use. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Based on Civ. Code §§ 1791(a), (b), (g), and 1795.4; and 16 CFR § 703.1(g); and Bureau (last sentence).]

(h) "Days" means calendar days unless otherwise stated. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: See reference to "calendar" days in Civ. Code § 1793.2(e)(1)(B).]

(i) "Independent automobile expert" means an expert in automobile mechanics certified in the pertinent area by the National Institute for Automotive Service Excellence (NIASE). The expert may be a volunteer, or may be paid by the arbitration program or the manufacturer for his or her services, but in all other respects shall be in both fact and appearance independent of the manufacturer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(3)(F).] (j) "Manufacturer" means a new motor vehicle manufacturer, manufacturer branch, distributor or distributor branch required to be licensed pursuant to Article 1 (commencing with section 11700) of Chapter 4 of Division 5 of the Vehicle Code. [NOTE: Authority cited: Bus. & Prof. Code § 9989.74(f). Reference: Based on Bus. & Prof. Code § 9889.70(c) and 16 CFR § 703.1(d).]

(k) "New motor vehicle" means a new motor vehicle which is used or bought for use primarily for personal, family or household purposes. The term includes a dealer-owned vehicle, a "demonstrator," and any other motor vehicle sold or leased with a manufacturer's new car warranty. The term does not include a motorcycle, or a motor vehicle which is not registered under the Vehicle Code because it is to be operated or used exclusively off the highways. The term "new motor vehicle" also includes the chassis and chassis cab of a motor home, and that portion of a motor home devoted to its propulsion, but does not include any portion of a motor home designed, used or maintained primarily for human habitation. A "motor home" is a vehicular unit built on, or permanently attached to, a self-propelled motor vehicle chassis, chassis cab or van, which becomes an integral part of the completed vehicle, designed for human habitation for recreational or emergency occupancy. A "demonstrator" is a vehicle assigned by a dealer for the purpose of demonstrating qualities and characteristics common to vehicles of the same or similar model and type. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Based on Civ. Code §§ 1793.2(e)(4)(B) and (C), and Bus. & Prof. Code § 9889.70(b).]

(1) "Nonconformity" means any defect, malfunction or failure to conform to the written warranty. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Based on 15 USC 2304(a).]

(m) "Substantial nonconformity" means any defect, malfunction or failure to conform to the written warranty which substantially impairs the use, value or safety of the new motor vehicle to the consumer. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Civ. Code § 1793.2(e)(4)(A), exact text, but substituting language in 15 USC 2304(a) for "nonconformity."]

(n) "Written warranty" means any of the following:

(1) Any written affirmation of fact or written promise made by a manufacturer to a consumer in connection with the sale or lease of a new motor

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vehicle which relates to the nature of the material or workmanship and affirms or promises that such material or workmanship is defect-free or will meet a specified level of performance over a specified period of time.

(2) Any undertaking in writing made by a manufacturer to a consumer in connection with the sale or lease of a new motor vehicle to refund, repair, replace, or take other remedial action with respect to the vehicle in the event that the vehicle fails to meet the specifications set forth in the undertaking, which written affirmation, promise or undertaking becomes part of the basis of the bargain. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Based on 16 CFR § 703.1(c)(1) and (2); and Civ. Code § 1791.2.]

## Part 2.

#### Minimum Standards for Manufacturers

## 3397. Purpose of Part

Parts 2 and 3 of this subchapter prescribe the minimum standards to be used by the bureau to determine whether an arbitration program which has applied for certification is in substantial compliance with Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code commencing with section 9889.70, and this subchapter. Parts 2 and 3 implement Business and Professions Code sections 9889.70(c), which requires the bureau to establish minimum standards for arbitration programs, and section 9889.74, which requires the bureau to adopt regulations that are necessary and appropriate to implement Chapter 20.5. Part 2 prescribes the minimum standards that apply to the manufacturer or manufacturers who use the arbitration program, and Part 3 prescribes the minimum standards that apply to the arbitration program.

## 3397.1. General Duties

(a) The manufacturer shall fund and staff the arbitration program at a level sufficient to ensure fair and expeditious resolution of all disputes.
[NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(a), first clause, exact text with minor changes.]

(b) The manufacturer shall take all steps necessary to ensure that the arbitration program, and

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its arbitrators and staff, are sufficiently insulated from the manufacturer and the sponsor (if other than the manufacturer), so that the decisions of the arbitrators and the performance of the staff are not influenced by either the manufacturer or the sponsor. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(b), first sentence, exact text with minor changes.]

(c) The manufacturer shall comply with any reasonable requirements imposed by the arbitration program to fairly and expeditiously resolve warranty disputes, and shall perform all obligations to which it has agreed concerning the handling and resolution of disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR §§ 703.2(f)(3) and (h), exact text with minor substantive changes.]

(d) The manufacturer shall comply with the provisions of both this part and Part 3 of this subchapter insofar as they impose obligations on the manufacturer. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Bureau.]

## 3397.2. Disclosures by Manufacturer to New Car Consumers

(a) The manufacturer shall include together, either in its written warranty or in a separate section of materials accompanying each vehicle sold or leased in California, the following information about the manufacturer's arbitration program and how to use it:

(1) Either (A) a form addressed to the arbitration program containing spaces requesting the information which the program may require for prompt resolution of warranty disputes, or (B) a telephone number of the arbitration program which consumers may use without charge. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(c)(1), exact text with minor changes.]

(2) The name, address and telephone number of the arbitration program. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(c)(2), exact text with minor changes (addition of telephone number).]

(3) A brief description of the arbitration program's procedures. [NOTE: Authority cited: Civ.

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Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(c)(3), exact text with minor changes.]

(4) The time limits adhered to by the arbitration program. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(c)(4), exact text with minor changes.]

(5) The types of information which the arbitration program may require for prompt resolution of warranty disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(c)(5), exact text with minor changes.]

(6) If applicable, a statement of a requirement that the consumer resort to the arbitration program before invoking rights or remedies conferred by federal law (15 U.S.C. section 2310(a)(3)), together with a disclosure that if a consumer chooses to seek redress by pursuing other rights and remedies, resort to the arbitration program is not required. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.2(b)(3).]

(7) If applicable, a statement explaining that the manufacturer requires the consumer to use the arbitration program before invoking the presumption set forth in Civil Code section 1793.2(e)(1) (Civil Code section 1793.2(e)(2)), with a disclosure that if a consumer chooses to seek redress without asserting the presumption, resort to the arbitration program is not required. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(2).]

(8) A statement that if the consumer accepts the decision of the arbitration program, both the manufacturer and the consumer will be bound by the decision, and that the manufacturer will comply with the decision within a reasonable time not to exceed 30 days after the manufacturer receives notice of the consumer's acceptance of the decision. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(e)(3)(B)-(C).]

(9) A statement that the decision and any findings will be admissible in any court action.
 [Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code, § 1793.2(e)(2).]

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(b) The form described in subdivision
 (a)(1)(A) of this section may request any information reasonably necessary to decide the dispute including:

(1) The consumer's name, address and telephone number.

(2) The brand name and vehicle identification number of the vehicle.

(3) The approximate date of the consumer's acquisition of the vehicle.

(4) The name of the selling dealer or the location where the vehicle was acquired.

(5) The current mileage.

(6) The approximate date and mileage at the time the problem was first brought to the attention of the manufacturer or any of its repair facilities.

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(7) A brief statement of the nature of the problem and whether the problem is continuing.

(8) The names if known of any other dealers where the vehicle was serviced.

(9) A statement of the relief that is sought. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR §§ 703.2(c)(1) and 703.5(e)(1).]

## 3397.3. Resolution of Disputes Directly by Manufacturer

(a) The manufacturer shall take steps reasonably calculated to make consumers aware of the arbitration program's existence at the time consumers experience warranty disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(d), first sentence, exact text with minor changes.]

(b) Nothing contained in this subchapter shall limit the manufacturer's option to encourage consumers to seek redress directly from the manufacturer as long as the manufacturer does not expressly require consumers to seek redress directly from the manufacturer. The manufacturer shall proceed fairly and expeditiously to attempt to resolve all disputes submitted directly to the manufacturer. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(d), second and third sentences, exact text with minor changes.] (c) Whenever a dispute is submitted directly to the manufacturer, the manufacturer shall, within a reasonable time, decide whether and to what extent it will attempt to satisfy the consumer, and shall inform the consumer of its decision. In its notification to the consumer of its decision, the manufacturer shall include the information specified in subdivision (a) of section 3397.2. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.2(e), exact text with minor changes.]

(d) Disputes settled after the arbitration program has received notification of the dispute shall be subject to sections 3398.9(b) and 3398.12(b). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR §§ 703.5(d)(4) and 703.5(h).]

# 3397.4. Manufacturer's Duty to Aid in Investigation

(a) The manufacturer shall respond fully and promptly to reasonable requests by the arbitration program for information relating to disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 703.2(f)(1), exact text with minor changes.]

(b) The manufacturer shall promptly respond to requests by the arbitration program for any pertinent documents in its possession or under its control, such as: (1) technical service bulletins; (2) recall or parts replacement notices; (3) U.S. Department of Transportation publications; (4) repair records for a particular vehicle; and (5) any other documents which it is reasonable that the manufacturer should provide. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.2(h) and 703.5(c).]

## 3397.5. Manufacturer's Duties Following Decision

(a) The decision shall be binding on the manufacturer if the consumer elects to accept the decision. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Civ. Code § 1793.2(e)(3)(B), exact text with minor changes.]

(b) The manufacturer shall perform any decision of an arbitration program within the time prescribed by the decision, which shall be a reasonable time not to exceed 30 days after the

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manufacturer is notified that the consumer has accepted the decision. Delays caused by reasons beyond the control of the manufacturer or its representatives, including any delay directly attributable to any act or omission of the consumer, shall extend the period for performance, but only while the reason for the delay continues. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: First sentence, Civ. Code § 1793.2(e)(3)(C), exact text with minor changes; second sentence, implements Civ. Code § 1793.2(b).]

(c) When the decision of the arbitration program provides that the nonconforming motor vehicle be replaced or that restitution be made to the consumer, the manufacturer shall either replace the vehicle if the consumer consents to this remedy or make restitution, and shall do so in accordance with Civ. Code § 1793.2(d)(2)(A), (B) and (C). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on Civ. Code § 1793.2(e)(3)(E).]

(d) The manufacturer shall not attempt to negotiate a settlement with the consumer between the time a decision of an arbitration program is disclosed to the manufacturer and the time the decision is disclosed to the consumer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(3)(B).]

### Part 3

### Minimum Standards for Arbitration Programs

### 3398. Purpose of Part

Part 3 of this subchapter prescribes the minimum standards that apply to arbitration programs. It includes requirements which must be observed by the arbitration program, and requirements that must be observed by the manufacturer or manufacturers who use the program.

## 3398.1. Organization of Arbitration Program

(a) The arbitration program shall be funded and competently staffed at a level sufficient to ensure fair and expeditious resolution of all disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(a), first clause, exact text with minor change.]

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(b) The arbitration program shall not charge consumers any fee for use of the program. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(a), second clause, exact text with minor change.]

(c) The manufacturer, and the sponsor of the arbitration program (if other than the manufacturer), shall take all steps necessary to ensure that the arbitration program, and its arbitrators and staff, are sufficiently insulated from the manufacturer and the sponsor, so that the decisions of the arbitrators and the performance of the staff are not influenced by either the manufacturer or the sponsor. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(b), first sentence, exact text with minor changes.]

(d) Steps necessary to insulate the arbitration program from influence by the manufacturer or sponsor shall include, at a minimum (1) committing funds in advance, (2) basing personnel decisions solely on merit, and (3) not assigning conflicting manufacturer or sponsor duties to program staff persons. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(b), second sentence, exact text with minor changes.]

(e) Steps necessary to insulate the arbitration program from influence by the manufacturer or sponsor also shall include steps necessary to insulate the program's arbitrators from influence. At the very least, no employee, agent or dealer of the manufacturer shall communicate directly or otherwise participate substantively regarding the merits of any dispute with the arbitrator, except as permitted by section 3398.8. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(H), Bus. & Prof. Code § 9889.71(b), Bus. & Prof. Code § 9889.74(f). Reference: Implements 16 CFR §§ 703.3(b) and (c), and Civ. Code § 1793.2(e)(3)(H).]

(f) The arbitration program shall impose any other reasonable requirements necessary to ensure that the members and staff act fairly and expeditiously in each dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.3(c), exact text with minor changes.]

(g) An arbitration program shall maintain both the fact and appearance of impartiality. [NOTE:

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Authority cited: Civ. Code § 1793.2(e)(3)(H), Bus. & Prof. Code § 9889.71(b), Bus. & Prof. Code § 9889.74(f). Reference: Implements 16 CFR § 703.3(b) and Civ. Code § 1793.2(e)(3)(H).]

# 3398.2. Qualification, Selection and Training of Arbitrators

(a) Arbitrators shall be persons interested in the fair and expeditious resolution of consumer disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.4(c), exact text with minor change.]

(b) No arbitrator deciding a dispute shall be a party to the dispute, or an employee or agent of a party other than for purposes of deciding disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.4(a)(1), and Civ. Code § 1793.2(e)(3)(H).]

(c) No arbitrator deciding a dispute shall be a person who is or may become a party in any legal action, including but not limited to a class action in which the arbitrator is a representative of the class, that relates to the product or complaint in dispute, or an employee or agent of such person other than for purposes of deciding disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.4(a)(2), first sentence, exact text with minor changes.]

(d) For purposes of subdivisions (b) and (c) of this section, a person shall not be considered a "party" solely because he or she acquires or owns an interest in a party solely for investment, and the acquisition of ownership of an interest which is offered to the general public shall be prima facie evidence of its acquisition or ownership solely for investment. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.4(a)(2), second sentence, exact text with minor changes.]

(e) When one or two arbitrators are deciding a dispute, all shall be persons having no direct involvement in the manufacture, distribution, sale or service of any product. When three or more arbitrators are deciding a dispute, at least two-thirds shall be persons having no direct involvement in the manufacture, distribution, sale or service of any product. "Direct involvement" shall not include

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acquiring or owning an interest solely for investment, and the acquisition or ownership of an interest which is offered to the general public shall be prima facie evidence of its acquisition or ownership solely for investment. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.4(b), first two sentences, exact text with minor changes.]

(f) A person who is otherwise qualified to serve as an arbitrator under subdivisions (a) through (e) of this section shall not be disqualified solely because the person is a dealer of the manufacturer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements and clarifies 16 CFR §§ 703.4(a)-(b), and Civ. Code § 1793.2(e)(3)(H).]

(g) Where arbitrators are selected from a list of arbitrators, selection shall be on a random basis. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.3(b).]

(h) The arbitration program shall provide each arbitrator who is assigned to decide disputes with the text and an explanation of the applicable law (section 3396.1(a)). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(e)(3)(D) and (G).]

(i) The arbitration program shall provide each arbitrator with relevant training, including periodic updates and refresher courses, which shall include training in the principles of arbitration; training in the applicable law including the rights and responsibilities of arbitrators under this subchapter (including the right to request an inspection or other action under section 3398.7(f)); and training in what a decision must and may include (sections 3398.9 and 3398.10). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(3)(D).]

(j) An arbitrator who does not meet the qualifications in this section or who cannot demonstrate both the fact and the appearance of fairness and impartiality in deciding disputes shall disqualify himself or herself. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.3(a)-(b).]

3398.3. Written Operating Procedures

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(a) The arbitration program shall establish written operating procedures which shall include all of the arbitration program's policies and procedures that implement the standards set forth in sections 3398.4 - 3398.14 of this subchapter. The written procedures shall be updated at reasonable intervals to reflect the procedures in effect. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(a).]

(b) The arbitration program shall provide one copy of the written operating procedures without charge to a consumer who (1) has notified the program of a dispute and (2) either has requested more information about the arbitration program or has requested a copy of the program's written operating procedures, and also to each of the program's arbitrators. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(a), second sentence.]

(c) The arbitration program shall provide one copy of the written operating procedures for a reasonable charge to any other person upon request. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(a), second sentence, exact text with minor changes.]

## 3398.4 Duties on Receipt of Dispute

(a) Upon notification of a dispute, including a dispute over which the program believes it does not have jurisdiction, the arbitration program shall immediately notify both the manufacturer and the consumer of its receipt of the dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(b).]

(b) Notification shall be deemed to have occurred when the arbitration program has received notice of the consumer's name and address, the brand name and vehicle identification number of the vehicle (if requested by the program), and a statement of the nature of the problem or other complaint. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(e)(1).]

(c) At the time the arbitration program notifies the consumer of its receipt of the dispute, the program shall provide the consumer with the following information:

(1) The information specified in section3397.2(a) on how to use the arbitration program.

(2) A statement of any other steps that the consumer must take, including the submission of additional information or materials, to enable the arbitration program to investigate and decide the dispute.

(3) A statement of the kinds of additional information and materials, such as copies of repair invoices, reports of inspection, technical service bulletins and other relevant information and documents, that the arbitration program will consider in investigating and deciding the dispute, and of the consumer's right to provide additional information or materials.

(4) A statement of the consumer's right to obtain a copy of the arbitration program's written operating procedures upon request and without charge.

(5) A description of the steps the arbitration program will take and the time periods within which those steps normally are taken. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(b).]

(d) The staff of the arbitration program may decide that the program does not have jurisdiction to decide a dispute. In this event, the program (1) shall explain to the consumer in writing the reasons that the program has so decided, (2) shall inform the consumer that an arbitrator will consider a written appeal of this decision made by the consumer within 30 days after the date the written notification of the decision was transmitted to the consumer, and (3) shall explain how to file a written appeal. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.5(b), (c).]

## 3398.5 Investigation of Facts

(a) The arbitration program shall investigate, gather and organize all information necessary for a fair and expeditious decision in each dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(c), first sentence, exact text with minor change.]

(b) The arbitration program shall request the manufacturer to furnish any pertinent materials described in section 3397.4(b) that the program does

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not already have. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(c).]

(c) The arbitration program shall not require from any party any information not reasonably necessary to decide the dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(c), last sentence, exact text with minor change.]

(d) To facilitate the resolution of a dispute, the staff of the arbitration program may arrange for a visual inspection and test drive of the vehicle or an inspection and report on the vehicle by an independent automotive expert or a consultation with any other expert at no cost to the consumer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(3)(F) and 16 CFR § 703.4(b).]

(e) When the consumer's complaint, or the manufacturer's response, or any evidence gathered by or submitted to the arbitration program, raises any of the following issues, the program shall investigate those issues:

(1) Whether the program has jurisdiction to decide the dispute.

(2) Whether there is a nonconformity (section 3396.1(1)).

(3) Whether the nonconformity is a substantial nonconformity (section 3396.1(m)).

(4) The cause or causes of a nonconformity.

(5) Whether the causes of a nonconformity include unreasonable use of the vehicle.

(6) The number of repair attempts.

(7) The time out of service for repair.

(8) Whether the manufacturer has had a reasonable opportunity to repair the vehicle.

(9) Factors that may affect the reasonableness of the number of repair attempts.

(10) Other factors that may affect the consumer's right to a replacement of the vehicle or restitution under Civ. Code § 1793.2(d)(2).

(11) Facts that may give rise to a presumption under Civ. Code § 1793.2(e)(1).

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(12) Factors that may rebut any presumption under Civ. Code § 1793.2(e)(1).

(13) Whether a further repair attempt is likely to remedy the nonconformity.

(14) The existence and amount of any incidental damages, including but not limited to sales taxes, license fees, registration fees, other official fees, prepayment penalties, early termination charges, earned finance charges, and repair, towing and rental costs, incurred or to be incurred by the consumer.

(15) Factors that may affect the manufacturer's right to an offset for mileage under Civ. Code § 1793.2(d).

(16) Facts for determining the amount of any offset for mileage under Civ. Code § 1793.2(d) if an offset is appropriate.

(17) Factors that may affect any other remedy under the applicable law.

(18) Any other issue that is relevant to the particular dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(c), second sentence, supplemented by issues relevant in California, added to implement Civ. Code § 1793.2(e)(3)(G).]

## 3398.6 Resolution of Contradictory Information

(a) When information which will or may be used in the decision, submitted by one party or by a consultant, independent automobile expert or any other source, tends to contradict facts submitted by the other party, the arbitration program shall clearly, accurately, and completely disclose to both parties the contradictory information (and its source), and shall provide to both parties an opportunity to explain or rebut the information and to submit additional information or materials. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(c), third sentence, exact text with minor changes.]

(b) If it appears to the arbitrator at any time that one party or a consultant, independent automobile expert or any other person has submitted information that contradicts facts supplied by the other party (whether submitted prior to the meeting or at the meeting), and that this fact has not been disclosed to that other party, the arbitrator shall

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defer any decision until the arbitration program has complied with subdivision (a) of this section and both parties have had a reasonable opportunity to explain or rebut the information and to submit additional information or materials. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(c) second sentence, and 16 CFR § 703.3(b) and Civ. Code § 1793.2(e)(3)(H).]

(c) The arbitration program shall develop and implement fair procedures by which any party may correct an error in the proceeding, provided that the other party has a reasonable opportunity to comment on the correction. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Bureau: Implements 16 CFR § 703.5(c).]

(d) The time limit for deciding disputes (section 3398.9(a)) shall not be extended during any exchange, rebuttal or explanation of contradictory information under subdivision (a), but the bureau may take into account circumstances leading to reasonable delays. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements and clarifies 16 CFR § 703.5(c), third sentence.]

## 3398.7. Meetings to Decide Disputes

(a) Meetings of the arbitrator or panel of arbitrators held to hear and decide disputes shall be open to observers on reasonable and nondiscriminatory terms. The identity of the parties and products involved in disputes need not be disclosed at these meetings. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.8(d), exact text with minor change.]

(b) The arbitration program shall give the consumer and the manufacturer at least five days' advance notice of the date, time and location of any meeting at which their dispute will or may be decided. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.8(d), first sentence and Bus. & Prof. Code § 9889.74(c).]

(c) The arbitration program shall furnish to each arbitrator, at least five days before the meeting, a copy of all of the program's records pertaining to the dispute that are available to the program at that time. Upon the bureau's request, the program also shall furnish a copy of those records to the bureau. [NOTE: Authority cited: Bus. & Prof. Code

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§§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.3(a) and 703.5(d)(1).]

(d) Upon request by the bureau, the arbitration program shall notify the bureau of the date, time and location of the meeting or meetings to decide particular disputes or classes of disputes. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b), 9889.71(c) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(c).]

(e) Only the arbitration program's staff and the arbitrator may participate in a meeting held to hear and decide disputes, except that the parties to the dispute or their representatives may make oral presentations or correct errors when permitted under section 3398.8. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.3(b) and (c), 703.5(f), and Civ. Code § 1793.2(e)(3)(H).]

(f) At any time after receipt of the records under subdivision (c) of this section, the arbitrator or a majority of the arbitrators may request of the arbitration program any or all of the following at no cost to the consumer:

(1) An inspection and written report on the condition of the vehicle by an independent automobile expert (section 3396.1(i)). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Civ. Code § 1793.2(e)(3)(F).]

(2) Consultation with any other person or persons knowledgeable in the technical, commercial or other areas relating to the vehicle, provided that the consultation does not violate sections 3398.1(c) and
(e). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.4(b), last sentence.]

(3) An opportunity for the arbitrator, or one or more of the arbitrators, to personally inspect and test drive the vehicle. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Bureau - implements 16 CFR § 703.5(c).]

(4) Further investigation and report by the arbitration program on any issue relevant to a fair and expeditious decision. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(c), first sentence.]

(g) If a request is made under subdivision (f), the meeting may be continued for a reasonable period not to exceed 30 days; and the arbitration

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program, as part of its investigation of the facts (section 3398.5(a)), shall take all steps reasonable and necessary to comply with the request, and shall gather and organize the resulting information for use by the arbitrator in deciding the dispute. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.5(c), first sentence, and 703.2(h).]

# 3398.8. Oral Presentations by Parties to Disputes

(a) The arbitration program may allow an oral presentation by a party to a dispute (or a party's representative) only if:

(1) Both the manufacturer and the consumer expressly agree to the presentation.

(2) Prior to the agreement, the arbitration program fully discloses to the consumer the following information:

(A) That the presentation by either party will take place only if both parties so agree, but that if they agree, and one party fails to appear at the agreed upon time and place, the presentation by the other party may still be allowed.

(B) That the arbitrator will decide the dispute whether or not an oral presentation is made.

(C) The proposed date, time and place for the presentation.

(D) A brief description of what will occur at the presentation, including, if applicable, the parties' rights to bring witnesses and/or counsel. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(f)(2), exact text with minor changes.]

(3) Each party has the right to be present during the other party's oral presentation. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(f)(3), first sentence, exact text.]

(b) Nothing contained in this section shall preclude the arbitration program from allowing an oral presentation by one party, if the other party fails to appear at the agreed upon time and place, as long as all of the requirements of subdivision (a) of this section have been satisfied. In that event, the arbitrator may either decide the dispute or give the absent party an opportunity to explain or rebut any

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contradictory information and submit additional materials before a decision is made. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(f)(3), final sentence, exact text with minor changes.]

(c) Notwithstanding subdivision (a) of this section, a party may correct an error at a meeting if all parties are personally present or represented and all parties expressly consent. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.3(a) and (c).]

### 3398.9. Decision-Making Timelines and Procedures

(a) If the dispute has not been settled
(subdivision (b) of this section), the arbitration program shall, as expeditiously as possible but at least within 40 days after receiving notification of the dispute, and except where extensions are permitted under subdivision (c) of this section, disclose to the consumer and the manufacturer its decision and the reasons therefor (section 3398.10(d)). [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(d)(2) and (4).]

(b) For purposes of subdivision (a) of this section, a dispute shall be deemed settled when the arbitration program has ascertained from the consumer that (1) the manufacturer and the consumer have entered into an agreement settling the dispute, (2) the consumer is satisfied with the terms of the settlement agreement, and (3) the agreement contains a specified reasonable time for performance. Section 3398.12(b) on the program's duty to verify performance shall apply in the event of a settlement made after the program has received notification of the dispute. [NOTE: ]

(c) The arbitration program may delay the performance of its duties under paragraph (a) of this section beyond the 40-day standard in the following situations:

(1) For a seven-day period in those disputes in which the consumer has made no attempt to seek redress directly from the manufacturer. [NOTE: Authority cited: Civ. Code, § 1793.2(e)(3)(A) and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(e)(2), exact text with minor change.]

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(2) If and to the extent that the delay is due solely to failure of a consumer to provide promptly his or her name and address, the brand name and model number of the vehicle, and a statement of the nature of the defect or other complaint. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(e)(1), exact text with minor changes.]

(3) For a reasonable period not to exceed 30 days to enable the arbitration program to respond to a request made under subdivision (f) of section 3398.7. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(e)(3)(F) and 16 CFR §§ 703.3(c) and 703.4(b).]

## 3398.10. Content of Decision

(a) The arbitrator shall render a fair decision based upon the information gathered by the arbitration program in its investigation of the facts (section 3398.5) and upon any information submitted by the parties under section 3398.8 at the meeting to decide disputes. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(d)(1).]

(b) The decision shall take into account all legal and equitable factors, including but not limited to the written warranty, the applicable law, and any other equitable considerations appropriate in the circumstances. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(G), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on Civ. Code § 1793.2(e)(3)(G), first sentence.]

(c) The decision shall include any remedies which the arbitrator finds appropriate under the circumstances, including repair, replacement, refund, reimbursement for expenses, compensation for damages, and any other remedies available under the written warranty or the applicable law, and need not be limited to the specific relief sought by the consumer. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(d)(1), exact text of last sentence (other than final phrase) only, with minor changes.]

(d) Nothing in this section requires that decisions must consider or provide remedies in the form of awards of punitive damages or multiple damages under Civil Code section 1794(c); attorney's fees (800) 666-1917

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under Civil Code section 1794(d); or consequential damages other than (1) incidental damages to which the consumer is entitled under Civil Code section 1793.2(d)(2), or (2) any other remedies provided under Civil Code sections 1794(a) and (b). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Civ. Code § 1793.2(e)(3)(G), last sentence, exact text with several changes.]

(e) The decision shall be in writing and shall include a statement of the reasons therefor. The statement of reasons shall consist of a brief explanation of the basis for the decision, including information required by subdivision (e) of section 3398.11. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(d)(2) and (4).]

(f) The decision shall prescribe a reasonable time, not to exceed 30 days after the manufacturer is notified that the consumer has accepted the decision, within which the manufacturer or its agents must perform the terms of the decision. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on Civ. Code § 1793.2(e)(3)(C), substituting 30 days after "notification" instead of after consumer's "acceptance;" and also 16 CFR § 703.5(d)(1), last sentence, final clause.]

3398.11. Continuing Substantial Nonconformities

(a) If the dispute involves the fact or allegation of a substantial nonconformity (section 3396.1(m)) that is continuing, this section shall apply.

(b) In determining whether the consumer is entitled to a replacement or refund, the arbitrator shall take into account the standards expressed in Civil Code sections 1793.2(d) and (e), if those standards are applicable under the circumstances of the dispute. For purposes of this section, "take into account" means to be aware of the standards; to understand how they might apply to the circumstances of the particular dispute; and to apply them if it is legally proper and fair to both parties to do so.

(c) If the decision provides for a replacement or refund, the decision shall require the manufacturer to replace the motor vehicle or make restitution in accordance with Civil Code section 1793.2(d)(2)(A),

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(B) and (C). The decision shall include payment of incidental damages to the extent authorized by the applicable law including Commercial Code sections 2711 to 2715 inclusive, and Civil Code sections 1793.2(d)(2) and 1794(a) and (b); shall include all reasonable repair, towing and rental car costs, any sales or use tax, license fees, registration fees, other official fees, prepayment penalties, early termination charges and earned finance charges, if actually paid, incurred or to be incurred by the consumer; and shall reflect any offset for mileage in the amount required by Civil Code section 1793.2(d)(2)(C). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(d)(2), 1793.2(e)(3)(G), and 1794(a) and (b).]

(d) The arbitration program may adopt procedures by which the staff of the program may calculate the exact amount of the mileage offset and any damages in conformance with the decision of the arbitrator and Civil Code section 1793.2(d)(2)(A), (B) and (C). [NOTE: Authority cited: Civ. Code §§ 1793.2(e)(3)(G) and 1793.2(e)(3)(E), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(d)(2), 1793.3(e)(2), 1793.3(e)(3)(G) and 1793.3(e)(3)(E).]

(e) The arbitrator's statement of reasons (section 3398.10(e)) shall include the arbitrator's determination of each issue identified in section 3398.5(e) that is relevant to the particular dispute. [NOTE: Authority cited: Civ. Code §§ 1793.2(e)(3)(G) and 1793.2(e)(3)(E), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code §§ 1793.2(d)(2), 1793.3(e)(2), 1793.3(e)(3)(G) and 1793.3(e)(3)(E).]

# 3398.12. Acceptance and Performance of Decision

(a) The arbitration program shall inform the consumer, at the time of the disclosure of the decision (section 3398.9(a)), of each of the following:

(1) The consumer may either accept or reject the decision. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Derived from Civ. Code § 1793.2(e)(3)(B) and 16 CFR § 703.5(g)(1).]

(2) If the consumer accepts the decision, then both the manufacturer and the consumer are bound by the decision. [NOTE: Authority cited: Bus. & Prof.

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Code §§ 9889.71(b) and 9889.74(f). Reference: Derived from Civ. Code § 1793.2(e)(3)(B) and 16 GFR § 703.5(g)(1).]

(3) If the consumer rejects the decision, or accepts the decision and the manufacturer does not promptly perform the terms of the decision, the consumer may seek redress by pursuing his or her legal rights and remedies, including use of the small claims court. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Derived from Civ. Code § 1793.2(e)(2) and 16 CFR § 703.5(g)(1).]

(4) The consumer has 30 calendar days after the arbitration program transmits the notification described in section 3398.9(a) in which to accept the decision. If no decision is made within that period, the consumer's failure to accept the decision will be considered a rejection of the decision and the manufacturer shall not be bound to perform it. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Civ. Code § 1793.2(e)(3)(C).]

(5) If the decision provides for a further repair attempt or any other action by the manufacturer, the program will ascertain from the consumer whether performance has occurred. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(h).]

(6) The arbitration program's decision and findings are admissible in evidence in any court action. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.5(g)(2) and Civ. Code § 1793.2(e)(2).]

(7) The consumer may obtain a copy of the arbitration program's written operating procedures upon request and without charge. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR § 703.5(a), second sentence.]

(8) The consumer may obtain copies of all of the arbitration program's records relating to the dispute, at a reasonable cost. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(g)(3), exact text with minor changes.]

(9) The consumer may regain possession without charge of all documents which the consumer has submitted to the program. [NOTE: Authority cited:

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Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Bureau.]

(10) If the consumer has a complaint regarding the operation of the arbitration program, the consumer may register a complaint with the Arbitration Review Program of the Bureau of Automotive Repair. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(c)(2).]

(11) The address and telephone number of the bureau. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(c)(2).]

(b) If the manufacturer is required to perform any obligations as part of a settlement, or if the manufacturer is obligated to take any action to implement a decision, the program shall ascertain from the consumer, within 10 days after the date set for performance, whether performance has occurred. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(h), exact text with minor changes.]

(c) If the consumer asserts that the manufacturer's performance of a further repair attempt has not occurred to the consumer's satisfaction, the arbitration program shall promptly inform the arbitrator who decided the dispute of all of the pertinent facts. In that event the arbitrator (or a majority of the arbitrators) may decide to reconsider the decision. A decision under this subdivision to reconsider a decision may be made at any time and need not be made at a meeting to decide disputes (section 3398.7). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Bureau -implements 16 CFR §§ 703.3(a), 703.5(d)(1) and 703.5(h).]

(d) If the arbitrator decides to reconsider the decision, the decision to reconsider shall be deemed to constitute notification of the dispute (section 3398.4), and the program shall investigate the dispute and in all respects treat it as a new dispute, except that the program shall expedite all phases of the process, and the same arbitrator or arbitrators, if reasonably possible, shall decide the dispute. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements 16 CFR §§ 703.3(a), 703.5(d)(1) and 703.5(h).]

## 3398.13. Recordkeeping by Arbitration Programs

(a) The arbitration program shall maintain records on each dispute of which it has received notification, which shall include all of the following:

(1) Name, address and telephone number of the consumer. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(1), exact text with minor changes.]

(2) Name, address, telephone number and contact person of the manufacturer. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(2), exact text with minor changes.]

(3) Make and vehicle identification number of the vehicle involved. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.6(a)(3).]

(4) The date of receipt of the dispute and the date of disclosure to the consumer of the decision. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(4), exact text with minor changes.]

(5) All letters and other written documents submitted by either party. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(5), exact text with minor changes.]

(6) All other evidence collected by the arbitration program relating to the dispute, including summaries of relevant and material portions of telephone calls and meetings between the program and any other person (including any experts or consultants described in section 3398.7(e)), and any letters and summaries of any oral communications by the program to the parties to resolve contradictory information (section 3398.6). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(6), exact text with minor changes, supplemented by new language beginning with "and any letters".]

(7) A summary of any relevant and material information presented by either party at an oral presentation under section 3398.8. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(7), exact text with minor changes.] (800) 666-1917

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(8) The decision of the arbitrator, with information as to date, time and place of meeting, the identity of arbitrators voting, and the reasons for the decision, with the reasons for any dismissal for lack of jurisdiction or decision to reconsider, and information on any voluntary settlement. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.6(a)(8).]

(9) A copy of the disclosure to the parties of the decision. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(9), exact text with minor changes.]

(10) The fact and date of completion of any performance required by the decision or by any settlement made after the program has received notification of the dispute. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.5(h).]

(11) Copies of follow-up letters (or summaries of relevant and material portions of follow-up telephone calls) to the manufacturer and the consumer and responses thereto. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(11), exact text with minor changes, but adding "manufacturer and the".]

(12) Any other documents and communications (or summaries of relevant and material portions of oral communications) relating to the dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(a)(12), exact text with minor changes.]

(b) The arbitration program shall maintain a current index of each manufacturer's disputes grouped under brand name and subgrouped under product model. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(b), exact text with minor changes.]

(c) The arbitration program shall maintain a current index for each manufacturer which shows:

(1) All disputes in which the manufacturer has promised some performance (either by settlement or in response to a program decision) and has failed to comply. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b)

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and 9889.74(f). Reference: 16 CFR § 703.6(c)(1), exact text with minor changes.]

(2) All disputes in which the manufacturer has refused to abide by a program decision. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(c)(2), exact text with minor changes.]

(3) All disputes in which the consumer has registered a complaint regarding the decision, its performance by the manufacturer, or the operation of the program. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(c).]

(d) The arbitration program shall maintain a current index which shows all disputes delayed beyond the time allowed under section 3398.9. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.6(d).]

(e) The arbitration program shall compile semiannually and maintain statistics which show the number and percentage of disputes in each of the following categories:

(1) Resolved by staff of the arbitration program and manufacturer has complied. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus.
& Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(1), exact text with minor changes.]

(3) Resolved by staff of the arbitration program and time for compliance has not yet occurred. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(3), exact text with minor changes.]

(4) Decided by arbitrator and manufacturer has complied. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(4), exact text with minor changes.]

(5) Decided by arbitrator, time for compliance has occurred, and manufacturer has not complied. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A),

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and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(5), exact text with minor changes.]

(6) Decided by arbitrator and time for compliance has not yet occurred. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(6), exact text with minor changes.]

(7) Decided by arbitrator with no relief to the consumer. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.6(e)(7).]

(8) No jurisdiction. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(8), exact text.]

(9) Decision delayed beyond 40 days under section 3398.9(c)(1). [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(9), exact text with minor changes.]

(10) Decision delayed beyond 40 days under section 3398.9(c)(2). [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(10), exact text with minor changes.]

(11) Decision delayted beyond 40 days under section 3398.9(c)(3). [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(10).

(12) Decision delayed beyond 40 days for any other reason. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(e)(11), exact text.]

(13) Decision still pending. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.6(e)(12).]

(14) Decision accepted by consumer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.74(b) and (c).]

(15) Decision rejected by consumer. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and

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9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.74(b) and (c).]

(f) The individual dispute records, indexes and statistics required by this section shall be organized and maintained so as to facilitate ready access and review by the bureau at any time, including access to and review of individual dispute files and other program materials. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(c).]

(g) The arbitration program shall retain all records specified in paragraphs (a)-(c) of this section for at least four years after final disposition of the dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.6(f), exact text with minor changes.]

3398.14. Openness of Records and Proceedings

(a) The statistical summaries specified in section 3398.13(e) shall be available to any person for inspection and copying. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.8(a), exact text with minor change.]

(b) Except as provided under subdivisions (a),
(d) and (e) of this section, and sections 3398.7(a) and 3399.5, all records of the arbitration program may be kept confidential, or made available only on such terms and conditions, or in such form, as the arbitration program shall permit. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.8(b), exact text with minor changes.]

(c) The policy of the arbitration program with respect to records made available at the program's option shall be set out in the program's written operating procedures (section 3398.3); the policy shall be applied uniformly to all requests for access to or copies of such records. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.8(c), exact text with minor changes.]

(d) Upon request, the arbitration program shall provide to either party to a dispute:

(1) Access to all records relating to the dispute. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.8(e)(1), exact text.] (2) Copies of any records relating to the dispute, at reasonable cost. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: 16 CFR § 703.8(e)(2), exact text.]

(e) The arbitration program shall make available to any person, upon request, information relating to the qualifications of program staff and the qualifications and method of selection of arbitrators. [NOTE: Authority cited: Civ. Code § 1793.2(e)(3)(A), and Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on 16 CFR § 703.8(f).]

3398.15. Compliance by Program

(a) An arbitration program shall promptly take reasonable action to correct violations of the minimum standards prescribed in this subchapter whenever violations become known to the program. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.73(c) and 9889.74(c).]

(b) An arbitration program shall (1) investigate each complaint concerning the operation of the program, whether directed to the program by or for a consumer or by the bureau; (2) furnish the bureau with a copy of every written complaint concerning the operation of the program; and (3) inform both the bureau and the consumer of the facts of the complaint, the results of the investigation, and any corrective steps taken. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(a).]

(c) The manufacturer and the arbitration program shall establish written policies and procedures for referring unresolved complaints from consumers regarding the operation of the program to the bureau. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.74(a).]

(d) An arbitration program shall cooperate in good faith with the bureau and its staff in all matters within the purview of this subchapter. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.73(c) and 9889.74.]

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## Part 4.

## Certification Procedure

3399. Purpose of Part

This part specifies the procedure to be used by applicants seeking certification. It also pertains to audits, reports and decertification. This part implements Business and Professions Code section 9889.71(c), which requires the bureau to prescribe the information which applicants for certification must provide to the bureau in the application; section 9889.71(a), which requires the bureau to prescribe the form to be used to apply for certification; and section 9889.74(f), which requires the bureau to adopt regulations that are necessary and appropriate.

## 3399.1. Application for Certification

(a) Upon receiving a request for an application for certification, the bureau will inform the prospective applicant that the bureau is available to confer with the prospective applicant in advance of the filing of an application for the purpose of discussing questions relating to the application. However, no application shall be decided in advance of filing. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Fin. Code § 360.5.]

(b) An applicant seeking certification of an arbitration program shall file with the bureau an application with all information and materials required by this subchapter. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Bus. & Prof. Code § 9889.72.]

(c) The application shall consist of (1) a completed "Application for Certification" following in the format prescribed in Appendix A, signed by or on behalf of each party to the application, and (2) the materials required by section 3399.2 and Appendix A. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Bus. & Prof. Code § 9889.71(c).]

(d) The bureau will acknowledge receipt of the application and notify the applicant whether or not the application is complete. If the application is not complete, the bureau will state what additional information or materials must be provided. If the applicant does not provide the information and materials requested by the bureau within 30 days, the bureau may deem the application withdrawn. [NOTE:

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Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.72(c).]

(e) After receipt of the application, the bureau may, in its discretion, schedule an informal conference with the applicant to discuss the application, the accompanying materials and information, and any additional materials and information that may be required by this subchapter. The informal conference is not an evidentiary hearing or a forum for the determination whether certification is appropriate. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on Fin. Code § 363.]

(f) After the bureau has accepted the application for certification as complete, the bureau will conduct a review of the arbitration program described in the application, which will include one or more on-site inspections of any program that is already operating, to determine whether the requested certification should be granted. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Bus. & Prof. Code §§ 9889.71(a) and 9889.72(b).]

(g) The bureau will make a determination whether to certify an arbitration program or to deny certification not later than 90 days after the date the bureau accepts the application for certification as complete. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Bus. & Prof. Code § 9889.72(c).]

(h) If the bureau determines that the arbitration program is in substantial compliance with Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code and this subchapter, the bureau will certify the arbitration program. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Bus. & Prof. Code § 9889.72(b).]

(i) If the bureau determines that the arbitration program is not in substantial compliance with Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code, or this subchapter, the bureau will deny certification, and will state, in writing, the reasons for the denial and the modifications in the operation of the program that are required in order for the program to be certified. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Based on Bus. & Prof. Code § 9889.72(b).]

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(j) If the bureau denies certification of the arbitration program, the applicant may either reapply for certification or request a hearing. A request for a hearing shall be filed with the bureau within 30 days after service of the notice of denial. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.72(b).]

3399.2. Materials to Accompany Application

(a) The application shall be accompanied by the following materials:

(1) The arbitration program's written operating procedures (section 3398.3(a)). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.5(a).]

(2) All other written manuals, publications and documents prepared by or for the manufacturer or the arbitration program, or either of them, which constitute or describe the arbitration program's operating procedures or any of them, including but not limited to the policies and procedures that implement sections 3398.4-3398.15. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Bureau.]

(3) All written agreements between the manufacturer and the arbitration program (including exchanges of correspondence) which define the relationship between the manufacturer and the arbitration program, including but not limited to agreements relating to handling and referring disputes; responding to requests from the program, the manufacturer or the consumer for information; implementing the decisions of the program; and responding to complaints about the decision or the operation of the arbitration program. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Bureau.]

(4) All written warranties on new motor vehicles offered by the manufacturer for sale or lease in California at the time the manufacturer has applied for certification; and all owners' manuals, books, pamphlets and other materials provided by the manufacturer to consumers which describe the manufacturer's current written warranties, the protections and benefits they provide to consumers, the steps which consumers must follow to obtain warranty service, or the procedures used by the manufacturer for handling complaints from consumers regarding vehicles sold or leased in California.

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Where documents are substantially similar for several models of vehicles, the applicant need only submit one example of each document, provided that the applicant clearly identifies the models to which the exemplar applies. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Bureau.]

(5) All published descriptions of the arbitration program, its purposes, or its availability and use, provided to consumers by either the manufacturer or the arbitration program.

(6) Examples of the notices, disclosures and other documents prescribed by sections 3397.2(a), 3398.2(h), 3398.4(c) and 3398.12(a), and of any disclosures given pursuant to Civil Code section 1793.2(e)(1) or (2).

(b) The application shall include an index of the materials that accompany the application. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Bureau.]

## 3399.3. Audits of Arbitration Programs

(a) The arbitration program shall have an audit conducted six months after initial certification, and then at least annually, to determine whether the program is in compliance with this subchapter. All records of the arbitration program required to be kept under section 3398.13 shall be available for audit. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(a), exact text with minor change, and Bus. & Prof. Code § 9889.74(c).]

(b) Each audit provided for in paragraph (a) of this section shall include at a minimum the following:

(1) Evaluation of the manufacturer's efforts to make consumers aware of the arbitration program's existence as required in section 3397.3(a). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(b)(1), exact text with minor changes.]

(2) Review of the indexes maintained pursuant to sections 3398.13(b), (c) and (d). [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(b)(2), exact text with minor changes.]

(3) Analysis of a random sample of disputes handled by the arbitration program to determine the following: [NOTE: Authority cited: Bus. & Prof. Code

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§§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(b)(3), exact text with minor change.]

(A) Adequacy of the arbitration program's dispute notification and other forms, its investigation, mediation and follow-up efforts, other aspects of dispute resolution, and the handling of complaints concerning the operation of the program.
[NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(b)(3)(i), exact text with minor change.]

(B) Accuracy of the arbitration program's statistical consistions under section 3398.13. (For purposes of the subparagraph "analysis" shall include oral or written contact with the consumers involved in each of the disputes in the random sample.) [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(b)(3)(ii), exact text with minor changes.]

(c) The arbitration program shall provide a copy of each audit to the bureau, and shall provide a copy to any person at a reasonable cost. The arbitration program may direct its auditor to delete from the audit report the names of parties to disputes and the identity of the products involved. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(c), exact text with minor changes, with substitution of "bureau" for "Federal Trade Commission".]

(d) Auditors shall be selected by the arbitration program. No auditor may be involved with the arbitration program as a manufacturer, sponsor or arbitrator, or employee or agent thereof, other than for purposes of the audit. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(d), exact text with minor changes.]

(e) The arbitration program also shall furnish to the bureau, within a reasonable time after submission, a copy of any audit of the program's activities in this state that is submitted by the program or the manufacturer to the Federal Trade Commission. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: 16 CFR § 703.7(c) and Bus. & Prof. Code § 9889.74(c).]

## 3399.4. Reports to Bureau by Arbitration Programs

(a) The arbitration program shall notify the bureau in writing of any material changes in the information or materials submitted in or with the application for certification or subsequently at the request of the bureau, and shall do so either before or within a reasonable time after the change becomes effective. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Bureau.]

(b) The arbitration program shall provide to the bureau, six months after certification and annually thereafter, a report on disputes closed during the reporting period, which shall contain the following information in the case of each dispute (including disputes over which the program did not exercise jurisdiction):

(1) The name, address, and telephone number of the consumer.

(2) The name of the manufacturer of the vehicle.

(3) The office where the dispute was processed.

(4) The number or other identification of the dispute used by the process, if one exists.

(5) With respect to each dispute (A) the date when notification of the dispute was received by the program; (B) the dates of all meetings held to decide the dispute; (C) the date of the decision of the arbitrator; and (D) the elapsed time in days between (A) and (C). [NOTE: Authority cited: Bus. & Prof. Code § 9889.73(a). Reference: Bureau.]

(6) The nature of the consumer's request for relief categorized by one or more of the following:
(A) repair, (B) replacement, (C) return and restitution, (D) either replacement or return and restitution, (E) reimbursement of expenses (F) other.

(7) The nature of the decision or decisions categorized by one or more of the following: (A) repair, (B) replacement, (C) return and restitution, (D) either replacement or return and restitution, (E) reimbursement of expenses, (F) no relief, (G) other. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c) and 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.71(d).]

(8) Any report of information required by this subchapter (other than the annual audit under section 3399.3), or any portion thereof, may be submitted in electronic form compatible with the bureau's computer system. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c), (d). Reference: Bureau.]

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operation of the program that the bureau believes may be required in order for the program to be in substantial compliance. The informal conference is not an evidentiary hearing or a forum for the determination whether certification or decertification is appropriate. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(b) and 9889.74(f). Reference: Based on Fin. Code § 363.]

## 3399.6. Decertification

(a) If it appears to the bureau that an arbitration program is not in substantial compliance with Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code, or this subchapter, the bureau may issue a written notice of causes for decertification. The notice will specify the reasons for the issuance of the notice and prescribe the modifications in the operation of the arbitration program which, if timely made, will enable the program to retain its certification. The written notice will be served upon the party or parties to the original application designated to receive notices from the bureau. [Authority: Bus. & Prof. Code § 9889.74(f). Reference: Implements Bus. & Prof. Code § 9889.73(b).]

(b) No arbitration program shall be decertified unless and until either (1) a decision to decertify the program is made by the bureau pursuant to the notice of causes for decertification after a hearing under subdivision (c) of this section, or (2) the expiration of 180 days after service of the notice of causes for decertification as provided in subdivision (d) of this section. [Authority: Bus. & Prof. Code § 9889.72(f). Reference: Implements Bus. & Prof. Code § 9889.73(c).]

The entity or entities on whom service of (c) the notice of causes for decertification is made, or any of them, shall have a right to a hearing upon written request filed with the bureau within 30 days after service of the notice. The date of service shall be deemed to be the date of transmittal by the bureau. If a request is made, the program will be decertified only if a decision to decertify the program is made by the bureau after a hearing. The bureau will make a reasonable effort to conclude the decertification proceedings within 180 calendar days after service of its written notice of causes for decertification. [Authority: Bus. & Prof. Code § 9889.74(f). Reference: Federal Constitution, 14th Amendment; California Constitution, Art. I, § 7; see Witkin, Calif. Proc., Const. Law, §§ 518-577, and Kash

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(c) The period covered by the annual report required by subdivision (b) may coincide with the same period covered by the annual audit required by section 3399.3, and the two reports may be submitted separately or as a single document. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.71(c), (d). Reference: Bureau.]

3399.5. Review of Program Operations by Bureau

(a) The bureau will conduct a review of the operation and performance of each certified program at least once annually. The review may consist of:

(1) An examination of updates of all information and materials required in the application and periodic reports.

(2) One or more on-site inspections of the program's facilities, records and operations, including meetings held to decide disputes.

(3) Investigation and analysis of complaints from any source regarding the operation of the program.

(4) An evaluation of consumer satisfaction based on the results of an annual random mail or telephone survey by the bureau.

(5) An evaluation of other information obtained through the bureau's monitoring and inspection or which is relevant to continuing certification. [NOTE: Authority cited: Bus. & Prof. Code § 9889.73(a). Reference: Bureau.]

(b) All of the statistical summaries and other records of the arbitration program shall be available for inspection and copying by the bureau. [NOTE: Authority cited: Bus. & Prof. Code §§ 9889.73(a) and 9889.74(f). Reference: Bureau.]

(c) The arbitration program, on request by the bureau, shall forward to the bureau, without charge, a copy of all or any portion of the records of any individual dispute or disputes. [NOTE: Authority cited: Bus. & Prof. Code § 9889.74(f). Reference: Implements Bus. & Prof. Code §§ 9889.73(a) and 9889.74(a).]

(d) The bureau may, in its discretion, schedule an informal conference with an arbitration program to discuss an apparent lack of compliance with Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code, or this subchapter, and any modifications in the
v. <u>Los Angeles</u> (1977) 19 Cal.3d 294, 138 Cal.Rptr. 53.]

(d) If no hearing is requested by the entity or entities on whom service of the notice is made, the decertification shall become effective 180 days after the notice is served. However, the bureau will withdraw the notice prior to its effective date if the bureau determines, after a public hearing, that the entity or entities have made the modifications in the operation of the program required in the notice of decertification, and the program is in substantial compliance with the requirements of Civil Code section 1793.2(e)(3), Chapter 20.5 of Division 3 of the Business and Professions Code, and this subchapter. [Authority: Bus. & Prof. Code § 9889.72(f). Reference: Bus. & Prof. Code § 9889.73(c).]

(e) Any person may request copies of all notices and decisions issued by the bureau under this section. [Authority: Bus. & Prof. Code § 9889.72(f). Reference: Bureau.]

#### Appendix A

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#### Arbitration Review Program Bureau of Automotive Repair Department of Consumer Affairs

## Application for Certification

Pursuant to Title 16, California Code of Regulations, section 3399.1, the undersigned submit(s) to the Arbitration Review Program of the Bureau of Automotive Repair of the California Department of Consumer Affairs, this application for certification of the arbitration program described below, accompanied by the materials described in Title 16, California Code of Regulations, section 3399.2.

## 1.0 GENERAL INFORMATION

1.1 Please provide the names or titles, with the addresses and telephone numbers, of:

1.11 The manufacturer's principal administrator in charge of the arbitration program.

1.12 The administrator in charge of each area or office of the arbitration program.

1.13 The manufacturer's and the arbitration program's agent to whom all communications and notices from the bureau may be directed.

1.14 The arbitration program's principal place of business, and all other places of business of the arbitration program within California.

1.15 The custodian or custodians of the records which are required to be maintained under section 3399.12 of this subchapter.

1.2 Please provide the names or titles, with addresses and telephone numbers, of the person or persons to whom consumers should give notice of a dispute when consumers are required to directly notify the manufacturer of a dispute, if the manufacturer elects to require that notice under Civil Code section 1793.2(e)(1)(A).

### 2.0 ARBITRATION PROGRAM

2.1 Please indicate where, in the written operating procedures (section 3399.2(a)(1)) or other materials accompanying this application (section 3399.2(a)(2)), the applicant has set forth the policies and procedures that will implement each of the requirements of this subchapter. Please organize the response to this question by section and subdivision numbers that correspond to each of the sections and subdivisions in Parts 2 and 3 of this subchapter.

2.2 Please describe the steps the applicant has taken and will take to reasonably assure that the policies and procedures to which reference is made in the response to question 2.1 will be implemented.

2.3 Please describe the factors that the applicant requests the bureau to consider in determining whether the arbitration program is competently staffed at a level sufficient to ensure fair and expeditious resolution of disputes. (Section 3398.1(a).)

2.4 Please describe any methods or amounts of payment by the manufacturer to the arbitration program that are affected by the method by which the dispute is resolved (for instance, by mediation, arbitration, or voluntary settlement) or by the nature of the decision (for instance, payment of money, further repair, or replacement or restitution). Specific dollar amounts need not be provided.

2.5 Please describe how arbitrators are selected. (Section 3398.2.)

2.6 Please describe the procedure and criteria for the selection of independent automobile experts so as to ensure their independence. (Section 3396.1(i).)

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2.7 Please state the date of your most recent application, and indicate in what respects this application is identical with, or differs from, that application.

Dated:

(NAME OF APPLICANT)

(Signature)

Dated:

(NAME OF APPLICANT)

(Signature)

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GEORGE DEUKMEJIAN, Governor



(916) 445-4465 1020 N STREET, SACRAMENTO, CALIFORNIA 95814



July 14, 1989

Division of Marketing Practices Federal Trade Commission Washington, D.C. 20580

Ladies and Gentlemen:

## <u>Rule 703 Review</u>

The California Department of Consumer Affairs has been involved actively with informal dispute settlement issues since the state's first lemon law bill (AB 2705 (Tanner)) was introduced in 1980. The department believes that Rule 703, despite its shortcomings, has indeed accomplished its purposes by laying the groundwork for industry-sponsored dispute settlement, and is today serving the interests of manufacturers and consumers adequately and effectively. The department therefore respectfully urges the Federal Trade Commission not to disrupt the partnership between state laws and Rule 703 that has developed since 1976.

In particular, the department urges the FTC not to endeavor to preempt state laws on informal dispute settlement. There is nothing in the text or legislative history of the Magnuson-Moss Act that would indicate that any of its purposes were to interfere with the states' efforts to administer justice to their citizens. Therefore, we are of the opinion that the FTC does not have the authority under the Magnuson-Moss Act to preempt state laws which contain different requirements than Rule 703. We believe that any such attempt would be an unwarranted encroachment into an area clearly reserved under both the Constitution and the Magnuson-Moss Act to the states.

# Authority to Preempt

The FTC does not have the legal authority it would need to preempt the field of informal dispute resolution. It follows, in our view, that the FTC cannot create either uniform national standards, or a national certification program unless such certification were to accommodate state modifications to the

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uniform standards and were to include monitoring and enforcement of the states' modifications.

The FTC does not have the legal authority it would need to preempt the field of informal dispute resolution because of Congress' limited authorization to the FTC in the Act. The Act only gives the FTC power to "prescribe rules setting forth <u>minimum</u> requirements for any informal dispute settlement procedure which is incorporated into the terms of a written warranty...." (15 USC § 2310(a)(2).) Congress also made it explicit that "Nothing in this title shall invalidate or restrict any right or remedy of any consumer under State law or any other Federal law." (15 USC § 2311(b)(1).) Only those state standards that relate to "labeling or disclosure with respect to written warranties or performance thereunder" are made inapplicable to written warranties that comply with the federal requirements. (15 USC § 2311(c)(1).)

In summary, Congress authorized the FTC to adopt only minimum regulatory requirements, and clearly intended to permit state supplementation of the federal provisions. As stated by the Eighth Circuit:

"We find no 'clear statements' of Congressional intent to preempt here.... The fact that Congress gave some regulatory authority to the FTC over informal dispute resolution mechanisms fails, without any other supporting evidence, to demonstrate that Congress mandated national uniformity regarding such mechanisms.

"The language, structure and history of the [Magnuson-Moss] Act emphasize its supplemental, rather than preemptive nature. Congress authorized the FTC to adopt only 'minimum requirements,' implying that it intended to leave room for further state regulation.... By explicitly delineating a limited area of preemption, Congress intended to permit supplemental state regulation in areas outside of that delineation. Congress could have easily included informal dispute resolution mechanisms in its list of areas specifically preempted, but it failed to do so. The savings clause... confirms Congress' intention to permit supplemental state regulation. Moreover, the legislative history supports the view that Congress found it necessary only to supplement present state law and not replace it." (Citations omitted.) (Automobile Importers of America, Inc. v. Minnesota (8th Cir. March 17, 1989) 871 F.2d 717, 720-721.)

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The conclusion that Congress did not authorize the FTC to preempt the field is confirmed by the Act's legislative history, which states:

"The expansion of the FTC's jurisdiction... is not intended to occupy the field or in any way preempt state or local agencies from carrying out consumer protection or other activities within their jurisdiction which are also within the expanded jurisdiction of the Commission." (H.R. Report No. 1107, 93rd Cong., 2d Sess. reprinted in 1974 U.S. Cong. & Admin. News, 7726.)

The difference is striking between the Act's authorization to the FTC and Congress' authorization to agencies in other cases where preemption has been found. (E.g., Ray v. Atlantic Richfield Co. (1978) 435 U.S. 151 (Congress intended uniform national standards and anticipated that the enforcement of federal standards would preempt state efforts; Secretary was charged with issuing all design and construction regulations he deemed necessary); Fidelity Federal Savings and Loan Association v. de la Cuesta (1982) 458 U.S. 141 (Board's regulation preempting state law must be within the scope of the authority delegated to it by Congress; in this case, Congress expressly contemplated and approved promulgation of regulations superseding state law, and the regulations expressly did so); compare, New York State Department of Social Services v. Dublino (1973) 413 U.S. 405 (no preemption where: (1) at the time the federal law was enacted, 21 states had laws on the same subject; (2) Court found that Congress desired to preserve supplementary state programs, not to supersede them; (3) the federal statute, on its face, was not designed to be all embracing; (4) the responsible federal agency historically did not consider the federal legislation to be preemptive; and, (5) coordinate state and federal efforts existed within a complementary administrative framework and in the pursuit of common purposes).)

These authorities and principles convince the department that the FTC cannot preempt the field of informal dispute resolution.

## Need for Uniformity

In the department's view, while federal <u>minimum</u> standards have proven their worth, federal <u>uniform national</u> standards for dispute settlement mechanisms are not authorized by the Magnuson-Moss Act, and would be detrimental to consumers and manufacturers.

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Consumer protection through warranty law (which includes dispute resolution) is an area that traditionally has been the responsibility of the states. Recognizing the states' traditional role, courts have avoided interpreting the Magnuson-Moss Act so as to significantly affect the balance between federal and state law. (E.g., <u>Chrysler Corporation</u> v. <u>Texas</u> <u>Vehicle Commission</u> (5th Cir. 1985) 755 F.2d 1192.)

Promulgation of national standards by the FTC clearly would affect this balance, which has been preserved since 1975. Such an effort by the FTC most probably would exceed its authorization under the Magnuson-Moss Act. (<u>Automobile Importers</u>, <u>supra</u>, 871 F.2d 720 (Eighth Circuit found no evidence that Congress wanted national uniformity regarding informal dispute settlement mechanisms).)

National standards would be a detriment to both manufacturers and consumers. As the plaintiff, Automobile Importers, argued to the Eight Circuit, one of the Act's goals is to enhance competition. The Eighth Circuit agreed with this contention, and concluded that the Act "attempts to break manufacturer lockstep and force manufacturers to enter into warranty competition." (Automobile Importers, supra, 871 F.2d 724.) Warranty competition includes the features of individual manufacturer's dispute resolution programs, and customer satisfaction with those programs.

It is beyond dispute that manufacturers (as well as consumers) benefit from vigorous competition. By promulgating uniform standards, the FTC would institutionalize the "manufacturer lockstep" which the Act attempts to break. This would decrease competition, to the detriment of manufacturers. In our view, this detriment ultimately would outweigh the short-term benefit to manufacturers of being able to comply with a single set of standards for dispute resolution programs.

The detriment to consumers of decreased competition is obvious. In addition, consumers would suffer erosion of their rights under state laws if uniform standards were promulgated. Presently, the warranty law of each state provides its consumers particular rights and protections. National standards for resolving warranty disputes necessarily would run roughshod over the rights of consumers in each state in order to achieve uniformity, to the detriment of consumers. Depriving consumers of rights also is contrary to Congress' purpose in enacting the Act. (<u>Automobile Importers of America, Inc</u>. v. <u>State of Minnesota</u> (D. Minn. 1988) 681 F.Supp. 1374, aff'd (8th Cir. 1989) 871 F.2d 717 (the Act's overriding intent was to enhance consumer protections, not to convey rights to manufacturers.)

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Given the states' traditional regulation of consumer protection through warranty law, and Congress' purpose to permit supplemental state regulation in areas not explicitly preempted in the Act (<u>Automobile Importers</u>, <u>supra</u>, 871 F.2d 720-721), the department concludes that the present regulatory partnership between state law and Rule 703 is consistent with the intent of the Act and the original intent of the Rule.

## National Certification

For the same reasons stated in the preceding section, the department believes that national certification of manufacturers' dispute resolution programs by the FTC would decrease competition and erode consumers' rights. In addition, the department believes that national certification would lead to decreased use of dispute resolution programs by consumers.

In our view, any national certification standards, by necessity, would be quite general, and therefore, not meaningful. As a practical matter, it would be virtually impossible for the FTC to take state modifications into account in its certification process. We also believe that adequate enforcement of national standards would be impossible.

The department recently has completed a preliminary regulatory package under which it would certify manufacturers' dispute resolution programs in California. Determining the specific criteria for certifying, monitoring, and decertifying the handful of programs which are expected to apply for certification in California was an immensely difficult task. Based on this experience, the department believes that creating meaningful, workable, and enforceable national criteria would be next to impossible.

Even if it were possible to develop such standards, the FTC would have to enforce them through verification of application information, monitoring, and decertification. In this era of austere spending on government programs, it is unlikely that effective enforcement would be possible. In the department's view, without adequate enforcement, national certification would not serve any legitimate purpose.

If the FTC were to promulgate general national certification standards which it could not enforce, it would serve only to create the perception of legitimacy and government oversight where there is none. Ultimately, this would lead to consumer distrust and avoidance of the programs certified. Clearly, such a result would frustrate a main purpose of the Act.

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## <u>Conclusion</u>

The department agrees with the Eighth Circuit that Congress intended to permit state supplementation of the Act and the Rule. We believe that states have correctly viewed such supplementation to be within their rights, and we observe that a "cooperative federalism" (see <u>New York State Department of Social Services</u> v. <u>Dublino</u>, <u>supra</u>) has developed since 1976.

Given this mature federal-state partnership and the prevailing philosophy of deregulation, we are skeptical of any proposal to preempt provisions of state law which impose different requirements on dispute resolution programs than those imposed by Rule 703.

We view such an idea as philosophically, practically, and legally unsound.

Sincerely,

MICHAEL A. KELLEV Director

Sti 61

NEW MOTOR VEHICLE BOARD 1507 - 21st Street, Suite 330 Sacramento, California 95814 (916) 445-1888

WB 2 2 1939



August 21, 1989

Mr. Brian Scott Hoyt 2532 S. Garfield Place Ontario, CA 91761

Dear Mr. Hoyt:

This is in response to your letter of July 24, 1989, concerning the California "lemon law". I will attempt to respond to your questions in the order they were listed in your letter:

- Q: 1. What if any support can the average citizen expect from the government in trying to enforce the lemon law?
- A: The Legislature in adopting the California lemon law did not extend jurisdiction for its enforcement to any government agency. I assume this was done with specific intent but would suggest that for an analysis of the legislative intent, you contact the Legislature.
- Q: 2. Why was a law enacted that is nearly impossible for the average citizen to enforce against a large manufacturer with a financial base far too superior to make them equal under the law?
- A: It could be said that any civil law would have the same argument for when a consumer files a legal action against a large corporation, the financial base of that corporation is almost always larger than that of the consumer.
- Q: 3. Even though out of court settlements will not show up in court records; what is the percentage of cases successful in court under the lemon law?
- A: This office does not maintain any statistics regarding civil court cases.
- Q: 4. What is the number of cases filed under the lemon law? What is the number of cases that actually make it to court?
- A: This office does not maintain any statistics regarding civil court cases.
- Q: 5. How many people get so frustrated that they give up and just eat their loses?
- A: This cannot be determined by our office.

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Mr. Brian Scott Hoyt Page 2 August 21, 1989

- Q: 6. How many manufacturers use their legal, financial and political strength to keep from having to right their wrong?A: This cannot be determined by our office.
- Q: 7. Could you please send me all information concerning the revisions to the lemon law?
- A: Enclosed is a copy of legislation which resulted in the most recent amendments to the lemon law. One of the most significant of these amendments is the state certification of manufacturer's arbitration programs (by the Bureau of Automotive Repair within the California Department of Consumer Affairs) to ensure they are operating in compliance with state and federal laws.
- Q: 8. Could you please contact a councilwoman (Ms. Tanner) who is the author of the lemon law, and request information concerning some of these questions? I wrote to her personally but have received no reply.
- A: We are sending a copy of this letter to Assemblywoman Tanner.
- Q: 9. Could you please send me all pertinent information regarding any lemon law cases that were successful in court?
  A: This office does not maintain any statistics regarding civil court cases.
- Q: 10. Could you please send me any information on any lemon law cases that made it to court that were similar to mine?
- A: This office does not maintain any statistics regarding civil court cases.

I know this is not as responsive as you would have wished but our office is not privileged to most of the information you have requested. If you are in fact purusuing a lemon law action against Ford, your attorney would be in a better position to research case law in this area.

Sincerely, rusk. AUDREY BEMOWSKI

Manager, Consumer Program

cc: Assemblywoman Sally Tanner√

C - 74 - 90

RECEIVED New Motor Vehicle Board

JUL 3 1 1989 July 24, 1989

DEAR MR. ROBERT G. SCHLEGEL;

MY NAME IS BRIAN HOYT; I WROTE TO YOU A YEAR OR SO AGO CONCERNING THE TROUBLE I WAS HAVING WITH MY CAR. IT WAS A 1986 FORD MUSTANG, AND I WAS HAVING PROBLEMS WITH A MANUFACTURER DEFECT. I WAS IN THE PROCESS OF INITIATING THE LEMON-LAW. I, AND MY LAWYER FOLLOWED ALL THE STEPS REQUIRED OF THIS LAW. IT IS NOW July 24, 1989 AND I AM NOW JUST GIVING MY DEPOSITION TO THE OFFOSING ATTORNEY'S. I REALIZE THAT THIS IS A CIVIL LAW AND NOT CRIMINAL, BUT THE LENGTH OF TIME CONSUMED SO FAR IS RIDICULOUS. THE MANUFACTURER HOLDS THE UPPER-HAND IN THIS CASE BECAUSE OF THEIR SHEER SIZE, AND FINANCIAL STANDING, AND THEY KNOW IT. I HAVE HAD TO DRIVE A DEFECTIVE CAR FOR OVER THREE YEARS NOW. IT HAS CAUSED A MULTITUDINOUS AMOUNT OF ADVERSITY. THEIR STRATEGY IS TO HARASS US AND WEAR US DOWN IN TIME. THEY ARE NOW IN THE POSITION OF TRYING TO INTIMIDATE US WITH THEIR LEGAL MIGHT, AND LOOP-HOLES. I FEEL THAT THIS IS NO LONGER A MATTER OF COMPENSATION, BUT A MATTER OF PRINCIPLE AS WELL. IT IS MY POSITION THAT THIS IS A GROSSLY UNFAIR, DEMORALIZING, AND IRREFREHENSIBLE SET OF CIRCUMSTANCES FOR MYSELF, AND ANYONE IN A SIMILAR SITUATION TO BE SADDLED WITH JUST TO RECEIVE WHAT IS JUSTLY OURS. BY OUR EXECUTION OF THE LEMON-LAW IT IS APPARENT THAT IT IS A WEAK LAW WITH ABSOLUTELY NO TEETH. THE MANUFACTURERS KNOW THIS AND USE IT TO THEIR ADVANTAGE. THERE IS ABSOLUTELY NO SUPPORT FOR THIS LAW BY ANY ELECTED OFFICIAL, GOVERNMENTAL AGENCIES, OR APPOINTED COMMISSIONS.

I HAVE HEARD ON THE NEWS THAT THERE WAS SOME MODIFICATION TO THE LEMON LAW, BUT THIS WILL NOT TAKE EFFECT FOR SEVERAL MONTH'S THUS OFFERING NO BENEFIT TO ME WHAT SO EVER. WHAT I WOULD CONSIDER A BENEFIT TO ME WOULD BE REPLY'S TO THE QUESTIONS LISTED ON THE FOLLOWING FAGE.

> THANK-YOU IN ADVANCE BRIAN SCOTT HOOT 2532 SO. GARFIELD PLACE ONTARIO, CA. 91761 (714) 947-3675

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- 1. WHAT IF ANY SUPPORT CAN THE AVERAGE CITIZEN EXPECT FROM THE GOVERNMENT IN TRYING TO ENFORCE THE LEMON-LAW?
- 2. WHY WAS A LAW ENACTED THAT IS NEARLY IMPOSSIBLE FOR THE AVERAGE CITIZEN TO ENFORCE AGAINST A LARGE MANUFACTURER WITH A FINANCIAL BASE FAR TO SUPERIOR TO MAKE THEM EQUAL UNDER THE LAW?
- 3. EVEN THOUGH OUT OF COURT SETTLEMENTS WILL NOT SHOW-UP IN COURT RECORDS; WHAT IS THE PERCENTAGE OF CASES SUCCESSFUL IN COURT 'UNDER THE LEMON-LAW?
- 4. WHAT IS THE NUMBER OF CASES FILED UNDER THE LEMON-LAW? WHAT IS THE NUMBER OF CASES THAT ACTUALLY MAKE IT TO COURT?
- 5. HOW MANY PEOPLE GET SO FRUSTRATED THAT THEY GIVE UP AND JUST EAT THEIR LOSES?
- 6. HOW MANY MANUFACTURER'S US THEIR LEGAL, FINANCIAL, AND POLITICAL STRENGTH TO KEEP FROM HAVING TO RIGHT THEIR WRONG?
- 7. COULD YOU PLEASE SEND ME ALL INFORMATION CONCERNING THE REVISIONS TO THE LEMON-LAW?
- 8. COULD YOU PLEASE CONTACT A COUNCILWOMEN; (MS. TANNER); WHO IS THE AUTHOR OF THE LEMON-LAW; AND REQUEST INFORMATION CONCERNING SOME OF THESE QUESTIONS? I WROTE TO HER PERSONALLY, BUT HAVE RECEIVED NO REPLY.
- 9. COULD YOU PLEASE SEND ME ALL PERTINENT INFORMATION REGARDING ANY LEMON-LAW CASES THAT WERE SUCCESSFUL IN COURT?
- 10. COULD YOU PLEASE SEND ME ANY INFORMATION ON ANY LEMON-LAW CASES THAT MADE IT TO COURT THAT WERE SIMILAR TO MINE?

I NEED ALL THE SUPFORT, AND INFORMATION THAT I CAN GET IN REGARDS TO MY CASE. ANY HELP THAT YOU CAN GIVE WOULD BE GREATLY APPRECIATED.

STF 71

September 13, 1989

Rule 703 Review Division of Marketing Practices Federal Trade Commission Sixth Street and Pennsylvania Avenue, NW Washington, D.C. 20580

To the Commissioners:

As members of the California Legislature, we would like to register our strong opposition to any change in Rule 703 which would preempt state regulation of Informal Dispute Settlement Mechanisms (IDSM's). We believe that alternative dispute resolution mechanisms which have already been developed in California will better protect consumers than new regulations which might be issued in Washington. Further specification of Rule 703 at this time may be detrimental to consumer interests.

Current 16 CFR Part 703 regulations were adopted long before the states began to impose lemon law requirements. Although those rules did not foresee the specifics of the informal dispute resolution mechanisms which would evolve, they allowed needed flexibility, and states have responded in varied but appropriate ways to the possibilities offered. The absence of uniformity has been neither expensive nor unfair to manufacturers, whose ability to make their cases before the state legislatures is unencumbered.

Furthermore, we find some things troubling about the way in which this proposed rulemaking has been handled. The Commission should not have granted the industry petition before the petitioners had provided supporting evidence of their claim of undue burden. The usual FTC practice of dismissing an unsupported petition without prejudice adequately protects everyone's interests. If the FTC breaks its own rules requiring economic and cost data to support petitions for proposed rulemakings in its rush to rewrite IDSM regulations for industry, we think it unlikely that the resulting Rule 703 will adequately protect the interests of consumers in California and elsewhere.

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It bodes even worse for consumers that the FTC has thus far refused to allow an additional comment period for interested parties to rebut the cost figures which industry may produce and place into this record. Under ordinary circumstances, those figures would be part of the original petition for commenting parties to address and discredit, and those rebuttal comments would play an important role in a fair FTC determination of an appropriate response to the petition.

Automobile manufacturers have proven their ability to present their cases before the Federal Trade Commission. Proposed FTC sticker requirements for used cars were weakened substantially by industry lobbying, and have not adequately protected against the imposition of defective cars on unknowing buyers. In states without used car lemon laws and warranty laws, the problem of defective used cars sold by dealers is rampant and virtually without remedy. While we respect the effort that went into developing even minimal consumer notice regulations in the face of dealer and manufacturer opposition, given this experience, we oppose replacing a working Rule 703 with an industry-requested revision.

We urge you to reconsider your decision to open up this issue, and to leave Section 703 intact.

Thank you for your consideration.

Sincerely,

HERSCHEL ROSENTHAL SENATOR, 22nd District SALLY TANNER 60th Assembly District

HR:tkb



#### MEMORANDUM

- TO: NCSL Model Lemon Law Legislative Working Group
- FROM: NCSL Model Lemon Law Technical Advisory Group
- RE: Commentary on the History, Basis, and Significance of the Model Lemon Law
- DATE: September 14, 1989

In 1982, Connecticut, and then California, passed the first Lemon Laws. Today, 46 states plus the District of Columbia have enacted Lemon Laws. All of these Lemon Laws define a "lemon", specify the relief the consumer is entitled to receive in the event a new motor vehicle is a "lemon", and provide for arbitration as a court-alternative where disputes can be resolved in a fair and expeditious manner.

The first Lemon Laws generally defined a "lemon" as a new motor vehicle with a nonconformity that still exists after four repair attempts, or with one or more nonconformites that results in the vehicle being out of service by reason of repair for a cumulative total of 30 days, within the first year or 12,000 miles of operation, whichever occurs first. If a new motor vehicle is a "lemon", the consumer is entitled to receive either a purchase price refund or a new replacement vehicle, less a reasonable offset for use. To obtain a refund or vehicle replacement, the consumer can go to court or, as a more feasible remedy, utilize an informal dispute settlement program established by the manufacturer if it operates in a fair and expeditious manner according to the requirements of Federal Trade Commission Rule 703.

There is a broad consensus among many state officials and even some industry members that this concept did not work. The coverage period of one year or 12,000 miles is too restrictive, particularly in light of industry assurances of warranty protection for up to several years on many components. The relief the consumer is entitled to receive is also subject to wide variation. Without specification as to what additional costs (e.g., sales tax, trade-in allowance, etc.) constitute a purchase price refund, and what amount constitutes a reasonable offset for use, many refunds are partial, and offsets for use Finally, mandatory resort by the consumer to a excessive. manufacturer-established, Rule 703 program is harmful. The programs ignored the state's lemon law standards which FTC Rule 703 does not explicitly address. Futhermore, programs offered by manufacturers purporting to comply with FTC Rule 703 often failed

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to resolve disputes fairly and expeditiously, as required. The FTC ignored its own mandate under the Magnuson-Moss Warranty Act to investigate the operation of these programs. Only in the mid-80's when the Attorneys General in several states conducted evaluations of these programs did this situation come to light.

Today, over 20 states have substantially amended their Lemon Laws. In these states, the lemon law coverage period often exceeds one year or 12,000 miles. Purchase price refunds often include all collateral and incidental charges accrued by the consumer. Offset for the consumer's use of the vehicle is often limited to a reasonable amount per mile. Last, and perhaps most importantly, 14 states police the operation of manufacturerestablished programs according to state and federal requirements, while 11 states offer their own state-run arbitration programs. Three of these states, Connecticut, Florida, and New York, both regulate the manufacturer-established programs and offer staterun arbitration.

As the 1980's end, the states find themselves trying to promote fair and effective arbitration of new motor vehicle disputes against a clear and present danger of federal preemption. Automobile manufacturers, for the most part, are reacting negatively to the states' filling of the public policy void created by federal inactivity. The automakers (GM is not a part of this effort) are currently petitioning both federal regulators and federal courts to preempt state regulation of manufacturersponsored arbitration programs.

If federal preemption is obtained by the automakers, existing state law would have the anomalous effect of compelling consumers who buy "lemons" to resort to arbitration programs which the states could not regulate. To prevent such a bizarre eventuality, the model law would transform federal preemption into a device that would automatically terminate the prior resort requirement. Consumers who buy "lemons" could go directly to the state-run arbitration program and to state courts for relief. Federal preemption would also trigger a provision in the model law requiring the state's chief legal officer to advise the legislature on whether manufacturer-sponsored arbitration programs, unregulatable through federal preemption, should be completely shut down.

Conversely, if federal preemption does not take place, the model law would react positively to automakers' calls for a reduction in compliance costs through more uniformity in state lemon law regulation, by authorizing and directing cooperation in all phases of regulation among states enacting the model law. As a constructive alternative towards the attainment of uniformity, the model law creates and specifies tailored state standards for operation of automaker-sponsored arbitration programs, and authorizes the states that enact these standards to engage in joint evaluation and certification of these programs. In effect, the model law tells the automakers:

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"We'll help you offer arbitration programs that resolve lemon law disputes, and at reduced compliance costs, but we won't surrender our obligation to oversee the operation of your programs."

Of the nation's 47 Lemon Laws, the recently amended Florida Lemon Law provides the best prototype from which to expand this concept. Arguably, the revised Flordia Lemon Law does not afford the consumer the same protections as Connecticut and New York or other states such as Massachusetts, New Jersey, Vermont, and Washington. However, the Florida Lemon Law has a number of distinct provisions concerning certification and administration of the arbitration process and the dissemination of information concerning lemon law rights. It also reflects extensive negotiations among consumer groups, state officials, and industry representatives. To date, it has not been challenged on constitutional grounds.

While the Florida Lemon Law provides an appropriate basis for a model Lemon Law, fine-tuning in several areas is still necessary. Based upon input from industry representatives, and a near consensus opinion of state officials, state legislators, and lemon law experts participating in the NCSL working group in Tulsa, the model Lemon Law contains 12 substantive changes from the Florida Lemon Law. The changes are:

- 1. The definition of consumer is redefined. In Florida, commercial use of the vehicle is arguably covered if the consumer is a person entitled by the terms of the warranty to enforce its obligations. However, the Florida law also defines consumer as a person who primarily uses the vehicle for personal, family, and household purposes. These criteria were viewed as too exclusive in that the livelihood for many individuals (e.g., florists, salespersons, etc.) is dependent upon reliable transportation, and were therefore eliminated.
- 2. The coverage period is expanded. In Florida, a consumer must first report the problem at issue within the first year or 12,000 miles of operation, whichever occurs first, to be eligible for lemon law relief. From the end of that period, the consumer then has twelve months to submit his claim to This period was viewed as the state-run arbitration board. too limited. In the model law, the coverage period runs until the first two years or 24,000 miles of operation, whichever occurs first. Only in the few instances when the manufacturer's warranty covers the problem for the first year or 12,000 miles of operation, whichever occurs first, does the consumer have to report the problem within that period. In the model law, the consumer respectively has 27 months and 30 months from the date of delivery to submit the dispute for arbitration before a state-certified program and the stateadministered board.

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- 3. The definition of a motor vehicle is redefined. Under the Florida law, a motor vehicle must be sold or leased in Florida and primarily operated on the streets and highways of Florida to be covered. Under various Lemon Laws, because of requirements concerning the place of purchase, the place of registration, and the place of use, some consumers are not covered by any Lemon Law, while other consumers are covered by two Lemon Laws. To be consistent with other commercial and contract law, the view was that the state where the vehicle was purchased or the lease agreement was entered into is the state in which lemon law coverage applies.
- 4. The definition of a nonconformity was changed and a definition of substantial impairment was created. Under the Florida law, a nonconformity is defined as a defect or condition that substantially impairs the use, value, or safety of the motor vehicle. The view was to remove the terminology concerning substantial impairment from the definition of a nonconformity and to define it outright. Under the model law, substantially impair means to render the motor vehicle unfit, unreliable, or unsafe for ordinary use, or to significantly diminish the value of the motor vehicle.
- 5. Repair attempts for serious safety defects are addressed. The Florida law does not specifically address serious safety defects. Arguably, under the Florida law, if a nonconformity is likely to cause death or serious bodily injury, it may be presumed that a reasonable number of attempts is fewer than three. The view was to make this recognition explicit in the model law.
- In the event that a 6. The lessee's rights are expanded. manufacturer repurchases a leased vehicle under the Florida law, the lessor recoups all costs plus 5%. However, the Florida law does not protect a lessee whose vehicle is deemed a "lemon," but whose lessor refuses to provide title to the vehicle until payment by the lessee of early termination Some lease agreements contain early termination costs. penalty costs so high that it is not practical for a lessee to bring an action against the manufacturer. The view was that the Florida law equitably compensates the lessor in the event that the manufacturer repurchases the vehicle. The model law retains the Florida law's compensation provisions. However, when a repurchase occurs, the model law terminates the lease agreement and prohibits the assessment of any early termination costs.
- 7. Regulations governing the operation of manufacturerestablished programs are tailored to lemon law disputes. The Florida law references FTC Rule 703 as the regulation that governs warrantor performance and program operations from which substantial compliance is determined. FTC Rule 703 was adopted in 1975, pursuant to the Magnuson-Moss Warranty Act

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and prior to the passage of Lemon Laws. The rule is oriented to dispute resolution for all products stemming from the manufacturer's warranty obligations. The view was to retain many of the rule's procedural requirements, but remove the reference to FTC Rule 703, and tailor other requirements to effectively address lemon law disputes. The procedural requirements under the model law approximate those under Rule 703, but add clarity to such issues as sufficient insulation from warrantor influence, use of technical experts, and prior notice of scheduled meetings to hear and decide disputes. The record-keeping and audit requirements under the model law approximate those under Rule 703, but differ significantly as to the type of information that is pertinent to compile, report, and evaluate.

- 8. The criteria concerning certification of manufacturerestablished programs is vastly expanded. FTC Rule 703 has no provisions for certification or decertification of The Florida law has some manufacturer-established programs. criteria for certification (e.g., training of arbitrators in the provisions of the Florida Lemon Law; submission of copies of settlements reached, decisions rendered, and the annual audit; preparation of an annual report, etc.), but contains no provisions for decertification. The view was to expand the criteria for certification, establish time periods for certification review, create procedures for decertification, and promote joint certification among the states. The model law encompasses all of these concerns.
- 9. The scope of a manufacturer's appeal of a decision by the state-run board is slightly narrowed. Under the Florida law, a manufacturer has the right to a trial de novo, if it contests a decision rendered by the Florida New Motor Vehicle Arbitration Board. If the court finds that the manufacturer brought the appeal in bad faith or for purposes of harrassment, it shall double and may triple the amount of the The view was that these provisions did not go total award. far enough to discourage unwarranted appeals. Under the model law, the manufacturer is liable for double or treble damages if it brings an appeal without good cause. The model law also encourages parties to limit their appeals to the board's interpretation of a specific standard or application of a certain remedy by authorizing the parties to base their appeals for a trial de novo upon stipulated facts.
- 10. The manufacturer must brand the title of any vehicle repurchased as a result of a settlement, decision, or determination. Under the Florida law, the nonconformity of a vehicle returned as a result of a decision or determination under the law is to be disclosed to the subsequent buyer. The view was that this provision does not go far enough to protect the rights of subsequent purchasers. Since most "lemon" vehicles are disposed of across state lines, it is unlikely that such a disclosure will ever take place. Since

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a large percentage of vehicles that would be deemed "lemons" in arbitration are bought back in settlements prior to arbitration, the next buyer is not protected. Branding the title was seen as a means to increase the likelihood that the next buyer would be made aware of the vehicle's prior condition. The model law incorporates this provision and requires the disclosure of the nonconformity to the next buyer for those vehicles bought back in settlements reached after a consumer has filed a claim with a manufacturerestablished program or after the dispute has been approved for arbitration before the state-run board.

- 11. Only one state agency will administer the model law. Under the Florida Lemon Law, the Office of the Attorney General prepares various forms and materials to make consumers aware of their rights, promulgates all rules to implement the law, administers the state-run arbitration board, and enforces all lemon law violations. The Department of Agriculture mans the toll-free number where information on the Lemon Law is disseminated, screens consumer disputes for eligibility before the state-run arbitration board, and certifies manufacturer-established informal dispute settlement programs. The view was that the implementation of the law would be much more consistent and efficient if administered The view was that certification of by one agency. manufacturer-established programs should be performed by the Office of the Attorney General if joint certification in more than one state is to become a reality. The model law reflects these views.
- 12. The administration of the law is self-funded through a \$5 fee imposed on all new motor vehicle sales and most long-term lease transactions. Under the Florida law, agency implementation of the law is funded through a \$2 fee on all covered vehicles and through a \$50 charge paid each by the consumer and the manufacturer when a dispute is approved for arbitration before the board. It was the view that a onetime assessment of \$5, as under the Washington Lemon Law, would provide the kind of funding necessary for the agency to maximize the effective implementation of the law.

Respectively submitted Philip Nowicki Frank McLaughlin Evan Johnson

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## STATEMENT OF JOHN WOODOCK'S EXCEPTIONS TO "MEMORANDUM TO LEMON LAW TASK FORCE"

As the author of the first and second "wave" of state lemon laws, I do, for the most part, support the draft model bill as an effective means of strengthening state lemon laws - in particular, I support the provisions strengthening state lemon laws against the clear and present threat of federal preemption. Further, even if the state arbitration board, created in the model, never receives one case for arbitration, its existence is essential to the needed, continuing improvement of industry-sponsored arbitration programs. I do have seven (7) drafting recommendations for the legislators of the Task Force:

- 1. Appeals from decisions of the state arbitration board should not be so broad as to encompass a trial "de novo". This has the potential to cripple the lemon law protection by putting the consumer back in the Courts.
- 2. The "not filed in good faith" defense (for car makers) found in Florida law (and in the model), is not justifiable, in my opinion and is not needed.
- 3. Consumers should have an unequivocal right to an oral hearing in car companies' arbitration programs (as recent state lemon laws provide). This is a major weakness in the model bill.
- 4. Car companies should not be permitted to delay the 40 day (decision) "clock", by saying that the consumer has not supplied enough data on the complaint. This is too arbitrary.
- 5. In some cases, the remedy of consequential damages should be obtainable.
- 6. The reference to "payment of a reasonable offset for use by the consumer" needs to be tightened, to prevent abuse by the industry.
- 7. The notice requirements (i.e. express mail or certified mail) for the consumer are overly burdensome - notice to the dealer or manufacturer by phone, in person or by regular mail should be sufficient.

This model law will be a major improvement to those states that need to have their lemon laws strengthened and also to those few states presently without lemon laws. It should not however, be used in any way by anyone to dilute or weaken those lemon laws that provide greater protection to the consumer.

1. Martine 1. FS



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# DRAFT

## NCSL: MODEL LEMON LAW (SUMMARY)

- The law applies to new or previously untitled motor vehicles acquired in this state on or after July 1, 1990. The law covers all sales and most long-term leases of automobiles, motor homes, and trucks with a gross vehicle weight rating of 10,000 pounds or less. Problems associated with the living facilities of a motor home are not covered by the law.
- 2. At the time of vehicle acquisition, consumers receive a publication prepared by the Office of the Attorney General which explains their rights and responsibilities under the Lemon Law. The publication also contains a toll-free number for the Office of the Attorney General where further information on the law can be obtained.
- 3. The law applies to any substantial problem covered by the manufacturer's warranty that still exists after four repair attempts made within the first two years or 24,000 miles of operation, whichever occurs first.\* After three repairs attempts on the same substantial problem, the consumer must notify the manufacturer in writing to afford the manufacturer a final opportunity to fix the problem.
- 4. The law applies to all problems covered by the manufacturer's warranty resulting in the motor vehicle being out-of-service by reason of repair for a cumulative total of 30 days during the first two years or 24,000 miles of operation, whichever occurs first.\* Upon the 20th day out-of-service, the consumer must inform the manufacturer of the situation in writing.
- 5. If the manufacturer is unable to correct a substantial problem within four repair attempts, or the vehicle is outof-service by reason of repair for a cumulative total of 30 days, the consumer may receive a purchase price refund or new vehicle replacement. Such relief would also include collateral and incidental charges, less a reasonable offset for use.
- \* In the few instances when a problem is covered by the manufacturer's warranty for a shorter period, such as one year or 12,000 miles, the problem must first occur within that period for the law to apply. The law applies to all subsequent repairs performed on that problem within the first two years or 24,000 miles of operation, whichever occurs first.

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- 6. If it is the manufacturer's contention that the vehicle is not a "lemon," the consumer can submit the dispute to arbitration. If the manufacturer has established an arbitration program certified by the Office of the Attorney General, the consumer must first submit the dispute to that program.
- 7. If the manufacturer did not establish a certified program, or if the consumer is dissatisfied with the decision of a certified program, or if a certified program failed to decide the dispute in 40 days, the consumer can utilize the stateadministered New Motor Vehicle Arbitration Board, provided that the dispute is deemed eligible for arbitration by the Office of the Attorney General.
- The New Motor Vehicle Arbitration Board has 60 days to decide 8. The Board must hear the dispute at a location the dispute. that is reasonably convenient to the consumer. If the Board decides that the consumer has a "lemon," the consumer is entitled to a full refund or new vehicle replacement, less a reasonable offset for use. The losing party has 30 days to file a petition to appeal the decision with the court, otherwise the Board's decision is final.
- After 40 days from the manufacturer's receipt of a Board 9. decision in favor of the consumer, the Office of the Attorney General is authorized to seek imposition of a fine of \$1,000 a day--up to twice the purchase price of the vehicle--on a manufacturer who has neither petitioned to appeal nor complied with the Board's decision.
- 10. If a manufacturer initiates a court appeal and loses, the manufacturer must pay the consumer's attorneys fees and \$25 a day for each day beyond the 40-day period following the Board's decision. The court can double or triple the award made to the consumer if it determines the manufacturer's appeal was brought without good cause.
- 11. If as a result of a settlement, decision, or determination, the vehicle is deemed to be a "lemon," the law mandates that the manufacturer brand the title that the vehicle was returned pursuant to the Lemon Law of this state, and that the existence of the problem or problems at issue be disclosed to the next buyer at the time of sale.
- 12. Initially, \$200,000 will be borrowed from general revenue to administer the law. Thereafter, operating costs will be self-funded through a \$5 fee derived on every new motor vehicle sale or lease occurring on or after July 1, 1990. By June 30, 1991, the law requires the return of the \$200,000 to general revenue from unencumbered funds.

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LEGISLATIVE INTENT SERVICE

**Mational Conference of State Legislatures** 

1050 17th Street Suite 2100 Denver, Colorado 80265 303/623-7800 Samuel B. Nunez, Jr. President Pro Tem Louisiana Senate President, NCSL William T. Pound Executive Director

## MEMORANDUM

TO: Reviewers of Draft of Model Lemon Law

FROM: Brenda Trolin, Senior Staff Associate

DATE: September 17, 1989

**RE:** Draft of Model Lemon Law

Please find enclosed a draft of a model lemon law which was completed at the NCSL Annual Meeting in August. We appreciate your taking the time to review the draft and make comments.

The draft will be presented to the NCSL AOL Labor Committee in late October. For that reason, we ask that you submit comments by <u>October 6</u> so that they may be included in the presentation.

With your help, we hope to complete a final model which can be considered in state legislatures in the 1990 sessions.

BT:el Enclosures

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Responses to Draft NCSL Model Lemon Law

October 12, 1989

Written responses were received from the following individuals and groups:

American Arbitration Association Automobile Importers of American, Inc. Council of Better Business Bureaus, Inc. Motor Vehicle Manufacturers Association National Automobile Dealers Association PACCAR Texas Automobile Dealers Association Toyota Motor Sales, USA

Office of the Attorney General of State of Washington Professors Fred Miller and George Cross, University of Oklahoma

1. The American Arbitration Association expressed concern about the absence of specific authorization for "state supervised, private sector operated arbitration structures" as used in Hawaii, Massachusetts and New York as an alternative to state operated arbitration structures.

The Association also suggested the value of arbitration in an appeal proceeding as an alternative to a *de novo* review.

2. The Council of Better Business Bureaus operates the BBB AUTO LINE, a dispute resolution program used by several manufacturers. They express concern that the model law places certain burdens on manufacturers dispute resolution programs that are not envisioned by Rule 703 promulgated by the Federal Trade Commission under authority of the Magnuson-Moss Warranty Act.

In addition to some technical exceptions, the Council recommends that Section 106(1)(d) should allow manufacturers to notify consumers of a toll free telephone number where they can call for assistance with their claim as an alternative to providing a form for filing a complaint. The Council also objects to the requirement in Section 106 (5) that records be kept in chronological order. They argue that the requirement will impede effective use of the records. They also object to the requirement in Section 106 (3)(i) that the Attorney General be advised of  $1.5 \pm F.87$ each arbitration hearing.

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The Council joins the manufacturers in objecting to the 40 day deadline for a decision by a manufacturer's dispute resolution program. They argue that because such programs include the more time consuming mediation, and there is no offset for consumer requested delay, the time period should more closely parallel that of the state operated **a**rbitration programs.

3. The Motor Vehicle Manufacturers Association speaks for the industry. However, in some instances General Motors has disassociated itself from MVMA positions. For example, GM did not join the petition to the Federal Trade Commission calling for preemption of state regulation of manufacturers dispute resolution programs. MVMA proposes a number of changes in the draft bill.

All manufacturers propose an extension of time for their dispute resolution programs to act from the present 40 days. MVMA says 65 days would be "achievable." They also request a 5 day period to make arrangements for a final repair attempt. Presently there is no allocation of time for this purpose.

The manufacturers uniformly express concern about dealer cooperation. They are concerned that the bill requires manufacturers to take certain steps that must be carried out by dealers over which they have little control.

MVMA raises a series of objections to the certification process contained in Section 107. They claim it is "unduly burdensome and should be streamlined."

4. PACCAR, Inc. is a manufacturer of commercial vehicles located in Bellevue Washington. Although they concede the bill excludes vehicles over 10,000 pounds, they propose that the bill contain the statement that such vehicles "should not be included in a state's lemon laws."

5. Toyota Motor Sales, USA comments are generally consistent with MVMA. They would hold dealers liable for delay in lemon law cases. If such delay resulted in costs to the manufacturer, some of those costs could be passed along to the dealer.

They propose that the phrase "compensation for loss of value" in Section 106(4)(c) should be defined. Without specific definition the phrase is too subjective.

6. The Automobile Importers of America represent a large number of foreign manufacturers. In general their comments mirror those of

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domestic manufacturers. They ask for additional time for their dispute resolution programs to act, and they feel the certification program is too burdensome. In addition they object to "branding" the title on vehicles that are the object of a negotiated settlement between the manufacturer and the consumer. They argue that to do so will discourage negotiated settlements.

AIA concedes that manufacturers should repurchase lemons, but should be free to go against dealers for costs incurred as a result of dealer negligence.

7. The National Automobile Dealers Association argues for unequivocal exemption of dealers from liability. Specifically, their concern is directed at Section 113 which provides for dealer liability if a repair is carried out in a manner "substantially inconsistent with the manufacturers published instructions." They take the position that since the manufacturer has the last chance to repair, it doesn't matter what the dealer did.

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# NCSL DRAFT MODEL LEMON LAW

The following comments were received from legislators and staff:

1) Should not be required to use manufacturer's dispute settlement mechanism as first resort to resolution of problem.

2) Eight board members is too cumbersome.

3) <u>XXX.101</u>. Since the law covers purchases <u>and leases</u>, the word "purchase" in line 2 should be "acquisition."

I don't believe we should suggest a consumer claim might be in bad faith. In line 7, delete "good faith." See also the comment on XXX.105.

4) <u>XXX.102</u>. <u>Subsection (4)</u>. I appreciate your desire not to unduly narrow the persons protected. However, as I read "consumer," it would include the buyer or lessee of a fleet of vehicles such as Hertz, AT&T, etc. I think some narrowing is in order. One way would be to require <u>some</u> use for personal, family or household purposes. Another way would be to at least require the buyer or lessee to be an individual.

5) <u>Subsection (8)</u>. Many leases are tax driven and perhaps a tax loss could result from early termination. Others are "securitized" and perhaps additional expenses would result due to obligations to investors if early termination occurs. In order not to curtail these distribution techniques, arguably some compensation should exist for such losses.

6) <u>Subsection (10)</u>. I don't know what a "lease-purchase agreement" is but assume, in contrast to a lease, that it is other than a lease, and so probably the term means "a lease that constitutes a security interest under the Uniform Commercial Code of this state." I would use that phrase.

7) <u>Subsection (17)</u>. Since credit may be given for the value of a trade-in subject to lien and the pay-off of the lien added to the price, this definition probably should provide for the <u>net</u> allowance.

8) <u>Subsection (19)</u>. Surely the replacement should be better than the lemon. To assure this is not misread, the word "merchantable" should be added before "motor vehicle" at the end of line 1 of the definition.

9) <u>Subsection (20)</u>. This definition raises the same issue as section 2-608 of the UCC -is the test of impairment objective or subjective? For example, a series of small defects may not objectively diminish the value of the vehicle but subjectively diminish it in the view of the consumer. This issue should be addressed. Under the UCC, one test allows subjective measure as long as there is objective evidence the consumer actually and reasonably believes there is diminishment.

10) <u>Subsection (21)</u>. Since leases are covered, in line 4 after "sale," "or lease" should be added.

11) <u>XXX.103</u>. In subsection (3) the requirement of information as to how to file a claim seems subsumed by the requirements of XXX.106(1) (specifically (1)(c)). Consider substituting "make the disclosures required in XXX.106(1)."

12) <u>XXX.104</u>. Subsection (2)(a) does not seem fully compatible with a lease. For example, why should there be an offset for use if rent has been paid (or if payments have been made in a sale if replacement will occur)? If payments have not been made, should the offset be for the contract amount or a lesser sum? Repurchase "from the consumer" in a lease also is not applicable. This provision either needs to be limited to sales and another provision added for leases, or broadened to include language suitable for a lease. Subsection (2)(b) is better, but how do the "records of ownership" disclose the lessee's interest?

In subsection (3)(b), why extend for more than the period necessary to attempt and accomplish, or fail to accomplish, cure? Why doesn't subsection (4) take care of this problem? If subsection (3)(b) is directed at another matter, what is that matter? If that matter is, as the summary sheet suggests, that you in effect are extending, for example, a one year warranty for two years if the problem first occurred within the one year, the statute is not clear -- see the definition of "Lemon Law rights period" -- and needs to be clarified.

13) <u>XXX.105</u>. I do not believe there should be an explicit requirement of good faith. What does it mean -- when would a consumer be in bad faith? Specifying a vague defense seems counterproductive to consumer rights. In any event, these transactions are sales or leases governed by the UCC which in section 1203 contains a requirements of good faith which is defined. This requirement would be applicable as another "defense allowed by law."

14) <u>XXX.106</u>. I assume in subsection (2)(e) you intend no difference between the case of one or two decision-makers and three or more, so the bottom line on page 5 should read: "manufacture, distribution, <u>sale or service</u>," as it does at the top of page 6. The form requirement in subsection (1)(d) does not appear equivalent to the notification requirement, which is the reason for the form, described in subsection (4)(b), but I doubt a difference is intended. In subsection (4)(e), should the second to last line read "14 days of the date <u>for</u> performance"?

15) XXX.107. Subsection (1) and subsection (14) seem to go to the same point but are not completely consistent. It would seem desirable to include what is necessary from (14) into (1). In subsection (3)(g), it is not clear which subsections (5) and (6) are intended. If (5) and (6) of this section are intended, how can material derived from the program be included with an application for the program? If the intent is to require a <u>promise</u> to provide this material this seems unnecessary given that (5) and (6) require the material. If the provision relates only to established out of state programs, that needs to be made clear. Finally, I'm not sure about either administrative or constitutional law requirements, but I'd explore whether there might be a requirement to allow a showing of compliance <u>before</u> denial or revocation rather than merely after.

16) <u>XXX.108</u>. Subsections (1)-(3) are permissive; subsection (4) is mandatory The mandatory provision seems to be the one that should start out. Also subsection (4) and XXX.109(4) seem to go to the same point, but differ. The latter should be folded into the former to eliminate inconsistency and duplication. It is not clear to me how subsection (3) works -- it seems using a certified program, if one exists, and arbitration are both required prior to suit so subsection (3) should not be permissive. In subsection (6), should we presume a consumer would press a <u>fraudulent</u> claim? I would substitute "meritless."

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17)  $\underline{XXX.109}$ . In subsection (8), line 2, isn't the key to relief not the number of attempts but the number of <u>unsuccessful</u> attempts?

18) <u>XXX.113</u>. Is the reference to written express warranties of the dealer an indication that this chapter applies to those warranties in the same way it applies to written express warranties by a manufacturer? If so, the statute is very sparse in making that idea clear and should be clarified. If, on the other hand, the provision merely is saying a dealer is not liable unless it has made a warranty, then the statement is too narrow. Remember, implied warranties may not be disclaimed under Magnuson-Moss and so it would seem wise to refer to them.

19) While it is laudable to see that there is support to extend in some cases the lemon law coverage beyond the initial year, there are a number of other items which should not be included in such a law without clear understanding of their impact. One such provision is the required <u>notices</u> that a consumer must give to a manufacturer with regard to lemon law defects. (See, for example, XXX.103(1); section XXX.104(1)(a) and (b) of the model act). These requirements can quickly become a procedural trap that will have the effect of denying relief to many consumers who do not provide adequate notice to manufacturers. Unlike factual disputes such as the nature of the defect or the length of time a car is out of service, the notice requirement becomes a strict procedural question which may eliminate access to any relief for consumers by virtue of their failure to provide notice in a timely or legally sufficient manner.

20) The draft does not appear to recognize individual state options in a satisfactory way. There is a noticeable lack of <u>alternative means</u> of administering and managing the provisions of the act.

21) The draft only applies to small trucks under 10,000 pounds. Language should be broadened to include coverage for larger trucks and semi-trailer tractors, as well as recreational vehicles.

22) The dispute resolution mechanisms which are set forth in the draft appear to be excessively complicated, expensive and cumbersome. For those manufacturers establishing a certified mechanism under the model act, the lemon law disputes must go through at least two hearing procedures before any court action can be initiated. Given the history of lemon laws, it appears that additional administrative hearings may be of only limited value to consumers. clearly, they could result in a lengthy delay for any relief.

23) By creating a state-run mechanism, the model creates a need to fund such a mechanism. Under the model act, a direct \$5 fee paid by all purchasers of vehicles is established. The requirement to have a state-run panel also requires the appropriation of \$200,000 in state "start-up" funds. This need to appropriate funds could create serious problems for some states, and certainly the funding level of \$200,000 must be viewed as anarbitrary figure which is not necessarily appropriate to all states.

24) The required assignment of administrative responsibility to the Attorney General may be ineffective and inappropriate. Greater state flexibility should be provided in the model law.

25) The language concerning dealer liability set forth in XXX.113 should be reviewed. Manufacturers may attempt to shift legal responsibility to dealers by focusing on the last clause of the section which permits liability to attach to a dealer if there is evidence that

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related repairs were carried out by the dealer in a manner substantially inconsistent with the manufacturer's published instructions.

26) In addition to creating an administrative labyrinth for the consumer, it appears that consumers who ultimately must resort to the courts for enforcement of their awards are limited in their remedies by the act. One such limitation is the requirement in section XXX.112(2) that action must be brought within one year after the final action of the program department or board, whichever occurs last. However, the more serious limitation is on the amount of the award a consumer may obtain. Some state laws provide at least double damages if the consumer prevails in court litigation. Under the draft, only if a decision of the Motor Vehicle Arbitration Board is brought by a manufacturer without good cause may a court double or even triple the amount of the total award. For a decision where a consumer brings action without the finding of the board, there are no enhanced damages. This would appear to work in direct conflict with the enforcement of the law.

27) The draft contains too much detail related to recordkeeping by the Arbitration Board. These reporting requirements seem geared only to guarantee extensive administrative bookkeeping.

28) The model law should not require that the consumer utilize the manufacturer's informal settlement procedure before taking any other action. Additionally, the draft only requires a consumer to utilize the informal procedure if it has been certified by the state's attorney general as being in compliance with the provisions of the model act. A consumer should be able to apply directly to a state agency for a summary hearing.

29) The model law should include language that when a returned "lemon" is resold, the manufacturer must provide a warranty for 12,000 miles or 12 months, whichever occurs first.

30) The draft maintains a state dependence on a relationship to Rule 703 and the dispute resolution stradards of that rule and fails to promote substantial improvements in consumer dispute resolution programs.

31) State certification of manufacturer offered programs only bureaucratizes a dispute resolution system standard which has proven to be ineffective for consumers and costly for manufacturers (see American Arbitration Association comments).

32) A model lemon law should create two opportunities for the owner of a defective vehicle: maximum opportunity and motivators for the parties to reach a resolution <u>before</u> state involvement; and failing a resolution, the model should then provide for a speedy, simple, fair and accessible resolution through a last resort mechanism sponsored by the state.

33) "Attempts to repair" must include diagnostic and examination attempts to fairly cover intermittently manifested defects.

34) The procedures outlined in .104(1)(a) and (b) must be conformed to provide consistency regarding notice to the manufacturer and the resulting rights and obligations of the consumer and manufacturer.

35) The right to an oral presentation must be incorporated if either manufacturer or state sponsored resolutions are to be perceived by consumers as fair and responsive.

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36) The procedures must incorporate a process by which a consumer accepts or rejects a decision from either the manufacturer or state program, as it is a poor plan to assume that a decision in the consumer's favor will always serve what they will perceive as their best interests; consequently, the manufacturer should only become obligated to compliance upon notification of the consumer's acceptance of the terms of the decision.

37) The Attorney General must have the authority to contract for arbitration proceeding services from private entities; this provides insulation from government and political interests as well as providing for cost effectiveness analysis and consideration of alternatives; Washington has had very positive experiences with both the cost and participation of contracted dispute resolution services.

38) A final perspective: the draft model is large and is difficult to read and interpret; there is much that is too detailed and enumerative and which should be deleted. These are details that are best left to development under rulemaking authority.

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(916) 445-4465 1020 N STREET, SACRAMENTO, CALIFORNIA 95814



July 19, 1989

21. <u>25 p</u>

The Honorable Sally Tanner Member of the Assembly State Capitol, Room 4146 Sacramento, CA 95814

Dear Mrs. Tanner:

## <u>FTC Review of Rule 703 (Minimum</u> <u>Standards for Dispute Resolution Programs)</u>

As you may know, the Federal Trade Commission has requested comment on whether it should revise Rule 703. One effect of such a revision could be to preempt state laws which impose requirements on Rule 703 dispute resolution programs which are different than those requirments contained in the Rule. California's recently enacted provision on qualified third party dispute resolution processes (Civil Code section 1793.2(e)(3)) could be subject to such preemption.

This department has submitted the enclosed comments in response to the FTC's request. Knowing of your continuing interest in this area, I am forwarding a copy of our comments for your information.

Please let me know if you would like further information on this issue.

Sincerely,

MICHAEL A. KELLEY

MICHAEL A. KELLEY Director

Enclosure

SFF 92



# General Motors Corporation Legal Staff

Talephone

313/974-1562 FAX: 313/974-0911

January 16, 1990

The Honorable Sally Tanner California State Assembly 4146 State Capitol Sacramento, CA 95814

Dear Madam:

Attached is a copy of a letter to the Bureau of Automotive Repair with respect to the certification of the GM/BBB Arbitration Program.

I was personally on hand in your office during the eleventh hour negotiations leading in 1987 to the "Tanner Compromise," which is summarized in GM's cover letter to Mr. Dyer. While the certification process has worked more slowly than most of us anticipated, I wanted you to see that GM has honored the commitment I made to you.

We look forward to operating an entirely successful program under the certification regulations of the revised law you sponsored.

Yours truly,

Down A, W.

David A. Collins Office of the General Counsel

DAC:cjc

Attachment

c: Martin B. Dyer

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CONFIRMATION COPY This Document Was Electronically Transmitted On The Date Indicated

# General Motors Corporation Legal Staff

Telephone

313/974-1562 FAX: 313/974-0911

January 16, 1990

Martin B. Dyer, Chief Arbitration Review Program 1420 Howe Avenue, Suite 4 Sacramento, CA 95825

Dear Mr. Dyer:

We are pleased to enclose the joint application of General Motors and the Council of Better Business Bureaus for certification of BBB AUTO LINE pursuant to the Arbitration Program Certification Regulations.

By this application, General Motors is fulfilling a commitment it made to Representative Sally Tanner in discussions during the 1987 legislative session, when the current lemon law provisions were under consideration. At that time, there was considerable frustration among California officials, including Representative Tanner, at the fact that not a single automotive manufacturer had sought to certify its private arbitration program under the previous lemon law. GM's reluctance to seek certification had been a function of concern that regulation might choke off the vitality of the private arbitration program we have sponsored now for more than ten years, at no expense to California taxpayers. Representative Tanner made the valid point, however, that manufacturers were only guessing at the effects of regulation, since no manufacturer had sought certification, even experimentally.

It was in this context that General Motors joined in a bargain that has come to be known as the "Tanner Compromise." For its part, General Motors expressed willingness to seek certification under revised criteria that would require modification of the private dispute resolution program GM sponsors in California. The program modification would give the same statutory standards which govern the courts a much larger role in the private, informal process we sponsor. Specifically, BBB volunteer-arbitrators would be required for the first time to consider statutory standards and would be permitted to apply those standards and to award the statutory remedies. We pledged to seek certification under criteria embodying these obligations, as long as the criteria also protected the right of arbitrators in our non-binding program to exercise flexibility with respect to the standards they ultimately chose to apply. Thus, while arbitrators would be required to consider statutory standards, they would retain the final authority to decide what standard, statutory or otherwise, to apply in any given case.

New Center One Building 3031 West Grand Boulevard P.O. Box 33122 Detroit, Michigan 48232 Facsimile Transceiver: 313-974-1983

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Martin B. Dyer, Chief Arbitration Review Program January 16, 1990 Page 2

Representative Tanner kept her side of the bargain by introducing and securing passage of statutory amendments embodying the compromise. With the attached application for certification, General Motors is now fulfilling its part of the bargain. We are prepared to give the certification concept a fair test.

Operating with a certified program under the elaborate regulatory structure that has emerged in California will be an entirely new experience for General Motors. We have some misgivings as to whether the certification regulations, by placing so many detailed demands on the arbitration process, might jeopardize important features of the program, such as its traditional informality and its ability to attract lay arbitrators from the community to volunteer their time as decision makers. Going forward under the certification we now seek, General Motors will evaluate the costs and manageability of the changes, and we will examine whether these changes provide positive benefits to the owners of General Motors vehicles. In addition, because ours is such a competitive industry, we will be interested in the experience of other manufacturers who secure certification for programs that differ from the one we sponsor.

But the premise of our application is that the experience of offering a certified program will be a positive one for all concerned. As we assess our experience going forward, we hope to conclude that this expectation is fully justified and will warrant remaining certified well into the future.

In the meantime, we look forward to working closely with you to assure that the certification process succeeds.

Sincerely,

Davil A. hell.

David A. Collins Office of the General Counsel

DAC:cjc

c: Kendall J. Tough Manager, Service Administration General Motors Corporation

> Robert E. Gibson Senior Vice President and General Manager ADR Division Council of Better Business Bureaus, Inc.

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# Co. Jumer's Aid of Shasta, .ac.

2919 Bechelli Lane Redding, California 96002 Phone (916)221-0294

July 29,1987

Assemblyperson Sally Tanner State Capitol Sacramento, CA 95814

Dear Ms. Tanner:

I understand this bill is in the Senate Judiciary now-and certainly has passed some big hurdles. Since I contacted you a year and a half ago--I've given up completely on arbitration either BBB or the Mfgrs. I've been referring all the people who contact me--after they establish their complaints with the manufacturer. to go directly to a lawyer. Boy this hurts, I believe only as a last resort in lawyers! I guess I'm saying the only way the American made cars, which approx. 85% of our calls have been American made, will listen and improve their crappy quality control is through their pocketbooks!

Keep up the good work--let's hope this one passes.

Sincerely,

Ran Cleanene

Jean Clemens, Director Consumers Aid of Shasta, Inc.

cc: Stan Statham, Redding, CA. John Doolittle, Roseville, CA Jim Nielsen, Redding, CA

# AB 2057 - FLOOR STATEMENT CONCURRENCE IN SENATE AMENDMENTS

AB 2057 AMENDS CALIFORNIA'S "LEMON LAW" WHICH I AUTHORED IN 1982.

AS PASSED BY THE ASSEMBLY, THE BILL CREATED A PROGRAM IN THE BUREAU OF AUTOMOTIVE REPAIR TO CERTIFY THAT MANUFACTURER-SPONSORED ARBITRATION PROGRAMS ARE RUN FAIRLY, ESTABLISHED CRITERIA THE ARBITRATION PROGRAMS WOULD HAVE TO MEET IN ORDER TO BE CERTIFIED, REQUIRED THE AUTO MANUFACTURER TO PAY A FEE FOR EACH VEHICLE SOLD IN THE STATE IN ORDER TO PAY FOR THE CERTIFICATION PROGRAM, AND PROVIDED THAT IF A MANUFACTURER FAILED TO ESTABLISH A CERTIFIED PROGRAM, THE OWNER OF A "LEMON" WOULD BE AWARDED TRIPLE DAMAGES IF THE OWNER WINS A LAWSUIT AGAINST THE MANUFACTURER.

THE SENATE AMENDMENTS:

- 1) MODIFY SEVERAL OF THE CRITERIA AN ARBITRATION PROGRAM MUST MEET IN ORDER TO BE CERTIFIED.
- 2) DELETE THE PROVISION OF THE BILL THAT MAKES IT MANDATORY THAT A COURT AWARD A "LEMON" CAR OWNER TRIPLE DAMAGES IF THE OWNER WINS A LAWSUIT AGAINST THE MANUFACTURER AND THE MANUFACTURER DOES NOT PROVIDE A CERTIFIED ARBITRATION PROGRAM. INSTEAD, THE BILL NOW ALLOWS THE COURT COMPLETE DISCRETION AS TO WHETHER MORE THAN ACTUAL DAMAGES SHOULD BE AWARDED AND EVEN THEN ONLY UNDER SPECIFIED CONDITIONS. (THE SPECIFIED CONDITIONS ARE THAT (A) THE MANUFACTURER DOES NOT OFFER A CERTIFIED ARBITRATION PROGRAM OR (B) THE MANUFACTURER HAS REFUSED THE OPPORTUNITY TO REPLACE THE "LEMON" OR GIVE THE OWNER OF THE "LEMON" A REFUND.)
- 3) MAKE A \$25,000 APPROPRIATION AS STARTUP COSTS TO IMPLEMENT THE FEE COLLECTION SYSTEM THAT WILL FUND THE CERTIFICATION PROGRAM.
- 4) DOUBLE-JOIN THE BILL TO AB 276 (EAVES).

THE SENATE AMENDMENTS REMOVE ALL KNOWN OPPOSITION TO THE BILL. IT IS NOW SUPPORTED BY CHRYSLER, THE ATTORNEY GENERAL AND SEVERAL CONSUMER GROUPS. FORD, GENERAL MOTORS, HONDA AND THE AUTOMOBILE IMPORTERS OF AMERICA ARE ALL NEUTRAL.

I ASK FOR CONCURRENCE IN SENATE AMENDMENTS.

#### SUPPORT:

CHRYSLER MOTORS ATTORNEY GENERAL CALIFORNIA PUBLIC INTEREST RESEARCH GROUP (CALPIRG) CONSUMERS UNION MOTOR VOTERS

#### NEUTRAL:

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FORD MOTOR COMPANY GENERAL MOTORS CORPORATION HONDA MOTOR COMPANY AUTOMOBILE IMPORTERS OF AMERICA

#### **OPPOSITION:**

NONE KNOWN

#### ADMINISTRATION:

NO POSITION. THE DEPARTMENT OF FINANCE STATED THEY HAD "NO PROBLEMS WITH THE BILL" IN SENATE APPROPRIATIONS COMMITTEE.

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#### <u>AB 2057 - JUDICIARY COMMITTEE STATEMENT</u>

AB 2057 AMENDS CALIFORNIA'S FIRST "LEMON LAW" WHICH I AUTHORED IN 1982. THAT LAW HAS BEEN IN EFFECT FOR OVER FOUR YEARS AND WE HAVE SUBSTANTIAL EXPERIENCE WITH ITS ADMINISTRATION. BECAUSE OF CONSUMER COMPLAINTS ABOUT ITS OPERATION, I INTRODUCED AB 2057 TO MAKE THE "LEMON LAW" FAIRER.

THE BILL HAS TWO MAIN GOALS:

- -- FIRST, IT WILL MAKE SURE THAT OWNERS OF "LEMON" CARS WILL RECEIVE FULL REFUNDS.
- -- SECOND, IT ESTABLISHES PROCEDURES TO ENSURE THAT ARBI-TRATION PROGRAMS THAT REVIEW "LEMON" CASES ARE RUN FAIRLY.

BRIEFLY, AB 2057 DOES THE FOLLOWING:

- -- PROVIDES THAT A CAR OWNER MAY CHOOSE A REPLACEMENT OR A REFUND WHEN THE VEHICLE IS FOUND TO BE A "LEMON".
- -- REQUIRES THE MANUFACTURER TO REIMBURSE THE OWNER OF A "LEMON" FOR SALES TAX, LICENSE AND REGISTRATION FEES AND INCIDENTAL COSTS SUCH AS REPAIR, TOWING AND RENTAL CAR COSTS.
- -- REQUIRES THE BUREAU OF AUTOMOTIVE REPAIR TO ESTABLISH A PROGRAM TO CERTIFY THAT MANUFACTURER-RUN ARBITRATION PROGRAMS ARE OPERATED PROPERLY AND FAIRLY. CERTIFICATION WOULD NOT BE MANDATED BUT WOULD BE VOLUNTARY.
- -- PROVIDES THAT, IF THE CONSUMER IS FORCED TO GO TO COURT TO RECOVER THE COST OF A "LEMON", THE COURT MAY AWARD UP TO THREE TIMES ACTUAL DAMAGES IFTHE COURT FINDS THAT (A) THE CAR IS A "LEMON" AND (B) THE MANUFACTURER EITHER FAILED TO OFFER CERTIFIED ARBITRATION OR FAILED TO BUY BACK OR REPLACE THE "LEMON".
- -- REQUIRES NEW CAR MANUFACTURERS TO PAY A FEE NOT TO EXCEED \$1 PER VEHICLE SOLD TO FUND THE CERTIFICATION PROGRAM.

Sue Gresbarg Ron Beiter

AB 2057 IS BASICALLY THE SAME BILL AS AB 3611 OF LAST YEAR WHICH WAS PASSED BY THIS HOUSE. I BELIEVE THAT THE BILL WILL RESULT IN BETTER TREATMENT OF THE CONSUMER, ENSURE THAT OWNERS OF "LEMONS" GET A FAIR HEARING, AND PROVIDE THEM WITH FULL REFUNDS WHEN THEY ARE SOLD A "LEMON" BY AN AUTO MANUFACTURER.

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I ASK FOR YOUR "AYE" VOTE.

#### SUPPORT:

CA PUBLIC INTEREST RESEARCH GROUP (CALPIRG) CONSUMERS UNION MOTOR VOTERS ATTORNEY GENERAL'S OFFICE

**OPPOSITION:** 

AUTOMOBILE IMPORTERS OF AMERICA GENERAL MOTORS CORPORATION FORD MOTOR COMPANY CHRYSLER MOTORS

07/13/87

#### AMENDMENTS TO ASSEMBLY BILL 2057

The amendments for AB 2057 drafted by the Attorney General's Office do the following:

- Allow the owner of a lemon, if he or she files a lawsuit against the manufacturer and wins, to recover legal costs and <u>up to</u> triple damages. Triple damages are not mandated but may be awarded in the discretion of the court.
- 2) Provide that an award of more than actual damages cannot be made if:
  - a) The manufacturer maintains a certified arbitration program.
  - b) The buyer failed to give the manufacturer notice that the car is a lemon. The moneouformity ite
  - c) The manufacturer buys the lemon back or replaces it within 30 days of receiving notice from the buyer.
  - d) The owner of a lemon has already been awarded more than actual damages because the court finds that the manufacturer willfully failed to comply with its obligations under the Song-Beverly Act.

# PROPOSED AMENDMENT

THE PROPOSAL IS TO ADD A NEW AMENDMENT TO THE BILL WHICH WOULD:

- 1) Appropriate \$183,000 as a loan from the Automotive Repair Fund to the Bureau of Automotive Repair (BAR), \$158,000 would be used by BAR for startup costs in fiscal year 1987-88. The remaining \$25,000 would be used by the Department of Motor Vehicles to computerize billing of the fees on auto manufacturers.
- 2) PROVIDE THAT THE \$183,000 APPROPRIATION WILL BE REPAID IN THE 1988-89 FISCAL YEAR FROM THE REVENUES COLLECTED FROM AUTO MANUFACTURERS.

THE AUTOMOTIVE REPAIR FUND NOW HAS A SURPLUS OF \$4-5 MILLION AND CAN EASILY HANDLE THIS APPROPRIATION UNTIL IT IS REPAID AFTER JULY 1988. I HAVE AUTHOR'S AMENDMENTS THAT WERE GIVEN TO THE COMMITTEE STAFF AND THE LEGISLATIVE ANALYST A WEEK AGO. BOTH OF THEIR ANALYSES REFLECT THOSE AMENDMENTS.

THE AMENDMENTS DO THE FOLLOWING:

- (1) ALLOW THE "LEMON" CAR OWNER TO MAKE ORAL ARGUMENTS IN AN ARBITRATION IF THE MANUFACTURER IS ALLOWED TO PRESENT ORAL EVIDENCE.
- (2) REQUIRE THE MANUFACTURER TO GIVE A "LEMON" CAR OWNER A REFUND IF AN ARBITRATION PANEL ORDERS ONE MORE REPAIR ATTEMPT AND THE REPAIR IS UNSUCCESSFUL.

6/1/87

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#### AB 2057 - COMMITTEE STATEMENT

AB 2057 AMENDS CALIFORNIA'S FIRST "LEMON LAW" WHICH I AUTHORED IN 1982. THAT LAW HAS BEEN IN EFFECT FOR OVER FOUR YEARS AND WE HAVE SUBSTANTIAL EXPERIENCE WITH ITS ADMINISTRATION. BECAUSE OF CONSUMER COMPLAINTS ABOUT ITS OPERATION, I INTRODUCED AB 2057 TO MAKE THE "LEMON LAW" FAIRER.

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- -- SECOND, IT ESTABLISHES PROCEDURES TO ENSURE THAT ARBI-TRATION PROGRAMS THAT REVIEW "LEMON" CASES ARE RUN FAIRLY.

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- -- REQUIRES THE MANUFACTURER TO REIMBURSE THE OWNER OF A "LEMON" FOR SALES TAX, LICENSE AND REGISTRATION FEES AND INCIDENTAL COSTS SUCH AS REPAIR, TOWING AND RENTAL CAR COSTS.
- -- REQUIRES THE BUREAU OF AUTOMOTIVE REPAIR TO ESTABLISH A PROGRAM TO CERTIFY THAT MANUFACTURER-RUN ARBITRATION PROGRAMS ARE OPERATED PROPERLY AND FAIRLY. CERTIFICATION WOULD NOT BE MANDATED BUT WOULD BE VOLUNTARY.
- -- PROVIDES THAT IF A MANUFACTURER DOES NOT PROVIDE A CERTIFIED ARBITRATION PROGRAM AND THE CONSUMER IS FORCED TO GO TO COURT TO RECOVER THE COST OF A "LEMON", THE COURT WILL AWARD TRIPLE DAMAGES IF THE CONSUMER WINS THE LAWSUIT PLUS ATTORNEY'S FEES.
- -- REQUIRES NEW CAR MANUFACTURERS TO PAY A FEE NOT TO EXCEED \$1 PER VEHICLE SOLD TO FUND THE CERTIFICATION PROGRAM.

AB 2057 IS BASICALLY THE SAME BILL AS AB 3611 OF LAST YEAR WHICH WAS PASSED BY THIS HOUSE. I BELIEVE THAT THE BILL WILL RESULT IN BETTER TREATMENT OF THE CONSUMER, ENSURE THAT OWNERS OF "LEMONS" GET A FAIR HEARING, AND PROVIDE THEM WITH FULL REFUNDS WHEN THEY ARE SOLD A "LEMON" BY AN AUTO MANUFACTURER.

I ASK FOR YOUR "AYE" VOTE.

SUPPORT:

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CA PUBLIC INTEREST RESEARCH GROUP (CALPIRG) CONSUMERS UNION MOTOR VOTERS

#### OPPOSITION:

- AUTOMOBILE IMPORTERS OF AMERICA GENERAL MOTORS CORPORATION FORD MOTOR COMPANY CHRYSLER MOTORS

07/13/87

#### AB 2057 - COMMITTEE STATEMENT

AB 2057 AMENDS CALIFORNIA'S FIRST "LEMON LAW" WHICH I AUTHORED IN 1982. THAT LAW HAS BEEN IN EFFECT FOR OVER FOUR YEARS AND WE HAVE SUBSTANTIAL EXPERIENCE WITH ITS ADMINISTRATION. BECAUSE OF CONSUMER COMPLAINTS ABOUT ITS OPERATION, I INTRODUCED AB 3611 LAST YEAR TO MAKE THE "LEMON LAW" FAIRER. THAT BILL DIED IN THE SENATE.

AB 2057 HAS TWO MAIN GOALS:

- -- FIRST, IT WILL MAKE SURE THAT OWNERS OF "LEMON" CARS WILL RECEIVE FULL REFUNDS.
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- -- REQUIRES THE BUREAU OF AUTOMOTIVE REPAIR TO ESTABLISH A PROGRAM TO CERTIFY THAT MANUFACTURER-RUN ARBITRATION PROGRAMS ARE OPERATED PROPERLY AND FAIRLY. CERTIFICATION WOULD NOT BE MANDATED BUT WOULD BE VOLUNTARY.
- -- PROVIDES THAT IF A MANUFACTURER DOES NOT PROVIDE A CERTIFIED ARBITRATION PROGRAM AND THE CONSUMER IS FORCED TO GO TO COURT TO RECOVER THE COST OF A "LEMON", THE COURT WILL AWARD TRIPLE DAMAGES IF THE CONSUMER WINS THE LAWSUIT PLUS ATTORNEY'S FEES.
- -- REQUIRES NEW CAR MANUFACTURERS TO PAY A FEE NOT TO EXCEED \$1 PER VEHICLE SOLD TO FUND THE CERTIFICATION PROGRAM.

AB 2057 IS BASICALLY THE SAME BILL AS AB 3611 OF LAST YEAR. THE MAIN DIFFERENCE BETWEEN THE BILLS IS THE PROVISION TO AWARD TRIPLE DAMAGES TO CONSUMERS WHEN AN AUTOMOBILE MANUFACTURER DOES NOT PROVIDE A CERTIFIED ARBITRATION PROGRAM. THE OPPONENTS OF THIS BILL OF COURSE DISLIKE THAT PROVISION. I THINK IT IS FAIR. IT HELPS TO ENSURE THAT THE AUTOMOBILE MANUFACTURERS ARE MORE LIKELY TO PARTICIPATE IN THE CERTIFICATION PROGRAM.

I ASK FOR YOUR "AYE" VOTE.

#### SUPPORT:

CA PUBLIC INTEREST RESEARCH GROUP (CALPIRG)

#### **OPPOSITION:**

- AUTOMOBILE IMPORTERS OF AMERICA GENERAL MOTORS CORPORATION FORD MOTOR COMPANY CHRYSLER MOTORS

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## SENATE COMMITTEE ON JUDICIARY Bill Lockyer, Chairman 1987-88 Regular Session

AB 2057 (Tanner) As amended August 17 Hearing date: August 18, 1987 Various Codes TDT

#### NEW MOTOR VEHICLE WARRANTIES

#### HISTORY

Source: Author

Prior Legislation: AB 3611 (1986) - Held in Senate Appropriations Committee AB 1787 (1982) - Chaptered

Support: California Public Interest Research Group (CALPIRG); Consumers' Union; Motor Votors; Attorney General

Opposition: Ford Motor Co; General Motors Corp; Chrysler Motors; Automobile Importers of America

Assembly Floor Vote: Ayes 54 - Noes 20

#### KEY ISSUES

SHOULD THE VEHICLE MANUFACTURERS' VOLUNTARY DISPUTE RESOLUTION PROCEDURES BE REPLACED BY A STATE CERTIFIED DISPUTE RESOLUTION PROCESS?

SHOULD A VEHICLE MANUFACTURER BE LIABLE TO A BUYER FOR TREBLE DAMAGES AND ATTORNEY'S FEES?

#### PURPOSE

Existing law imposes various duties upon manufacturers making express warranties with respect to consumer goods, including the duty to replace the goods or reimburse the buyer, as specified, if the goods are not repaired to conform to those warranties after a reasonable number of attempts. Existing law also prohibits a buyer of such goods from asserting a presumption that a reasonable number of attempts have been made to conform a new motor vehicle, as specified, unless the buyer first resorts to a third party dispute resolution process, as defined, following notice that such a process is available.

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This bill would revise the provisions relating to warranties on new motor vehicles to require the manufacturer or its representative to replace the vehicle or make restitution, as specified, if unable to conform the vehicle to the applicable express warranties after a reasonable number of attempts. The bill would, on July 1, 1988, revise the definitions of "motor vehicle," "new motor vehicle," and "qualified third party dispute resolution process" and define the term "demonstrator" for these purposes, and require the Bureau of Automotive Repair to establish a program for the certification of third party dispute resolution processes pursuant to regulations adopted by the New Motor Vehicle Board, as specified. The bill would prohibit the sale or lease of a motor vehicle transferred by a buyer or a lesser to a manufacturer for a nonconformity, except as specified.

The bill would, on July 1, 1988, create the Certification Account within the Automotive Repair Fund, to be funded by fees imposed on manufacturers and distributors and collected by the New Motor Vehicle Board, to be expended upon appropriation by the Legislature to pay the expenses of the bureau under the bill.

Existing law authorizes the award of court costs and attorney's fees to consumer who prevail in such actions, and would also require the award of civil penalties, including treble damages, against certain manufacturers. Existing law provides for the disposition of moneys in the Retail Sales Tax Fund.

The purpose of this bill is to improve protections for vehicle purchasers under the existing lemon law.

#### COMMENT

#### 1. Existing lemon law

Existing law provides that a manufacturer who is unable to service or repair consumer goods, including motor vehicles, so that they conform to the applicable warranties after a reasonable number of attempts, must either replace those goods or reimburse the buyer. In 1982, the law was amended by AB 1787 (Tanner), commonly referred to as the lemon law. Specifically, it:

-Defines "reasonable number of attempts" for new motor vehicles as either four or more repair attempts on the same major defect, or, more than 30 days out of service for service/repair of one or more major defects, within the first year or 12,000 miles of use.

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-Requires a buyer to notify the manufacturer directly of a continuing defect and to use a dispute resolution program meeting specified minimum standards prior to asserting the "lemon presumption" in a legal action to obtain a vehicle replacement or refund.

-Defines the "lemon presumption" as the "reasonable number of attempts" in the paragraph above.

This bill would amend and clarify the lemon law. It would establish a structure for certifying third-party dispute mechanisms, requirements for certification and provide for treble damages and attorney's fees to consumers who obtain a judgement against a manufacturer who does not have a certified lemon law arbitration program.

#### 2. Need for legislation

The purpose of this bill, according to the author, is to strengthen the existing lemon law, to eliminate inequities that have occurred from that law's implementation and to ensure that owners of seriously defective new cars can obtain a fair, impartial and speedy hearing on their complaints.

The author and proponents state that since the effective date of the lemon law over four years ago, there have been numerous complaints from new car buyers concerning its implementation. While these complaints reflect continued dissatisfaction with the manufacturer's own resolution of disputes regarding defective new vehicles, they have also alleged that the dispute resolution programs financed by the manufacturers are not operated impartially. Consumers have complained of: long delays in obtaining a hearing (beyond the prescribed 40-60 day time limit); unequal access to the arbitration process; and unreasonable decisions that do not appear to exhibit knowledge of the lemon law's provisions or provide an adequate amount of reimbursement even when a refund decision is ordered.

#### Provisions of the bill

This bill would:

 a) Require the Bureau of Automotive Repair (BAR) to: certify the arbitration programs for resolution of vehicle warranty disputes as requested; annually recertify those programs or decertify as inspection

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> warrants; notify the Department of Motor Vehicles (DMV) of the failure of a manufacturer, distributor, or their branches to comply with arbitration decisions; investigate consumer complaints regarding qualified programs; and, submit a biennial report to the Legislature evaluating the effectiveness of the program.

- b) Authorize BAR to charge fees to be collected by the New Motor Vehicle Board (NMVB) in the Department of Motor Vehicles (DMV), beginning July 1, 1988, from specified NMVB licensees, not to exceed \$1 (one dollar) for each new motor vehicle sold, leased, or distributed in California. The fees would be deposited into the Certification Account of the Automotive Repair Fund.
- c) Require motor vehicle manufacturers to replace defective vehicles or make restitution if the manufacturer were unable to service or repair the vehicles after a reasonable number of buyer requests. The buyer, however, would be free to take restitution in place of a replacement vehicle.
- d) Specify what would be included in the replacement and refund option.

-In case of replacement, the new motor vehicle would be accompanied by all express and implied warranties. The manufacturer would pay for, or to, the buyer the amount of any sales or use tax, license and registration fees, and other official fees which the buyer would be obligated to pay in connection with the replacement, plus any incidental damages the buyer would be entitled to including reasonable repair, towing, and rental car costs.

-In case of restitution, the manufacturer would pay the actual price paid including any charges for transportation and manufacturer-installed options, sales tax, license fees, and registration fees plus incidental damages. The amount directly attributable to use by the buyer would be determined as prescribed and could be subtracted from the total owed to the buyer.

e) Clarify that the vehicle buyer could assert the "lemon presumption" in any civil action, small claims court action or other formal or informal proceeding.

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- f) Set forth a qualified third party dispute resolution process and require compliance with the minimum requirements of the Federal Trade Commission (FTC) for informal dispute settlement procedures as defined on January 1, 1987.
- g) Amend the definition of a "new motor vehicle" which is covered by the lemon law to include dealer-owned vehicles and demonstrator vehicles.
- h) Prevent a vehicle repurchased by a manufacturer under the lemon law from being resold as a used car unless the nature of the car's problems were disclosed, the problems were corrected, and the manufacturer warranted that the vehicle is free of those problems for one year.
- Require the Board of Equalization to reimburse the manufacturer in an amount equal to the sales tax paid for vehicles for which the manufacturer provided the specified refund to the buyer.
- j) Provide for awards of treble damages and reasonable attorney's fees and costs if the buyer were awarded a judgement and the manufacturer did not maintain a qualified third party dispute resolution process as established by this chapter, with specified exceptions.

#### 4. Opposition

Opponents of the bill state that the number of consumers dissatisfied with the current arbitration process is small relative to the number of arbitrations. They do not object to most of the provisions which update the lemon law, however, they strenuously object to the provisions for treble damages and an award of attorney's fees to consumers. They feel this creates an improper incentive for consumers to hire an attorney to go to court over procedural issues. They feel treble damages, usually associated with gross and willful wrongdoing, would set a dangerous precedent by making consumers eligible for a financial windfall.

#### a. General Motors

GM opposes the provisions of this bill because it would formalize the manufacturers' heretofore voluntary arbitration procedures to such an extent that the arbitrator would need to be trained in the specifics of the lemon law. They contend the bill would make them

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liable unreasonably for treble damages and the buyer's attorney's fees if a layman arbitrator untrained in the law, misapplied the lemon law. GM has approximately 1,000 arbitrators in California, only 250 of whom are attorneys.

## b. Automobile Importers of America

AIA which includes most European and Asian vehicle manufacturers selling cars in California, opposes the state certification, treble damages and attorneys' fee award provisions of the bill. They viewed the certification provisions as creating a new bureaucratic process for the manufacturers' voluntary lemon law programs.

AIA feels the creation of a certification process and imposition of treble damages and attorneys' fees against manufacturers who fail to establish or maintain a certified program, if a consumer wins in court, would be unwarranted and unconstitutional.

In general, opponents of the bill argue that the intent of arbitration programs such as GM's, which predates the lemon law, is that they be voluntary, informal, nonlegal, and easily understood by the consumer procedurally.

#### Amended requirements for an award of civil penalties

Under the bill as recently amended, if the buyer established that the manufacturer failed to replace a vehicle or make restitution after unsuccessful attempts to repair the vehicle, the buyer would be entitled to recover actual damages, reasonable attorney's fees and costs and a civil penalty of up to two times the actual damages.

The bill in its current form would give the court discretion to award less than treble damages where appropirate. The civil penalty would not be allowed, however, if:

- (1) the manufacturer maintained a qualified dispute resolution process or
- (2) the buyer failed to serve written notice on the manufacturer requesting compliance with the statutory requirement of replacement or restitution or

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(3) the buyer served such notice and the manufacturer complied with the request within 30 days of the notice.

The major features of the amended treble damage provisions are first, the creation of a threshold for the award of such penalties. That is, the manufacturer must fail to satisfactorily repair or make a substitution or restitution. Second, by making the award of treble damages discretionary, the court may decline to award treble damages if a violation were not substantial or if for any reason the court deemed such an award unwarranted.

Third, the court could award a penalty in excess of actual damages in any amount which did not exceed two times the actual damages.

Finally, unlike an earlier version of the bill, the amended bill would not absolutely require an award of treble damages merely because the manufacturer did not have a qualified dispute resolution process. Such a manufacturer who made restitution or gave a replacement would not be subject to treble damages. A manufacturer who did not do either of those alternatives however would be subject to a maximum of treble damages at the court's discretion.

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Ame COMMITTEE ON JUDICIARY BACKGROUND INFORMATION AB 205

# 1. Source

(a) What group, organization, governmental agency, or other person, if any, requested the introduction of the bill? Please list the requestor's telephone number or, if unavailable, his address.

Author introduced bill.

- (b) Which groups, organizations, or governmental agencies have contacted you in support of, or in opposition to, your bill?
- Support:
   CA Public Interest Group OPPOSITION:
   Ford Motor Co.
   P

   Consumers Union
   General Motors Corp.
   P

   Motor Voters
   Automobile Importers of Americá
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   Attorney General
   Chrysler Motors
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   (c)
   If a similar bill has been introduced at a previous session
   ©
  - (c) If a similar bill has been introduced at a previous session of the Legislature, what was its number and the year of its introduction?

AB 3611 (1986)

2. Purpose

What problem or deficiency under existing law does the bill seek to remedy?

- 1) Ensures that owners of "lemon" cars will be reimbursed for sales tax and license fees when manufacturer buys back the vehicle.
- Creates a program to ensure that auto manufacturer-run arbitration panels are operated fairly and impartially and in accordance with applicable law and regulations.

If you have any further background information or material relating to the bill, please enclose a copy of it or state where the information or material is available.

Arnie Peters 5-7783

PLEASE COMPLETE THIS FORM AND RETURN IT TO THE SENATE COMMITTEE ON JUDICIARY, ROOM 2187 AS SOON AS POSSIBLE. THE COMMITTEE STAFF CANNOT SET THE BILL FOR A HEARING UNTIL THIS FORM HAS BEEN RETURNED.

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#### DEPARTMENT OF JUSTICE BILL ANALYSIS

DATE:

July 9, 1987

BILL NO.:	AB 2057		ANALYST:	Ronald A. Reiter
AUTHOR:	Tanner		BRANCH/SECTION:	Consumer
DATE LAST	AMENDED:	6-11-87	TELEPHONE :	(213) 736-2159

#### 1. CURRENT LAW

The Song-Beverly Consumer Warranty Act provides that, if the manufacturer is unable to conform goods to the standards of the manufacturer's express warranty within a reasonable number of service or repair attempts, the manufacturer must either replace the goods or reimburse the buyer for the purchase price less an amount attributable to the buyer's use of the product prior to the discovery of the nonconformity. Song-Beverly creates a presumption that a reasonable number of repair attempts of a motor vehicle have occurred if, within one year from delivery to the buyer or 12,000 miles, whichever occurs first, either the same problem has been subject to repair four or more times by the manufacturer or the vehicle is out of service for repair for a cumulative total of more than 30 days since delivery of the vehicle. A manufacturer is permitted, but not required, to establish a qualified third party dispute resolution process to arbitrate a buyer's claim that a vehicle does not If the conform to the manufacturer's express warranty. manufacturer establishes a qualified process, the buyer must submit his or her claim to the third party process to invoke the presumption regarding what is a reasonable number of repair attempts. The buyer may assert the presumption in court only if (a) a third party process does not exist, (b) the buyer is dissatisfied with the third party decision, or (c) the manufacturer neglects to promptly fulfill the terms These statutory provisions of the third party's decision. are popularly referred to as the "lemon law."

The lemon law establishes that a qualified third party dispute resolution process must (a) comply with minimum requirements established by the Federal Commission for informal dispute resolution procedures, (b) render decisions which are binding on the manufacturer if the buyer elects to accept the decision, and (c) prescribe a reasonable time not to exceed 30 days within which the manufacturer must fulfill the terms of the decision.

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### II. CHANGE MADE BY BILL

This bill would authorize the Bureau of Automotive Repair to certify that the third party dispute resolution process complies with the minimum requirements established by Song-Beverly. The certification procedure would be funded from a \$1 fee for each new vehicle sold, leased, or distributed in this state.

The bill also expands and clarifies some of the provisions of the lemon law. For example, the bill would permit a buyer to elect reimbursement in lieu of replacement if a manufacturer is unable to conform a new vehicle to express warranty specifications. The bill establishes a formula for determining the buyer's obligation to the manufacturer for the use of a vehicle prior to discovery of the defect. The bill also provides for the reimbursement of sales tax, official fees, and incidental damages such as towing and rental car costs. The manufacturer would be able to recover the sales tax from the state.

In addition, modifications are made to the third party dispute resolution process. For example, arbitrators would receive copies of applicable warranty law and would be able to request an expert to provide a written report on the condition of a non-conforming motor vehicle at no cost to the buyer.

Significantly, the bill provides that a buyer may recover treble damages in a breach of warranty action against the manufacturer if the manufacturer fails to rebut the presumption that it did not repair the vehicle in a reasonable number of attempts and if the manufacturer either does not maintain a qualified third party process or its third party process willfully fails to comply with required procedures in the buyer's case.

# III, ANALYSIS

The existing lemon law was supposed to provide new car buyers with an efficient and economical forum for the resolution of warranty disputes. The law, however, has not worked well.

Some third party resolution mechanisms established by manufacturers did not comply with minimum statutory criteria. Manufacturers, however, did not violate the law because they were not required to establish any third party dispute resolution processes; the third party procedure is entirely permissive. Even if statutory criteria were met, third party processes often have rendered decisions that were contrary to law because arbitrators are not trained in, and were not even provided copies of, applicable warranty

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law. In addition, almost all cases involve technical disputes, and frequently the only expert testimony is provided by the manufacturer in its own behalf. Consumers are usually unable to afford any expert analysis and arbitrators usually have no power to order an independent expert examination of the vehicle.

Furthermore, apparently favorable results to a consumer often were costly and impractical. For example, if a third party process ruled that the manufacturer failed to correct defects, the manufacturer would not refund the purchase price but would attempt to replace the vehicle. The replacement vehicle would be a later model car, and the buyer would be required to pay the price increase between the new model and the originally purchased vehicle. In addition, the buyer would often be required to pay a substantial amount for the use of the non-conforming vehicle prior to the discovery of the defect. Consequently, a consumer might be unable to afford a successful arbitration result.

In recent years, some manufacturers have abandoned the use of third party dispute resolution processes. As a result, the availability of an efficient and economical alternative to court action in new vehicle warranty disputes has largely evaporated. Consequently, the intended salutary effects of the original lemon law have not occurred.

This bill provides some significant improvements to the third party resolution procedure and the substantive law determining the manufacturer's liability for its failure to meet its express warranties. If a buyer is successful in establishing that the manufacturer failed to conform a defective vehicle to express warranties within a reasonable number of attempts, the buyer can insist on a refund of the purchase price instead of a new vehicle. The bill more clearly specifies what must be done if the manufacturer replaces a vehicle and provides a description of items of cost which must be refunded to a buyer if a refund is ordered. In addition, the bill specifies a formula for determining the buyer's liability for vehicle use prior to the buyer's discovery of the nonconforming defect.

The bill, moreover, makes helpful procedural reforms. Arbitrators assigned to decide disputes must be provided with copies of, and instruction in, applicable warranty law. Also, arbitrators can request an inspection and written report on the condition of a nonconforming motor vehicle, at no cost to the buyer, by an automobile expert who is independent of the manufacturer. This report can be critically significant in many cases involving technical disputes. The certification process will remove proof problems regarding whether a third party process meets statutory criteria.

One of the most significant aspects of the bill is the provision of an incentive to manufacturers to establish a voluntary qualified third party dispute resolution process. The bill provides for treble damages to a buyer who brings an action against a manufacturer which both breaches its warranty to the consumer and fails to provide a qualified third party process for the resolution of the consumer's dispute.

The Legislature could easily provide a treble damage remedy against manufacturers which sell defective vehicles, fail to fix them within a reasonable period of time, and fail to replace the vehicle or reimburse the purchaser for its purchase price. Given the importance of cars to our society and the substantial financial commitment Californians must make to purchase new cars, the failure of a manufacturer to honor its warranties within a reasonable number of repair attempts can easily be viewed as improper. Indeed, the conduct may be oppressive, especially considering the harm caused to new car purchasers from the inconvenience, aggravation, loss of time, possible loss of earnings, and physical hazard from possible safety defects.

The bill, however, does not simply impose treble damages for the manufacturer's failure to meet its warranty obligation. The bill permits the manufacturer to escape the treble damage penalty for its failure to meet its warranty obligations by allowing the manufacturer to establish a qualified third party dispute resolution process. At the very least, this incentive has the laudable objectives of providing an efficient and economical forum for the new car buyer and diverting cases from congested court calendars to an alternative dispute resolution procedure.

The manufacturers contend that the treble damage remedy is unconstitutional because it forces the manufacturer to arbitrate disputes. However, the third party process is voluntary and a manufacturer which does not maintain a third party process is liable for treble damages if the buyer proves that the manufacturer breached its warranty notwithstanding a reasonable number of repair attempts to correct a nonconformity. Thus, the voluntary maintenance of a third party process is a way for manufacturers to escape treble damages for their breach of warranty. While the treble damage remedy will animate manufacturers to adopt a third party process, the remedy is not a penalty which would unconstitutionally coerce mandatory arbitration.

# IV. RECOMMENDATION

A. The office should vigorously support this measure which is intensely opposed by motor vehicle manufacturers.

# Kon Retter

RONALD A. REITER Deputy Attorney General

# RAR: vh

cc: Andrea S. Ordin Herschel T. Elkins

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#### ASSEMBLY THIRD READING

AB 2057 (Tanner) - As Amended: June 11, 1987

#### ASSEMBLY ACTIONS:

COMMITTEE G. E. & CON. PRO. VOTE 6-1 COMMITTEE W. & M. VOTE 18-5

- Ayes: Chacon, Eastin, Hannigan, Sher, Stirling, Areias
- Ayes: Vasconcellos, Bronzan, D. Brown, Calderon, Campbell, Eaves, Ferguson, Hannigan, Hayden, Hill, Isenberg, Leonard, Margolin, O'Connell, Peace, Roos, Seastrand, M. Waters

Nays: Harvey

Nays: Baker, Johnson, Jones, Lewis, McClintock

#### DIGEST

2/3 vote required.

Existing law provides that a manufacturer who is unable to service or repair consumer goods, including motor vehicles, so that they conform to the applicable warranties after a reasonable number of attempts, must either replace those goods or reimburse the buyer. In 1982, the law was amended by AB 1787 (Tanner), commonly referred to as the lemon law.

Specifically, the lemon law:

- 1) Defines "reasonable number of attempts" for new motor vehicles as either four or more repair attempts on the same major defect, or more than 30 days out of service for service/repair of one or more major defects within the first year or 12,000 miles of use.
- 2) Requires a buyer to notify the manufacturer directly of a continuing defect and to use a dispute resolution program meeting specified minimum standards prior to asserting the "lemon presumption" in a legal action to obtain a vehicle replacement or refund.
- 3) Defines the "lemon presumption" as the "reasonable number of attempts" in the paragraph above.

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This bill amends and clarifies the lemon law. It specifies a structure for certifying third-party dispute mechanisms, specifies requirements for certification and provides for treble damages and attorney's fees to consumers who obtain a judgment against a manufacturer who does not have a certified lemon law arbitration program. (The bill would become effective July 1, 1988.) Specifically, it:

- Requires the Bureau of Automotive Repair (BAR) to: certify the arbitration programs for resolution of vehicle warranty disputes as requested; annually recertify those programs or decertify as inspection warrants; notify the Department of Motor Vehicles (DMV) of the failure of a manufacturer, distributor, or their branches to comply with arbitration decisions; investigate consumer complaints regarding qualified programs; and submit a biennial report to the Legislature evaluating the effectiveness of the program.
- 2) Authorizes BAR to charge fees, to be collected by the New Motor Vehicle Board (NMVB) in DMV beginning July 1, 1988, from specified NMVB licensees, not to exceed \$1 for each new motor vehicle sold, leased, or distributed in California. The fees would be deposited into the Certification Account of the Automotive Repair Fund.
- 3) Requires motor vehicle manufacturers to replace defective vehicles or make restitution if the manufacturer is unable to service or repair the vehicles after a reasonable number of buyer requests. The buyer would be free to take restitution in place of a replacement vehicle.
- 4) Specifies that the following is included in the replacement and refund option:
  - a) In case of replacement, the new motor vehicle must be accompanied by all express and implied warranties. The manufacturer must pay for, or to, the buyer the amount of any sales or use tax, license and registration fees, or other official fees which the buyer is obligated to pay in connection with the replacement, plus any incidental damages the buyer is entitled to including reasonable repair, towing, and rental car costs.
  - b) In case of restitution, the manufacturer must pay the actual price paid including any charges for transportation and manufacturer-installed options, sales tax, license fees, and registration fees plus incidental damages. The amount directly attributable to use by the buyer must be determined as prescribed and may be subtracted from the total owed to the buyer.

- continued -

AB 2057 Page 2

- AB 2057 Page 3
- 5) Clarifies that the vehicle buyer may assert the "lemon presumption" in any civil action, small claims court action or other formal or informal proceeding.
- 6) Sets forth a qualified third-party dispute resolution process, which among other things, clarifies that dealer and/or manufacturer participation in the decisionmaking process is not acceptable unless the consumer is allowed equal participation; specifies certain requirements for how arbitration boards should follow up on repair attempt decisions and requires compliance with the minimum requirements of the Federal Trade Commission (FTC) for informal dispute settlement procedures as defined on January 1, 1987.
- 7) Amends the definition of a "new motor vehicle" which is covered by the lemon law to include dealer-owned vehicles and demonstrator vehicles,
- 8) Prevents a vehicle repurchased by a manufacturer under the lemon law from being resold as a used car unless the nature of the car's problems are disclosed, the problems are corrected, and the manufacturer warrants that the vehicle is free of those problems for one year.
- 9) Requires the Board of Equalization to reimburse the manufacturer in an amount equal to the sales tax paid for vehicles for which the manufacturer provides the specified refund to the buyer.
- 10) Provides for treble damages and reasonable attorney's fees and costs if the buyer is awarded a judgment and the manufacturer does not maintain a qualified third-party dispute resolution process as established by this chapter.

#### FISCAL EFFECT

According to the Legislative Analyst, this bill:

- Results in up to \$158,000 in costs to the Certification Account in the Automotive Repair Fund (created by this bill) for the last half of 1987-88 and up to \$293,000 annually, thereafter, for the BAR to resolve automobile warranty disputes; costs after 1988-890 would be fully offset by fees.
- 2) Generates up to \$300,000 in fee revenues annually to the Certification Account beginning in 1988-89.
- 3) Results in an unknown revenue loss to the General Fund annually from sales tax reimbursements to vehicle manufacturers.

- continued -

AB 2057 Page 3

#### COMMENTS

- 1) This bill, according to the author, strengthens the existing lemon law, to eliminate inequities that have occurred from that law's implementation and to ensure that owners of seriously defective new cars can obtain a fair, impartial and speedy hearing on their complaints.
- 2) AB 3611 (Tanner) of the 1985-1986 Session made many of the same changes except for the provision in this bill for treble damages. That bill died in the Senate.
- 3) The author and proponents state that, since the effective date of the lemon law over four years ago, there have been numerous complaints from new car buyers concerning its implementation. While these complaints reflect continued dissatisfaction with the manufacturer's own resolution of disputes regarding defective new vehicles, they have also alleged that the dispute resolution programs financed by the manufacturers are not operated impartially. Consumers have complained of: long delays in obtaining a hearing (beyond the prescribed 40-60 day time limit); unequal access to the arbitration process; unreasonable decisions that do not appear to exhibit knowledge of the lemon law's provisions or provide an adequate amount of reimbursement even when a refund decision is ordered.
- 4) Opponents of the bill state that the number of consumers dissatisfied with the current arbitration process is small relative to the number of arbitrations. They do not object to most of the provisions which update the lemon law; however, they strenuously object to the provision of treble damages and an award of attorney's fees to consumers. They feel this creates an improper incentive for consumers to hire an attorney to go to court over procedural issues. They feel treble damages, usually associated with gross and willful wrongdoing, would set a dangerous precedent by making consumers eligible for a financial windfall by the sole fact that a new car manufacturer may not have a certified lemon law arbitration program.

Ann Evans 324-2721 6/17/87:ageconpro AB 2057 Page 4 ASSEMBLY COMMITTEE ON GOVERNMENT EFFICIENCY & CONSUMER PROTECTION REPUBLICAN ANALYSIS

AB 2057 (Tanner) -- LEMON LAW - PART II Version: 6/11/87 Vice Chairman: Larry Stirling Recommendation: Oppose Vote: 2/3 (Appropriation)

> <u>Summary:</u> Requires Bureau of Auto Repair to "certify" all arbitration panels created by the original "Lemon Law." Requires charge on new cars to pay for process. Also allows treble damages for any consumer who sues and wins against any auto manufacturer who does not have a "certified" arbitration panel; or treble damages for any consumer who proves that his arbitration panel did not follow procedures laid out in this bill. <u>Fiscal effect:</u> Tax of up to \$1 per new car sold in state. Estimated revenue: up to \$300,000 a year.

> <u>Supported</u> by CA Public Interest Research Group (CALPIRG) (Sponsor). <u>Opposed</u> by Automobile Importers of America, FORD, GM. Governor's position: None on file.

> <u>Comments</u>: The author claims the present voluntary "lemon law" process is not working. Her answer is to make it better by turning it over to the government -- that paragon of efficiency and consumer protection.

> Today, if you have a "lemon," you can go to the manufacturer, who then convenes an arbitration panel. If the panel rules against you, you can still go to court. If the panel rules in your favor, the car company cannot appeal.

But the author is concerned that there is something inherently unfair about the manufacturer paying for the arbitration panel. (Virtually all the manufacturers sub-contract with the Better Business Bureau for arbitration.)

So this bill creates a state system to "certify" that the panels are fair. It also effectively mandates that all companies submit to it -- those companies that don't have a state certified system will be liable for triple damages (plus attorney's fees) for any suit regarding a "lemon" car that is brought before them.

Mandatory pertification will turn these informal proceedings into formal court hearings. (This bill also allows consumers to collect triple damages if they can prove that their certified process did not dot all the "i's" and cross all the "t's".) The result will be the same problems we have with our legal system and our regulatory agencies -an emphasis on detail and procedure, countless appeals over piddley little questions, endless litigation, lots of government employees and huge backlogs. Ironically, this bill comes at a time when the courts and the regulatory agencies are looking into voluntary arbitration as a way to relieve their backlogs.

Assembly Republican Committee Vote Se & CP -- 5/5/87

(6-1) Ayes: Stirling Noes: Harvey N.V : Frazee Abs: Grisham Ways & Means -- 6/3/87 (18-5) Ayes: D. Brown, Ferguson, Hill Noes: Baker, Johnson, Jones, Lewis, McClintock Consultant: John Caldwell

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A 1685

## Legislative Analyst August 28, 1987

AB

2057 (Am. 8/25/87)

# ANALYSIS OF ASSEMBLY BILL NO. 2057 (Tanner) As Amended in Senate August 25, 1987 1987-88 Session

Fiscal Effect:

- <u>Cost</u>: Up to \$158,000 in last half of 1987-88 increasing to \$293,000 annually thereafter to the Certification Account in the Automotive Repair Fund (created by this bill) to implement a dispute resolution certification program; beginning in 1988-89, costs would be fully offset by fees.
- <u>Revenue</u>: 1. Up to \$300,000 in fee revenues annually to the Certification Account beginning in 1988-89.
  - 2. Unknown revenue loss to the General Fund annually from sales tax reimbursements to vehicle manufacturers.

Analysis:

<u>This bill</u> requires the Bureau of Automotive Repair (BAR) to establish a program to certify third party dispute resolution processes for automobile warranty disputes. The certification program would become operative July 1, 1988 and would primarily involve vehicle manufacturers, distributors, and dealers. Moreover, the bill also would change current law pertaining to vehicle warranty procedures and restitution.

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Specifically, the bill:

- Authorizes BAR to revoke or suspend any arbitration program if it does not meet specified standards and requires the bureau to (1) notify the Department of Motor Vehicles (DMV) of failures of manufacturers, distributors, or their branches to comply with arbitration decisions, and (2) provide the Legislature with a biennial report evaluating the effectiveness of the program.
- Authorizes BAR, effective July 1, 1988, to charge fees, up to \$1 per new motor vehicle sold, leased or distributed by manufacturers, distributors, or their branches to fund its program costs. These fees would be collected by the New Motor Vehicle Board (NMVB) in the Department of Motor Vehicles and deposited into the Certification Account created by this bill in the Automotive Repair Fund.
- Requires the State Board of Equalization (BOE) to reimburse the manufacturer of a new motor vehicle any sales tax returned to the buyer as part of restitution for a defective vehicle.

# Fiscal Effect

We estimate that the BAR would incur program start-up costs of up to \$158,000 in 1987-88 (half-year) and increasing to \$293,000 annually thereafter. Beginning in 1988-89, program costs would be fully offset by fees established by the bill. According to BAR, a 13 cent charge per vehicle would generate up to \$300,000 (13 cents times 2.3 million vehicles estimated to be sold in 1987). The bill, however, does not provide an appropriation to cover program start-up costs in the last half of 1987-88.

The NMVB would incur minor absorbable costs working with the DMV to collect the fees. Additionally, DMV would incur program start-up costs of \$25,000 in 1987-88, decreasing to \$7,000 annually thereafter. These costs could be absorbed by DMV.

The BOE would incur unknown, probably minor, absorbable costs to reimburse sales taxes to manufacturers in vehicle restitution settlements. Moreover, sales tax reimbursements would result in an unknown revenue loss to the General Fund.

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SACRAMENTO ADDRESS STATE CAPITOL SACRAMENTO 95614 1916) 445-7783

DISTRICT OFFICE ADDRESS 11100 VALLEY BOULEVARD SUITE 106 EL MONTE, CA 91731 (818) 442-9100 Assembly California Legislature



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SALLY TANNER ASSEMBLYWOMAN, SIXTIETH DISTRICT

CHAIRWOMAN COMMITTEE ON ENVIRONMENTAL SAFETY & TOXIC MATERIALS

September 14, 1987

COMMITTEES:

AGING AND LONG TERM CARE

ÉNVIRONMENTAL SAFETY & TOXIC MATERIALS

**GOVERNMENTAL ORGANIZATION** 

LABOR & EMPLOYMENT SUBCOMMITTEES:

HAZARDOUS WASTE DISPOSAL ALTERNATIVES

SPORTS & ENTERTAINMENT

TOXIC DISASTER PREPAREDNESS

MEMBER:

JOINT COMMITTEE ON FIRE, POLICE, EMERGENCY AND DISASTER SERVICES

GOVERNOR'S TASK FORCE ON TOXICS, WASTE & TECHNOLOGY

SELECT COMMITTEE ON LOW LEVEL NUCLEAR WASTE

Honorable George Deukmejian Governor, State of California, State Capitol Sacramento, California 95814

Dear Governor Deukmejian:

Assembly Bill 2057 is now before you for your consideration. I introduced the measure to address two problems that arose during the implementation of the original California "Lemon Law" which I authored in 1982.

First, the original legislation did not give adequate direction on the refunds that consumers should be given when they are sold automobiles so defective that they cannot be repaired after a reasonable number of attempts. Because of this, owners of "lemons" now do not receive a refund on sales tax and the unused portion of license and vehicle registration fees -- an amount that is often in excess of \$1,000 or more -- when an auto manufacturer buys back a defective product. AB 2057 establishes a reasonable method for fairly compensating "lemon" car owners.

Second, California's original "Lemon Law" allowed for the use of arbitration programs sponsored by auto manufacturers to settle "lemon" cases, but did not establish a means of ensuring that these programs were operated fairly and impartially. Because of this, even though most auto manufacturers offer such arbitration programs, many consumers do not view them as an impartial means of settling easily and fairly disputes concerning defective vehicles. AB'2057 establishes a program in the Bureau of Automotive Repair to certify that arbitration programs are operated in accordance with principles that protect the rights of both the auto manufacturer and the consumer.

35k 1689
Honorable George Deukmejian September 14, 1987 Page 2

AB 2057, in its enrolled version, has no known opposition. The measure is supported by Chrysler Corporation, the Attorney General, the California Public Interest Research Group, Consumers Union and Motor Voters. General Motors Corporation, Ford Motor Company, American Honda Motor Company and the Automobile Importers of America are all neutral on the bill. The support or neutrality of the auto manufacturers was achieved after amendments were made to the bill in the Senate Judiciary Committee.

Assembly Bill 2057, as it is before you, is a measure that updates consumer law in light of the past four years of experience in implementing the original California "Lemon Law". It accomplishes this by carefully balancing the rights of consumers against the rights and responsibilities of auto manufacturers. The bill is a moderate measure that moves this area of consumer law forward in a reasonable, but significant, manner.

I urge you to sign it into law.

Sincerely,

SALLY TANNER Assemblywoman, 60th District

ST:acf

<u>AB 2057</u>

## CONCURRENCE IN SENATE AMENDMENTS

AB 2057 (Tanner) - As Amended: September 4, 1987

ASSEMBLY VOTE <u>54-20 ( June 22, 1987 )</u> SENATE VOTE <u>39-0 (September 8, 1987</u>) Original Committee Reference: G. E. & CON. PRO.

## DIGEST

2/3 vote required.

Existing law provides that a manufacturer who is unable to service or repair consumer goods, including motor vehicles, so that they conform to the applicable warranties after a reasonable number of attempts, must either replace those goods or reimburse the buyer. In 1982, the law was amended by AB 1787 (Tanner), commonly referred to as the "lemon law."

Specifically, the lemon law:

- 1) Defines "reasonable number of attempts" for new motor vehicles as either four or more repair attempts on the same major defect, or more than 30 days out of service for service/repair of one or more major defects within the first year or 12,000 miles of use.
- Requires a buyer to notify the manufacturer directly of a continuing defect and to use a dispute resolution program meeting specified minimum standards prior to asserting the "lemon presumption" in a legal action to obtain a vehicle replacement or refund.
- Defines the "lemon presumption" as the "reasonable number of attempts" in the paragraph above.

<u>As passed by the Assembly</u>, this bill amended and clarified the lemon law. It specified a structure for certifying third-party dispute mechanisms, specified requirements for certification and provided for treble damages and attorney's fees to consumers who obtain a judgment against a manufacturer who does not have a certified lemon law arbitration program. (The bill would become effective July 1, 1988.) Specifically, it:

 Required the Bureau of Automotive Repair (BAR) to: certify the arbitration programs for resolution of vehicle warranty disputes as requested; annually recertify those programs or decertify as inspection warrants; notify the Department of Motor Vehicles (DMV) of the failure of a manufacturer, distributor, or their branches to comply with arbitration decisions; investigate consumer complaints regarding qualified programs;

continued -

AB 2057

and submit a biennial report to the Legislature evaluating the effectiveness of the program.

- 2) Authorized BAR to charge fees, to be collected by the New Motor Vehicle Board (NMVB) in DMV beginning July 1, 1988, from specified NMVB licensees, not to exceed \$1 for each new motor vehicle sold, leased, or distributed in California. The fees would be deposited into the Certification Account of the Automotive Repair Fund.
- Required motor vehicle manufacturers to replace defective vehicles or make restitution if the manufacturer is unable to service or repair the vehicles after a reasonable number of buyer requests. The buyer would be free to take restitution in place of a replacement vehicle.
- 4) Specified that the following is included in the replacement and refund option:
  - a) In case of replacement, the new motor vehicle must be accompanied by all express and implied warranties. The manufacturer must pay the amount of any sales or use tax, license and registration fees, or other official fees which the buyer is obligated to pay in connection with the replacement, plus any incidental damages the buyer is entitled to including reasonable repair, towing and rental car costs, as specified.
  - b) In case of restitution, the manufacturer must pay the actual price paid including any charges for transportation and manufacturer-installed options, sales tax, license fees and registration fees plus incidental damages. The amount directly attributable to use by the buyer must be determined as prescribed and may be subtracted from the total owed to the buyer.
- Clarified that the vehicle buyer may assert the "lemon presumption" in any civil action, small claims court action or other formal or informal proceeding.
- 6) Set forth a qualified third-party dispute resolution process which, among other things, clarified that dealer and/or manufacturer participation in the decision-making process is not acceptable unless the consumer is allowed equal participation; specified certain requirements for how arbitration boards should follow up on repair attempt decisions and required compliance with the minimum requirements of the Federal Trade Commission (FTC) for informal dispute settlement procedures as defined on January 1, 1987.



AB 2057 Page 2

A 1692

(800) 666-1917

LEGISLATIVE INTENT SERVICE

- 7) Amended the definition of a "new motor vehicle" which is covered by the lemon law to include dealer-owned vehicles and demonstrator vehicles.
- 8) Prevented a vehicle repurchased by a manufacturer under the lemon law from being resold as a used car unless the nature of the car's problems are disclosed, the problems are corrected, and the manufacturer warrants that the vehicle is free of those problems for one year.
- 9) Required the Board of Equalization to reimburse the manufacturer in an amount equal to the sales tax paid for vehicles for which the manufacturer provides the specified refund to the buyer.
- 10) Provided for treble damages and reasonable attorney's fees and costs if the buyer is awarded a judgment and the manufacturer does not maintain a qualified third-party dispute resolution process as established by this chapter.

The Senate amendments:

- 1) Authorize rather than require the award of treble damages against certain manufacturers.
- 2) Exempt a manufacturer from liability for treble damages under specified conditions.
- 3) Prevent the consumer from collecting treble damages for violations of more than one provision of the law.
- 4) Provide that auto arbitration programs are certifiable by BAR if they are in "substantial compliance" with specified criteria.
- 5) Reduce the information which applicants for a license must provide the NMVB to the number of motor vehicles sold, leased, or otherwise distributed in California during the proceeding year and delete the phrase "any other information that the NMVB may require."
- 6) Allow an employee, agent, or dealer for the manufacturer to serve on the arbitration panel and decide a dispute as long as he or she is not a party to the dispute and clarify that if anyone (e.g., an industry expert) participates substantively in the merits of any dispute, the buyer is allowed to participate also.
- 7) Delete the requirement that if the arbitration panel decides that a further repair attempt must be made, another panel hearing date must be set no later than 30 days after the repair attempt has been made, to determine whether the manufacturer has corrected the nonconformity.

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AB 2057 Page 3

(800) 666-1917

LEGISLATIVE INTENT SERVICE

- 8) Specify that only under the circumstance where a manufacturer has taken a car back which is determined under the definition in the law to be a "lemon" does the nature of the nonconformity experienced by the original buyer or lessee have to be conspicuously disclosed, corrected and warranted for one year.
- 9) Add the provisions of AB 1367 (Tanner) which specify that remedies to buyers with damaged goods include the right of replacement or reimbursement.
- Appropriate a loan of \$25,334 to DMV from the New Motor Vehicle Board Account to handle the computerizing of the billing system for collecting motor vehicle fees from auto manufacturers.
- 11) Double-join the bill with AB 276 (Eaves).
- 12) Make technical and clarifying changes.

## FISCAL EFFECT

According to the Legislative Analyst, this bill:

- Results in up to \$158,000 in costs to the Certification Account in the Automotive Repair Fund (created by this bill) for the last half of 1987-88 and up to \$293,000 annually, thereafter, for BAR to resolve automobile warranty disputes; costs after 1988-89 would be fully offset by fees.
- 2) Generates up to \$300,000 in fee revenues annually to the Certification Account beginning in 1988-89.
- 3) Results in unknown, probably minor, absorbable costs to the Board of Equalization to reimburse sales taxes to manufacturers in vehicle restitution settlements. Results in unknown revenue loss to the General Fund annually from sales tax reimbursements.

## COMMENTS

1) The purpose of this bill is to strengthen the existing lemon law, to eliminate inequities that have occurred from that law's implementation and to ensure that owners of seriously defective new cars can obtain a fair, impartial and speedy hearing on their complaints.

continued -

AB 2057 Page 4

- 2) Since the effective date of the lemon law over four years ago, there have been numerous complaints from new car buyers concerning its implementation. While these complaints reflect continued dissatisfaction with the manufacturer's own resolution of disputes regarding defective new vehicles, they have also alleged that the dispute resolution programs financed by the manufacturers are not operated impartially. Consumers have complained of: long delays in obtaining a hearing (beyond the prescribed 40-60 day time limit); unequal access to the arbitration process; unreasonable decisions that do not appear to exhibit knowledge of the lemon law's provisions or provide an adequate amount of reimbursement even when a refund decision is ordered.
- 3) The Senate amendments are the result of negotiations with affected parties. The major impact of these amendments is the removal of the mandatory award of treble damages and the addition of the concept of "substantial compliance" of an auto arbitration program to mitigate against actions based on program details.



Ann Evans 324-2721 9/10/87:ageconpro <u>AB 2057</u> Page 5 mab2057

AB 2057 (Tanner) 9/9/87

## ASSEMBLY COMMITTEE ON GOVERNMENT EFFICIENCY & CONSUMER PROTECTION REPUBLICAN ANALYSIS

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## AB 2057 (Tanner) - LEMON LAW - PART II

Version: 9/4/87	Vice Chairman: Larry Stirling
Recommendation: Oppose	Vote: 2/3 (Appropriation)

<u>Summary:</u> Requires Bureau of Auto Repair to "certify" arbitration panels created by the original "Lemon Law." Requires charge on new cars to pay for process. Also allows treble damages for any consumer who sues and wins against any auto manufacturer who does not have a "certified" arbitration panel; or treble damages for any consumer who proves that his arbitration panel willfully did not follow procedures laid out in this bill. <u>Fiscal effect:</u> Tax of up to \$1 per new car sold in state. Estimated revenue: up to \$300,000 a year.

<u>Supported</u> by CA Public Interest Research Group (CALPIRG) (Sponsor); Attorney General, Chrysler. <u>Opposed</u> by None on File (Auto Importers of America, FORD, GM are Neutral.) <u>Governor's position</u>: None on file.

<u>Comments</u>: The author claims the present voluntary "lemon law" process is not working. Her answer is to make it better by turning it over to the government -- that paragon of efficiency and consumer protection.

Today, if you have a "lemon," you can go to the manufacturer, who then convenes an arbitration panel. If the panel rules against you, you can still go to court. If the panel rules in your favor, the car company cannot appeal.

But the author is concerned that there is something inherently unfair about the manufacturer paying for the arbitration panel so she wants the government to "certify" that they are fair. (General Motors and virtually all the importers subcontract with the Better Business Bureau for arbitration.)

This bill will put the state in the business of "certifying" the procedures -- and new car buyers get to pay for this bureaucracy. The result could be the same problems we have with our legal system and our regulatory agencies -endless litigation, lots of government employees and huge backlogs. Ironically this legislation comes at a time when the courts and the regulatory agencies are turning to voluntary arbitration to alleviate those problems.

In addition to creating a new bureaucracy, this bill also allows unsatisfied customers -- in certain circumstances -to sue and collect triple damages (and attorney's fees). This is the section the auto companies originally objected to. But in the Senate, the author limited the awarding of triple damages, thus removing opposition from the auto companies. Nevertheless, the triple damage provision is onerous.

Auto company lobbyists admit that this law will cost the auto companies more money in legal and administrative expenses -- a cost that will be passed onto the consumer. But they are neutral because they think opposing this bill would be bad P.R.

Assembly Republican Floor Vote -- 6/22/87 (54-20) Ayes: Bradley, Felando, Frizzelle, Grisham, Hansen, Kelley, Leonard, Leslie, Statham, Stirling Noes: (20) All Other Republicans Senate Republican Floor Vote -- 9/8/87 (39-0) Ayes: All Republicans Consultant: John Caldwell

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## THIRD READING

AB 2057 Tanner (D) 9/4/87 in Senate 2/3

54-20, p. 2929, 6/22/87

SUBJECT: Warranties: new motor vehicles

SOURCE: Author

**DIGEST:** This bill provides that the vehicle manufacturers' voluntary dispute resolution procedures be replaced by a state certified dispute resolution process.

This bill also provides that should a vehicle manufacturer be liable to a buyer for treble damages and attorney's fees.

**<u>ANALYSIS</u>:** Existing law imposes various duties upon manufacturers making express warranties with respect to consumer goods, including the duty to replace the goods or reimburse the buyer, as specified, if the goods are not repaired to conform to those warranties after a reasonable number of attempts. Existing law also prohibits a buyer of such goods from asserting a presumption that a reasonable number of attempts have been made to conform a new motor vehicle, as specified, unless the buyer first resorts to a third party dispute resolution process, as defined, following notice that such a process is available.

This bill would revise the provisions relating to warranties on new motor vehicles to require the manufacturer or its representative to replace the vehicle or make restitution, as specified, if unable to conform the vehicle to the applicable express warranties after a reasonable number of attempts. The bill would, on July 1, 1988, revise the definitions of "motor vehicle," "new motor vehicle," and "qualified third party dispute resolution process" and define the term "demonstrator" for these purposes, and require the Bureau of Automotive Repair to establish a program for the certification of third party LEGISLATIVE INTENT SERVICE (800) 666-1917

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dispute resolution processes pursuant to regulations adopted by the New Motor Vehicle Board, as specified. The bill would prohibit the sale or lease of a motor vehicle transferred by a buyer or a lesser to a manufacturer for a nonconformity, except as specified.

The bill would, on July 1, 1988, create the Certification Account within the Automotive Repair Fund, to be funded by fees imposed on manufacturers and distributors and collected by the New Motor Vehicle Board, to be expended upon appropriation by the Legislature to pay the expenses of the bureau under the bill.

Existing law authorizes the award of court costs and attorney's fees to consumer who prevail in such actions, and would also require the award of civil penalties, including treble damages, against certain manufacturers. Existing law provides for the disposition of moneys in the Retail Sales Tax Fund.

This bill provides that \$25,334 be appropriated from deposited funds, as specified, in the Motor Vehicle Account in the State Transportation Fund to the New Motor Vehicle Board for the purpose of reimbursing the Department of Motor Vehicles.

This amount will be repaid, plus interest, from the certification account in the Automotive Repair Fund.

The purpose of this bill is to improve protections for vehicle purchasers under the existing lemon law.

Existing law provides that a manufacturer who is unable to service or repair consumer goods, including motor vehicles, so that they conform to the applicable warranties after a reasonable number of attempts, must either replace those goods or reimburse the buyer. In 1982, the law was amended by AB 1787 (Tanner), commonly referred to as the lemon law. Specifically, it:

- -- Defines "reasonable number of attempts" for new motor vehicles as either four or more repair attempts on the same major defect, or, more than 30 days out of service for service/repair of one or more major defects, within the first year or 12,000 miles of use.
- -- Requires a buyer to notify the manufacturer directly of a continuing defect and to use a dispute resolution program meeting specified minimum standards prior to asserting the "lemon presumption" in a legal action to obtain a vehicle replacement or refund.
- --- Defines the "lemon presumption" as the "reasonable number of attempts" in the paragraph above.
- -- This bill would amend and clarify the lemon law. It would establish a structure for certifying third-party dispute mechanisms, requirements for certification and provide for treble damages and attorney's fees to consumers who obtain a judgement against a manufacturer who does not have a certified lemon law arbitration program.

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This bill would:

- a) Require the Bureau of Automotive Repair (BAR) to: certify the arbitration programs for resolution of vehicle warranty disputes as requested; annually recertify those programs or decertify as inspection warrants; notify the Department of Motor Vehicles (DMV) of the failure of a manufacturer, distributor, or their branches to comply with arbitration decisions; investigate consumer complaints regarding qualified programs; and, submit a biennial report to the Legislature evaluating the effectiveness of the program.
- b) Authorize BAR to charge fees to be collected by the New Motor Vehicle Board (NMVB) in the Department of Motor Vehicles (DMV), beginning July 1, 1988, from specified NMVB licensees, not to exceed \$1 (one dollar) for each new motor vehicle sold, leased, or distributed in California. The fees would be deposited into the Certification Account of the Automotive Repair Fund.
- c) Require motor vehicle manufacturers to replace defective vehicles or make restitution if the manufacturer were unable to service or repair the vehicles after a reasonable number of buyer requests. The buyer, however, would be free to take restitution in place of a replacement vehicle.
- d) Specify what would be included in the replacement and refund option.
  - -- In case of replacement, the new motor vehicle would be accompanied by all express and implied warranties. The manufacturer would pay for, or to, the buyer the amount of any sales or use tax, license and registration fees, and other official fees which the buyer would be obligated to pay in connection with the replacement, plus any incidental damages the buyer would be entitled to including reasonable repair, towing, and rental car costs.
  - -- In case of restitution, the manufacturer would pay the actual price paid including any charges for transportation and manufacturer-installed options, sales tax, license fees, and registration fees plus incidental damages. The amount directly attributable to use by the buyer would be determined as prescribed and could be subtracted from the total owed to the buyer.
- e) Clarify that the vehicle buyer could assert the "lemon presumption" in any civil action, small claims court action or other formal or informal proceeding.
- f) Set forth a qualified third party dispute resolution process and require compliance with the minimum requirements of the Federal Trade Commission (FTC) for informal dispute settlement procedures as defined on January 1, 1987.
- g) Amend the definition of a "new motor vehicle" which is covered by the lemon law to include dealer-owned vehicles and demonstrator vehicles.
- h) Prevent a vehicle repurchased by a manufacturer under the lemon law from being resold as a used car unless the nature of the car's problems were disclosed, the problems were corrected, and the manufacturer warranted that the vehicle is free of those problems for one year.

LEGISLATIVE INTENT SERVICE (800) 666-1917

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- i) Require the Board of Equalization to reimburse the manufacturer in an amount equal to the sales tax paid for vehicles for which the manufacturer provided the specified refund to the buyer.
- j) Provide for awards of treble damages and reasonable attorney's fees and costs if the buyer were awarded a judgement and the manufacturer did not maintain a qualified third party dispute resolution process as established by this chapter, with specified exceptions.

The author worked with the Ford Motor Co., General Motors, and Honda, as well as Automobile Importers of America, to amend this bill to remove their opposition. These companies are now neutral.

## Prior Legislation

AB 1787 (Tanner), Chapter 388, Statutes of 1982, passed the Senate 28-4.

FISCAL EFFECT: Appropriation: Yes Fiscal Committee: Yes Local: No

SUPPORT: (Verified 9/4/87)

Attorney General Chrysler Corp. Motor Voters California Public Interest Research Group Consumers Union

**ARCIMENTS IN SUFFORT:** The purpose of this bill, according to the author, is to strengthen the existing lemon law, to eliminate inequities that have occurred from that law's implementation and to ensure that owners of seriously defective new cars can obtain a fair, impartial and speedy hearing on their complaints.

The author and proponents state that since the effective date of the lemon law over four years ago, there have been numerous complaints from new car buyers concerning its implementation. While these complaints reflect continued dissatisfaction with the manufacturer's own resolution of disputes regarding defective new vehicles, they have also alleged that the dispute resolution programs financed by the manufacturers are not operated impartially. Consumers have complained of: long delays in obtaining a hearing (beyond the prescribed 40-60 day time limit); unequal access to the arbitration process; and unreasonable decisions that do not appear to exhibit knowledge of the lemon law's provisions or provide an adequate amount of reimbursement even when a refund decision is ordered.

AB 2057 Page 5

## ASSEMBLY FLOOR VOTE:

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RJG:lm 9/4/87 Senate Floor Analyses

(800) 666-1917 LEGISLATIVE INTENT SERVICE

Bill No. AB 2057

SUPPORT

OPPOSE

	•			
CalPIRG		4/20/87	Ford Motor Company Austral	
/12/8	Consumers Union	4/23/87	1	ration
/2/87	Motor Voters	4/29/87		Bunton
/13/87	Attorney General's Office	544.07	Chrysler Motors	
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Legislative Analyst May 30, 1987

ANALYSIS OF ASSEMBLY BILL NO. 2057 (Tanner) As Amended in Assembly May 13, 1987 and As Proposed to be Further Amended by LCR No. 016489 1987-88 Session

Fiscal Effect:

<u>Cost:</u>

2057 (Am. 5/13/87 & LCR No. 016489)

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<u>Revenue</u>: 1. Up to \$300,000 in fee revenues annually to the Certification Account beginning in 1988-89.

fees.

 Unknown revenue loss to the General Fund annually from sales tax reimbursements to vehicle manufacturers.

Up to \$158,000 in last half of 1987-88

Account in the Automotive Repair Fund (created by this bill) for the Bureau

increasing to \$293,000 annually thereafter to the Certification

of Automotive Repair to resolve automobile warranty disputes; costs after 1988-89 would be fully offset by

Analysis:

<u>This bill</u> requires the Bureau of Automotive Repair (BAR) to establish a program for the resolution of automobile warranty disputes. The program would primarily involve vehicle manufacturers, distributors, and dealers. Moreover, the bill would also change current law pertaining to vehicle warranty procedures and restitution. LEGISLATIVE INTENT SERVICE (800) 666-1917

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Specifically, the bill:

- Requires BAR to (1) certify the arbitration programs for resolution of vehicle warranty disputes, (2) authorizes the bureau to revoke or suspend any arbitration program if it does not meet specified standards, (3) notify the Department of Motor Vehicles (DMV) of failures of manufacturers, distributors, or their branches to comply with arbitration decisions, and (4) provide the Legislature with a biennial report evaluating the effectiveness of the program,
- Authorizes BAR, effective July 1, 1988, to charge fees, up to \$1 per new motor vehicle sold, leased or distributed by manufacturers, distributors, or their branches to fund its program costs. Such fees would be collected by the New Motor Vehicle Board (NMVB) in the Department of Motor Vehicles and deposited
  into the Certification Account created by this bill in the Automotive Repair Fund, and
- Requires the State Board of Equalization (BOE) to reimburse the manufacturer of a new motor vehicle any sales tax returned to the buyer as part of restitution for a defective vehicle.

## Fiscal Effect

The BAR indicates it would incur program start-up costs up to \$158,000 in 1987-88 (half-year) and increasing to \$293,000 annually thereafter. Beginning

in 1988-89, program costs would be fully offset by fees established by the bill. According to BAR, a 13 cent charge per vehicle would generate up to \$300,000 (13 cents times 2.3 million vehicles estimated to be sold in 1987). The bill, however, does not provide an appropriation to cover program start-up costs in the last half of 1987-88.

The NMVB would incur minor absorbable costs working with the DMV to collect the fees. Additionally, DMV would incur program start-up costs of \$33,000 in 1987-88, decreasing to \$7,000 annually thereafter. These costs could be absorbed by DMV.

The BOE would incur unknown, probably minor, absorbable costs to reimburse sales taxes to manufacturers in vehicle restitution settlements. Moreover, sales tax reimbursements would result in an unknown revenue loss to the General Fund.

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State of California DEPARTMENT OF JUSTICE

> 1515 K STREET, SUITE 511 P.O. BOX 944255 SACRAMENTO 94244-2550 (916) 445-9555

September 17, 1987

Honorable George Deukmejian Governor, State of California State Capitol, First Floor Sacramento, California 95814

Attn: Bob Williams

Dear Governor Deukmejian:

## AB 2057 (Tanner) - Warranties: New Motor Vehicles

The Attorney General's Office urges you to sign AB 2057.

This bill addresses a number of problems which have developed under the "lemon law" regarding defective new cars.

Enacted in 1982, the lemon law basically provides that if a manufacturer is unable to fix a defective new motor vehicle, then the buyer is entitled to either a replacement or reimbursement. One of the major problems to date with the law is that the mechanisms established by many manufacturers for resolving customer disputes have not complied with the minimum statutory criteria for such procedures. Moreover, even where the statutory criteria have been met poor decisions are often rendered because arbitrators are not trained in warranty law or do not have authority to order independent, expert examination of the vehicle.

AB 2057 will make the third-party dispute resolution process a more effective procedure for resolving these cases by: (a) authorizing the Bureau of Automotive Repair to approve the particular approach selected by each manufacturer; (b) requiring arbitrators to be familar with applicable warranty law; and (c) authorize arbitrators to obtain independent, expert inspection of the vehicle.

Additionally, the bill substantially strengthens other areas of the lemon law by: (a) permitting the buyer to request a refund of the purchase price instead of being required to accept a new vehicle from the manufacturer; (b) providing a specific formula for determining the buyer's liability for

Honorable George Deukmejian September 17, 1987 Page 2

use of the vehicle prior to discovery of the defect; and (c) providing potential treble damages, in the court's discretion, in any action where the manufacturer breached the warranty <u>and</u> failed to provide a qualified third-party process for resolving the consumer's dispute. If there is an arbitration program, there would be no penalties.

We have now had five years of experience with the lemon law. AB 2057 address the major problems which have arisen to date, giving consumers who purchase defective new cars effective remedies against manufacturers who either will not or can not comply with their warranties. The bill is important to all of California's consumers.

We urge you to sign the measure.

Ver yours, rul JOH VAN DE KAMP At General y

ALLEN SUMMER Senior Assistant Attorney General (916) 324-5477

AS:er/ckm/lac

LEGISLATIVE ADVOCATES

SACRAMENTO CALIFORNIA 95814

909

August 28, 1987

The Honorable Sally Tanner State Capitol Sacramento, CA. 95814

SUBJECT: REMOVAL OF OPPOSITION TO AB 2057 RELATING TO LEMON LAWS

Dear Sally,

On behalf of the Automobile Importers of America, I am pleased to inform you that your August 25, 1987 amendments to AB 2057 remove our opposition to your bill. As you know, the Auto Importers of America include most European and Asian auto manufacturers, and approximately 40 % of the autos sold in California are manufactured by our members.

We appreciate your commitment to work with the automobile industry on amendments to your AB 2057. Your personal involvement in negotiating a resolution of the differences between consumer representatives, the Attorney General's office and the automobile manufacturers was the major factor which secured agreement between the parties.

Again, I am pleased that we reached an accord on this matter and I look forward to working together on important issues in the future.

Sincerely,

Sarah C. michael

Sarah C. Michael, representing the Automobile Importers of America

cc: Members, Senate Appropriations Committee Stephen Blankenship, Governor's Office

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AB 2057(0)



JU 13 1997

Regional Governmental Affairs Office Ford Motor Company

Suite 260 – 925 L Street Sacramento, California 95814 Telephone: 916/442-0111

July 10, 1987

To: Members, Senate Judiciary Committee

Subject: Opposition to AB 2057

Ford Motor Company is opposed to Assembly Bill 2057, relating to vehicle warranties, which is set for hearing in the Senate Judiciary Committee July 14, 1987. Ford's opposition is based on three main issues:

(1) We feel this bill raises serious constitutional issues as contained in the attached <u>Checklist of</u> <u>Constitutional</u> <u>Problems with AB 2057</u> prepared by <u>Automobile Importers of America, Inc., dated July 2, 1987.</u>

(2) Ford also opposes the multiple damages provision of the bill as it would encourage litigation. The recovery of damages would place a high premium on prevailing under the statute, rendering "lemons" extremely valuable. A multiple damage provision is particularly unfair if it penalizes the manufacturer for the actions of a third party dispute resolution mechanism over which it does not exert control.

(3) We further oppose the requirement that our voluntary third party lemon law arbitration programs must be certified by a state bureaucratic certification process.

We urge your NO" vote on AB 2057.

RICHARD L. DUGALLY U Regional Manager Governmental Affairs

RLD:cme

cc: Honorable Sally Tanner -Consultants, Senate Judiciary Committee

AUTOMOBILE IMPORTERS OF AMERICA, INC.

	FORD MOTOR CO. SACRAMENTO
	JUL - 7 1987
ا 00	VERNMENTALAFFAIR

CHECKLIST OF CONSTITUTIONAL PROBLEMS WITH A.B. 2057

- The failure of A.B. 2057 to afford manufacturers a jury trial is unconstitutional under the California Constitution. The right to a jury trial is guaranteed by the California Constitution.<sup>1</sup> Consumer warranty claims are essentially contract claims,<sup>2</sup> for which the jury trial right is guaranteed.<sup>3</sup> Moreover, under California Law, the right to jury trial cannot be infringed by a statute purporting to compel arbitration without the right of trial <u>de novo.</u><sup>4</sup>
- The civil penalties provision is unconstitutional because it penalizes the manufacturer for exercising its right to a jury trial. Civil penalties are penal in nature.<sup>6</sup> In California, "[i]t is well settled that to punish a person for exercising individual rights [such as the right to jury trial] is a due process violation of the most basic sort."<sup>6</sup>
- O The bill is unconstitutional because it delegates judicial power to arbitrators, who are not judicial officers. Under the California Constitution, judicial powers and responsibilities are vested solely in the judicial branch and may not be exercised by any other branch.<sup>7</sup> Thus, "the legislature is without power, in the absence of constitutional provision authorizing the same, to confer judicial functions upon a statewide administrative agency."<sup>4</sup> In the absence of <u>de novo</u> judicial review, the delegation of judicial functions--such as that in the A.B. 2067--to nonjudicial bodies is unconstitutional.<sup>8</sup>
- o The bill's requirement that a manufacturer must have a dispute resolution process conflicts with the provisions of the Magnuson-Moss Warranty Act. which encourages voluntary programs, and with specific provisions of 16 C.F.R. Section 703.
- A.B. 2057 is unconstitutional on equal protection grounds because it affords unequal treatment to manufacturers in regards to fundemental rights. Under A.B. 2057, the decision of a dispute resolution process is binding on the manufacturer but not on the consumer, who is free to challenge the decision in court. It is impermisable to grant a fundamental right, such as the right to jury trial, to one class and deny

## AUTOMOBILE IMPORTERS OF AMERICA, INC.

-2-

it to another.<sup>10</sup> Moveover, under California law it is impermissible to discriminate against manufacturers merely because they may have more wealth than consumers.<sup>11</sup>

- The admission of the arbitrator's decision into evidence without providing the right to cross-examine the arbitrator is unconstitutional. In California, "denial of the right to cross-examination (of a nonjudicial decision-maker) cannot constitutionally be enforced."<sup>12</sup> Consequently, A.B 2057, which compels the manufacturer into arbitration by the threat of civil penalties and then admits the arbitrator's decision into evidence without cross-examination, is unconstitutional.<sup>13</sup>
- Section 4 of the Bill is unlawful because it (1) impermissibly imposes civil penalties on manufacturers for the acts of third parties and (2) apparently imposes a double penalty for the same offense. The civil penalty of Section 1794(e) is tantamount to a punitive damage award, <sup>16</sup> and thus may only be imposed on the party actually responsible for the wrong, <sup>15</sup> not on a manufacturer for the actions of the "third party dispute resolution process" that must, under FTC rules, be independent of the manufacturer. The civil penalties under Section 1794(e) duplicate the penalties under Section 1794(c) and are, therefore, unlawful.<sup>14</sup>

JUL 1 3 1987 State of California DEPARTMENT OF JUSTICE



July 13, 1987

1515 K STREET, SUITE 511 P.O. BOX 944255 SACRAMENTO 94244-2550 (916) 445-9555

Honorable Sally Tanner Assemblymember, 60th District State Capitol, Room 4146 Sacramento, CA 95814

Dear Assemblymember Tanner:

Re: AB 2057 - Warranties: New Motor Vehicles

The Attorney General's Office supports AB 2057.

This bill addresses a number of problems which have developed under the "lemon law" regarding defective new cars.

Enacted in 1982, the lemon law basically provides that if a manufacturer is unable to fix a defective new motor vehicle, then the buyer is entitled to either a replacement or reimbursement. One of the major problems to date with the law is that the mechanisms established by many manufacturers for resolving customer disputes have not complied with the minimum statutory criteria for such procedures. Moreover, even where the statutory criteria have been met poor decisions are often rendered because arbitrators are not trained in warranty law or do not have authority to order independent, expert examination of the vehicle.

AB 2057 will make the third party-dispute resolution process a more effective procedure for resolving these cases by: (a) authorizing the Bureau of Automotive Repair to approve the particular approach selected by each manufacturer; (b) requiring arbitrators to be familar with applicable warranty law; and (c) authorize arbitrators to obtain independent, expert inspection of the vehicle.

Additionally, the bill substantially strengthens other areas of the lemon law by: (a) permitting the buyer to request a refund of the purchase price instead of being required to accept a new vehicle from the manufacturer; (b) providing a specific formula for determining the buyer's liability for use of the vehicle prior to discovery of the defect; and (c) providing treble damages in any action where the manufacturer breached the warranty and failed to provide a qualified third-party process for resolving the consumer's dispute.

Honorable Sally Tanner July 13, 1987 Page 2

We have now had five years of experience with the lemon law. AB 2057 address the major problems which have arisen to date, giving consumers who purchase defective new cars effective remedies against manufacturers who either will not or can not comply with their/warranties. The bill is inportant to all of California's consumers. Please let me know is we can be of further assistance in supporting the measure.

Very gruly yours, JOHN K. VAN DE KAMP Attorney General

Senior Assistant Attorney General (916) 324-5477

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State of California DEPARTMENT OF JUSTICE

July 13, 1987

1515 K STREET, SUITE 511 P.O. BOX 944255 SACRAMENTO 94244-2550 (916) 445-9555

Honorable Bill Lockyer Chairman, Senate Judiciary State Capitol, Room 2032 Sacramento, California 95814

Dear Senator Lockyer:

AB 2057 (Tanner) - Warranties: New Motor Vehicles

The Attorney General's Office urges you to support AB 2057, which will be heard by the Judiciary Committee on July 14.

This bill addresses a number of problems which have developed under the "lemon law" regarding defective new cars.

Enacted in 1982, the lemon law basically provides that if a manufacturer is unable to fix a defective new motor vehicle, then the buyer is entitled to either a replacement or reimbursement. One of the major problems to date with the law is that the mechanisms established by many manufacturers for resolving customer disputes have not complied with the minimum statutory criteria for such procedures. Moreover, even where the statutory criteria have been met poor decisions are often rendered because arbitrators are not trained in warranty law or do not have authority to order independent, expert examination of the vehicle.

AB 2057 will make the third party-dispute resolution process a more effective procedure for resolving these cases by: (a) authorizing the Bureau of Automotive Repair to approve the particular approach selected by each manufacturer; (b) requiring arbitrators to be familar with applicable warranty law; and (c) authorize arbitrators to obtain independent, expert inspection of the vehicle.

Additionally, the bill substantially strengthens other areas of the lemon law by: (a) permitting the buyer to request a refund of the purchase price instead of being required to accept a new vehicle from the manufacturer; (b) providing a specific formula for determining the buyer's liability for use of the vehicle prior to discovery of the defect; and (c) providing treble damages in any action where the manufacturer breached the warranty and failed to provide a qualified third-party process for resolving the consumer's dispute.

Honorable Bill Lockyer Page 2

We have now had five years of experience with the lemon law. AB 2057 address the major problems which have arisen to date, giving consumers who purchase defective new cars effective remedies against manufacturers who either will not or can not comply with their warranties. The bill is inportant to all of California's consumers; we urge your support.

Very while yours, JOHN K. VAN DE KAMP Attorney General

AULEN JUMNER Senior Assistant Attorney General (916) 324-5477

AHS:er/ckm

## GENERAL MOTORS CORPORATION

JUL 8 1987

1170 PARK EXECUTIVE BUILDING, 925 L STREET, SACRAMENTO, CALIFORNIA 95814

July 8, 1987

Honorable Bill Lockyer, Chairman Senate Judiciary Committee State Capitol Building, Room 2032 Sacramento, California 95814

Re: AB 2057 (Tanner) Lemon Law Revision

Dear Bill:

This is to advise you that the General Motors Corporation is opposed to AB 2057 (Tanner), which is scheduled for hearing by the Senate Judiciary Committee on July 14.

AB 2057 would create a new certification process for automobile manufacturers voluntary arbitration programs. In so doing, it would formalize the procedure to the point where an arbitrator would be required to be trained in the specifics of the lemon law. If one of the arbitrators misapplied the principles of the lemon law, the manufacturer would be liable for treble damages and attorney fees. General Motors has about 1,000 arbitrators in California. No more than 250 are attorneys. It seems unreasonable to provide for treble damages based upon the decision of a layman arbitrator, untrained in the law.

The idea of General Motors' arbitration program, which is voluntary and predates California's lemon law, is that it be informal and non-legal, that the process be easily understood by the consumer, and that a lengthy court setting be avoided. AB 2057 would formalize the procedure by attempting to make layman arbitrators judges and then injecting treble damages.

For these reasons we must respectfully oppose AB 2057.

Sincerely,

G. Lee Ridgeway, Regional Manager Industry-Government Relations

GLR/rp cc: Members, Senate Judiciary Committee Assemblywoman Sally Tanner

AB2057 (5)

# MOTOR VOTERS

May 28, 1987

P.O. BOX 3163 FALLS CHURCH, VA 22043 (703) 448-0002

UN 2 1987

The Honorable Sally Tanner Assemblywoman, State of California State Capitol Sacramento, CA 95816

Dear Sally:

This is a letter in support of your bill AB 2057.

In some states which are considering Lemon Law II's, automakers have been urging legislators to hold off, pending the outcome of our regulatory negotiations ("reg/neg") on the FTC Rule 703. However, the outcome is in serious doubt.

For one, automakers have introduced a controversial amendment which states the new rule will not take effect until states representing two-thirds of the U.S. population adopt the rule. This may not happen within the allotted time (still undefined), so it is quite possible the rule may never take effect. That's assuming we even agree on a new rule, which is doubtful.

Two, the new rule is not a model rule, from the consumer's point of view. It is riddled with compromises, because the way the way the negotiations are structured, there is no agreement unless there is unanimity. That means we are often reduced to the lowest common denominator. Your bill is superior to the draft we are discussing now.

For example, your bill requires decisionmakers to apply your first law. That is a gem. But so far, all the automakers have agreed to in DC is for the arbitrators to "consider" state laws, along with a whole list of other matters. And the automakers want to have exclusive rights to train arbitrators.

Three, the National Congress of State Legislators recently passed a resolution opposing preemption of states' lemon laws. The National Association of Attorneys General already passed a similar resolution. There is widespread concern the FTC negotiations will be used to preempt what you enact at the state level. If automakers use our negotiations to stifle state activity, they will have achieved, de facto, what states want to prevent.

As you know, the whole country looks to you and what you do as an example. If the automakers want uniformity, which they say they do, then they should support bills like yours, which may be adopted as model legislation.

Please get in touch if I can help in any way.

As always, **Cosemany** Rosemary Dunlap, President

Motor Voters is an independent, nonprofit consumer organization incorporated in 1982 and dedicat promoting auto safety, reducing traffic deaths and injuries; and improving automotive business practice:

MAY 19 1987 87139 12:34 28421 87 016489 PAGE NO. 1 RN RECORD # 40 BF: Substantive AMENDMENTS TO ASSEMBLY BILL NO. 2057 AS AMENDED IN ASSEMBLY MAY 13, 1987 Amendment 1 On page 13, line 25, strike out "do" and insert: be one that does Amendment 2 On page 13, line 26, strike out "Comply" and insert: **Complies** Amendment 3 On page 13, line 31, strike out "Render" and insert: Renders Amendment 4 On page 13, line 33, strike out "Prescribe" and insert: Prescribes Amendment 5 On page 13, line 37, strike out "Provide" and insert: Provides Amendment 6 On page 14, line 4, strike out "Require" and insert: Requires Amendment 7 On page 14, line 10, strike out "Provide" and insert: Provides Amendment 8 On page 14, line 15, strike out "Render" and insert:

Renders

## Amendment 9

On page 14, line 31, strike out "Obtain and maintain" and insert:

Requires that no arbitrator deciding a dispute may be a party to the dispute, or an employee, agent, or dealer for the manufacturer; and that no other person, including an employee, agent, or dealer for the manufacturer, may be allowed to participate in formal or informal discussions unless the buyer is allowed to participate equally.

(I) Requires that in the case of an order for one further repair attempt, a hearing date shall be established no later than 30 days after the repair attempt has been made, to determine whether the manufacturer has corrected the nonconformity. The buyer and the manufacturer shall schedule an opportunity for the manufacturer to effect the ordered repair no later than 30 days after the order for the repair is served on the manufacturer and the buyer. If, at the hearing, it is determined that the manufacturer did not correct the replace the motor vehicle, if the buyer consents to this remedy, or to make restitution.

(J) Obtains and maintains

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41546 BECORD # 40 BF:

RN 87 015946 PAGE NO. 1

Substantive

AMENDMENTS TO ASSEMBLY BILL NO. 2057 AS AMENDED IN ASSEMBLY APRIL 28, 1987

Amendment 1 On page 16, line 2, strike out "or" and insert:

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Amendment 2 On page 17, line 28, after "process" insert:

willfully

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APK 24 1987

RN 87 014162 PAGE NO.

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Substantive

## AMENDMENTS TO ASSEMBLY BILL NO. 2057

Amendment 1 In line 3 of the title, strike out "Section 1793.2" and insert:

Sections 1793.2 and 1794

40 BF:

Amendment 2 On page 3, line 6, strike out "meets the criteria set forth in" and insert:

operates in compliance with

Amendment 3 On page 3, line 7, after "Code" insert:

and this chapter

Amendment 4 On page 3, lines 16 and 17, strike out "for application" and insert:

to apply

Amendment 5 On page 3, line 18, strike out "for" and insert:

of

53649

BECORD #

Amendment 6 On page 3, lines 20 and 21, strike out "the criteria set forth in"

> Amendment 7 On page 3, line 22, after "Code" insert:

and this chapter

Amendment 8 On page 3, line 25, strike out "which seeks" and insert:

that applies

Amendment 9 On page 3, lines 33 and 34, strike out "the 53649 87114 15:09 RECORD # 50 BF: RN 87 014162 PAGE NO. criteria set forth in" Amendment 10 On page 3, line 35, after "Code" insert: and this chapter Amendment 11 On page 4, line 1, strike out "the criteria set forth in" Amendment 12 On page 4, line 3, after "Code" insert: and this chapter Amendment 13 On page 4, line 4, strike out "shall" and insert: say. Amendment 14 On page 4, line 7, strike out the first "of" and insert: for Amendment 15 On page 4, lines 17 and 18, strike out "the criteria set forth in" Amendment 16 On page 4, line 19, after "Code" insert: and this chapter Amendment 17 On page 4, line 20, strike out "with those criteria" Amendment 18 On page 4, line 22, strike out "with those criteria" Amendment 19 On page 5, line 1, strike out "the criteria set

53649 **BECORD # 70 BF:** 

87114 15:09 RN 87 014162 PAGE NO. 3

forth in"

Amendment 20 On page 5, line 2, after "Code" insert:

and this chapter

Amendment 21 On page 5, lines 3 and 4, strike out "with those criteria"

Amendment 22 On page 5, line 6, strike out "one or more of the criteria set forth in"

> Amendment 23 On page 5, line 8, after "Code" insert:

or this chapter

Amendment 24 On page 5, line 11, strike out "notice," strike out lines 12 to 14, inclusive, and insert:

notice and prescribe the

Amendment 25 On page 5, line 21, strike out "one or more of the criteria set forth in"

> Amendment 26 On page 5, line 22, after "Code" insert:

or this chapter

Amendment 27 On page 5, lines 28 and 29, strike out "the criteria set forth in"

> Amendment 28 On page 5, line 30, after "Code" insert:

and this chapter

Amendment 29 On page 5, line 35, after "a" insert: 53649 **53649 53649**

gualified

Amendment 30

On page 6, line 9, strike out "certified" and

insert:

qualified

Amendment 31

On page 6, line 23, strike out "certified" and insert:

each qualified

Amendment 32 On page 11, line 13, strike out "the manufacturer" strike out line 14, and insert:

the buyer shall only be liable to pay the manufacturer

Amendment 33 On page 11, line 27, after the period insert:

The amount directly attributable to use by the buyer shall be determined by multiplying the actual price of the new motor wehicle paid or payable by the buyer, including any charges for transportation and manufacturer-installed options, by a fraction having as its denominator 120,000 and having as its numerator the number of miles traveled by the new motor wehicle prior to the time the buyer first delivered the vehicle to the manufacturer or distributor, or its authorized service and repair facility for correction of the problem that gave rise to the nonconformity.

> Amendment 34 On page 13, strike out line 21 and insert:

shall do all of the following:

Amendment 35 On page 13, line 22, strike out "The process complies" and insert:

Comply

Amendment 36
53649 RECORD # 110 BF:

On page 13, line 27, strike out "The process renders" and insert: Bender On page 13, line 37 line 30, strike out "Prescribes" and insert: Prescribe On page 13, line 31, strike out "acepted" and insert: accepted

Amendment 39 On page 13, strike out lines 34 to 36, inclusive, and in line 37, strike out "at a minimum include" and insert:

(D) Provide arbitrators who are assigned to decide disputes with copies of, and instruction in, the provisions of

Amendment 40 On page 14, line 2, strike out "The process provides" and insert:

Require the manufacturer, when the process orders either that the nonconforming motor wehicle be replaced if the buyer consents to this remedy or that restitution be made to the buyer, to replace the motor vehicle or make restitution in accordance with paragraph (2) of subdivision (d). (P) Provide

Amendment 41 On page 14, line 8, strike out \*(F) The process renders\* and insert:

(G) Render

Amendment 42 On page 14, line 25, strike out "(G) The process has been certified" and insert: 53649 RECORD # 130 BF:

(H) Obtain and maintain certification

Amendment 43

On page 14, line 27, strike out "9839.70" and

insert:

9889.70

#### Amendment 44

On page 14, line 34, after "vehicle" insert:

to the buyer or lessee

#### Amendment 45 On page 15, line 4, after the period insert:

A "demonstrator" is a vehicle assigned by a dealer for the purpose of demonstrating qualities and characteristics common to vehicles of the same or similar model and type.

(5) No person shall sell or lease a motor wehicle transferred by a buyer or lessee to a manufacturer as the result of a nonconformity unless the nature of the nonconformity experienced by the original buyer or lessee is clearly and conspicuously disclosed, the nonconformity is corrected, and the manufacturer warrants to the new buyer or lessee in writing for a period of one year that the motor vehicle is free of that nonconformity.

#### Amendment 46 On page 15, line 35, after "SEC. 4." insert:

Section 1794 of the Civil Code is amended to read: 1794. (a) Any buyer of consumer goods who is damaged by a failure to comply with any obligation under this chapter or under an implied or express warranty or service contract may bring an action for the recovery of damages and other legal and equitable relief.

(b) The measure of the buyer's damages in an action under this section shall be as follows:

(1) Where the buyer has rightfully rejected or justifiably revoked acceptance of the goods or has exercised any right to cancel the sale, Sections 2711, 2712, and 2713 of the Commercial Code shall apply.

(2) Where the buyer has accepted the goods, Sections 2714 and 2715 of the Commercial Code shall apply, and the measure of damages shall include the cost of 53649 RECORD # 160 BP:

repairs necessary to make the goods conform.

(c) If the buyer establishes that the failure to comply was willful, the judgment may include, in addition to the amounts recovered under subdivision (a), a civil penalty which shall not exceed two times the amount of actual damages. This subdivision shall not apply in any class action under Section 382 of the Code of Civil Procedure or under Section 1781, or with respect to a claim based solely on a breach of an implied warranty.

(d) If the buyer prevails in an action under this section, the buyer way shall be allowed by the court to recover as part of the judgment a sum equal to the aggregate amount of costs and expenses, including attorney's fees based on actual time expended, determined by the court to have been reasonably incurred by the buyer in connection with the commencement and prosecution of such action, unless the court in its discretion determines that such an award of attorney's fees would be inappropriate.

(e) In addition to the recovery of actual damages, the buyer shall recover a civil penalty of two times the amount of actual damages and reasonable attorney's fees and costs if the manufacturer fails to rebut the presumption established in paragraph (1) of subdivision (e) of Section 1793.2 and either (1) the manufacturer does not maintain a qualified third party dispute resolution process which complies with subdivision (e) of Section 1793.2, or (2) the manufacturer's qualified third party dispute resolution process fails to comply with subdivision (e) of Section 1793.2 in the buyer's case.

SEC. 5.

## Amendment 47

On page 16, line 38, strike out "SEC. 5." and

insert:

SEC. 6.

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 1147 So. ROBERTSON BLVD. #203 Los Angeles CA 90035 (213) 278-9244

 CALIFORNIA PUBLIC INTEREST RESEARCH GROUP

23 February 1987

The Honorable Sally Tanner California State Assembly State Capitol Sacramento, CA 95814

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Dear Assemblywoman Tanner:

Enclosed is a copy of the proposed draft for a "Lemon Law II" bill. As you know, we started a working group in December which includes CALPIRG, the Attorney General's office, Consumers Union, the New Motor Vehicle Board, the Department of Consumer Affairs, Jay DeFuria, and Lemon Law attorneys Donna Selnick, Roger Dickinson, Paul Kiesel and Brian Kemnitzer.

After several meetings in which the full group discussed possible strategies, a smaller group consisting of CALPIRG, the Attorney General's office, and Donna Selnick, drafted this final version. Consumers Union worked closely with the small group on strategy decisions.

We consider this draft to be a workable solution given the highly complex nature of the Lemon Law problem. After consulting with people across the nation who have struggled with these same issues, we believe that the proposed draft represents a reasonable improvement to the law. It was written with an eye towards what can practically be achieved, and therefore does not constitute a "wish list." Please be assured that a tremendous amount of time and effort went into its development.

We appreciate your continued dedication to this issue as well as your patience in working with us. I will be contacting you in the next few days to schedule an appointment to further discuss this proposal.

Please do not hesitate to contact me should you have any immediate questions or if we can offer you support in any way.

Sincerely, Carmen a. Honzal Carmen A. Gonzalez

Consumer Program Director

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The people of the state of California do enact as follows: SECTION 1. Section 1793.2 of the Civil Code is amended to read:

1793.2. (a) Every manufacturer of consumer goods sold in this state and for which the manufacturer has made an express warranty shall:

(1) Maintain in this state sufficient service and repair facilities reasonably close to all areas where its consumer goods are sold to carry out the terms of such warranties or designate and authorize in this state as service and repair facilities independent repair or service facilities reasonably close to all areas where its consumer goods are sold to carry out the terms of such warranties.

As a means of complying with paragraph (1) of this subdivision, a manufacturer shall be permitted to enter into warranty service contracts with independent service and repair facilities. The warranty service contracts may provide for a fixed schedule of rates to be charged for warranty service or warranty repair work, however, the rates fixed by such contracts shall be in conformity with the requirements of subdivision (c) of Section 1793.3. The rates established pursuant to subdivision (c) of Section 1793.3, between the manufacturer and the independent service and repair facility, shall not preclude a good faith discount which is reasonably related to reduced credit and general overhead cost factors arising from the manufacturer's payment of warranty charges direct to the independent service and

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repair facility. The warranty service contracts authorized by this paragraph shall not be executed to cover a period of time in excess of one year, and may be renewed only by a separate, new contract or letter of agreement between the manufacturer and the independent service and repair facility.

(2) In the event of a failure to comply with paragraph (1) of this subdivision, be subject to the provisions of Section 1793.5.

(3) Make available to authorized service and repair facilities sufficient service literature and replacement parts to effect repairs during the express warranty period.

(b) Where such service and repair facilities are maintained in this state and service or repair of the goods is necessary because they do not conform with the applicable express warranties, service and repair shall be commenced within a reasonable time by the manufacturer or its representative in this state. Unless the buyer agrees in writing to the contrary, the goods must be serviced or repaired so as to conform to the applicable warranties within 30 days. Delay caused by conditions beyond the control of the manufacturer or his representatives shall serve to extend this 30-day requirement. Where such delays arise, conforming goods shall be tendered as soon as possible following termination of the condition giving rise to the delay.

(c) It shall be the duty of the buyer to deliver nonconforming goods to the manufacturer's service and repair facility within this state, unless, due to reasons of size and weight, or method of attachment, or method of installation, or

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nature of the nonconformity, such delivery cannot reasonably be accomplished. Should the buyer be unable to effect return of nonconforming goods for any of the above reasons, he or she shall notify the manufacturer or its nearest service and repair facility within the state. Written notice of nonconformity to the manufacturer or its service and repair facility shall constitute return of the goods for purposes of this section. Upon receipt of such notice of nonconformity the manufacturer shall, at its option, service or repair the goods at the buyer's residence, or pick up the goods for service and repair, or arrange for transporting the goods to its service and repair facility. All reasonable costs of transporting the goods when, pursuant to the above, a buyer is unable to effect return shall be at the manufacturer's expense. The reasonable costs of transporting nonconforming goods after delivery to the service and repair facility until return of the goods to the buyer shall be at the manufacturer's expense.

(d) Should the manufacturer or its representative in this state be unable to service or repair the goods to conform to the applicable express warranties after a reasonable number of attempts, the manufacturer shall either replace the goods or reimburse the buyer in an amount equal to the purchase price paid by the buyer, less that amount\_directly\_attributable\_to\_use\_by\_\_\_\_\_ the buyer prior to the discovery of the nonconformity.

(e)(l) It shall be presumed that a reasonable number of attempts have been made to conform a new motor vehicle to the applicable express warranties if, within one year from delivery

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to the buyer or 12,000 miles, whichever occurs first, either (A) the same nonconformity has been subject to repair four or more times by the manufacturer or its agents and the buyer has at least once directly notified the manufacturer of the need for the repair of the nonconformity, or (B) the vehicle is out of service by reason of repair of nonconformities by the manufacturer or its agents for a cumulative total of more than 30 calendar days since delivery of the vehicle to the buyer. The 30-day limit shall be extended only if repairs cannot be performed due to conditions beyond the control of the manufacturer or its agents. The buyer shall be required to directly notify the manufacturer pursuant to subparagraph (A) only if the manufacturer has clearly and conspicuously disclosed to the buyer, with the warranty or the owner's manual, the provisions of this subdivision and that of subdivision (d), including the requirement that the buyer must notify the manufacturer directly pursuant to subparagraph (A). This presumption shall be a rebuttable presumption affecting the burden of proof in-any-action-to-enforce-the-buyer's-rights-under subdivision-(d)-and-shall-not-be-construed-to-limit-those-rights.

(2) If a qualified third party dispute resolution process exists, and the buyer receives timely notification in writing of the availability of a third party process with a description of its operation and effect, the presumption in paragraph (1) may not be asserted by the buyer in an action until after the buyer has initially resorted to the third party process as required in paragraph (3). Notification of the availability of the third party process is not timely if the buyer suffers any prejudice

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resulting from any delay in giving the notification. The buyer may assert the presumption in paragraph (1) during the third party process. If a qualified third party dispute resolution process does not exist, or if the buyer is dissatisfied with the third party decision, or if the manufacturer or its agent neglects to promptly fulfill the terms of such third party decision, the buyer may assert the presumption provided in paragraph (1) in an action to enforce the buyer's rights under subdivision (d). The findings and decision of the third party shall-be-admissible-in-evidence-in-the-action-without-further foundation. Any period of limitation of actions under any federal or California laws with respect to any person shall be extended for a period equal to the number of days between the date a complaint is filed with a third party dispute resolution process and the date of its decision or the date before which the manufacturer or its agent is required by the decision to fulfill its terms, whichever occurs later.

(3) A qualified third party dispute resolution process shall be-one-that-complies do all of the following:

(A) <u>Comply</u> with the Federal Trade Commission's minimum requirements for informal dispute settlement procedures as set forth in the commission's regulations at 16 Code of Federal Regulations Part 703 <u>in effect on December 31,1975 as modified by</u> <u>this section</u>; that-renders-decisions which-are binding on the manufacturer-if-the buyer-elects-to-accept-the decision; that prescribes-a-reasonable-time-not-to-exceed-30-days; within-which the manufacturer-or-its-agents-must-fulfill-the-terms-of-those

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decisions;-and-that-each-year-provides-to-the-Department-of-Motor Vehicles-a-report-of-its-annual-audit-required-by-the commission-s-regulations-on-informal-dispute-resolution procedures.

(B) Provide arbitrators who are assigned to decide disputes with copies of, and instruction in, the provisions of this section, the Federal Trade Commission's requirements described in subparagraph (A), and any explanatory material prepared by the Department of Consumer Affairs.

(C) Provide each buver who notifies the third party dispute resolution process of the dispute with a copy of the Department of Consumer Affairs publication describing this section.

(D) Provide the buyer and the manufacturer at least 7 days before the dispute resolution hearing with copies of all written material submitted by the other.

(E) Provide the buyer at least 7 days before the dispute resolution hearing with copies of all technical service bulletins prepared by the manufacturer that relate to the disputed nonconformity.

(F) Conduct a hearing at which the buyer and manufacturer may make an oral presentation including a response to the oral and written statements submitted by the other.

(G) Render decisions which are binding on the manufacturer if the buyer elects to accept the decision.

(H) Render decisions within 60 days from the date the buyer initiated proceedings.

(I) Require the manufacturer to provide an inspection and written report prepared by an independent motor vehicle expert at no cost to the buver if the arbitrator believes that the inspection and report is necessary to resolve the dispute.

(J) Upon deciding that the manufacturer failed to correct the nonconformity within a reasonable number of attempts, order the manufacturer to repurchase the vehicle as provided in paragraph (5), replace the vehicle if the buyer consents as provided in paragraph (6), or further repair the vehicle as provided in paragraph (7).

(K) Prescribe a reasonable time, not to exceed 30 days, within which the manufacturer or its agents must fulfill the terms of the decision.

(L) Prepare within 90 days after the end of a calendar vear, and maintain for five years, a compilation for that year of the number of:

Buvers submitting vehicle repurchase	TIVE
<u>reauests.</u>	LEGISLATIVE
<u>Buvers submitting vehicle replacement</u>	LEG
requests.	<u>D</u>
Vehicle repurchase requests satisfactorily	
<u>settled in arbitration.</u>	
Vehicle replacements awarded in arbitration.	<u> </u>
<u>Purchase price refunds awarded in</u>	
arbitration.	
<u>Purchase price awards rendered in compliance</u>	
with paragraph (5).	
	requests. Buvers submitting vehicle replacement requests. Vehicle repurchase requests satisfactorily settled in arbitration. Vehicle replacements awarded in arbitration. Purchase price refunds awarded in arbitration. Purchase price awards rendered in compliance

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- (vii) Vehicle repurchase awards accepted by the buyer.
- (viii) Vehicle repurchase awards complied with by the manufacturer.
- (ix) Arbitration awards where additional repairs were the most prominent remedy.
- (x) Awards accepted by the buyer.
- (xi) Awards complied with by the manufacturer.
- (xii) Arbritration decisions where the buver was awarded nothing.
- (xiii) Decisions that were not rendered within 60 days from the date the buyer initiated proceedings.
- (xiv) Decision performances that were not satisfactorily carried out within 30 days from the final decision.

(M) Provide the information described in subparagraph (L) and 16 C.F.R. section 703.6 to the Attorney General,

Department of Consumer Affairs, and any district attorney, and any member of the public upon written request.

(4) The manufacturer shall submit all technical service bulleting relating to the disputed nonconformity, and the manufacturer and buyer shall submit all written material on which they will rely at the hearing, to the third party dispute resolution process at least 10 days before the scheduled hearing date. (5) If the arbitrator orders the manufacturer to repurchase the nonconforming motor vehicle, the manufacturer shall be required to pay an amount equal to the following:

(A) The sum of (i) the amount the buver actually paid or <u>contracted to pav under a conditional sales contract or loan</u> <u>including the value of any trade-in, all charges added by the</u> <u>dealer, and charges for a service contract or extended warranty,</u> (ii) official fees including sales tax and license and <u>registration fees, and (iii) reasonable expenses incurred in</u> <u>connection with the repair of the vehicle and for towing and</u> <u>rental of a similar vehicle; less</u>

(B) An amount attributable to the buyer's use of the vehicle determined by multiplying the total cash price of the vehicle by a fraction having as its denominator one hundred twenty thousand (\$120.000) and having as its numerator the number of miles the vehicle traveled at the time the buyer first notified the manufacturer, dealer, or authorized repair facility of the nonconformity.

(6) If the arbitrator orders the manufacturer to replace the vehicle and the buver consents to this remedy, the manufacturer shall replace the vehicle with a substantially similar new motor vehicle equipped with similar accessories, pay sales tax. license, and registration fees imposed on the new motor vehicle, and reimburse the buver for the expenses described in paraoraph 5(A)(iii). The buver shall only be liable to pay the manufacturer an amount attributable to the buver's use of the yehicle as determined in paraoraph 5(B). If the buver does not

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consent to this remedy, the arbitrator shall order the manufacturer to repurchase the vehicle.

(7) (A) The arbitrator may order the manufacturer to attempt one further repair of the vehicle if (i) no more than four repair attempts have already been performed. (ii) the nature of the repair work is specifically described in the order, and (iii) the manufacturer, dealer, or authorized repair facility has not already performed the repair procedure described in the order or a substantially similar procedure.

(B) The arbitrator shall establish a hearing date no later than 30 days after the order for repair is served on the manufacturer and the buyer to determine whether the manufacturer has corrected the nonconformity. The buyer and the manufacturer shall schedule an opportunity for the manufacturer to effect the ordered repair before the hearing date.

(C) If the arbitrator determines at the hearing that the manufacturer did not correct the nonconformity, the arbitrator shall order the manufacturer to repurchase the vehicle.

(8) The manufacturer shall inform each buyer in writing made part of or delivered in conjunction with the warranty or owner's manual that a publication describing the requirements and procedures of a qualified third party dispute resolution process is available from the Department of Consumer Affairs.

(42) For the purposes of this subdivision the following terms have the following meanings:

(A) "Nonconformity" means a nonconformity which

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substantially impairs the use, value, or safety of the new motor vehicle to the buver or lessee.

(B) "New motor vehicle" means a new motor vehicle which is used or bought for use primarily for personal, family, or household purposes, "New motor vehicle" includes a dealer-owned vehicle and a "demonstrator" or other motor vehicle sold with a manufacturer's new car warranty, but does not include motorcycles, motorhomes, or off-road motor vehicles which are not registered under the Vehicle Code because they are to be operated or used exclusively off the highways. A "demonstrator" is a vehicle assigned by a dealer for the purpose of demonstratino gualities and characteristics common to vehicles of the same or similar model and type.

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(f) No person shall sell or lease a motor vehicle transferred by a buver or lessee to a manufacturer as the result of a nonconformity as defined in subdivision (e) unless the nature of the nonconformity experienced by the original buver or lessee is clearly and conspicuously disclosed, the nonconformity is corrected, and the manufacturer warrants to the new buyer or lessee in writing for a period of one year that the motor vehicle is\_free of that nonconformity.

SEC. 2 Section 1794 of the Civil Code is amended to read: 1794. (a) Any buyer of consumer goods who is damaged by a failure to comply with any obligation under this chapter or under an implied or express warranty or service contract may bring an action for the recovery of damages and other legal and equitable relief. (b) The measure of the buyer's damages in an action under this section shall be as follows:

(1) Where the buyer has rightfully rejected or justifiably revoked acceptance of the goods or has exercised any right to cancel the sale, Sections 2711, 2712, and 2713 of the Commercial Code shall apply.

(2) Where the buyer has accepted the goods, Sections 2714 and 2715 of the Commercial Code shall apply, and the measure of damages shall include the cost of repairs necessary to make the goods conform.

(c) If the buyer establishes that the failure to comply was willful, the judgment may include, in addition to the amounts recovered under subdivision (a), a civil penalty which shall not exceed two times the amount of actual damages. This subdivision shall not apply in any class action under Section 382 of the Code of Civil Prodedure or under Section 1781, or with respect to a claim based solely on a breach of an implied warranty.

(d) If the buyer prevails in an action under this section, the buyer may shall be allowed by the court to recover as part of the judgment a sum equal to the aggregate amount of costs and expenses, including attorney's fees based on actual time expended, determined by the court to have been reasonably incurred by the buyer in connection with the commencement and prosecution of such action; unless the court in its discretion determines that such an award of attorney's fees would be inappropriate.

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(e) In addition to the recovery of actual damages, the buyer shall recover a civil penalty of two times the amount of actual damages and reasonable attorney's fees and costs if the following occur:

(1) (A) The manufacturer does not maintain a qualified third party dispute resolution process which complies with Section 1793.2(e), or

(B) The manufacturer's qualified third party dispute resolution process fails to comply with Section 1793.2(e) in the buyer's case, and

(2) The manufacturer fails to rebut the presumption established in Section 1793.2(e)(1).

#### CHAPTER XXX

## MOTOR VEHICLE WARRANTY ENFORCEMENT ACT

Legislative intent.
Definitions.
Duty of manufacturer to conform a motor vehicle to
the warranty.
Nonconformity of motor vehicles.
Affirmative defenses.
Informal dispute settlement procedure operations.
Informal dispute settlement procedure certification.
New Motor Vehicle Arbitration Board eligibility.
New Motor Vehicle Arbitration Board functions.
Compliance and disciplinary actions.
Unfair or deceptive trade practice.
Consumer remedies.
Dealer liability.
Resale of returned vehicles.
Certain agreements void.
Rulemaking authority.
Fee.
Severability.
Effective dates.
Start-up funds.

XXX.101 Legislative intent.--The Legislature recognizes that a motor vehicle is a major consumer purchase and that a defective motor vehicle undoubtedly creates a hardship for The Legislature further recognizes that a duly the consumer. franchised motor vehicle dealer is an authorized service agent of the manufacturer. It is the intent of the Legislature that a good faith motor vehicle warranty complaint by a consumer be resolved by the manufacturer within a specified period of time. It is further the intent of the Legislature to provide the statutory procedures whereby a consumer may receive a replacement motor vehicle, or a full refund, for a motor vehicle which cannot be brought into conformity with the warranty provided for in this chapter. However, nothing in this chapter shall in any way limit the rights or remedies which are otherwise available to a consumer under any other law.

XXX.102 Definitions.--As used in this chapter, the

term: Board.

(1) "Board" means the New Motor Vehicle Arbitration

(2) "Collateral charges" means those additional charges to a consumer wholly incurred as a result of the acquisition of the motor vehicle. For the purposes of this chapter, collateral charges include, but are not limited to, manufacturer-installed or agent-installed items or service charges, earned finance charges, sales taxes, and title charges.

(3) "Condition" means a general problem that may be attributable to a defect in more than one part.

(4) "Consumer" means the purchaser, other than for purposes of resale, or the lessee, of a new or previously untitled motor vehicle, or any other person entitled by the terms of the warranty to enforce the obligations of the warranty during the duration of the Lemon Law Rights period.

(5) "Days" means calendar days, unless otherwise specified in this chapter.

(6) "Department" means the Office of the Attorney General.

(7) "Incidental charges" means those reasonable costs incurred by the consumer, including, but not limited to, towing charges and the costs of obtaining alternative transportation, which are directly caused by the popconformity or popconformities

(b) Collateral charges, if applicable.(c) Any fee paid to another to obtain the lease.

(d) Any insurance or other costs expended by the lessor for the benefit of the lessee.

(e) An amount equal to state and local sales taxes, not otherwise included as collateral charges, paid by the lessor when the vehicle was initially purchased.

(f) An amount equal to 5 percent of (a).

(9) "Lemon Law rights period" means the term of the manufacturer's written warranty, the period ending 2 years after the date of the original delivery of a motor vehicle to a consumer, or the first 24,000 miles of operation attributable to a consumer, whichever expires first.

(10) "Lessee" means any consumer who leases a motor vehicle for 1 year or more pursuant to a written lease agreement which provides that the lessee is responsible for repairs to such motor vehicle or any consumer who leases a motor vehicle pursuant to a lease-purchase agreement.

(11) "Lessee cost" means the aggregate deposit and rental payments previously paid to the lessor for the leased vehicle.

(12) "Lessor" means a person who holds title to a motor vehicle leased to a lessee under a written lease agreement or who holds the lessor's rights under such agreement.

(13) "Manufacturer" means a person engaged in the business of constructing or assembling new motor vehicles or engaged in the business of importing new motor vehicles into the United States for the purpose of selling or distributing new motor vehicles to new motor vehicle dealers.

(14) "Motor vehicle" means a self-propelled vehicle purchased or leased in this state and primarily designed for the transportation of persons or property over public streets and highways, but does not include mopeds, motorcycles, the living facilities of motor homes, or trucks over 10,000 pounds gross vehicle weight rating. For purposes of this definition, a motor home is not a truck.

(15) "Nonconformity" means a defect, malfunction or condition that fails to conform to the warranty, but does not include a defect, malfunction or condition that results from an accident, abuse, neglect, modification, or alteration of the motor vehicle by persons other than the manufacturer or its authorized service agent.

(16) "Program" means an informal dispute settlement procedure established by a manufacturer which mediates and arbitrates motor vehicle disputes arising in this state.

(17) "Purchase price" means the cash price paid for the motor vehicle appearing in the sales agreement or contract, including any allowance for a trade-in vehicle.

(18) "Reasonable offset for use" means the number of miles attributable to a consumer up to the date of the third repair attempt of the same nonconformity which is the subject of the claim or the 20th cumulative day when the vehicle is out of service by reason of repair of one or more nonconformities, whichever occurs first, multiplied by the purchase price of the vehicle and divided by 120,000.

(19) "Replacement motor vehicle" means a motor vehicle which is identical or reasonably equivalent to the motor vehicle to be replaced, as the motor vehicle to be replaced existed at the time of original acquisition.

(20) "Substantially impair" means to render the motor vehicle unfit, unreliable, or unsafe for ordinary use, or to significantly diminish the value of the motor vehicle.

(21) "Warranty" means any written warranty issued by the manufacturer, or any affirmation of fact or promise made by the manufacturer, excluding statements made by the dealer, in connection with the sale of a motor vehicle to a consumer which vehicle to the warranty.--

(1) If a motor vehicle does not conform to the warranty and the consumer reports the nonconformity to the manufacturer, or its authorized service agent, during the Lemon Law rights period, the manufacturer, or its authorized service agent, shall, at no cost to the consumer, make such repairs as are necessary to conform the vehicle to the warranty, irrespective of whether such repairs are made after the expiration of the Lemon Law rights period.

(2) Each manufacturer shall provide the consumer with the address and phone number for its zone or regional office for this state at the time of vehicle acquisition. Within 30 days of the introduction of the new model year for each make and model of motor vehicle sold in this state, the manufacturer shall forward to the Department a copy of the owner's manual and any written warranty provided for such vehicle.

(3) At the time of acquisition of the vehicle, the manufacturer shall inform the consumer in writing how to file a claim with a certified program if such program has been established by the manufacturer pursuant to ss. XXX.106 and XXX.107, shall provide to the consumer a written statement that explains the consumer's rights under this chapter, and shall obtain the consumer's signature acknowledging that the consumer received the written statement. The written statement shall be prepared by the Department and shall contain the Department's toll-free number that the consumer can contact to commence arbitration or obtain information regarding rights under this chapter.

(4) A manufacturer, through its authorized service agent, shall provide to the consumer, each time his motor vehicle is returned after being examined or repaired under the warranty, a fully itemized, legible statement or repair order indicating any test drive performed and the approximate length of the test drive, any diagnosis made, and all work performed on the motor vehicle including, but not limited to, a general description of the problem reported by the consumer or an identification of the defect or condition, parts and labor, the date and the odometer reading when the motor vehicle was submitted for examination or repair, and the date when the repair or examination was completed.

(5) Upon request from the consumer, the manufacturer or its authorized service agent shall provide a copy of any report or computer reading compiled by the manufacturer or its authorized service agent regarding inspection, diagnosis, or test-drive of the motor vehicle, or shall provide a copy of any technical service bulletin issued by the manufacturer regarding the year and model of the consumer's motor vehicle as it pertains to any material, feature, component, or the performance thereof.

XXX.104 Nonconformity of motor vehicles .--

(1)(a) After three attempts have been made to repair the same nonconformity that substantially impairs the motor vehicle, the consumer shall give written notification, by certified or registered mail or by overnight service, to the manufacturer of the need to repair the nonconformity in order to allow the manufacturer a final attempt to cure the nonconformity. The manufacturer shall, within 7 days after receipt of such notification, notify the consumer of a reasonably accessible repair facility and after delivery of the vehicle to the designated repair facility by the consumer, the manufacturer shall, within 14 days, conform the motor vehicle to the warranty. If the manufacturer fails to notify the consumer of a reasonably accessible repair facility or perform the repairs within the time periods prescribed in this subsection, the requirement that the manufacturer be given a final attempt to cure the nonconformity does not apply.

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cumulative days when the vehicle has been out of service by reason of repair of one or more nonconformities to conform the motor vehicle to the warranty.

(2)(a) If the manufacturer, or its authorized service agent, cannot conform the motor vehicle to the warranty by repairing or correcting one or more nonconformities that substantially impair the motor vehicle after a reasonable number of attempts, the manufacturer, within 40 days, shall, in consideration of its receipt of payment of a reasonable offset for use by the consumer, replace the motor vehicle with a replacement motor vehicle acceptable to the consumer, or repurchase the motor vehicle from the consumer and refund to the consumer the full purchase price, less a reasonable offset for Such replacement or refund shall include payment of all use. collateral and reasonably incurred incidental charges. The consumer shall have an unconditional right to choose a refund rather than a replacement. Upon receipt of such refund or replacement, the consumer, lienholder, or lessor shall furnish to the manufacturer clear title to and possession of the motor vehicle.

(b) Refunds shall be made to the consumer and lienholder of record, if any, as their interests may appear. Ιf applicable, refunds shall be made to the lessor and lessee as their interests may appear on the records of ownership as follows: the lessee shall receive the lessee cost and the lessor shall receive the lease price less the aggregate deposit and rental payments previously paid to the lessor for the leased vehicle. If it is determined that the lessee is entitled to a refund pursuant to this chapter, the consumer's lease agreement with the lessor shall be terminated upon payment of the refund and no penalty for early termination shall be assessed. The Department of Revenue shall refund to the manufacturer any sales tax which the manufacturer refunded to the consumer, lessee, or lessor under this section, if the manufacturer provides to the Department of Revenue a written request for a refund and evidence that the sales tax was paid when the vehicle was purchased and that the manufacturer refunded the sales tax to the consumer, lessee, or lessor.

(3)(a) It is presumed that a reasonable number of attempts have been undertaken to conform a motor vehicle to the warranty if, during the Lemon Law rights period, either:

1. The same nonconformity that substantially impairs the motor vehicle has been subject to examination or repair at least three times by the manufacturer or its authorized service agent, plus a final attempt by the manufacturer to repair the motor vehicle if undertaken as provided for in subsection (1)(a), and such nonconformity continues to exist; provided, however, if such nonconformity is likely to cause death or serious bodily injury, it may be presumed that a reasonable number of attempts is fewer than three; or

2. The motor vehicle has been out of service by reason of repair by the manufacturer, or its authorized service agent, of one or more nonconformities that substantially impair the motor vehicle for a cumulative total of 30 or more days, exclusive of down time for routine maintenance prescribed by the owner's manual. The 30-day period may be extended by any period of time during which repair services are not available to the consumer because of war, invasion, strike, fire, flood, or natural disaster.

(b) The terms of subsection (a) shall be extended for a period up to 2 years after the date of the original delivery of a motor vehicle to a consumer, or the first 24,000 miles of operation attributable to a consumer, whichever occurs first, if a nonconformity covered by the warranty has been reported but has not been cured by the manufacturer, or its authorized service agent, before the expiration of the Lemon Law Rights period. defense to any claim under this chapter that:

(a) The alleged nonconformity or nonconformities do not substantially impair the motor vehicle;

(b) A nonconformity is the result of an accident, abuse, neglect, or unauthorized modifications or alterations of the motor vehicle by persons other than the manufacturer or its authorized service agent; or

(c) The claim by the consumer was not filed in good faith. Any other defense allowed by law may be raised against the claim.

XXX.106 Informal dispute settlement procedure;

operations.--(1) At the time of acquisition of the vehicle, a manufacturer who has established a program certified pursuant to this section and s. XXX.107, shall disclose clearly and conspicuously to the consumer in written materials accompanying

(b) A statement of the requirement that the consumer resort to the program prior to pursuing redress before the board;

(c) A description of the program's operations which explains how to file a claim with the program or a statement indicating where such information can be found in other materials accompanying the motor vehicle;

(d) A form addressed to the program which contains spaces for the consumer to indicate: his or her name and address; the current date and date of the original delivery of the motor vehicle to a consumer; the year, make, model, and identification number of the motor vehicle; the nature of the nonconformities which are the subject of the claim; the type of relief the consumer is requesting to resolve the dispute; and, any other reasonable information the program may need for prompt resolution of the dispute;

(e) A statement indicating that the program has 40 days to decide the dispute from the date it receives the form, provided that the consumer has completed the form and has previously notified the manufacturer in writing concerning the nonconformity or nonconformities which are the subject of the claim.

(2)(a) The program shall be funded and competently staffed at a level sufficient to ensure fair and expeditious resolution of all disputes, and shall not charge consumers any fee for use of the program.

(b) The manufacturer shall take all steps necessary to ensure that the program and its staff and decisionmakers are sufficiently insulated from the manufacturer so that the performance of the staff and the decisions of the decisionmakers are not influenced by the manufacturer. Necessary steps shall include, at a minimum, committing funds in advance, selecting staff personnel and decisionmakers impartially and solely on merit, and not assigning conflicting warrantor or program duties to program staff or decisionmakers. Where decisionmakers are selected by the program from a list or pool, such selection shall be on a random basis.

(c) The program shall establish written guidelines to assure both the fact and appearance of fairness and impartiality. Copies of the written guidelines shall be made available to any person upon request.

(d) The program shall impose any other reasonable requirements necessary to ensure that the staff and decisionmakers act fairly and expeditiously in each dispute.

(e) No program decisionmaker deciding a dispute shall be a person, or an employee, agent, or representative of such

thirds shall be persons having no direct involvement in the manufacture, distribution, sale or service of motor vehicles. Where the program involves a panel consisting of three or more decisionmakers, at least one decisionmaker on such panel may be designated by the Department.

(f) Program staff and decisionmakers shall be persons interested in the fair and expeditious resolution of consumer disputes. Program staff and decisionmakers shall be trained in the provisions of this chapter.

(g) The program shall make available to any person upon request, information relating to the background and qualifications of program staff, decisionmakers, independent technical experts, and any other consultants used by the program to investigate and decide disputes.

(3)(a) The program shall establish written procedures explaining its operation pursuant to this section. Copies of the written procedures shall be made available to any person upon request.

(b) Upon notification of a dispute, the program shall immediately inform both the manufacturer and consumer of receipt of the dispute, and shall send a copy of its written procedures to the consumer.

(c) The program shall investigate, gather and organize all information necessary for a fair and expeditious decision in each dispute. When any evidence gathered by or submitted to the program raises issues relating to the number of repair attempts; the length of repair periods; the possibility of abuse, neglect, or alteration of the vehicle; or any other provisions or remedies under this chapter, the program shall investigate these issues. The program shall not require any information not reasonably necessary to decide the dispute.

(d) The manufacturer shall promptly respond to any reasonable requests by the program for any pertinent documents in its possession or under its control, including, but not limited to, technical service bulletins, recall or part replacement notices, and repair records for a particular vehicle.

(e) The program on its own initiative, or upon the request of a decisionmaker, shall utilize an independent technical expert to provide consultation concerning the dispute or inspection of the vehicle when necessary to reach a fair If the program does not provide an independent decision. technical expert at its meetings where disputes are heard and decided, the program shall inform its decisionmakers whom to contact should a decisionmaker deem it necessary to have such consultation provided either prior to, or at, the meeting. Nothing contained in this section shall prevent decisionmakers from consulting with any person knowledgable in the commercial or other areas relating to the vehicle which is the subject of the dispute, provided that any contradictory information stemming from such consultation is disclosed to both parties in accordance with subsection (f).

(f) When information which may be used in the decision is submitted by one party, by a consultant under subsection (e), or by any source, and that information tends to contradict facts submitted by the other party, the program shall clearly, accurately, completely, and expeditiously disclose to both parties the contradictory information and its source, and shall provide both parties a reasonable opportunity to explain or rebut the information and to submit additional materials.

(g) At least seven days prior to a meeting to hear and decide disputes, the program shall forward to each decisionmaker all copies of documents and information submitted by both parties, or by a consultant under subsection (e), which are relevant and material to the dispute.

(h) The program may allow an oral presentation by a party to a dispute, or by a party's employee, agent or

to appear at the agreed upon time and place, the presentation by the other party may still be allowed. If both parties do not agree to an oral presentation, the manufacturer, or its employees, agents or representatives, shall not participate in the discussion concerning the dispute.

(i) Program meetings to hear and decide disputes shall be open to observers, including either party to the dispute, on reasonable and nondiscriminatory terms. At least ten days prior to the meeting, the program shall mail to the Department and each party to the dispute notice of the date, time, and place of the meeting, and shall disclose to the Department and to both parties the right to attend the meeting and the identity of either party, or an employee, agent or representative of either party, whom the program knows will be in attendance at the meeting.

(4)(a) If the dispute is settled, the program shall ascertain from the consumer that the dispute has been settled to the consumer's satisfaction, and that the settlement contains a specified reasonable time for performance.

(b) If the dispute has not been settled and the consumer has previously notified the manufacturer about the nonconformity or nonconformities which are the subject of the claim, the program shall render a fair decision within 40 days from the consumer's notification to the program of the dispute. For purposes of this section, notification shall be deemed to have occurred when the program has received the consumer's name and address; the current date and date of the original delivery of the motor vehicle to a consumer; the year, make, model and identification number of the motor vehicle; the nature of the nonconformities which are the subject of the claim; and, the type of relief the consumer is requesting to resolve the dispute.

(c) A program shall, in rendering decisions, take into account the provisions of this chapter and all legal and equitable factors germane to a fair and just decision. A decision shall include any remedies appropriate under the circumstances, including repair, replacement, refund, reimbursement for collateral and incidental charges, and compensation for loss of value. For purposes of this section, "take into account the provisions of this chapter" means to be aware of the provisions of this chapter, to understand how they might apply to the circumstances of the particular dispute, and to apply them if it is legally proper and fair to both parties to do so.

(d) The program's decision shall be binding upon the manufacturer, if the consumer elects to accept the decision. The decision shall disclose to the consumer and the manufacturer the reasons therefor, and the manufacturer's required actions, if applicable. The decision shall prescribe a reasonable period of time, not to exceed 30 days, within which the manufacturer must fulfill the terms of the decision. Such decision shall inform the consumer that if he or she is dissatisfied with the decision, or the manufacturer's performance thereunder, legal remedy as provided under this chapter may be pursued. In an action brought by a consumer under this chapter, the decision of the program is admissible in evidence.

(e) The program shall ascertain from the consumer whether the consumer has accepted or rejected the decision. If the manufacturer is obligated to undertake any performance either as part of a settlement or as a result of a decision rendered and accepted by the consumer, the program shall ascertain from the consumer within 14 days of the date of performance whether such performance has occurred.

(5) The program shall maintain records in a chronological order on each dispute submitted to it that is potentially entitled for relief under this chapter, and, for purposes of subsections (b)-(e), shall compile an annual index

The name, address and telephone number of the 1. consumer; The name, address, telephone number and contact 2. person of the manufacturer; 3. The make, model, year, vehicle identification number and date of original delivery of the motor vehicle to a consumer; The date of receipt of the dispute by the 4. program and the date of the program's decision. 5. All letters or other written documents submitted by either party; All other evidence collected by the program 6. relating to the dispute, including summaries of relevant and material portions of telephone calls and meetings between the program and an independent technical expert, consultant, or other person. A summary of any relevant and material 7. information presented by either party at an oral presentation; The date and terms of any settlement entered 8. into between the parties; The decision of the program including 9. information as to the date, time, and place of the meeting; and, the identity of the decisionmakers voting with the majority or dissenting; 10. A copy of the disclosure to the parties of the decision; 11. Copies of follow-up letters or summaries of relevant and material portions of follow-up telephone calls to the consumer, and reponses thereto; and 12. Any other documents and communications or summaries of relevant and material portions of oral communications relating to the dispute. The program shall maintain an index of each (b) manufacturer's disputes grouped under motor vehicle make and subgrouped under motor vehicle model. The program shall maintain an index for each (C) manufacturer as will show the number and percent of disputes: 1. Deemed out-of-jurisdiction; Settled, with compliance occurring within the 2. specified time for performance; Settled, with compliance pending within the 3. specified time for performance; 4. Settled, with compliance occurring after the specified time for performance; Settled, but not complied with. 5. Decided and accepted by the consumer, with 6. compliance occurring within the specified time for performance; Decided and accepted by the consumer, with 7. compliance pending within the specified time for performance; Decided and accepted by the consumer, with 8. compliance occurring after the specified time for performance; and Decided and accepted by the consumer, but not 9. complied with. The program shall maintain an index as will show (d) the number and percent of disputes: 1. Settled; Decided and accepted by the consumer; 2. з. Delayed beyond 40 days; and Involving a request for a purchase price refund 4. or replacement vehicle. The program shall maintain an index as will show (e) the number and percent of decisions where the most prominent remedy was one of the following: Purchase price refund pursuant to this chapter; 1. Replacement vehicle pursuant to this chapter; 2.

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9. Other; or

10. Nothing.

The program shall retain all records specified in (f) this section for at least 4 years after final disposition of the dispute. Either party may obtain, at a reasonable cost, copies of all program records relating to the consumer's dispute. Upon request, the program shall provide to either party to a dispute access to all records maintained pursuant to subsection (a). The statistical information compiled under subsections (c)-(e) shall be public information.

The program shall have an audit conducted (6)(a) annually to determine whether the manufacturer and its performance and the program and its implementation are in compliance with this section. All records required to be kept under subsection (5) shall be available for the audit.

The audit report provided for in this section shall (b) describe its methodology and include at a minimum the following:

An evaluation of the manufacturer's efforts to 1. explain to consumers how to file a claim with its program as required in subsection (1).

An evaluation of the program's operations, 2. including, but not limited to, the adequacy of forms and written procedures, program staffing and funding, decisionmaker qualifications, training materials and training methods, insulation from manufacturer influence, use of independent technical experts and other consultants, information gathering and distribution, follow-up efforts, and other aspects of dispute resolution.

An evaluation of the data compiled in the 3. indexes maintained pursuant to subsections (5)(c)-(e), and an assessment of the accuracy of such data as determined from a survey of a statistically valid sample of consumers whose disputes were handled by the program during the audit period.

The audit report shall be completed within six (C) months after the end of the calendar year, and shall be made available to any person at reasonable cost.

(d) Auditors shall be selected by the program. No auditor may be involved with the program, manufacturer or decisionmaker, as an employee, agent or representative thereof, other than for purposes of the audit.

XXX.107 Informal dispute settlement procedure; certification.--

 As an incentive to manufacturers to establish certified programs and to maximize the benefits that may accrue from any certification label, the state hereby requires consumers to first utilize programs that are currently certified, and were certified at the time of vehicle acquisition, prior to bringing an action under this chapter before the New Motor Vehicle Arbitration Board or the courts.

To encourage uniform interpretation and (2) enforcement of this section and s. XXX.106, the state hereby requires the Department to cooperate with the Attorneys General in any other states that enact these sections. The cooperation authorized by this subsection shall include:

(a) Establishing the National Association of Attorneys General as the central depository for copies of all applications and accompanying materials submitted by manufacturers for certification, and all reports prepared, notices issued, and determinations made by the Department under this section.

(b) Sharing and exchanging information, documents, and records pertaining to program operations.

(c) Sharing personnel to perform joint reviews, surveys, and investigations of program operations.

(d) Preparing joint reports evaluating program operations.

procedures act of this state, rules or proposed rules on matters such as guidelines, forms, statements of policy, interpretative opinions, and any other information necessary to implement this section.

(3) Any manufacturer licensed to sell motor vehicles in this state may apply to the Department for certification of its program. A manufacturer seeking certification of its program in this state shall complete and submit to the Department an application for certification on a form prescribed by the Department. The application shall be accompanied by a brief letter requesting certification of its program in this state and shall include the following materials:

(a) All written manuals, publications and documents prepared by the manufacturer or its established program which constitute, describe or explain the program's operating procedures, including but not limited to the policies that implement s. XXX.106.

(b) All training materials prepared for instructors and trainees, including a description of the training program devised to cover the pertinent provisions of this chapter.

(c) All forms, form letters, and notices used by the manufacturer or its established program to handle disputes, including those forms, form letters, and notices prepared for purposes of complying with the requirements of s. XXX.106 and this section.

(d) All written agreements and correspondences between the manufacturer and its established program which define the relationship between the manufacturer and its program, including but not limited to agreements and correspondences relating to policies that implement s. XXX.106 and this section.

(e) The name, address, phone number and title or occupation and present place of employment for each of the following:

1. The manufacturer's representative to whom all communications and notices from the Department pertaining to this section may be directed.

2. The chief administrator in charge of the manufacturer's established program for this state.

3. The custodian or custodians of program records required to be maintained under s. XXX.106(5).

4. The staff personnel employed by the program for this state.

5. The decisionmakers used by the program for this state.

6. The instructor or instructors who will train program staff and decisionmakers in the provisions of this chapter.

7. The auditor or auditors who will perform the audit pursuant to s. XXX.106(6).

(f) The qualifications of those persons identified in subsection (e) who will be conducting the training and the audit, and the criteria used by the program to select such persons.

(g) The information and materials required under subsections (5) and (6).

(h) An index of all materials that accompany the application.

(4) The Department will acknowledge receipt of the application and notify the applicant whether or not the application is complete. If the application is not complete, the Department shall state what additional information and materials must be provided. If the applicant does not provide the information or materials requested by the Department within 30 days from receipt of such notice, the Department may deem the application withdrawn.

(5) A program certified in this state or a program established by a manufacturer that is applying for certification (b) Name of manufacturer and name and address of the dealership from which the motor vehicle was purchased;

(c) Date the claim was received and location of program office which processed the claim;

(d) Relief requested by the consumer;

(e) Name of each decisionmaker rendering the decision or person approving the settlement;

(f) Date of the settlement or decision;

(g) Statement of the terms of the settlement or decision and the date by which the settlement or decision is to be performed;

(h) Reason for the decision; and

(i) Statement of whether the decision was accepted or rejected by the consumer.

(6) Any manufacturer establishing a certified program in this state or applying to have its program certified in this state shall file with the Department a copy of the most recent annual audit required under the provisions of s. XXX.106(6), together with any additional information required for purposes of certification, including the number of refunds and replacements made in this state pursuant to the provisions of this chapter by the manufacturer during the period audited.

(7) Any manufacturer establishing a certified program in this state or applying to have its program certified in this state shall notify the Department in writing at least 30 days prior to the implementation of any substantive modification to the operation of its program. Such notification shall describe the substantive modification and the reason therefor.

The Department shall review the operations of any (8) certified program at least once annually. A review of program operations and manufacturer performance may be conducted by the Department on its own initiative at any time, or as a result of a written petition from any person setting forth factual allegations, with supporting documentation, showing sufficient grounds to believe that a certified program or a program established by a manufacturer seeking certification has not been operating in substantial compliance with the provisions of this chapter. Such review may include an examination of program settlements and decisions and the most recent annual audit, a survey of consumers or an investigation of complaints from consumers who have used the program, an onsite inspection of program records, periodic observation of program meetings, and interviews with program staff and decisionmakers.

(9) The Department shall prepare annual and periodic reports evaluating the operation of certified programs serving consumers in this state or programs established by motor vehicle manufacturers applying for certification in this state. The reports shall be completed within 90 days of receipt of a complete application for certification, within 30 days from the end of any correction period prescribed in subsection (11), or within the last 30 days of each calendar year for purposes of annual review, unless the Department issues a written determination that there is good cause for extending any of these time limits for a reasonable additional period.

(10) Upon completion of any report prepared pursuant to subsection (9), the Department shall publish, for informal notice and comment purposes, in the state's register a notice of intent to renew or grant certification to any manufacturer whose program substantially complies with the provisions of this chapter. Such notice shall solicit public comment for a period of 30 days, with the Department's report and the manufacturer's application and accompanying materials placed on the public record. The Department may, at its discretion, determine the certifiability of the program on the written record, or provide an opportunity for an oral hearing on its intent to renew or grant certification. The Department's decision to renew or grant

adostantially compiles with the provisions of this chapter, the Department shall notify the respective manufacturer of the facts or evidence that, in the Department's view, support necessary corrections to the program and shall specify a time period, not exceeding 90 days, within which the manufacturer is to make the necessary corrections or bring the program into substantial compliance with the provisions of this chapter. If the Department determines that the manufacturer is unwilling or unable to bring the program into substantial compliance with the provisions of this chapter within the time period specified by the Department, the Department shall deny or revoke certification. Notice of denial or revocation of certification, and a brief explanation of the reasons therefor, shall be published in the state's register and sent directly to the manufacturer by certified or registered mail.

(12) If a manufacturer contests the Department's decision to deny or revoke certification, the manufacturer may request a hearing pursuant to the administrative procedures act within 30 days from its receipt of notice of denial or revocation of certification. A manufacturer may submit a new application for certification at any time following its receipt of the Department's decision to deny or revoke certification, other than the 30 day period prior to, or the time period during which, the manufacturer contests such decision.

(13) All reports prepared, notices issued, and determinations made by the Department under this section shall be public information.

(14) If a manufacturer has established a program, which the Department has certified as substantially complying with the provisions of this chapter, and has informed the consumer how to file a claim with such program pursuant to s. XXX.103(3), the provisions of s. XXX.104(2) do not apply to any consumer who has not first resorted to such program within 27 months from the date of the original delivery of the motor vehicle to the consumer.

(15) In the event of federal preemption of state authority, pursuant to this section, to certify and regulate manufacturer-established programs in this state, the requirements of subsections (1) and (14) concerning prior resort shall not apply. Following such preemption, a manufacturer and its established program shall disclose to consumers the elimination of this chapter's prior resort requirement. Within 90 days of such preemption, the Attorney General shall advise the legislature whether such programs should be prohibited from operating in this state.

XXX.108 New Motor Vehicle Arbitration Board; eligibility.--

(1) If a consumer resorts to a manufacturer's certified program and a decision is not rendered within 40 days or performed within the time specified in the decision or settlement, the consumer may apply to the Department to have the dispute removed to the board for arbitration.

(2) A consumer who resorts to a manufacturer's certified program and is not satisfied with the decision reached or the performance of the decision may apply to the Department to have the dispute submitted to the board for arbitration. No manufacturer may seek review of a decision of its program.

(3) If a manufacturer has no certified program, a consumer may apply directly to the Department to have the dispute submitted to the board for arbitration.

(4) Any consumer seeking relief pursuant to s. XXX.104(2) shall submit to arbitration conducted by the board within 30 months from the date of the original delivery of the motor vehicle to a consumer.

(5) The Department shall screen all requests for arbitration before the board to determine eligibility. The consumer's request for arbitration before the board shall be made

for arbitration by the board due to insufficient information may be reconsidered upon the submission of new information regarding the dispute. Following a second review, the Department may reject a dispute if the information submitted is clearly insufficient to qualify for relief. If a dispute is rejected by the Department, notice of such rejection with a brief explanation as to the reason therefor shall be sent by certified or registered mail to the consumer and to the manufacturer.

(7) If the Department rejects a dispute, the consumer may file a lawsuit to enforce the remedies provided under this chapter. In any civil action arising under this chapter and relating to a matter considered by the Department, any determination made to reject a dispute is admissible in evidence.

XXX.109 New Motor Vehicle Arbitration Board; functions.--

(1) There is established within the Department, the New Motor Vehicle Arbitration Board, consisting of members appointed by the Attorney General for an initial term of 1 year. Board members may be reappointed for additional terms of 2 years. The Attorney General may establish as many boards as necessary to carry out the provisions of this chapter.

(2) The boards shall hear cases in various locations throughout the state so any consumer whose dispute is approved for arbitration by the Department may attend an arbitration hearing at a reasonably convenient location and present a dispute orally. Arbitration proceedings under this section shall be open to the public on reasonable and nondiscriminatory terms.

(3) Each board shall consist of eight members, of which at least two shall be persons who are automotive technical experts. No board member shall be employed by a manufacturer, a franchised motor vehicle dealer, or the consumer, or be a staff person or decisionmaker for a manufacturer-established program. A panel of at least three members shall decide each dispute. The members of the board shall construe and apply the provisions of this chapter and rules adopted thereunder in making their decisions. An administrator and a secretary shall be assigned to each board by the Department. Board members shall be trained in the application of this chapter and any rules adopted thereunder and shall be reimbursed for travel expenses and compensated at an amount prescribed by the Attorney General.

(4) Before filing a civil action on a matter subject to s. XXX.104, the consumer must first submit the dispute to the Department, and to the board if such dispute is deemed eligible for arbitration. All manufacturers shall submit to arbitration conducted by the board if the dispute is deemed eligible for arbitration.

(5) The Department may, at the board's request, investigate disputes; subpoena records, documents, and other evidence, and compel the attendance of witnesses before the board.

(6) The Department shall issue subpoenas for witnesses or documents at the request of either party to a dispute which is pending before the board.

(7) At all arbitration proceedings, the parties may present oral and written testimony, present witnesses and evidence relevant to the dispute, cross-examine witnesses, and be represented by counsel. The board may also inspect the vehicle if requested by a party or if the board deems such inspection appropriate.

(8) The board shall grant the relief specified in s. XXX.104(2) to the consumer, if a reasonable number of attempts have been undertaken to correct one or more nonconformities that substantially impair the motor vehicle. The board shall dismiss a dispute if the board finds it is without jurisdiction in the matter, or if, after considering all the evidence presented, the

arbitration proceeding on a subsequent date within 20 days after the initial hearing, and render a decision within 10 days The decision of the board shall contain written thereafter. findings of fact and rationale for the decision and shall be sent by certified or registered mail to the consumer and the manufacturer. If the decision is in favor of the consumer, the manufacturer must, within 40 days after receipt of the decision, comply with the terms of the decision. Compliance occurs on the date the consumer receives delivery of an acceptable replacement motor vehicle or the refund specified in the arbitration award. In any civil action arising under this chapter and relating to a dispute arbitrated before the board, any decision by the board is admissible in evidence. The failure of the board to hear and decide disputes within the time periods prescribed in this subsection shall not invalidate the decision.

(10) A decision is final unless appealed by either A petition to the court to appeal a decision must be made party. within 30 days after receipt of the decision. Within 7 days after the petition has been filed, the appealing party must send, by certified, registered or express mail, a copy of the petition to the Department. If the Department receives no notice of such petition within 40 days after the manufacturer's receipt of a decision in favor of the consumer, and the manufacturer has neither complied with, nor petitioned to appeal such decision, the Department may apply to the court to impose a fine up to \$1,000 per day against the manufacturer until the amount stands at twice the purchase price of the motor vehicle, unless the manufacturer provides clear and convincing evidence that the delay or failure was beyond its control or was acceptable to the consumer as evidenced by a written statement signed by the consumer. If the manufacturer fails to provide such evidence or fails to pay the fine, the Department shall initiate proceedings against the manufacturer for failure to pay such fine. The proceeds from the fine herein imposed shall be placed in the Department's Motor Vehicle Warranty Trust Fund for implementation and enforcement of this chapter. If the manufacturer fails to comply with the provisions of this subsection, the court shall affirm the award upon application by the consumer.

(11) All provisions in this section pertaining to compulsory arbitration before the board, the proceedings and decisions of the board, and any appeals thereof, are exempt from the provisions of the administrative procedures act.

(12) An appeal of a decision by the board to the court by a consumer or a manufacturer shall be by trial de novo, and such appeal may be based upon stipulated facts. In a written petition to appeal a decision by the board, the appealing party must state the action requested and the grounds relied upon for appeal.

(13) If a decision of the board in favor of the consumer is upheld by the court, recovery by the consumer shall include the pecuniary value of the award, attorney's fees incurred in obtaining confirmation of the award, and all costs and continuing damages in the amount of \$25 per day for all days beyond the 40 day period following the manufacturer's receipt of the board's decision. If a court determines that the manufacturer acted without good cause in bringing the appeal, the court shall double, and may triple, the amount of the total award.

(14) When a court judgment affirms a decision by the board in favor of the consumer, appellate review may be conditioned upon payment by the manufacturer of the consumer's attorney's fees and giving security for costs and expenses resulting from the review period.

(15) The Department shall maintain records of each dispute submitted to the board, including an index of motor vehicles by year, make, and model, and shall compile aggregate settlements; (d) Purchase price refunds obtained in prehearing

settlements; (e) Replacement motor vehicles awarded in

arbitration;

(f) Purchase price refunds awarded in arbitration;(g) Board decisions neither complied with in 40 daysnor petitioned for appeal within 30 days;

- (h) Board decisions appealed;
- (i) Board decisions upheld by the court; and

(j) Appeals found by the court to be brought without good cause. The statistical compilations shall be public information.

XXX.110 Compliance and disciplinary actions.--The Department may enforce and ensure compliance with the provisions of this chapter and rules adopted thereunder, may issue subpoenas requiring the attendance of witnesses and production of evidence, and may seek relief in the court to compel compliance with such subpoenas. The Department may levy and collect a civil fine in an amount not to exceed \$1,000 for each violation against any manufacturer found to be violation of this chapter or rules adopted thereunder. A manufacturer may request a hearing pursuant to the administrative procedures act if the manufacturer contests the fine levied, or about to be levied, upon it. The proceeds from any fine collected herein shall be placed in the Department's Motor Vehicle Warranty Trust Fund for implementation and enforcement of this chapter.

XXX.111 Unfair or deceptive trade practice.--A violation by a manufacturer of this chapter is an unfair or deceptive trade practice as defined in the unfair and deceptive trade practices act.

XXX.112 Consumer Remedies.--

(1) A consumer may file an action concerning a violation of this chapter. The court shall award a consumer who prevails in such action the amount of any pecuniary loss, litigation costs, reasonable attorney's fees, and appropriate equitable relief.

(2) An action brought by a consumer under this chapter must be commenced within 1 year after the final action of the program, Department, or board, whichever occurs last.

(3) This chapter does not prohibit a consumer from pursuing other rights or remedies under any other law.

XXX.113 Dealer liability.--Nothing in this chapter imposes any liability on a franchised motor vehicle dealer or creates a cause of action by a consumer against a dealer, except for written express warranties made by the dealer apart from the manufacturer's warranties. A dealer may not be made a party defendant in any action involving or relating to this chapter, except as provided in this section. The manufacturer shall not charge back or require reimbursement by the dealer for any costs, including, but not limited to, any refunds or vehicle replacements, incurred by the manufacturer arising out of this chapter, in the absence of evidence that the related repairs had been carried out by the dealer in a manner substantially inconsistent with the manufacturer's published instructions.

XXX.114 Resale of returned vehicles.--A manufacturer who accepts the return of a motor vehicle by reason of a settlement, determination, or decision pursuant to this chapter shall brand the title indicating that the vehicle was returned pursuant to the Lemon Law of this state. Within 30 days following the acceptance of such vehicle, the manufacturer shall

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unless the nature of the nonconformity is clearly and conspicuously disclosed to the prospective transferee, lessee, or buyer. The Department shall prescribe by rule the form, content, and procedure pertaining to such disclosure statement. For purposes of this subsection, "settlement" includes an agreement entered into between the manufacturer and the consumer that occurs after the dispute has been submitted to a manufacturerestablished program or has been deemed eligible by the Department for arbitration before the New Motor Vehicle Arbitration Board.

XXX.115 Certain agreements void.--Any agreement entered into by a consumer that waives, limits, or disclaims the rights set forth in this chapter is void as contrary to public policy.

XXX.116 Rulemaking authority.--(1) The Department shall adopt rules to implement this chapter.

(2) In prescribing rules and forms under this chapter, the Department may cooperate with the Attorneys General of other states with a view to effectuating the policy of this chapter to achieve maximum uniformity in the form and content of required notices to consumers, application for certification of manufacturer-established programs, required record-keeping, and required reporting wherever practicable. In the event of federal preemption of state authority to certify and regulate manufacturer-established programs in this state, this subsection shall become null and void.

XXX.117 Fee.--

(1) A \$5 fee shall be collected by a motor vehicle dealer from the consumer at the consummation of the sale of a motor vehicle or by the lessor at the time of entry into a lease agreement for a motor vehicle. Such fees shall be remitted by the dealer or lessor to the county tax collector or private tag agency acting as agent for the Department of Revenue. The tax collector or tag agent shall forward all fees to the Department of Revenue, accompanied by such form as the Department of Revenue may by rule prescribe. All fees, less the cost of administration, shall be transferred monthly by the Department of Revenue to the Department for deposit into the Motor Vehicle Warranty Trust Fund.

(2) The Department of Revenue shall administer, collect, and enforce the fee authorized under this section pursuant to the same procedures used in the administration, collection, and enforcement of the general sales tax.

XXX.118 Severability.--If any provision of this chapter or the application thereof is held invalid in whole or in part, such invalidity shall not affect other provisions or applications of this chapter which can be given effect without the invalid provision or application, and to that end the provisions of this chapter are declared severable.

XXX.119 Effective dates.--This act applies to motor vehicles purchased or leased in this state by consumers on or after July 1, 1990, and shall take effect on July 1, 1990, except that s. XXX.116 concerning rulemaking shall take effect immediately.

XXX.120 Start-up funds.--The sum of \$200,000 is hereby appropriated from the General Revenue Fund to the Motor Vehicle Warranty Trust Fund for the fiscal year 1991. The \$200,000 appropriated by this section shall be refunded by June 30, 1991, to the General Revenue Fund from unencumbered funds in the Motor Vehicle Warranty Trust Fund.

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## September 13, 1989

Rule 703 Review Division of Marketing Practices Federal Trade Commission Sixth Street and Pennsylvania Avenue, NW Washington, D.C. 20580

To the Commissioners:

As members of the California Legislature, we would like to register our strong opposition to any change in Rule 703 which would preempt state regulation of Informal Dispute Settlement Mechanisms (IDSM's). We believe that alternative dispute resolution mechanisms which have already been developed in California will better protect consumers than new regulations which might be issued in Washington. Further specification of Rule 703 at this time may be detrimental to consumer interests.

Current 16 CFR Part 703 regulations were adopted long before the states began to impose lemon law requirements. Although those rules did not foresee the specifics of the informal dispute resolution mechanisms which would evolve, they allowed needed flexibility, and states have responded in varied but appropriate ways to the possibilities offered. The absence of uniformity has been neither expensive nor unfair to manufacturers, whose ability to make their cases before the state legislatures is unencumbered.

Furthermore, we find some things troubling about the way in which this proposed rulemaking has been handled. The Commission should not have granted the industry petition before the petitioners had provided supporting evidence of their claim of undue burden. The usual FTC practice of dismissing an unsupported petition without prejudice adequately protects everyone's interests. If the FTC breaks its own rules requiring economic and cost data to support petitions for proposed rulemakings in its rush to rewrite IDSM regulations for industry, we think it unlikely that the resulting Rule 703 will adequately protect the interests of consumers in California and elsewhere. September 13, 1989 Page Two

It bodes even worse for consumers that the FTC has thus far refused to allow an additional comment period for interested parties to rebut the cost figures which industry may produce and place into this record. Under ordinary circumstances, those figures would be part of the original petition for commenting parties to address and discredit, and those rebuttal comments would play an important role in a fair FTC determination of an appropriate response to the petition.

Automobile manufacturers have proven their ability to present their cases before the Federal Trade Commission. Proposed FTC sticker requirements for used cars were weakened substantially by industry lobbying, and have not adequately protected against the imposition of defective cars on unknowing buyers. In states without used car lemon laws and warranty laws, the problem of defective used cars sold by dealers is rampant and virtually without remedy. While we respect the effort that went into developing even minimal consumer notice regulations in the face of dealer and manufacturer opposition, given this experience, we oppose replacing a working Rule 703 with an industry-requested revision.

We urge you to reconsider your decision to open up this issue, and to leave Section 703 intact.

Thank you for your consideration.

Sincerely,

HERSCHEL ROSENTHAL SENATOR, 22nd District SALLY TANNER 60th Assembly District

HR:tkb

Responses to Draft NCSL Model Lemon Law

October 12, 1989

Written responses were received from the following individuals and groups:

American Arbitration Association Automobile Importers of American, Inc. Council of Better Business Bureaus, Inc. Motor Vehicle Manufacturers Association National Automobile Dealers Association PACCAR Texas Automobile Dealers Association Toyota Motor Sales, USA

Office of the Attorney General of State of Washington Professors Fred Miller and George Cross, University of Oklahoma

1. The American Arbitration Association expressed concern about the absence of specific authorization for "state supervised, private sector operated arbitration structures" as used in Hawaii, Massachusetts and New York as an alternative to state operated arbitration structures.

The Association also suggested the value of arbitration in an appeal proceeding as an alternative to a *de novo* review.

2. The Council of Better Business Bureaus operates the BBB AUTO LINE, a dispute resolution program used by several manufacturers. They express concern that the model law places certain burdens on manufacturers dispute resolution programs that are not envisioned by Rule 703 promulgated by the Federal Trade Commission under authority of the Magnuson-Moss Warranty Act.

In addition to some technical exceptions, the Council recommends that Section 106(1)(d) should allow manufacturers to notify consumers of a toll free telephone number where they can call for assistance with their claim as an alternative to providing a form for filing a complaint. The Council also objects to the requirement in Section 106 (5) that records be kept in chronological order. They argue that the requirement will impede effective use of the records. They also object to the requirement in Section 106 (3)(i) that the Attorney General be advised of each arbitration hearing.

A - 1075 1761 The Council joins the manufacturers in objecting to the 40 day deadline for a decision by a manufacturer's dispute resolution program. They argue that because such programs include the more time consuming mediation, and there is no offset for consumer requested delay, the time period should more closely parallel that of the state operated arbitration programs.

3. The Motor Vehicle Manufacturers Association speaks for the industry. However, in some instances General Motors has disassociated itself from MVMA positions. For example, GM did not join the petition to the Federal Trade Commission calling for preemption of state regulation of manufacturers dispute resolution programs. MVMA proposes a number of changes in the draft bill.

All manufacturers propose an extension of time for their dispute resolution programs to act from the present 40 days. MVMA says 65 days would be "achievable." They also request a 5 day period to make arrangements for a final repair attempt. Presently there is no allocation of time for this purpose.

The manufacturers uniformly express concern about dealer cooperation. They are concerned that the bill requires manufacturers to take certain steps that must be carried out by dealers over which they have little control.

MVMA raises a series of objections to the certification process contained in Section 107. They claim it is "unduly burdensome and should be streamlined."

4. PACCAR, Inc. is a manufacturer of commercial vehicles located in Bellevue Washington. Although they concede the bill excludes vehicles over 10,000 pounds, they propose that the bill contain the statement that such vehicles "should not be included in a state's lemon laws."

5. Toyota Motor Sales, USA comments are generally consistent with MVMA. They would hold dealers liable for delay in lemon law cases. If such delay resulted in costs to the manufacturer, some of those costs could be passed along to the dealer.

They propose that the phrase "compensation for loss of value" in Section 106 (4)(c) should be defined. Without specific definition the phrase is too subjective.

6. The Automobile importers of America represent a large number of foreign manufacturers. In general their comments mirror those of

domestic manufacturers. They ask for additional time for their dispute resolution programs to act, and they feel the certification program is too burdensome. In addition they object to "branding" the title on vehicles that are the object of a negotiated settlement between the manufacturer and the consumer. They argue that to do so will discourage negotiated settlements.

AIA concedes that manufacturers should repurchase lemons, but should be free to go against dealers for costs incurred as a result of dealer negligence.

7. The National Automobile Dealers Association argues for unequivocal exemption of dealers from liability. Specifically, their concern is directed at Section 113 which provides for dealer liability if a-repair is carried out in a manner "substantially inconsistent with the manufacturers published instructions." They take the position that since the manufacturer has the last chance to repair, it doesn't matter what the dealer did.

## NCSL DRAFT MODEL LEMON LAW

The following comments were received from legislators and staff:

1) Should not be required to use manufacturer's dispute settlement mechanism as first resort to resolution of problem.

2) Eight board members is too cumbersome.

3) XXX.101. Since the law covers purchases and leases, the word "purchase" in line 2 should be "acquisition."

I don't believe we should suggest a consumer claim might be in bad faith. In line 7, delete "good faith." See also the comment on XXX.105.

4) XXX.102. Subsection (4). I appreciate your desire not to unduly narrow the persons protected. However, as I read "consumer," it would include the buyer or lessee of a fleet of vehicles such as Hertz, AT&T, etc. I think some narrowing is in order. One way would be to require some use for personal, family or household purposes. Another way would be to at least require the buyer or lessee to be an individual.

5) <u>Subsection (8)</u>. Many leases are tax driven and perhaps a tax loss could result from early termination. Others are "securitized" and perhaps additional expenses would result due to obligations to investors if early termination occurs. In order not to curtail these distribution techniques, arguably some compensation should exist for such losses.

6) <u>Subsection (10)</u>. I don't know what a "lease-purchase agreement" is but assume, in contrast to a lease, that it is other than a lease, and so probably the term means "a lease that constitutes a security interest under the Uniform Commercial Code of this state." I would use that phrase.

7) <u>Subsection (17)</u>. Since credit may be given for the value of a trade-in subject to lien and the pay-off of the lien added to the price, this definition probably should provide for the <u>net</u> allowance.

8) <u>Subsection (19)</u>. Surely the replacement should be better than the lemon. To assure this is not misread, the word "merchantable" should be added before "motor vehicle" at the end of line 1 of the definition.

9) <u>Subsection (20)</u>. This definition raises the same issue as section 2-608 of the UCC -is the test of impairment objective or subjective? For example, a series of small defects may not objectively diminish the value of the vehicle but subjectively diminish it in the view of the consumer. This issue should be addressed. Under the UCC, one test allows subjective measure as long as there is objective evidence the consumer actually and reasonably believes there is diminishment.

10) <u>Subsection (21)</u>. Since leases are covered, in line 4 after "sale," "or lease" should be added.

11) <u>XXX.103</u>. In subsection (3) the requirement of information as to how to file a claim seems subsumed by the requirements of XXX.106(1) (specifically (1)(c)). Consider substituting "make the disclosures required in XXX.106(1)."

12) XXX.104. Subsection (2)(a) does not seem fully compatible with a lease. For example, why should there be an offset for use if rent has been paid (or if payments have been made in a sale if replacement will occur)? If payments have not been made, should the offset be for the contract amount or a lesser sum? Repurchase "from the consumer" in a lease also is not applicable. This provision either needs to be limited to sales and another provision added for leases, or broadened to include language suitable for a lease. Subsection (2)(b) is better, but how do the "records of ownership" disclose the lessee's interest?

In subsection (3)(b), why extend for more than the period necessary to attempt and accomplish, or fail to accomplish, cure? Why doesn't subsection (4) take care of this problem? If subsection (3)(b) is directed at another matter, what is that matter? If that matter is, as the summary sheet suggests, that you in effect are extending, for example, a one year warranty for two years if the problem first occurred within the one year, the statute is not clear -- see the definition of "Lemon Law rights period" -- and needs to be clarified.

13) <u>XXX.105</u>. I do not believe there should be an explicit requirement of good faith. What does it mean -- when would a consumer be in bad faith? Specifying a vague defense seems counterproductive to consumer rights. In any event, these transactions are sales or leases governed by the UCC which in section 1203 contains a requirements of good faith which is defined. This requirement would be applicable as another "defense allowed by law."

14) XXX.106. I assume in subsection (2)(e) you intend no difference between the case of one or two decision-makers and three or more, so the bottom line on page 5 should read: "manufacture, distribution, <u>sale or service</u>," as it does at the top of page 6. The form requirement in subsection (1)(d) does not appear equivalent to the notification requirement, which is the reason for the form, described in subsection (4)(b), but I doubt a difference is intended. In subsection (4)(e), should the second to last line read "14 days of the date <u>for</u> performance"?

15) XXX.107. Subsection (1) and subsection (14) seem to go to the same point but are not completely consistent. It would seem desirable to include what is necessary from (14) into (1). In subsection (3)(g), it is not clear which subsections (5) and (6) are intended. If (5) and (6) of this section are intended, how can material derived from the program be included with an application for the program? If the intent is to require a <u>promise</u> to provide this material this seems unnecessary given that (5) and (6) require the material. If the provision relates only to established out of state programs, that needs to be made clear. Finally, I'm not sure about either administrative or constitutional law requirements, but I'd explore whether there might be a requirement to allow a showing of compliance <u>before</u> denial or revocation rather than merely after.

16) XXX.108. Subsections (1)-(3) are permissive; subsection (4) is mandatory The mandatory provision seems to be the one that should start out. Also subsection (4) and XXX.109(4) seem to go to the same point, but differ. The latter should be folded into the former to eliminate inconsistency and duplication. It is not clear to me how subsection (3) works -- it seems using a certified program, if one exists, and arbitration are both required prior to suit so subsection (3) should not be permissive. In subsection (6), should we presume a consumer would press a <u>fraudulent</u> claim? I would substitute "meritless."

17) XXX.109. In subsection (8), line 2, isn't the key to relief not the number of attempts but the number of <u>unsuccessful</u> attempts?

18) XXX.113. Is the reference to written express warranties of the dealer an indication that this chapter applies to those warranties in the same way it applies to written express warranties by a manufacturer? If so, the statute is very sparse in making that idea clear and should be clarified. If, on the other hand, the provision merely is saying a dealer is not liable unless it has made a warranty, then the statement is too narrow. Remember, implied warranties may not be disclaimed under Magnuson-Moss and so it would seem wise to refer to them.

19) While it is laudable to see that there is support to extend in some cases the lemon law coverage beyond the initial year, there are a number of other items which should not be included in such a law without clear understanding of their impact. One such provision is the required <u>notices</u> that a consumer must give to a manufacturer with regard to lemon law defects. (See, for example, XXX.103(1); section XXX.104(1)(a) and (b) of the model act). These requirements can quickly become a procedural trap that will have the effect of denying relief to many consumers who do not provide adequate notice to manufacturers. Unlike factual disputes such as the nature of the defect or the length of time a car is out of service, the notice requirement becomes a strict procedural question which may eliminate access to any relief for consumers by virtue of their failure to provide notice in a timely or legally sufficient manner.

20) The draft does not appear to recognize individual state options in a satisfactory way. There is a noticeable lack of <u>alternative means</u> of administering and managing the provisions of the act.

21) The draft only applies to small trucks under 10,000 pounds. Language should be broadened to include coverage for larger trucks and semi-trailer tractors, as well as recreational vehicles.

22) The dispute resolution mechanisms which are set forth in the draft appear to be excessively complicated, expensive and cumbersome. For those manufacturers establishing a certified mechanism under the model act, the lemon law disputes must go through at least two hearing procedures before any court action can be initiated. Given the history of lemon laws, it appears that additional administrative hearings may be of only limited value to consumers. clearly, they could result in a lengthy delay for any relief.

23) By creating a state-run mechanism, the model creates a need to fund such a mechanism. Under the model act, a direct \$5 fee paid by all purchasers of vehicles is established. The requirement to have a state-run panel also requires the appropriation of \$200,000 in state "start-up" funds. This need to appropriate funds could create serious problems for some states, and certainly the funding level of \$200,000 must be viewed as anarbitrary figure which is not necessarily appropriate to all states.

24) The required assignment of administrative responsibility to the Attorney General may be ineffective and inappropriate. Greater state flexibility should be provided in the model law.

25) The language concerning dealer liability set forth in XXX.113 should be reviewed. Manufacturers may attempt to shift legal responsibility to dealers by focusing on the last clause of the section which permits liability to attach to a dealer if there is evidence that related repairs were carried out by the dealer in a manner substantially inconsistent with the manufacturer's published instructions.

26) In addition to creating an administrative labyrinth for the consumer, it appears that consumers who ultimately must resort to the courts for enforcement of their awards are limited in their remedies by the act. One such limitation is the requirement in section XXX.112(2) that action must be brought within one year after the final action of the program department or board, whichever occurs last. However, the more serious limitation is on the amount of the award a consumer may obtain. Some state laws provide at least double damages if the consumer prevails in court litigation. Under the draft, only if a decision of the Motor Vehicle Arbitration Board is brought by a manufacturer without good cause may a court double or even triple the amount of the total award. For a decision where a consumer brings action without the finding of the board, there are no enhanced damages. This would appear to work in direct conflict with the enforcement of the law.

27) The draft contains too much detail related to recordkeeping by the Arbitration Board. These reporting requirements seem geared only to guarantee extensive administrative bookkeeping.

28) The model law should not require that the consumer utilize the manufacturer's informal settlement procedure before taking any other action. Additionally, the draft only requires a consumer to utilize the informal procedure if it has been certified by the state's attorney general as being in compliance with the provisions of the model act. A consumer should be able to apply directly to a state agency for a summary hearing.

29) The model law should include language that when a returned "lemon" is resold, the manufacturer must provide a warranty for 12,000 miles or 12 months, whichever occurs first.

30) The draft maintains a state dependence on a relationship to Rule 703 and the dispute resolution stnadards of that rule and fails to promote substantial improvements in consumer dispute resolution programs.

31) State certification of manufacturer offered programs only bureaucratizes a dispute resolution system standard which has proven to be ineffective for consumers and costly for manufacturers (see American Arbitration Association comments).

32) A model lemon law should create two opportunities for the owner of a defective vehicle: maximum opportunity and motivators for the parties to reach a resolution <u>before</u> state involvement; and failing a resolution, the model should then provide for a speedy, simple, fair and accessible resolution through a last resort mechanism sponsored by the state.

33) "Attempts to repair" must include diagnostic and examination attempts to fairly cover intermittently manifested defects.

34) The procedures outlined in .104(1)(a) and (b) must be conformed to provide consistency regarding notice to the manufacturer and the resulting rights and obligations of the consumer and manufacturer.

35) The right to an oral presentation must be incorporated if either manufacturer or state sponsored resolutions are to be perceived by consumers as fair and responsive.

36) The procedures must incorporate a process by which a consumer accepts or rejects a decision from either the manufacturer or state program, as it is a poor plan to assume that a decision in the consumer's favor will always serve what they will perceive as their best interests; consequently, the manufacturer should only become obligated to compliance upon notification of the consumer's acceptance of the terms of the decision.

37) The Attorney General must have the authority to contract for arbitration proceeding services from private entities; this provides insulation from government and political interests as well as providing for cost effectiveness analysis and consideration of alternatives; Washington has had very positive experiences with both the cost and participation of contracted dispute resolution services.

38) A final perspective: the draft model is large and is difficult to read and interpret; there is much that is too detailed and enumerative and which should be deleted. These are details that are best left to development under rulemaking authority.

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## STATE OF CALIFORNIA

Supreme Court of California

# **PROOF OF SERVICE**

# STATE OF CALIFORNIA

Supreme Court of California

# Case Name: NIEDERMEIER v. FCA US Case Number: S266034 Lower Court Case Number: B293960

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Opening Brief on the Merits

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